



Eleven President Reagan Values

- Faith
- Freedom
- Family
- Sanctity and Dignity of Human Life
- American Exceptionalism
- The Founders' Wisdom and Vision
- Lower Taxes
- Limited Government
- Peace Through Strength
- Anti-Communism
- Belief in the Individual

Plus, a wonderful sense of humor!

Dear Business Leader,

We at Reagan Radio Network are "Keeping President Reagan's VALUES Alive!"

We also help businesses communicate their services through recorded audio combined with images. We edit the audio to the image. An image with audio can speed up the educational process for specifiers and clients understanding the history, values, products and services your company offers. Plus, the content is social media ready.

In my past I was the President/CEO of an original engineered product. We had industry leading technical manuals and case studies available for engineers to help spec our products. Even with all this information we needed to teach via phone calls or face to face meetings. Training the contractors and their employees was a lengthy process as we launched new products. The social media ready training audio image content will save your company TIME and MONEY.

EXAMPLE: A unique project where your products were used to SAVE TIME and MONEY. You send us pictures via our cloud, we discuss the unique project then record the story about the project. I edit the audio to the images. You receive the file from our cloud. This process SAVES TIME and MONEY.

Proposal:

| Proposed Business Interview Plan | | | |
|----------------------------------|--|-----|--|
| 1. | Considerations: | 2. | Items needed from the featured business |
| 1a. | Up to 110-minute interview (Facebook has a 2-hour limit) | 2a. | Pictures of featured business or project; owners, employees, service vehicles, job sites, equipment, product specs, site images before and after, case studies |
| 1b. | Radio broadcast times available | 2b. | Optional; family picture |
| 1c. | MP4 file of interview with pics for client's social media and RRN website listing | 2c. | List of services (see outline) |
| 1d. | 1 year listing on RRN Business, Health, Organization & Citizen Interest Interview tab (by subject, state, company name, phone number and link to YouTube video interview) | 2d. | Testimonials from clients |
| 1e. | Facebook post on RRN & LOTOradio when "clients" interview is scheduled (6 posts) | 2e. | RRN provides MP4 file and YouTube link for social media. Boosting on Facebook is encouraged by "client" to increase exposure. Note: Facebook guidelines are subject to change. |
| 1f. | Facebook post on RRN & LOTOradio completed MP4 interview | 2f. | This system allows the business to market their services as often as they decide. |

Samples:

1. [Thyroid Cancer](#) (detailed interview)
2. [Newcomers Longtimers Lady's Group](#) (social group)
3. [Ferguson Police Chief Tom Jackson "Even the thinnest pancake has 2 sides"](#) (1 image with audio)
4. [Stacy Shore Show – Vacation Home Regulation Battle I](#) (1 image with audio)
5. [Parenting UnChained Audio Series #083](#) (several images with audio)

Most projects range from \$200.00 to \$1,500.00. A written proposal will be provided.

PayPal email address: ReaganRadioNetwork@gmail.com or we accept VISA, MasterCard and American Express.

| Proposed Outline for the Interview | | | |
|------------------------------------|--------------------------------------|-----|---|
| 3. | About your business or project: | 5. | Business Name, Address, Phone #, Cell #, Website, Facebook, Email |
| 3a. | | 5a. | |
| 3b. | | 5b. | |
| 3c. | | 5c. | |
| 3d. | | 5d. | |
| 3e. | | 5e. | |
| 3f. | | 5f. | |
| | | 5g. | |
| 4. | Define Business Services or project: | 5h. | |
| 4a. | | | |
| 4b. | | 6. | Optional: Favorite President Reagan Quote and Why |
| 4d. | | 5d. | |
| 4e. | | 5e. | |

Our radio programming can be heard on:

www.ReaganRadioNetwork.com or www.LOTOradio.com

For smart phones and tablets there are instructions on the website to install the app.

Please LIKE us on our Facebook Platforms:

<https://www.facebook.com/ReaganRadioNetwork/> and <https://www.facebook.com/LakeoftheOzarksRadio/>

Sincerely,

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