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Originally from upstate NY, Nadia is delighted to consider sunny LA her new home. At ADP, she partners with the CPA community to help them better advise clients on how to maintain compliance and manage cash flow while hiring and retaining top talent. In her experience, the one thing that small business owners in both New York and Los Angeles have in common is the increase of challenges that arise due to changing laws, lack of resources and education as they set out to build their business. Equipped with the infrastructure and resources of ADP, the leader in Human Capital Management, her goal is to help all small business owners she meets to grow their business, peace of mind, and bottom line.

When she's not meeting awesome people who are making their dreams come true, you can find her exploring a new restaurant, eating fried ice cream, or reading a book. She loves meeting new people, so drop her a line at nadia.primakov@adp.com, or call her at 585.944.9624.