

TOUR^{24th Annual} de Braz



BP MS 150 Recommended Ride

Presented by ACU of Texas & Friends of Alvin Parks Foundation

To whom it may concern,

The **Tour de Braz** is a **BP MS 150 Recommended Bike Ride** hosted by the Friends of Alvin Parks Foundation and Tour de Braz Bike Club. The event kicks off at the Alvin Community College April 23rd, 2017, and this is the 24th year the ride has been in existence. In 2017 we are expecting up to 1,000 riders, and all profits will benefit the Friends of Alvin Parks Foundation and the Thelma Ley Anderson Family YMCA. The YMCA has been responding to the needs of individuals and families in the greater Houston community for more than 125 years. Through skills development, the support of a teacher or coach, or the socialization of a group of like-minded individuals, the Y fosters the care, nurturing and respect all people need and deserve.

As a community event, we extend the invitation for you to participate as a ride sponsor or by an In-Kind donor. Sponsors at all levels will have the opportunity to register riders in the Tour de Braz Bike Ride free of charge. Sponsorship benefits vary by level.

Platinum Sponsor \$1,000

Company name/logo in medium print on ride participant shirts
Opportunity to have booth at event and promote products or services
15 individual riders registered free of charge
Company name/medium logo on Tour de Braz website
Company name on rider registration site "Active.com"
Company name/logo on Eblast sent to all previous participants
Day of Recognition

Gold Sponsor \$500

Company name/logo in small print on ride participant shirts
Opportunity to have booth at event and promote products or services
10 individual riders registered free of charge
Company name/small logo on Tour de Braz website
Company name on Eblast sent to all previous participants
Day of Recognition

Silver Sponsor \$250

Company name on ride participant shirts
5 individual riders registered free of charge
Company name on Tour de Braz website
Company name on Eblast sent to all previous participants
Day of Recognition

In-Kind Sponsorships Available

minimum of \$250 to be recognized on shirt
The value of in-kind donations and good donations will be estimated.
Sponsors will be recognized at the corresponding level of donation.

Custom levels of sponsorship available upon request and based off consideration and approval from the Tour de Braz Committee.

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Level of sponsorship (please check appropriate line):

_____ Platinum Sponsor \$1000

_____ Gold Sponsor \$500

_____ Silver Sponsor \$250

_____ In-Kind Sponsor

Sponsor Information

Company Name/Organization Name: _____

Contact Name (Please Print) _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website URL: (Link for promotion on website) _____

Form and full payment are due by March 31st, 2016. Please make checks payable to "The Friends of Alvin Parks Foundation" and mail to:

Friends of Alvin Parks Foundation

P.O. Box 1381
Alvin, TX 77512

Thank you for your consideration.

For questions, please contact:

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