

# Georgia LSM Ideas

## 2018 Promotion Ideas:

### Employee appearance and attitudes

- Make sure all of your crew look and dress to Sonic standards and promote over the top attitudes

### Customer Service

- Our most important LSM asset, this is the number one reason that customers return,

### Be My Guest Card distribution

- Pinpointed delivery of personalized cards for special situations (ex. rewards/product replacement)

### Customer survey and comment card

- Distribute our personalized survey to random customers for instant information on your stores performance, rewarded with Sonic coupons

### Bag stuffers

- Distribute these assets with every order using either Sonic's pre-printed current promos or our own promotions personalized to your store that are flyers for our on-lot future events.

### Kids Toys dispersal

- Our Toy program is valuable in kids interest in Sonic and the kids are significant in persuading parents to visit your store, Win / Win

### Senior Horse-shoe Throwing contest

- Setup and make visible a designated Horse-shoe area where you can invite customers 55 and over to throw for Sonic coupons

### Ariel Ping Pong Ball Drop

- Set up and print 500 Ping Pong Balls with Sonic coupons. One of the ping pong balls will have a special main prize (ex. Used car donated by local dealership) which will be the main draw. Locate a legal open area for the drop and enlist a private plane and pilot to do the drop. Choose a date and heavily promote in all local media.

### Special Events

- Set a goal of at least 2 special events each month that are beyond the normal Sonic monthly LSM that you are required to participate in. These special events are designed to drive more traffic to your store and increase local interest.

### School Fundraisers

- Throughout the school year partner with your local schools with fundraisers for the school. (ex. Spirit Nights, Community Cards, Donations)

### Local High School Bands (perform on lot)

- Contact your local High School band director and work out a time for the band to perform on the Sonic property. They will come if we have been good partners with the school in the past.

### Pony Give-a-way

- Contact local horse farms and negotiate a pony to give away at Sonic, Coordinate a week long Pony Give-a-way event with heavy promotion

### Car / Motorcycle Club Meetings

- Contact local Auto and Motorcycle clubs and offer your store as a location for their next meeting.

### Heap of the day contest

- Pick an event day and promote a Heap of the Day contest where the store manager judges vehicles during the day. Late afternoon he assigns a grand prize for the most delapidated vehicle that entered the lot under its own power.

### Give a (Car, Motorcycle, ATV) away raffle

- Partner with a local auto dealer to give away a used vehicle and build the promotion into a large one day event, on lot at Sonic.

### **10k Fun Run**

- Sponsor and host a 10k run for a local charity. Distribute Sonic bottled water and coupons as incentives for the participants.

### **Specialty Items distributed**

- You have access to Sonic specialty items such as footballs, key chains, etc., that you can use at local events to build the Sonic brand in your town.

### **High School Sports Teams and Bands**

- Contact the high schools you are already working with and offer the host fundraisers for the school in the form of car washes & guest carhops.

### **Elvis Contests**

- In coordination with on lot events promote an Elvis costume contest where the best Elvis look alike wins a designated Sonic prize by the manager.

### **Live Musicians or Band Performances**

- Live bands and musicians on lot are a great way to draw instant attention to your location and many local musical groups will perform free if you provide the venue.

### **Radio Remotes**

- Local radio stations can be a big asset to any on lot event and if you build a good relationship with a local station it can be had for low to zero cost.

### **Classic Car Show**

- Contact a local car club and organize a car show on lot which will show activity that will draw passing customers to your drive-in.

### **Mini Carnival for Kids**

- With the setup of colorful games and inflatables you can create a carnival atmosphere where kids will convince their parents to stop at Sonic.

### **Kids eat free for a Day**

- Set aside a day or an hour when any kids on the lot can eat free of charge.

### **Drive-In Movie**

- Setup a screen and projector to create a Drive-In movie atmosphere as an event or during an already coordinated event.

### **Senior Citizens Discount Cards**

- Visit local Senior Citizens centers and distribute preprinted cards as reminders of our Sonic Senior Citizens discount already in force.

### **Free meal for honor roll students**

- Sonic has pre-designed coupons for honor roll students that can be distributed to local schools. It is up to us to promote and publicize this promo.

### **50's Costume and Dance Contest**

- Coordinate a 50's theme costume contest and organize 50's theme music. Hold a 50's theme dance contest along with a costume contest with a valid prize for each event. 50's Dress up Day and a good idea is to offer a 1/2 price discount during the event.

### **Disco Night with DJ**

- Coordinate a Disco themed night with a DJ, eye catching lighting and Disco music on lot. Promote with bag stuffers and post to social media with email invitations for best results.

### **Guess # of mints in container contest**

- Locate and label a large glass jar and fill it with Sonic mints and place it in a visible location on the patio. Promote a deadline and collect contact information with their count submissions for a grand prize for the closest total # of mints.

### **Big Buck and or Bass contest**

- Coordinate a Big Buck contest during hunting season or a Big Bass contest during the summer season. Contestants must bring their game by Sonic Drive-In for pictures and submissions.

### **Sonic Community Discount Card distribution**

- Offer the Sonic Community Card Fundraiser for local school, charities and organizations where Sonic donates the cards to the group and we honor all 10 discounts on the back of the card. The group distributes or sells the cards, normally for a \$5 donation and they keep all proceeds.

### **Adopt a (Girl or Boy) Scout Troop**

- Contact a local Boy or Girl Scout troop and sponsor the troop in a fundraiser of your choice. Select an on premises fundraiser that will involve the entire troops attendance at the Drive-In and use your email, bag stuffers and social media assets to promote the event.

### **Coop with local business with receipt discounts**

- Contact local retail business partners and work out a discount for their customers at Sonic when the customer comes on lot and displays a receipt from that local business. The respective local business will be happy to publicize the promotion to their customers.

### **Nursing Home Free Newspaper Promo**

- Contact your local newspaper and most of them will donate free newspapers to nursing homes. Offer to distribute the newspapers to the residents and insert Sonic discount coupons.

### **Abuse the Cop Day**

- Coordinate with your local police department and recruit a volunteer officer in uniform to get pelted with water balloons. Pic a warm summer day and promote the event via social media and email. Sonic coupons for each hit and free meals for all officers that attend in uniform.

### **Pony Rides**

- Locate local horse breeders and work out a promotion where we have the venue for them to bring a few pony's to Sonic and setup a riding area that local kids can ride and pet the pony's.

### **Talent Show**

- Coordinate and promote a dinner time event designated Talent Night where local talent (singers, comedians, musicians, etc.) can display their skills. Can be a family fun night.

### **Blimp or large helium balloon displayed**

- Check with local party coordinators about the rental of a tethered helium balloon to fly high over the Drive-In for a day. Request on large enough to carry a Sonic banner and flags.

### **Sonic Local Car Hop Calendar**

- Work with a local printer and photographer to organize a bank of 12 great Car Hop pictures and have as many printed as you can afford to distribute to your best customers. Include some sort of coupon on the back of each month as torn away.

### **Trip / Vacation Give-a-way**

- Talk to a local travel agency about working out a coop vacation give-a-way and use all your resources to promote the drawing and contact local media to attend and report the results.

### **Senior Day**

- Coordinate a full day for Seniors that anyone that visits the Drive-In that is 55 years old or older will receive a 20% discount on the entire menu.

### **Customer Appreciation Day**

- Set a specific day, usually a Saturday, to honor your regular customers with your choice of discounts. Use Sonic Corp. vast resources of documentation for promo. (bag stuffers, invitations, online media, etc.)

### **Coupon Distribution (1-mile radius)**

- Collect an inventory of Sonic coupons and get out of the Drive-In! Take an hour a day and visit the local businesses and residence within 1 mile of your store. You will be surprised at how much you can find out about the local perception of your store while building relationships with organizations close enough to your store to make a difference. (always grab a business card from everyone)

### **Habitat for Humanity charity promo**

- Visit your local Habitat office and get a build schedule for their next project. Set up a delivery time for lunch and deliver and feed the work crew at no charge. Notify local media and set up coverage of your donation to the community.

### **Pet Adoption Day**

- Contact your local humane society and offer your location for an adoption session and they will bring pets to the Drive-In for adoption. Great kid's attraction and they will bring parents.

### **Local Schools & Organizations Carhop for Tips**

- This fundraiser highlights local personalities, school officials and sports teams that will deliver the food orders to customers on lot and the organization will keep the tips for the fundraiser.

### **Fire Safety events**

- Speak with your local Fire department and they are normally excited about organizing a Fire safety event. This is where the department comes out to the Drive-In with demonstrations on fire safety and prevention.

### **Wear your PJ's to Sonic for Breakfast**

- Coordinate one morning where anyone that comes to the Drive-In with their PJ's on will receive one free breakfast item per person wearing PJ's. Promote online and with bag stuffers.

### **Skate Night**

- Promote a dinner time event where all our Car Hops wear skates and anyone that brings their skates and completes one lap around the Drive-In is rewarded with a free burger or equivalent. Limited to one free item per person per night.

### **Dinner and a Movie Night**

- This event would require you providing a large screen TV or projector with large screen and advertise the Dinner and a Movie night with a current kids category movie which is shown on patio. Emulate a Drive-In movie from the past.

### **Petting Zoo and or Pet Show**

- Partner with a local petting zoo or animal shelter, offer the venue and set a 4 hour period of time that Sonic will donate 10% of sales to the petting zoo if they bring their animals to Sonic for the kids attending. A great addition would be rented inflatables and kids games.

### **Blood drive (mobile)**

- Contact your local Blood Bank (Red Cross, Lifestream, etc.) and offer your location as a venue for their donation bus to park preferably during one of your other events. Distribute coupons to all their donors and offer to feed to blood drive crew.

### **Poker Run**

- Contact your local motorcycle or auto clubs and set up a poker run, where you will set a driving route to 5 of the Sonic Drive-Ins closest to your store. The club will begin at your location and travel to all 5 other locations where each participant will receive a playing card. Finish the ride at your location again and the participant with the best hand will win the main prize that you choose.

### **Halloween costume contest**

- Halloween is a great opportunity to hold a costume contest for everyone that comes to Sonic in appropriate costume. Solicit your crew to vote on which participant has done the best job with their costume which will win the grand prize that you designate.

### **Door hanger distribution**

- During a slow time at the Drive-In locate Door hanger coupons available from Sonic Corp.. Visit the neighborhoods and apartment complexes around your store. Be sure to let the apartment main office know what you are doing.

### **Drivers Education Classes promo**

- Visit your local Drivers Education class and offer them all a 20% discount at Sonic if they drive to the Drive-In during their next drive or outing.

### **Rainy Day or Bad Weather promo**

- If you are one of the Drive-Ins where it seems as if every time you have a LSM event the rain destroys it? Begin a program with bag stuffer flyers where your customers get a 10% discount if rain is falling during the time that they place their order. This will encourage them to visit during rain.

### **Direct Mail (various discounts)**

- Direct mail has been a great asset in the past for building customer loyalty, but the price of postage has gone through the roof. Experiment with a direct mail program with coupons and discounts with you very best customers and track your progress to determine if this is cost effective now.

### **Nascar/Dragway Give-a-way**

- Purchase 2 tickets to races (Atlanta Dragway, Atlanta Speedway, etc.) and hold an on-lot giveaway to generate traffic into the Drive-In with the winner of the drawing receives these tickets.

### **Punch Card Promotion**

- Have credit card size punch cards printed and find a specialized star punch. Offer a Sonic punch card to your best customers and encourage them to frequently return to Sonic and punch their card. Offer a free meal after 10 punches are collected.

### **Church Sonic Ticket Fundraiser Promotion**

- Choose a Church in close proximity to your store and approach the pastor about a Sonic fundraiser. If the church will encourage the congregation to keep their Sonic receipts and place them in the tithing tray at each sermon. One a month Sonic will collect the collected receipts and issues a check for 10% of the members purchases for the month.

### **Church Programs (various)**

- Meet with local church leaders and offer your location for a number of fundraisers for the church. (car washes, church spirit nights, choir singing for donations, etc.)

### **Helium Balloon release**

- Purchase 500 balloons and helium and set aside a weekend where you will release all of the balloons with Sonic coupons and free meal cards attached to each balloon. Coordinate with local officials to make sure no local laws are broken.

### **Comment Cards**

- Print customer comment cards and encourage customers to fill out the cards with their comments about their visit. Reward will be in the form of Sonic free item coupons. Make sure the cards have a place for email or phone numbers.

### **Topless Carwash (convertibles only)**

- Contact local High Schools and solicit groups to do carwash fundraiser where they receive all donations and promote hand washing convertibles only.

### **Happy Hours**

- Begin to heavily promote Happy Hour Items and times that are already in your current marketing assets that many would be customers don't even know about. Bag stuffers and Car Hop word of mouth may be all you need to do.

### **50's, 60's, or 70's Days**

- Promote one of these special event days when the Sonic crew participates with period costumes and special performances if possible. Lot decorations of the time-period would be a nice touch. Promote via email, social media, bag stuffers and visuals.

### **School Spirit Day**

- Sonic School Spirit Nights have been used in the past and store support would noticeably increase the success of these events. Contact Marketing manager for more information.

### **Car Wash Fundraiser**

- Schools, social organizations and charities are best to contact about this fundraiser. Sonic will host event supply water, post event on visible marquee and the organization will perform all washing tasks, supply people to advertise with signs on road.

### **Kids Day**

- Set aside one Saturday and designate it as Kids Day where you will promote via local schools that all kids less than 12 years old gets a free ice cream cone, one per attendee for an assigned time frame.

### **Local Personality Guest Carhop**

- Contact local personalities (radio host, school principals/coaches, local police and recruit them to car hop for 1 hour each for charity. All the tips they receive plus 10% of Sonic sales will go to the charity. Good idea to also have recognizable local people to hand out coupons on lot.

### **Radio station Bumper Sticker Promotion**

- Build a relationship with your local radio stations and offer a Bumper Sticker promotion where the radio station announces the Sonic XYZ Radio station promotion and anyone displaying a XYZ Radio bumper sticker gets a free (whatever item) at Sonic (your town) for the next hour from ex. 1pm-2pm. The radio station will jump on this and we get free local advertising and can be fun too.

### **Speeding Ticket for food**

- Did you get a speeding ticket today? Reduce the depression with a free Sonic milk shake when they bring their speeding ticket, that is dated the same day, to Sonic. They get a great tasting milkshake and a big Sonic smile. Post to Social media and print bag stuffers to get the word out.

### **Career Day @ Sonic**

- Pick a day during the weekend and advertise via on lot signage and social media of our Career Day Job Fair at Sonic. Crew members on street with signs and mascot appearance will create interest. Have at least 2 managers to handle the job applicants and interviews.

### **Career Day @ Local Schools**

- Contact local schools and set up a Career Day Job fair to take place in the lunch room during each lunch session for a particular day. Choose days prior to summer vacation for most interest in summer jobs for the kids old enough to work. Encourage the school to promote and assess student interest.

### **Cartoon Drawing Contest**

- Make contact with your local schools and coordinate a kids drawing contest. Print Sonic cartoon flyer with full details to distribute to the schools. The drawing needs to be a picture that best represents Sonic Drive-In in the eyes of the participant. Pick a grand prize for the winner that you will select on presentation of drawings.

### **Hot Dog Eating Contest**

- Promote a weekend and time for the Sonic Hot Dog Eating Contest. This event will invite anyone that is willing to eat as many hot dogs as possible with the winner receiving a grand prize of your choice. Get the word out via bag stuffers, social media and affordable local radio. Realize up front that this event will cost your store a large food cost in product consumed.

*To be continued*

# **Games, Contest and Entertainment to incorporate in events**

## **Customer Contest and Games**

You can add a little excitement to your customers visit by hosting on lot Contest and Games that will be discussed below. Most of these can be added to your existing marketing events to give customers something to participate in and talk about later.

### **Inflatables and Balloon displays**

- Display on lot inflatables for kids during promotions and events (moon walks, slides, etc.) Can be rented locally daily.

### **Local personalities participating in on lot events**

- Recruit local personalities to attend and participate in Sonic events with heavy promotion.

### **Fire trucks on lot for kids to tour**

- During Sonic promotional events contact your local fire chief and work out a public service visit to Sonic for local event participants to tour the Fire Trucks and perform fire safety demonstrations

### **Costumes worn by carhops**

- Make lunch or dinner rushes fun for visitors with crew members wearing costumes of a particular predetermined theme

### **Mystery Stall promo**

- Pick any drive time and set a time when the manager randomly pics a mystery stall that wins a free meal. (document and promote the results)

### **Dunking Booth**

- Contact local party rental agencies to rent a dunking booth to incorporate into you next on lot event. Must be locally promoted with event.

### **Spot Lights, Search Lights and Lasers**

- Locate and rent high output search lights for your next event, that will draw attention and can be seen from many miles away. Laser party lights and disco moving head lights really work well on lot and draw lots of interest.

### **Mechanical Bull Ride (Inflatables)**

- Contact local party rental agencies to rent a bill ride inflatable (safe for participants) to incorporate into you next on lot event. Must be locally promoted with event.

### **Flags, Banners, Balloons displayed**

- Always keep a full stock of balloons, flags and current Sonic banners to display during on lot and off lot events where you participate.

### **Karaoke Sing-alongs and Contests**

- Contact local rental companies or your marketing manager to set up a music booth capable of dual microphone karaoke. Promote to complement your next on lot event.

### **Sonic bottled Water Give-a-ways**

- Bottled water donations are a great way to get our logo in the hands of potential customers at local city events of all kinds.

### **Characters (costumes or masks)**

- Encourage customers to dress up as characters in costume for prizes on a regular basis.

### **Stupid Human Tricks contest**

- This type of contest can be a big hit as entertainment during other pre-scheduled on lot events.

### **Tossing coupons and/or specialty items**

- These Sonic specialty items can be distributed at locals sports events via the cheerleaders and our Sonic Crew members in a high visibility event.

### **Small Helium Balloons for Kids**

- Try to consistently have available and display Sonic small helium balloons and encourage kids to take them home. The helium balloons will last as long as a week and a Sonic logo will be floating around a home as a reminder to visit again.

### **Skate Race**

- Use sidewalk chalk to designate a circular course around the Drive-In and encourage event participants to race with coupon prizes. Skating Car Hops can race to draw attention to the event.

### **Magic Show**

- Recruit a local magician and offer a location and captive audience for the magician to build his local notoriety while entertaining our event guest.

### **Hot Dog eating contest**

- Mentioned earlier in the document and can be added to an already scheduled promotional event as extra entertainment.

### **25 cent (or free) Ice Cream Cones**

- You can easily add cheap or free ice cream cones to any event you have on your lot. This element will give customers an additional reason to visit your event and kids will push parents to come to Sonic.

### **Face painting for Kids and Crew members**

- This procedure has become a standard at many Georgia events of all types and can be a real winner on your lot at you events.

### **K-9 Officer appearance**

- Talk to your local police department and ask them to bring a K-9 officer to one of your events that you are expecting a large group of kids to attend. The K-9 officers are always a big hit.

### **Audio Music Sound Show**

- Music is always a great draw at any of your on-lot events and you can have adequate sound for as little as \$200 at your store available whenever you might need it.

### **Doggie Treats**

- Meet with your Car Hops and discuss having doggie treats available when they see a customer with a dog in the car. Always ask the owner first and the gesture goes a long way when attempting to build customer loyalty.

### **Water Slides**

- Inflatable water slides can be rented from local party stores and are extremely visible from the street at any on lot event. They create street draw and kids will encourage parents to stop.

### **Putt Putt Golf**

- Set up a single hole putt putt golf area on lot during any promotion and guest can putt putt for Sonic Coupons with management oversight. You can even hold a Sonic Miniature Gold Contest. Any sporting goods store has these in stock and can be had for under \$50.

### **Hula-Hoop contest**

- The single most used item at any Sonic event that kids of any age attend is the Hula-Hoop. Always keep at least 3 in your store always, especially when you have music. Hula-Hoops can be bought most anywhere from \$2-\$6 each (closeouts can be found during non-summer months).

### **Bean Bag Toss (Cornhole)**

- Cornhole game boards and bean bags can be purchased for less than \$100 in a number of themes, at most any sporting goods store. This game has been #2 behind the Hula-Hoop as the most used games at Sonic events. The boards can be set up on the Sonic patio with enough room for a 10-foot toss.

### **Frisbee Disk Golf**

- Frisbee Golf has become popular at promotional events but you will need an outdoor open area to set up a single or two hole Disk Golf play area for your attendees. You will need an assortment of flying discs and a vertical standing basket that is designated the hole. These Disk Golf complete set can be purchased for less than \$100.

### **Football Toss**

- This game can be set up in a small area with a football and a canvas hanging panel with a circular opening in the center. The football is tossed from approximately 20 feet away into the opening in the canvas. Coupon prizes work well as rewards for this game.

### **Dunking Booth**

- If the weather is warm and you have an open area that can get wet a Dunking Booth is an option for participant fun at events. This game can be rented from party stores for your event, but participants must have swim wear to take part in the dunking.

### **Sky Writers, Flying Banners & Hot Air Balloons**

- Contact your local airport and inquire about pilots that do aerial advertising and get quotes for flying Sonic banners around your town for special events that you have coordinated. Also check pricing on Sky Writing if available. Hot air balloons can fly over decorated with Sonic banners.

### **Water balloon Toss**

- During one of your on-lot events solicit participants to pair off in groups of 2 and enter the water balloon toss. Prepare a crate of water balloons and each team of 2 will toss a balloon at 10 feet, then 15 feet, then 20 feet. Witch ever team makes the longest toss without breaking the water balloon wins the contest.

### **Big Wheels Races**

- Locate at least 2 large three wheeled Big Wheels with pedal power. Mark off a track around the Drive-In and conduct one lap or more Big Wheel races with Sonic food prizes for the winners.

### **Jump Rope Contest**

- Always have 2 or 3 jump ropes in your stores game inventory and regularly make them available for the younger guest on lot that might enjoy jumping, Setup contest with Sonic prizes.

### **DJ Music and Dance Floor**

- Assign a crew member to setup a DJ booth or solicit a local DJ to provide music and DJ lighting during you promotional event. The DJ will have a showcase to promote his business at our highly visible location and encourage a Win/Win situation for you both. After sun down this element of your event will be highly visible and impossible to miss by the passing traffic who will be interested in just what is happening.



## **Pictures for Participants**

- One of the best ways to build a relationship with your guests is to take their pictures. They will go to your website or give you valuable email addresses to see their images and especially images of their kids. Do a little homework and you will find that you have someone already in your crew that has an interest in photography and owns the equipment necessary to get the job done.

## **Treasure Hunt**

- As an activity for one of your promotion days plan a Treasure Hunt. Hide a treasure chest of Sonic mints or other candy and coupons, somewhere on the lot. Designate and place a well thought out set of clues in many places around the lot. Be creative and this activity can be a lot of fun for your event participants.

## **Limbo Contest**

- Set aside an area during your event to setup a Limbo contest. These games can be purchased at party stores or you can build your own with regular PVC pipe. You will find that many attendees will be interested in participating and works well when combined with music and a public-address system.

## **Trivia Contest**

- Trivia contest can be matched with the type of event you are hosting at the time. During an auto cruise-in you can hold general car history trivia and during motorcycle bike nights you can ask questions on the history of motorcycles. You must have a PA system or at least a bull horn so that all participants can hear the questions. Prizes can be as simple as Sonic coupons.

## **Bike Night Go Slow Contest**

- During a Bike Night event as participants who thinks they can go the slowest on 2 wheels without their feet touching the ground. You will need a Stop Watch to time each run and Chalk to mark off a 2-foot-wide and 30-foot-long course on a slightly used area of the lot.

## **Sonic Spinning Pin Wheel Prizes**

- Sonic has available a large pin wheel available with Sonic Coupon prizes in each section that can be a focal point at your events. Must have coupons available that match the winning sections to distribute to the winners.

## **Basketball Goal (small scale)**

- During Kids events a small plastic basketball goal (5 foot high) with a water waited base can be purchased for less than \$50. This goal will be very popular with all kids attending your event although you must have a space available where the basketballs will not roll into the street when shots are missed.

## **Water Balloon Baseball**

- For this Kids game you will need to fill small softball size water balloons, locate a small plastic bat and find a plastic home plate at the local sporting goods store. Assign a pitcher and have them toss the water balloons to the participating people.

## **Photo Booths**

- Photo booths can be setup on the patio that are matched to the occasion. Best themes are pictures with Santa Claus, pictures with the Easter bunny, pictures with Halloween characters and pictures with the Sonic mascot. Make the images available to participants via your Sonic website.

## **On Lot Movies or Slideshows**

- With the use of an outdoor video screen and a video projector you can add a great entertainment element to your event. You can have movie nights for kids and adults, sporting event replays, or just simple slideshows of your past events.

## **Ladder Ball Toss**

- Ladder Ball games are made out of PVC pipe and tennis balls strung together with string. This popular game will be a hit with kids and adults at your events.

## **Tetherball**

- Tetherball is simply a single 6 foot pole waited at the bottom with a 5 foot cable tied to a basketball size inflated ball. The ball is kicked or hit and spins around the pole and can consume much time with guests.

## **Washer Toss**

- This game can be purchased at local sporting goods stores and is a square box with a target in the center that catches 2 inch washers that are tossed into the center target.

***To be continued***