

GA

COPY

Client: SBA Loan Group

Re: Edison Home HealthCare **CAREGIVER Social Ads /Landing Pages**

Scope of Work

SBA Loan Group has contracted with Galvin and Associates to provide copy for a series of ads promoting Edison Home Health Care services – CAREGIVERS. Word Count: 845

COPY

AD – Facebook and Amsterdam News

LOGO **CDPAP Department of Edison HHC**

Do you qualify for family care financial assistance? 8/45



A New York Medicaid program helps you afford to care for a family member. 14/60

If a family member or neighbor suffers from an illness or disability that requires assistance for daily living activities, Medicaid's Consumer Directed Personal Assistance Program (CPDAP) may provide financial assistance to help you serve as a care provider. Contact us today to find out if you qualify. No certification or fees required.

CONTACT US

Toll-free: **(800) 311-1142** Brooklyn Queens **(718) 989-1555**

Online: <https://edisonhhc.com/employment/>

FREE GUIDE to Family & Friends Home Health Care: CDPAPNY.ORG

AD – Facebook

LOGO **CDPAP Department of Edison HHC**

Medicaid wants to help you take care of mom. 9/36

Galvin and Associates [Campaigns](#) | [Copy](#) | [PR](#) | [Engagement](#) | [Results](#)

Oakland CA 94605 | galvinandassociates1@gmail.com | galvinandassociates.net | **(408) 218-9335**



A New York Medicaid program helps you afford to care for a family member. 14/60

Medicaid's Consumer Directed Personal Assistance Program (CPDAP) provides financial assistance to help you serve as a care provider for a family member, friend, or neighbor suffering from chronic illness or a disability. Contact us today to find out if you qualify. No certification or fees required.

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AD – Facebook and El Nuevo Dia and Filipino Reporter

LOGO **CDPAP Department of Edison HHC**

**She took care of you.
Medicaid can help you take care of her.** 12/40



A New York Medicaid program helps you afford to care for a family member. 14/60

An aging parent, neighbor or friend can suffer from chronic illness or a disability. Find out how if you qualify for financial assistance to help with their daily living activities: Medicaid's Consumer Directed Personal Assistance Program (CPDAP) for home health providers. No certification or fees required.

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