



# VOTE NO ON 1.ORG

## WANT MORE SOLAR IN THE SUNSHINE STATE? VOTE NO ON AMENDMENT 1

Floridians should **VOTE NO on Amendment 1** for three reasons:

**Amendment 1 is funded by Florida's big utilities** to protect their monopoly markets and limit customer-owned solar.

**Amendment 1 paves the way for barriers** that would penalize solar customers.

**Amendment 1 misleads Florida voters** by promising rights and protections that Florida citizens already have.

### **FACT 1** Amendment 1 is funded by Florida's big utilities to protect their monopoly markets and limit customer-owned solar.

Follow the money: Florida Power & Light (FPL), Duke Energy and other big power companies want to maintain their monopoly control on profits from electricity sales and limit customer-owned solar. Solar power is poised to grow in the Sunshine State, which would allow customers to generate their own power and buy less from the electric utilities. To date, the monopoly utilities have contributed the majority of the \$20 million collected to promote this Amendment to protect their power sales all the while claiming they are "pro-solar." In reality, utilities only support limited amounts of solar power they own and from which they can profit. No non-utility solar company supports Amendment 1.

### **FACT 2** Amendment 1 paves the way for barriers that would penalize solar customers.

The utility-backed Amendment 1 would add to the State Constitution the false assumption that solar customers are "subsidized" by non-solar customers & that non-solar customers are in need of additional protections. In fact, reputable studies in 10 states show that solar customers provide a net-benefit for the utility and all electricity customers. The large monopoly utilities are looking for ways to limit customer-owned solar and will use this false claim as a justification to implement unfair fees and discriminatory penalties for solar customers. Restrictions and unfair fees would make solar more expensive, limit the expansion of solar, & hurt consumers by denying a cost effective way to lower power bills.

### **FACT 3** Amendment 1 misleads Florida voters by promising rights and protections that Florida citizens already have.

The monopoly utilities wrote Amendment 1 to sound good by promising that it would add new solar rights and consumer protections. Floridians already have the right to purchase or lease solar equipment and are already fully protected under Florida's existing consumer protection laws. The false promises of additional rights are designed to gain support for the Amendment, not to grow the solar market in Florida.

**LEARN MORE AT [VoteNoOn1.org](http://VoteNoOn1.org)**

*Pd. Pol. Adv. paid for by Floridians for Solar Choice, Inc.  
120 E. Oakland Park Blvd, Suite 105, Fort Lauderdale, FL 33334*