

DORIS ESTELLE LONG

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[SSRN BIO](#)

EDUCATION

- Certificate, 2015, Applied Cybersecurity, Massachusetts Institute of Technology
- Executive Education Certificate, 2004, Kennedy School of Government, Harvard University (Science, Technology and Innovation Policy)
- Certificate, PIL Program, 2004, Harvard Law School (Introduction to Islamic Law)
- J.D. degree, *cum laude*, 1980, Cornell Law School
- B.A. degree, *summa cum laude*, 1977 Ithaca College (Spanish/French/Education)

WORK EXPERIENCE (Selected)

Professor of Law. The John Marshall Law School, Chicago, Illinois, August 1994 to December 2015. Emeritus since January 2016.

Assistant Professor 1994 to 1997; Associate Professor and Tenure Awarded 1997; Full Professor since 1999; Chair of the Intellectual Property and Privacy Group since 2005; Emeritus since 2016, with teaching responsibilities.

Courses Taught: Art Law; Comparative European Union and US Intellectual Property Law; Contracts I & II; Cybercrime, Information Warfare and Economic Espionage (created/online); European Union Law; First Amendment in the Digital Environment (created/online); Globalization, Intellectual Property and the Internet (created); Intellectual Property, Human Rights and Indigenous Peoples (created); Intellectual Property and Information Security (created); International Art Law; International Business Transactions; International Copyright; International Intellectual Property Law (created); International Intellectual Property Law Survey (created); International Trademark Law (joint with INTA); Intellectual Property in a Global Digital Environment (created/online); IP Survey; Introduction to Intellectual Property and American Legal Institutions for Foreign IP Professionals (created); Legal Writing for Foreign IP Professionals (created); Law and New Technologies (created); Modern International Contracts; Patent Law (created online version); Trademark and Copyright; Trademark and Unfair Competition; Unfair Competition Law (video distance learning course; joint with Southern Illinois University, School of Law). Supervise Independent Study Papers, Graduate Thesis and Dissertations on diverse topics. Conduct dissertation defense re same.

Director, Center for Intellectual Property, Information and Privacy Law. John Marshall Law School, Chicago, Illinois, October 2012 to December 2015.

Supervise four graduate level programs in Intellectual Property and Information Technology and Privacy, including two fully online degrees. Select and supervise an adjunct faculty of over 50 instructors. Organize and conduct over 20 conferences, panel discussions and speaker programs including conferences on China and BRICS. Also co-create Trademark Clinic and serve as Director of the Combined IP Clinics and the Summer IP Program in Beijing.

Visiting Fellow. University of New South Wales, School of Law, Sydney Australia. Fall Semester (Semester 2) 2016, 2018, 2020 (forthcoming).

Teach Globalization and Intellectual Property to graduate and undergraduate law students.

Adjunct Professor Oxford Summer Program, Western Michigan University, Cooley Law School, Oxford, United Kingdom (Hertford College), Summer 2018, 2019.

Teach European Union Law and Modern International Contracts to JD students.

Visiting Professor. Metropolitan University, Prague, Czech Republic, Fall 2011, Spring 2012, Fall 2012, Spring 2013-Spring 2017

Teach Masters/PhD class on Comparative US and EU Intellectual Property Law.

President. Doris Long Consulting, Chicago, Illinois, January 2016 to Present.

Consultation, project management, executive education and expert testimony/advice regarding domestic and international intellectual property and information security laws and policies, with a focus on innovation, capacity building and data security.

Screenwriter/Producer. Veraken Productions, Chicago, Illinois, January 2016 to Present.

Create and/or source new works for theatrical, cinematographic, literary and/or video productions, including educational productions. Supervise production of projects under development, including supervising the hiring of the director, cast and crew; overseeing production and post-production; and supervising initial marketing of projects.

Columnist, Global IP. The Chicago Daily Law Bulletin, October 2010 to Present.

Sole author monthly column on international intellectual property issues.

Visiting Professor. Michigan State University College of Law, Spring 2007.

Teach Trademarks and Unfair Competition and Rights in Art Law at the JD level.

Faculty. San Diego University's Institute on International and Comparative Law, Florence, Italy, Summer 2005, 2007, 2009, 2011, 2013.

Teach International Intellectual Property Law.

Faculty. St. Mary's University Institute on World Legal Problems, Innsbruck, Austria, Summers 2001 to 2003, 2008, 2010, 2011.

Co-teach International Business Transactions, with focus on intellectual and e-commerce aspects in 2001. Teach International Intellectual Property Law in 2002- 2003, 2008, 2010, 2011. Teach International Art Law 2011.

Attorney/Advisor. Office of International and Legislative Affairs, US Patent and Trademark Office, Washington, D.C., January 2000 to December 2000.

Draft and negotiate enforcement sections of the Jordan Free Trade Agreement and the Draft Free Trade Area of the Americas Agreement. Advise USTR and other USG agencies regarding international intellectual property enforcement and protection issues, including compliance with TRIPS and WTO accession. Prepare policy and position papers on diverse international enforcement issues, including Internet enforcement. Develop, coordinate and participate in the Symposium of the Americas and diverse other technical assistance programs.

Guest Professor. Universidad Nacional Autónoma de Nicaragua, León, Nicaragua, February, 22 to March 4, 1999.

Teach a 30-hour graduate seminar on International Intellectual Property Law to lawyers, graduate students and professors (in Spanish).

Fulbright Professor. Jiao Tong University, Shanghai, P.R.C., February to June 1998.

Teach courses in International Business Transactions to MBA students and International Intellectual Property Law to undergraduate law students.

Guest Lecturer. Northwestern University School of Law, Fall 1996.

Co-teach International Intellectual Property Law with Professor Anthony D'Amato.

Of Counsel. Arent Fox Kintner Plotkin & Kahn, Washington, D.C., March 1985 to July 1994.

Engage in all aspects (excluding patent prosecution) of intellectual property practice, including civil and administrative litigation; licensing; computer; entertainment; antitrust; and international commercial law. Conduct in-house seminars on intellectual property law and high technology licensing.

Associate. Howrey & Simon, Washington, D.C., September 1980 to February 1985.

Engage in pre-trial motions and discovery practice, trial preparation and appellate advocacy in both civil and criminal litigation with major emphasis on the areas of international trade; commercial; administrative; antitrust; and intellectual property laws.

CONSULTANCIES AND SPEAKER GRANTS (Selected)

- US Speaker and Specialist Grant, Philippines 2018
- US Speaker and Specialist Grant, Botswana 2016, 2017
- US Speaker and Specialist Grant, Ethiopia 2017
- US Speaker and Specialist Grant, Chile 2009

- US Speaker and Specialist Grant, Macedonia 2006
- Consultant to US Commercial Law Development Program on Intellectual Property Issues, Ukraine 2005 to 2007
- US Speaker and Specialist Grant, Nepal 2000 (on loan from US PTO)
- US Speaker and Specialist Grants, Dominican Republic 1999 to 2000

PUBLICATIONS (Selected)

Books

- INTELLECTUAL PROPERTY LAW (Lexis 2015)(Trademark Chapters)(with John Cross, Greg R. Vetter and Peter K. Yu)(Most Recent Updated Teachers Manual and Supplement 2019)
- CONTRACT LAW AND PRACTICE (Revised Second Edition) (Lexis 2007)(Chapters 9, 11, 12, 13)(with Gerald E. Berendt, Rebecca A. Cochran, Robert J. Nye and John H. Scheid)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW -- A COURSEBOOK AND DOCUMENTS SUPPLEMENT (West 1999) (Most Recent Updated Supplement 2015) with Anthony D'Amato)
- INTERNATIONAL INTELLECTUAL PROPERTY LAW ANTHOLOGY (co-editor and author) (Anderson Publishing Co. 1996)(with Anthony D'Amato)
- UNFAIR COMPETITION AND THE LANHAM ACT -- A TREATISE (BNA BOOKS 1993)

Articles

- *Copyright Surrogacy: Recapturing the Public Domain One Digitized Cultural Work at a Time* (Work in Progress)
- *Making Innovation Policy and Laws Ready for “The Thinking Machine”* (Work in Progress)
- *Mapping the New Geographies of “Flexible” Intellectual Property Rights in the 21st Century* in FLASHPOINTS (Quid Pro Quo Press 2018)(Alexandra George, ed.)(forthcoming)
- *21st Century Copyright Reform: Adding Privacy Considerations Into the Normative Mix* in MAKING COPYRIGHT WORK FOR THE ASIAN PACIFIC ? JUXTAPOSING HARMONISATION WITH FLEXIBILITY (ANU Press 2017)
- *Globalization and the Rise of Diverse Interests in the Multilateral Protection of Intellectual Property*, Diversity in INTELLECTUAL PROPERTY: IDENTITIES, INTERESTS AND INTERSECTIONS (Cambridge University Press 2015)
- *Mapping the New Geographies of IP Rights in the 21st Century*, 6 The WIPO Journal, Issue 1 (2014)
- *Deviant Globalization: The Next Step in the Multilateral Protection of Intellectual Property*, 2 The Nordic Journal of Commercial Law 1 (2012)
- *Intellectual Property, Privacy and the Parallax View* in Session IV: Technology and the Future of Privacy, 29 J. Marshall J. Computer & Info J. 379 (2012).
- *Rebooting Trademarks for the 21st Century*, 49 Louisville L. Rev 517 (2011)
- *Trade Secrets and Traditional Knowledge: Strengthening International Protection of Indigenous Innovation* in THE LAW AND THEORY OF TRADE SECRECY (Edgar Elgar Publishing 2011)

- *Strategies for Securing the Cyber Safety Net Against Terrorists: A Multi-Disciplinary Approach* in *TERRORISM AND GLOBAL INSECURITY: A MULTIDISCIPLINARY PERSPECTIVE* (Linton Atlantic Books, Ltd. 2009)
- *When Worlds Collide: The Uneasy Convergence of Creativity and Innovation*, 25 J. Marshall J. Computer & Info.L. 653 (2009)
- *Crossing the Innovation Divide*, 81 Temple Law Review 507 (2008)
- *Dissonant Harmonization: Limitations on Cash 'n Carry Creativity*, 70 Albany L. Rev.1163 (2007)
- *Traditional Knowledge and the Fight for the Public Domain*, 5 J. Marshall Rev. Intell. Prop. L. 317 (2006)
- "Democratizing" Globalization: Practicing the Policies of Cultural Inclusion, 10 Cardozo J. of Int'l & Comp. L 217 (2002)

Column, Chicago Daily Law Bulletin: Global IP (Selected)

- *Big Pharma Initiative Required to Avoid Price Controls* (April 17, 2019)
- *2019 IP Forecast: BREXIT, China and Internet Accountability* (January 29, 2019)
- *Trump's Excursion into International IP Treaties Could Spell Trouble* (November 28, 2018)
- *Protecting Artificial Intelligence with Some Old Fashioned Know-How* (May 23, 2018)
- *U.S. Retreat From International Bodies Hurts Our IP Infrastructure* (March 6, 2018)
- *Bilateral Investment Treaties May Be New Way to Protect IP Rights* (August 30, 2017)
- *Plotting an IP Strategy in an Anti-Free Trade, Post-Election World* (December 5, 2016)
- *New IP World Comes Into focus Following the BREXIT Decision to Leave* (August 24, 2016)
- *Unless International Action Happens, Virtual Reality Films May Die in Crib* (June 29, 2016)
- *Tech, Enforcement Themes at Sundance Highlight Shrinking End User Privacy* (February 10, 2016)
- *Anne Frank's "Diary" Faces Off Against "Mein Kampf: A Copyright Dilemma* (January 6, 2016)
- *Scandalous Marks Sell: Can They Be Protected?* (June 1, 2015)
- *Can Copyright Survive Global Culture Wars?* (April 29, 2015)
- *"Right to Be Forgotten" is Redrawing Internet Content Rules* (October 30, 2014)
- *Protecting Patents and Intellectual Property in Conflict Zones* (April 9, 2014)
- *Building an International Protection Program, One BRICS Country at a Time* (May 28, 2013)
- *Pride, Prejudice and Zombie Fiction* (February 22, 2013)
- *EU Privacy Laws Hinder Copyright Enforcement for US Owners* (October 26, 2012)
- *Meeting the challenges of the "Shadow Internet"* (July 29, 2011)
- *Three Strikes and You Are Off the Internet* (October 29, 2010)

SCHOLARLY PRESENTATIONS (Selected)

- Speaker, *Copyright Surrogacy: Recapturing the Public Domain One Digitized Cultural Work at a Time*, Conference on Information and Communications Law (CICL) William S. Boyd School of Law, Las Vegas, Nevada (May 3-4, 2019)
- Speaker, *China Copyright Law: Challenges, Opportunities and Future Challenges*, USPTO China IP Road Show, Duke University, Durham, NC (April 25, 2019)
- Speaker, *TRIPS: From Outcast to Useful Standard to Irrelevancy in 25 Years?*, TRIPS At 25 Symposium, Texas A&M University School of Law, Fort Worth TX (March 2019)
- Guest Lecture, *What Do We Do About BREXIT Now?*, Law, Policy and Ethics, Medill School of Journalism, Northwestern University, Chicago, Illinois (February 2019)
- Speaker, *Making Innovation Policy and Laws Ready for "The Thinking Machine in Asia,"* Asia Pacific Copyright Association Conference, Copyright Licensing and Regulation in the The Asian-Pacific), Renmin University, Beijing, PRC (October 27, 2018)(via Skype)
- Speaker, *Trademark's Investment Value Conundrum*, Texas A&M University School of Law, Fort Worth TX (October 2018)
- Speaker, *Making Innovation Policy and Laws Ready for "The Thinking Machine,"* Bocconi University School of Law, Milan, Italy (May 3-4, 2018)(via Skype)
- Speaker, *What if the DMCA Were Created Today?: The Unanticipated Impacts of AI, Big Data, Privacy and Social Media on Global Copyright Protection*, Texas A&M University School of Law, Fort Worth TX (March 2018)
- Speaker, *Applied Cybersecurity: Strategies for Avoidance, Protection & Defense Against Cybercrime; Privacy & Big Data*, University of the Asia & Pacific College of Law, Manila, Philippines (January 2018)
- Speaker, *Intellectual Property: Legal and Economic Challenges to Development*, Ateneo de Manila University Law School, Manila, Philippines (January 2018)
- Speaker, *Music Piracy: An International Perspective*, Intellectual Property Workshop, Botswana Police Services, Day One, Francistown, Botswana (September 2017)
- Speaker, *Commercialization Strategies: Trade Secrets and Confidentiality Agreements for Innovators*, Intellectual Property for Innovators, Gaborone, Botswana (September 2017)
- Speaker, *Intellectual Property Protection: Promoting Creativity, Innovation and Sustainable Economic Development*, Addis Ababa University, Addis Ababa, Ethiopia (June 2017)
- Speaker, *Intellectual Property and E-Commerce: Regulatory Challenges and Opportunities*, Peking University Law School, Beijing, PRC (May 2017)
- Keynote Speaker, *Mapping the Pathways For Protecting the Investment Value of Intellectual Property: A Cautionary Guide*, Conference on the Evolving Landscape of International Intellectual Property, Nankai University School of Law, Tianjin, PRC (May 2017)
- Speaker, *Creating Space for the Informal Economy, 50 Years After the Stockholm Conference*, Texas A&M University School of Law, Fort Worth, TX (March 2017)

- Speaker, *Privacy, Safe Harbors and Data Security: The Emerging International Boundaries of Personal Privacy on the Internet*, 6th Annual Conference on Internet Law Works in Progress, Fordham Law School, New York, NY (March 2016)
- Speaker, *Hackers, Drones and Digital Surveillance: Can Copyright Privacy Survive?* Media and IP Law Conference, Melbourne Law School, Melbourne, Australia (November 2015)
- Speaker, *International Co-Productions & New Finance Trends*, Toronto ECO, Toronto 40th International Film Festival, Toronto, Canada (September 2015)
- Speaker, *Protecting Traditional Cultural Expressions: Open Issues and Future Challenges*, 50th Annual ASIPI Conference, Mexico City, Mexico (December 2014)(in Spanish)
- Speaker, *International Trade Secret Protection: Challenges, Opportunities and Current Developments*, Examiner Corps of SIPO, Beijing Office, Beijing, PRC (April 2014)
- Speaker, *Be Careful What You Wish For: When Trademarks Become “Investment” Properties*, Santa Clara University School of Law, Santa Clara, CA (February 2014)
- Paper Presented, *Protecting Copyright in the Digital Environment: Suggested Amendments to the 2005 Civil Code to Clarify the Boundary Between Protection and Access*, Ho Chi Minh City University of Law, Ho Chi Minh City, Socialist Republic of Vietnam (October 2013)
- Speaker, *How Intellectual Property Advances Innovation and Builds Economic Development*, IPR Day Celebration, Universidad Adolfo Ibañez, Santiago, Chile (April 2009)(in Spanish)
- Speaker, *Trademarks and the Beijing Olympics: Gold Medal Issues*, ILS Symposium on China and its Effect on the Global Economy, Thomas M. Cooley Law School, Lansing, MI (February 2008)
- Paper Presented, *Outsourcing Culture: The Role of the Diaspora in the Commodification Marketplace*, Law and Society in the 21st Century, Humboldt University, Berlin, Germany (July 2007)
- Speaker, *The Indeterminacy of Trade Secret Protection Under International Standards*, Current Issues in Trade Secret Law Workshop, Berkeley Center for Law and Technology, Berkeley, CA. (October 2006)
- Speaker, *Techniques for Enhancing the Namibian Music Industry*, Conference on the Challenges to the Namibian Music Industry, Windhoven, Namibia (September 2006)(via videoconference)
- Workshop Leader, *Ukrainian Legislation Review*, Conference on Revision of Ukrainian Legislation on the Protection of Intellectual Property Rights, Ukrainian State Department of Intellectual Property, Kiev, Ukraine (September 2006)
- Paper Presented, *Traditional Rights and Data Access Demands: Untying the Gordian Knot*, Access to Knowledge Conference, Yale Law School, New Haven, CONN (April 2006)
- Speaker, *Global Solutions to the Intermediation Dilemma*, Third-Party Liability in Intellectual Property Law, Santa Clara University School of Law, Santa Clara, CA. (October 2005)

- Workshop Leader, *Roundtable on the Improvement of Ukrainian Legislation on the Protection of Intellectual Property Rights*, Ukrainian State Department of Intellectual Property, Kiev, Ukraine (July 2005)
- Speaker, *Intellectual Property and the Third World: Lessons Learned from the Patent Wars in India*, International Law Society, Northwestern University School of Law, Chicago, IL (April 2005)
- Speaker, *The US Experience in Combating Cybercrimes*, Technology Law Forum and National Association for Software & Services Companies (NASCOM), Mumbai, India (December 2003)
- Speaker, *Protecting Intellectual Property Rights in Guinea*, IP Protection, US Embassy, Conakry, Guinea (West Africa)(February 2002)(in French)
- Speaker, *The Challenges of Enforcing Intellectual Property on the Internet*, WIPO/USPTO Symposium for Francophone Africa on the Protection and Enforcement of Intellectual Property in the Digital Era, World Intellectual Property Organization and US Patent and Trademark Office, Dakar, Senegal (July 2000)
- Paper Presented, *The Impact of Foreign Investment on Indigenous Cultures: An Intellectual Property Perspective*, 9th Annual Conference on North American and Cuban Philosophers and Social Scientists, Havana and Guantanamo, Cuba (June 1997)
- Speaker, *Innovation Markets and the 1995 Antitrust Intellectual Property Licensing Guidelines*, Practicing Law Institute Seminar on Intellectual Property/Antitrust, Chicago, IL (July 1996)

PROFESSIONAL ACTIVITIES (Selected)

Expert Witness

- Pure Imagination, Inc. v. Pure Imagination Studios, Inc., Civ. Action No. 03 C 6070 (N.D. Ill. 2004) (Expert on trademark issues, including trademark priority, likelihood of confusion and cybersquatting)
- 3Com Servicios Do Brasil Ltda v. Pars Productos de Processamento de Dados Ltda (Brazilian Trial Court 1999)(Expert on cancellation procedures related to generic trademarks, including design marks)
- Aliant v. Interstate Energy Corp. (N.D. Ill. 1998)(Expert on trademark issues including likelihood of confusion, dilution, and trademark clearance standards)

Editorships (Professional)

- *Intellectual Property Newsletter (TIPS)* (Co-Editor)(2005)
- *ASIL Intellectual Property Newsletter* (1997)(Editor)
- *The Trademark Law Reporter* (1993-95)(Board of Editors)
- *Journal of the Copyright Society* (1986)(Board of Editors)
- *International Law Journal* (1979-80)(Board of Editors)

Committee Chairs (Professional)

- American Intellectual Property Law Association (AIPLA), Vice Chair, Latin American Committee (2005 to 2006)

- International Trade Association (INTA), Trade Dress Image Library Subcommittee (2005 to 2006)
- American Bar Association (ABA), Vice Chair, Intellectual Property Committee, Tort Trial and Insurance Practice Section (2005 to 2006)
- ABA, Chair, Federal Trademark Legislation Committee, Intellectual Property Law Section (1998 to 2000)
- ABA, Vice-Chair, Federal Trademark Legislation Committee, Intellectual Property Law Section (1997-98)
- American Society of International Law (ASIL), Co-Chair, Intellectual Property Group (1997-98)
- AIPLA, Chair, Computer Law Subcommittee, Copyright Section (1996 to 1999)
- ABA, Chair, Extraterritorial Application of the Lanham Act Subcommittee, Unfair Competition and Trade Identity Committee, Intellectual Property Law Section (1994-95)
- ABA, Chair, Trade Identity Distinctiveness Subcommittee, Unfair Competition and Trade Identity Committee, Intellectual Property Law Section (1993-94)
- ABA, Chair, Section 337 Subcommittee, International Law Section (1985)

AWARDS

- Article Selected for Best in Intellectual Property Review 2012
- Outstanding Scholarly Achievement on the Faculty 2007
- Library Award for Faculty Scholarship 2002
- Fulbright Professor 1998

BAR ADMISSIONS

- U.S. District Court for the District of Maryland (May 18, 1990)
- U.S. Supreme Court (October 1, 1984)
- U.S. Court of International Trade (Aug. 27, 1981)
- U.S. District Court for the D.C. Circuit (October, 1981)
- District of Columbia (December 19, 1980)

Languages: Fluent in Spanish and French. Reading Fluency also in Italian.

For a complete version of this CV, please contact me at profdelong@gmail.com