



# PAWS FOR A CAUSE

**“HELPING PETS IN OUR COMMUNITY”**

Saturday, May 12, 2018 at the Great Plains Coliseum Annex

This is YOUR opportunity to promote YOUR business and get credit for “Helping Pets in our Community!”

## MAJOR SPONSOR

Last year Americans spent over \$66 billion dollars on our pets, and about 65% of U.S. households have one or more pets. Take advantage of this huge market by being a **Major Sponsor** of our 6<sup>th</sup> annual event for pets and their owners! Each year hundreds of people and their pets attend to participate in our contests, adopt a new friend, win free door prizes - including T-Shirts and even free spays and neuters - and gain valuable information from local rescues, veterinarians, groomers and other pet-related merchants. You get: your business logo on our limited-edition T-Shirt, mentioned on all three station websites and Facebook pages and in our email blasts, the option to hang a banner at the event, promotional announcements and 120 :30-second commercials to use during May (40 on each station). Fee: \$1,000, payable in advance.

Please email a high resolution image of your logo to gm@kmgz.com by no later than April 15, 2018. Set up begins at 8:00am. Vendors must be completely set up by 9:45am. Teardown must be completed by 4:00pm. Each booth will receive 1 table and 2 chairs. Electricity is available. All fees must be paid in full by no later than April 15, 2018. No refunds after this date.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Name of Business: \_\_\_\_\_

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