



**Con Mi MADRE**  
Mothers And Daughters Raising Expectations  
Formerly The Junior League of Austin's Hispanic Mother-Daughter Program

For Immediate Release:  
May 13, 2013

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## **CON MI MADRE ANNOUNCES NEW EXECUTIVE DIRECTOR** *Austin Nonprofit Thanks Outgoing Director and Founding Board Member*

Austin - Con Mi MADRE, an Austin-based non-profit which mentors at-risk Hispanic girls and provides support towards their higher education, announced their new Executive Director today. Dr. Teresa Granillo is a University of Texas professor and expert in adolescent mental health with a focus on Latina youth population. She will take the helm from Sandy Alcalá, the organization's fearless leader who is retiring after 5 years of dedicated service.



“Sandy has done more for this organization than words can express. We will greatly miss her leadership, but we are excited about the assets and experience Dr. Granillo brings to the table in working with Latina youth,” said Fayruz Benyousef, President of Con Mi MADRE Board of Directors.



As one of the founding Board Members, Sandy Alcalá served the organization well for 5 years, building the identity of the program from scratch and developing the operational structure of the organization. She has brought in over \$2 million in funding, grown the program to over 700 mother/daughter teams, created high level exposure of the organization's mission, and prepared Con Mi MADRE for a future of success.

“The past five years have been extremely rewarding and I have been blessed to work with such amazing staff and strong Board members throughout my journey. Con Mi MADRE will always be a part of me, but more importantly part of our community. I feel confident that I am leaving what I have helped create in very good hands and Con Mi MADRE will continue to impact the lives of many young Latinas and their families,” Alcalá said.

Con Mi MADRE's new director is an Assistant Professor in the School of Social Work at UT and gained experience working in many different clinical settings, including a crisis intervention counselor in a community non-profit setting and a clinical social worker at a child and adolescent psychiatry unit.

Dr. Granillo is also an affiliate of the Center for Women and Gender Studies and the St. David's Center for Health Promotion and Disease Prevention Research in Undeserved Populations (CHPR). Dr. Granillo holds a Bachelor of Arts degree from the University of Arizona, a Master's of Science from the University of Michigan, and a PhD from the University of Michigan.

"It is such an honor to be serving an amazing organization like Con Mi MADRE. I am overjoyed about the opportunity to help Latina youth, and their mothers, in achieving their academic and personal dreams and aspirations. I intend to build off the strong foundation that Sandy Alcalá has created with her years of hard work and dedication to CMM, and see only the brightest of futures for Latina youth and the organization," Dr. Granillo stated.

The Board of Con Mi MADRE believes that Dr. Granillo's dedication to improving the mental health and well-being of young adults, helping them successfully obtain their education, and have a better quality of life is a perfect fit with the organization's mission.

### **About Con Mi MADRE:**

Formerly known as the Junior League of Austin's Hispanic Mother-Daughter Program, Con Mi MADRE ([www.conmimadre.org](http://www.conmimadre.org)) is a non-profit organization whose mission is to increase the representation of Hispanic women in post-secondary education through a focus on education and social support services to girls and their mothers. Con Mi MADRE's mother/daughter teams enter the program in 6th grade and remain enrolled until 12th grade graduation. The main differentiator of this college proficiency and mentoring program is the fact that Con Mi MADRE brings the girl's mother in as her mentor and provides the education and support tools to both the mother and daughter. Con Mi MADRE's holistic and culturally relevant programming targets three key areas: college readiness, college enrollment, and college persistence.

Con Mi MADRE currently serves 700+ mother-daughter teams in 17 middle and high schools, with 76% of graduating seniors going on to a two or four-year college. For fiscal year 2011-2012, 66% of girls were the first in their family to attend college, and 77% came from low-income families.