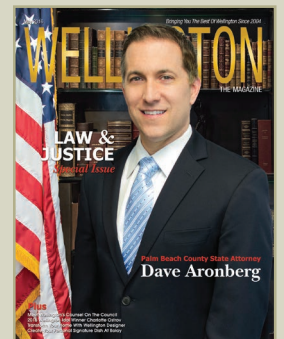
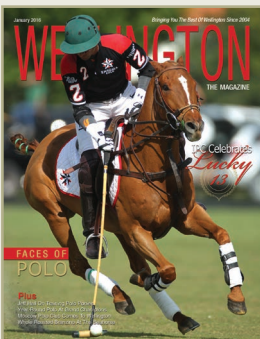


*Bringing You The Best Of Wellington*

# WELLINGTON

THE MAGAZINE

## 2017 Media Kit



12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414

Phone: (561) 793-7606 • Fax: (561) 793-1470

[www.wellingtonthemagazine.com](http://www.wellingtonthemagazine.com) • [www.facebook.com/wellingtonmagazine](https://www.facebook.com/wellingtonmagazine)



# WELLINGTON

Bringing You The Best Of Wellington

THE MAGAZINE



AD RESERVATION DEADLINE	ART/ELEMENTS DUE	ISSUE
November 15, 2016	November 25, 2016	January, 2017
December 15, 2016	December 30, 2016	February 2017
January 15, 2017	January 27, 2017	March 2017
February 15, 2017	February 24, 2017	April 2017
March 15, 2017	March 31, 2017	May 2017
April 15, 2017	April 28, 2017	June 2017
May 15, 2017	May 26, 2017	July 2017
June 15, 2017	June 30, 2017	August 2017
July 15, 2017	July 28, 2017	September 2017
August 15, 2017	August 25, 2017	October 2017
September 15, 2017	September 29, 2017	November 2017
October 15, 2017	October 27, 2017	December 2017



12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414

Phone: (561) 793-7606 • Fax: (561) 793-1470

[www.wellingtonthemagazine.com](http://www.wellingtonthemagazine.com) • [www.facebook.com/wellingtonmagazine](https://www.facebook.com/wellingtonmagazine)

# WELLINGTON

Bringing You The Best Of Wellington

THE MAGAZINE

Ship Materials To:  
Wellington The Magazine  
12794 W. Forest Hill Blvd., Suite 33  
Wellington, FL 33414  
Attention: Production Department

Acceptable File Formats:  
PDF (Flattened art/text),  
Illustrator EPS (Flattened art/text),  
TIF or JPG. All artwork should be  
in CMYK color mode, 300 dpi.

## AD SIZES

Full Page:

Bleed - 8.625" x 11.125"

Trim - 8.375" x 10.875"

Live Area - 7.375" x 9.75"

Half Page: 7.375" x 4.75"

Third Page Square: 4.8125" x 4.75"

\*Third Page Vertical: 2.3125" x 9.75"

Sixth Page: 4.8125" x 2.25"  
(Vertical Format)

\*Third Page Vertical is a premium ad size.

## Contact Information:

phone - 561.793.7606

e-mail - DawnRivera@WellingtonTheMagazine.com

## DISPLAY ADVERTISING

	12x	8x	4x	1x
Back Cover	\$1,900.	\$2,100.	\$2,300.	\$2,600.
Inside Front Cover	\$1,845.	\$2,045.	\$2,245.	\$2,445.
Inside Back Cover	\$1,595.	\$1,795.	\$1,995.	\$2,195.
Full	\$1,195.	\$1,395.	\$1,595.	\$1,795.
Two-Thirds	\$925.	\$1,055.	\$1,175.	\$1,375.
Half	\$725.	\$825.	\$925.	\$1,025.
Third	\$585.	\$675.	\$745.	\$795.
Sixth	\$359.	\$395.	\$449.	\$489.

All advertising design costs are incorporated into the price of the first advertisement in a contract. Thereafter, subsequent artwork will be billed at the rate of \$75/hr for design. Minor advertisement changes (15 minutes or less) will not be billed additionally. All artwork is produced under the copyright of Wellington The Magazine LLC and may not be used elsewhere without express permission of the corporation. There is a nominal charge for the transferring of digital advertising files to other locations.



12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414  
Phone: (561) 793-7606 • Fax: (561) 793-1470  
www.wellingtonthemagazine.com • www.facebook/wellingtonmagazine



# WELLINGTON

Bringing You The Best Of Wellington

## THE MAGAZINE

### MAGAZINE INFORMATION

published and distributed monthly throughout the Wellington area

Four-color, high-gloss publication featuring stories about people and events in the Wellington area featuring top designers, writers and photographers in the area.

Highlights of seasonal equestrian events in the western communities

Coverage of social galas and events

On average over 125 satisfied monthly advertisers

Experienced sales staff available to assist clients with their marketing needs and ready to help them understand the Wellington area

*Wellington The Magazine takes our advertising partners to the most high-profile, upscale events throughout the year, such as...*

Wellington Boys & Girls Club Dinner

Vinceremos

Winter Equestrian Festival

International Polo Club Palm Beach

American Cancer Society Gala

Great Charity Challenge

and many more



12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414  
Phone: (561) 793-7606 • Fax: (561) 793-1470  
www.wellingtonthemagazine.com • www.facebook/wellingtonmagazine

# WELLINGTON

Bringing You The Best Of Wellington

THE MAGAZINE

## EDITORIAL SCHEDULE CALENDAR 2017



JANUARY

Polo



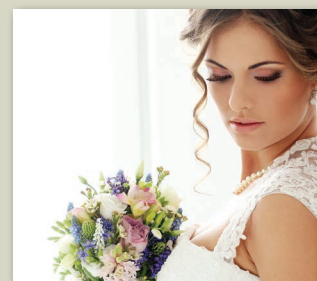
APRIL

Young Equestrians



JULY

Health & Wellness



OCTOBER

Bridal



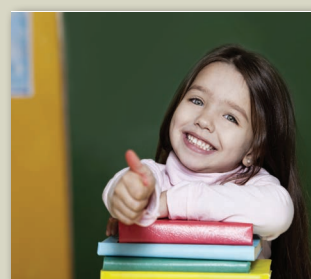
FEBRUARY

WEF



MAY

Legal



AUGUST

Back To School



NOVEMBER

Annual Season Preview



MARCH

Dressage



JUNE

Education



SEPTEMBER

Our Wellington



DECEMBER

Dining

12794 W. Forest Hill Blvd., Suite 33, Wellington, FL 33414

Phone: (561) 793-7606 • Fax: (561) 793-1470

[www.wellingtonthemagazine.com](http://www.wellingtonthemagazine.com) • [www.facebook.com/wellingtonmagazine](https://www.facebook.com/wellingtonmagazine)