

BESAME





CANNABIS-INFUSED
KISSABLE - C-RINGS

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PRESS RELEASE

House of LDLR Announces Launch of the First Cannabis Sex Toy and Line of Healthy THC-infused Intimacy Products

Oakland, CALIF., March 15, 2022 //Russian River PR/-- House of LDLR, a licensed sexual wellness cannabis company founded by Luz and Luna de la Riva, will be launching the first cannabis sex toy and line of infused intimacy products, called "Taste of Love" on [Eaze.com](https://eaze.com). Products will be available in the Bay Area including San Francisco, Sacramento, and the Peninsula.

"We believe everyone should be able to explore the beauty of sexuality safely and without shame," says founder, Luz de la Riva. "Consumers need a safe and healthy product option when it comes to intimacy. We want to talk about sex with frankness and candor because accurate information leads to better understanding, better relationships, and better sex."

Taste of Love celebrates the many arousing sexual benefits of cannabis; to enhance desire, encourage foreplay, and expand your definition of sex.

Elevate your oral adventures with Lover Boy, a playful set of four cannabis-infused C-Rings, designed to be licked and kissed off of your partner.

For those looking to arouse desire, Bésame is a sweetly-flavored THC massage oil designed to be kissed off your body to enhance your senses. Available in two irresistible flavors - Crème Brûlée and Fruta Prohibida

Luxuriate in pleasure with Flower Girl, a gentle, silky water-based lubricant made with nano-emulsified cannabinoids and Aloe Vera.

The entire 'Taste of Love' line is made with superior natural ingredients and premium cannabis produced by the industry's leading extraction artists. All their products are lab-tested, cruelty-free, and completely free of parabens, phthalates, sulfates, and harsh chemicals.

To celebrate this launch, the first 250 customers will receive their products in "100% human touch" hand-painted and handcrafted with all eco-friendly materials by the Founders of LDLR.

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About House of LDLR:

Founded in 2016 by Mother and Daughter team Luz & Luna de la Riva, House of LDLR was created as a response to the lack of safe and healthy sexual wellness products available for women. De la Riva has over 25 years in the field of sexual wellness; She designed the first Kegel Ball with Walgreens, to help strengthen the Pelvic floor, and then launched Luz De La Riva™ Intimate Couture Cosmetics, the first brand to sell adult products in Nordstrom in the USA and Canada.

Their newest venture, House of LDLR, is one of the first Social Equity and Latina-founded cannabis companies in Oakland, CA. Its mission is to create the safest and best-quality intimacy products and promote healthy long-lasting relationships. You can find Lover Boy and the rest of the Taste of Love line at [Eaze.com](https://eaze.com).

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