



# Carolina Strawberry Festival

316 EAST MURRAY STREET • WALLACE, NORTH CAROLINA 28466 • PHONE: 910-447-9925

March 2, 2017

Dear Carolina Strawberry Festival Sponsor:

On behalf of the Carolina Strawberry Festival, I wish to thank you for your more than generous contributions to past festivals. We realize the financial or in kind support you have contributed is essential to our ongoing success. Our festival costs are approximately \$50,000, so without your support the festival would not be possible. Once again I would like to request your help and thank you for all you have done and will continue to do.

The seventh annual Carolina Strawberry Festival promises to be the best ever! Fun activities are planned for all ages. The Dare Devil Dog Show is returning along with the Touch Tank and Reptile Show from the North Carolina Aquarium. A new attraction added will be helicopter rides. We have live music scheduled from Chairman of the Board, Band of Oz, Bryan Mayer, and Nantucket, along with dance performances from local talent, a Little Miss Pageant, a Recipe Contest, and many other festivities. Please mark your 2017 calendars for May 12th and 13<sup>th</sup>.

The Carolina Strawberry Festival is not just an exciting event for our region, but rather has the specific purpose of earning dollars which are re-invested in downtown Wallace. For many downtown merchants this event greatly boosts sales. The festival weekend offers the opportunity for more downtown business exposure than any other time of the year. CSF brings high quality entertainment, great food, fun activities, and an estimated 20,000 people to our town. That number is 4 times the population of Wallace itself! Our mission is to promote Economic Revitalization in downtown Wallace by remembering and celebrating the luscious red berry that put us on the map during the 1930's and '40's.

As a sponsor, you are a vital part of that mission. The proceeds from the event are used to focus on downtown projects, such as the planting of street trees and giving funds to various restoration projects. This year our goal is to install Wi-Fi downtown and a street music system for Main Street. The estimated cost for this system is approximately \$12,000. In closing, I wish to thank you again for all you do for our community and, in particular, for helping with the Carolina Strawberry Festival. I am always humbled by the tremendous giving of our sponsors. You truly help make Wallace a special place that I am proud and honored to call my home.

Very Sincerely,

Charley Farrior, Mayor

**Located in Historic Downtown Wallace, North Carolina**

FAX: 910-285-5135 • EMAIL: [info@carolinastrawberryfestival.com](mailto:info@carolinastrawberryfestival.com) • WEB: <http://www.CarolinaStrawberryFestival.com>



# 7<sup>th</sup> Annual Carolina Strawberry Festival Sponsorship Application

FESTIVAL USE ONLY	
Date Received:	
Total Due:	
Amount Paid:	
Payment Type:	

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
City State Zip

Daytime Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsors may provide a digital company logo for use in Carolina Strawberry Festival promotional materials.  
 Logos may be emailed to [logos@carolinastrawberryfestival.com](mailto:logos@carolinastrawberryfestival.com)**

## Sponsorship Levels:

<input type="checkbox"/>	Diamond Level	\$5000 and up	Canvas Print, Free Vendor Space, 10 - BBQ Sandwich Meals, 10 - Strawberry Shortcakes, 10 - Free T-Shirts, Banner at Stage
<input type="checkbox"/>	Platinum Level	\$2500 and up	Free Vendor Space, 4 - BBQ Sandwich Meals, 4 - Strawberry Shortcakes, 2 - Free T-Shirts
<input type="checkbox"/>	Gold Level	\$1000 and up	2 - BBQ Meals, 2 - Strawberry Shortcakes, 1 - Free T-Shirt
<input type="checkbox"/>	Silver Level	\$500 and up	2 - BBQ Sandwich Meals, 2 - Strawberry Shortcakes
<input type="checkbox"/>	Bronze Level	\$250 and up	2 - BBQ Sandwich Meals
<input type="checkbox"/>	Patron Level	\$100 and up	2 - Strawberry Shortcakes

**\*\*A SPONSOR PACKET WILL BE AVAILABLE AT THE HOSPITALITY SUITE ON THE DAY OF THE FESTIVAL\*\***

**All Sponsors** will receive a signed artist print of the original 2017 Strawberry Festival painting by Hope Smith, be listed on a large Sponsor Board, which will be prominently displayed downtown until next year's festival and have access to the Hospitality Suite during the Festival. All items will be available while supplies last.

**Please promptly return completed application and payment, no later than Friday, April 21, 2017.  
 Failure to return application by deadline could result in sponsor not being displayed in Festival Guide.**

Total Amount: \$ _____		Card Type: <input type="checkbox"/> Visa		<input type="checkbox"/> MasterCard	<input type="checkbox"/> Discover	<input type="checkbox"/> American Express
CC #: _____		Exp Date: _____ / _____		(mm/yy)		
Contact Name: _____				CVV2 (3 or 4 digit) _____		
Mailing Address: _____		City	State	Zip		
I authorize the Carolina Strawberry Festival to charge the credit card indicated above and I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.						
Cardholder Signature: _____				Date: _____		

**Please make check payable to "Carolina Strawberry Festival" (\$30.00 fee for all returned checks)**

**Mail to: Carolina Strawberry Festival, 316 E Murray St, Wallace, NC 28466**

For More Information: Call 910-447-9925 Email: [info@carolinastrawberryfestival.com](mailto:info@carolinastrawberryfestival.com) or Visit:

**[www.CarolinaStrawberryFestival.com](http://www.CarolinaStrawberryFestival.com)**