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## You Can't Have It All

As much as we're conditioned to have it all, there are some things that just aren't possible to have all at once.

The "Designers Holy Triangle" is one of my favorite starting points with all my workshops and while I can't take credit for the initial concept, I certainly feel it's worth reiterating every so often!

It simply explains why you cannot have Good, Fast and Cheap all at the same time, you can only pick two! This can be applied to pretty much anything you do in life. When planning events or a new project for either yourself or clients this is something you always want to remember!

### Good and Fast

You want the best and you want it now, that's relatively easy, if you have an unlimited budget. Here's an example, you need to plan an extravagant wedding for next week....can it be done? Absolutely, here's what happens, you seek out the best vendors in town who will in turn fly in the best products all as a rush order (crazy expensive), other vendors will cancel appointments in order to service your event, and tack on any potential lost revenue to your bill as well, and at the end of the day you'll have a good product, that was fast but certainly not CHEAP.

### Cheap and Fast

This is actually the easiest of all! You have a wedding to plan for next week, so obviously it needs to be fast, however your funds are very limited. So you find the most inexpensive vendor, who provides the most inexpensive food, venue, décor etc., ultimately you'll get an inferior product. So Cheap and Fast is possible, but it will not be GOOD.

## Good and Cheap

By far this is the best option. So how do you get Good and Cheap? Here's the answer- it's not fast, it takes time! In my world that means I do most of the work myself, it means I have an organized plan mapped out well ahead of time so I don't overwhelm myself. It allows for time to research the best pricing options to order things weeks in advance without paying crazy "rush" shipping fees. In the end you will have the Good product you wanted without going broke but you worked hard for it, and let me tell you that is a great feeling! Good and Cheap may not be FAST but we all know good things are worth waiting for!

## Styled-It