

MCCA Membership Meeting
Wednesday, July 13, 2016
8:00 a.m.
Wisconsin Maritime Museum

Attendance:

Jeremiah Novak, Novak's Service, Board Member
Gary Stolp, Subway, Board Member
Pat Mecca, Grape Grain & Bean, Board Member
Karen Szyman, Chamber of Manitowoc County, Board Member
Rolf Johnson, Wisconsin Maritime Museum
Karen Duval, Wisconsin Maritime Museum
Michelle Linville, Big Brothers Big Sisters
Cory Zoerb, Before & N After
John Gary, Before N After
Diane Wallendar, HTR Media

Meeting called to order at 8:05 a.m. by Chair Jeremiah Novak.
Minutes read & approved from June 8, 2016 Membership Meeting
Treasurer's Report approved as read.

Guest Reports:

Ladies Night Out Recap: 80 Ladies were in attendance according to the ticket count. The next Ladies Night Out will be held September 8, 2016.

Krazy Daze: Several downtown retailers were in attendance and felt it was good for sales in their individual businesses.

Subfest Recap: The weekend was very well attended all 3 days. Weather cooperated. A wrap up meeting will be held in September with the Museum Staff, MCCA liaison and Farmer's Market Administrator.

Downtown Planters: Help is needed to water the planters in downtown. Novak's waters on Sunday, City of Manitowoc waters on Tue /Wed if they have time available, HTR waters on Thursday. Search continues for others to help in watering the planters.

Balloon Glow: Lion's Club will be selling corn and will share the profit with MCCA. They will also run the 50/50 Raffle and will take the profits. The Charlie Bucket Band will play from 6:00 to 10:00. Kid's area will be in the Library Parking lot. Library will be sponsoring Nuke-em Volley Ball which will be played to the east of the rock climbing wall on Quay. Balloon Glow committee will be working with the Police and Fire Department for a safety plan. City will be contacted to see if it is possible to have the busses operating until after 7:00.

Financials: Krazy Daze Expenses: \$200 Vendors Refund, \$400 Horses, \$125 DJ, & \$50 Posters. Income for the event \$770. Accounts receivable: \$300 Crossings Magazine, \$800 Hotel Directory, \$150 Visitor's Guide \$1400 Membership. Statement to be mailed August 1st. Total 33 paid members to date.

Open New Business: Congratulation to Novak's on their new addition. Stock Pile Games has moved to 816 S. 8th St. in the building of the previous Grape Grain & Bean Store.

City of Manitowoc: July 1st the City of Manitowoc became the new owners of the Mirro building. Artist Lofts will celebrate their grand opening July 22nd. Farmer's Market Amber Daus is the new administrator. Market is a little unstable and the city is working to stabilize it.

Parking on 10th & York is city owned Dermatology is leasing 50 spaces of the 53 spaces available. On street changes to parking limits is also being reviewed. Master Plan is still in the works start time for fall of 2017. Consultant is to be determined. City will ask for community involvement.

Schuetz building applied for a WEDC Grant to help prepare for tenants in the building.

Bike racks are placed about in downtown and are being utilized.

Chamber Update: No Report

Progress Lakeshore: No Report

Next meeting Wednesday, August 10th 8 a.m. at the Capitol Civic Center.

Meeting Adjourned

Respectfully Submitted

Pat Mecca Treasurer