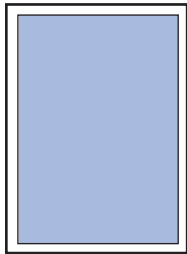
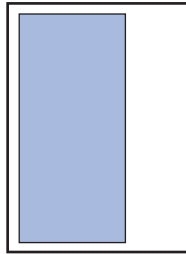


**RATES & SPECIFICATIONS**

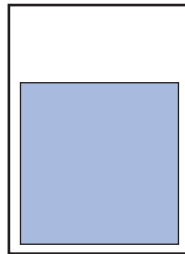
Art submission deadline: **DECEMBER 6, 2019**



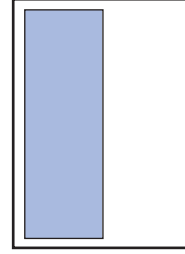
**FULL**  
Bleed: 8.625" w x 11.125" h  
Non-Bleed: 7.875" w x 10.375" h



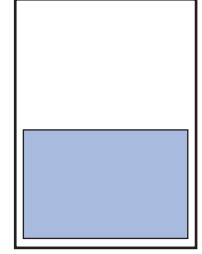
**2/3 VERTICAL**  
5.165" w x 10.375" h



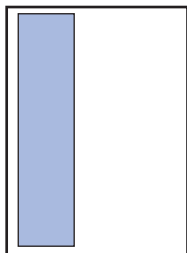
**2/3 HORIZONTAL**  
7.875" w x 6.75" h



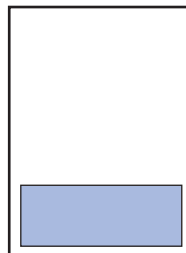
**1/2 VERTICAL**  
3.825" w x 10.375" h



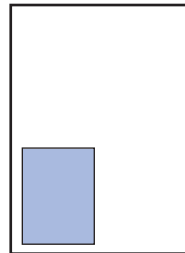
**1/2 HORIZONTAL**  
7.875" w x 5" h



**1/3 VERTICAL**  
2.5" w x 10.375" h



**1/3 HORIZONTAL**  
7.875" w x 3.35" h



**1/4 VERTICAL**  
3.75" w x 5.075" h

**PUBLICATION SPECIFICATION**

Live Area: 7.875" x 10.375"  
Trim Size: 8.375" x 10.875"  
Bleed for ad sizes:  
Full: 8.625" x 11.125"  
Tabloid: 17" w x 11.125" h

**AD SIZES**

**FULL PAGE**

Outside Back Cover	\$1,350
Inside Front Cover	\$1,250
Inside Back Cover	\$1,250
Inside Opposite Cover	\$1,150
Full Page	\$ 995

**ADDITIONAL AD SIZES**

2/3 Vertical or Horizontal	\$ 875
1/2 Vertical or Horizontal	\$ 750
1/3 Vertical or Horizontal	\$ 525
1/4 Vertical	\$ 395



**Creative Services:**

One time design service - \$95 (includes 2 revised proofs)

**Accepted Media:**

CD, DVD, Electronic Submission (under 10MB) may be emailed directly to: [cba@AyersGroup.org](mailto:cba@AyersGroup.org). Contact us at: (912)-210-9905 for files exceeding 10MB, or forwarding artwork.

**Formats:**

EPS, PSD, TIFF, JPG, PDF (Please submit in the size of ad, images & logos **MINIMUM 300 dpi**)  
PDF - Convert to CMYK, 300 dpi, fonts embedded; TIF - Convert to CMYK, 300 dpi (LZW compression not accepted);  
PSD - Convert to CMYK, 300 dpi, layers must be flattened; EPS - Convert to CMYK and all text changed to paths.

## ADVERTISING AGREEMENT

Date \_\_\_\_\_

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Office Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

### Advertisement Commitment

_____ Outside Back Cover (B)	.....	\$1,350
_____ Inside Back Cover	.....	\$1,250
_____ Inside Front Cover	.....	\$1,250
_____ Inside Opposite Back Cover	.....	\$1,150
_____ Inside Opposite Front Cover	.....	\$1,150
_____ Full Page (s)	.....	\$ 995
_____ 2/3 Vertical	.....	\$ 875
_____ 1/2 Vertical	.....	\$ 750
_____ 1/2 Horizontal	.....	\$ 750
_____ 1/3 Vertical	.....	\$ 525
_____ 1/3 Horizontal	.....	\$ 525
_____ 1/4 Vertical	.....	\$ 395

### DESIGN SERVICES

One-time design service - \$95 (to include two (2) revised proofs) \$ \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

### Publication Deadline

Advertiser will be responsible for providing ads and/or ad components by **DECEMBER 6, 2019**. Ayers Group, LLC, will print previous ad content unless advised otherwise and prior to the closing date.

### Artwork / Design Service Development

All artwork and design services by Ayers Group, LLC for Pooler Living are property of this magazine. Artwork components can be transferred at the request of advertiser. Prior arrangements and cost available, please contact Cierra Ayers at: [cba@AyersGroup.org](mailto:cba@AyersGroup.org).

### Cancellation Policy

Ad cancellation written requests must be submitted two weeks prior to the publications publishing date. Please contact Barbara Anerson directly at: [Barbara@AyersGroup.org](mailto:Barbara@AyersGroup.org).

### PAYMENT PREFERENCES

E-CHECK                       CHECK  
 VISA                               MASTERCARD

Credit Card # \_\_\_\_\_

Exp \_\_\_\_\_ CVV \_\_\_\_\_

I hereby acknowledge that I have had the opportunity to review the agreement, and understand and agree with all the terms of the agreement as written above. Checks payable to and mailing address:

### Ayers Group, LLC.

463 Pooler Parkway, Suite 110, Pooler GA 31322

Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_



**TERMS & CONDITIONS**

It is understood that the advertiser must pay for the minimum column inches specified above whether used or not. All advertising orders are subject to the terms and provisions of the current rate card, which is incorporated herein by reference.

The advertiser/advertising agency is solely responsible for the entire substance and content (including text and illustrations) of the advertisement printed. Advertisers agree to fully indemnify **Pooler Living** and to hold **Pooler Living/The Ayers Group, LLC** harmless from and against all liability or loss (including liability or attorney's fees and costs) and against all claims or actions, based on or arising out of the advertising printed in Pooler Living.

Copy and deadlines must be met to ensure publication's printing/fulfillment schedules. Proofs, when submitted will be for typographical corrections and minor design changes. All changes of original copy or layout will be charged on the basis of time necessary to make changes.

All accounts are due and paid in full upon receipt of the invoice. Accounts having a balance of more than 30 days past due will be charged 1.5% on any unpaid balance (a minimum of \$3.00). Accounts unpaid after 60 days will be removed from future placements until all past due balances are current. Prepayment is required of all political, estate sales, and going out of business advertisements.

Make good or credit adjustments will be made for the portion of the ad in dispute. It is the responsibility of the advertiser to notify **Pooler Living** of any significant errors and prior to press time. **Pooler Living** will be responsible for first run errors only. The limit will be the total cost of the ad in which the error occurred.

This agreement shall be governed by the laws of the State of Georgia. In any litigation arising from this agreement, venue shall be Chatham County, Georgia. In any litigation arising from this agreement, the prevailing party shall recover reasonable attorney's fees and court costs from the non-prevailing party.

Advertiser \_\_\_\_\_ Date \_\_\_\_\_

Ayers Group, LLC \_\_\_\_\_ Date \_\_\_\_\_  
Representative



**463 Pooler Parkway, # 110 • Pooler, Georgia 31322-4200**  
**[www.AyersGroup.org](http://www.AyersGroup.org)**