

MCCA Membership Meeting
Wednesday, August 10, 2016
8:00 a.m.
Capitol Civic Centre

Attendance:

Jeremiah Novak, Novak's Service, Board Member
Gary Stolp, Subway, Board Member
Pat Mecca, Grape Grain & Bean, Board Member
Rick Couron, Hearty Olive, Board Member
Michelle Linville, Big Brothers Big Sisters
Cory Zoerb, Before & N After
Barry Nelson, Nelson Business Development
Matt Schliesman, Capitol Civic Centre
Sheri Lau, Shipbuilders Credit Union
Peter Wills, Progress Lakeshore
Barb Gelhausen, The Seamstress
Amber Daug, Manitowoc Farmer's Market
Paulette Sears, Paulette Sears Counseling

Meeting called to order at 8:00 a.m. by Chair Jeremiah Novak.
Minutes read & approved from July 13, 2016 Membership Meeting
Treasurer's Report approved as read.

New Business:

Balloon Glow: To be held Friday August 19th from 5-10pm. Street closures to include 6th to 8th on Quay. Entertainment on stage to include Megan Burbach, 5-6pm, Charlie Bucket Band, 6-10pm. The Kids area includes Inflatables, face painting, tattoos, balloon artist & rock climbing wall. All free of charge. Food and beverage will be sold by MCCA. Lions Club will sell corn, sharing profit with MCCA and will run the 50/50 raffle with all proceeds going to the Lions Club. 101 volunteers have signed up to help with the event.

American Volkssport Association: An annual walk has taken place in downtown for the past 30 years. Number of walkers has been declining each year. After some discussion, a motion was made by Nelson, second by Wills to discontinue the walk. Motion carried.

Community Connect Program: Tony Fodden has resigned as chair of the steering committee. Novak will meet with Mayor Nickels & Nic Sparacio to discuss with the plans for this program.

Harvestfest: The event will be held Saturday October 1st. A committee of Novak, Nelson, Schliesman, Wills & Daug will meet to plan the event. Possible addition to Harvestfest will be a hay bale maze. Mecca will contact Karl to see if the person from last year would be interested in placing the cornstalks in the downtown again. A drawing will take place for a gift basket to celebrate Farmer's Market with a value of \$100.

Grow It Forward/Clipper City Co-op: Paulette Sears is organizing a group of downtown business owners to have a brainstorming session on how to attract more business owners to become involved in the Co-op. A marketing feasibility study has been completed to determine the ability of Manitowoc to support a food co-op. The co-op would need about 750-100 member owners. A retail space of 3500 sq ft would be needed with 6-10 parking stalls. A site selection committee will be organized when the membership reaches 250 members. There are currently 177 members. The co-op will be staffed with 10-15 employees with a paid manager. Non-member shoppers will be able to use the co-op. For more information on Clipper City Co-op visit www.clippercitycop.com. Grow It Forward is a community garden located on S. 14th Street. The organization is currently providing a proposal for EBT program.

Membership Meeting Dates-Moved to Quarterly: Board will discuss the change of monthly membership meetings to be held quarterly.

Announcement: None

Chamber Update: No Report

Progress Lakeshore: Manitowoc Cranes have announced a move to Pennsylvania. A rapid response team has been organized. The move will affect about 528 workers. More information will be forth coming at a later date. Progress Lakeshore Annual Dinner to be held September 22, 5-8 pm at Seven Lakes.

MAVCB: No Report

Next meeting: Wednesday, September 14th at 8 a.m. Wisconsin Maritime Museum.

Meeting Adjourned

**Respectfully Submitted
Pat Mecca Treasurer**