



# 2023 LADA's IN-PERSON Conference

## Join us for our IN-PERSON Conference!

**What:** LADA Annual Conference  
**When:** Thursday, May 18<sup>th</sup> from 8am-4pm  
**Where:** LCBC in the West Wing Auditorium  
2392 Mount Joy Rd. Manheim, 17545

Full Conference Attendance will offer 6 CE's  
(Pending approval through NCCAP)

## Seminar Cost Details:

LADA Member Fee ~ \$50

Non-Member Fee ~ \$65

Deadline to Register for the LADA  
Annual Conference is:

**Monday, April 24, 2023**

## Conference Schedule:

- 7:45am – Sign-In Starts for Conference Attendees
- 8:15am – Welcome by Hope Long, LADA President
- 8:30am-10am – **CEU Session 1:** *"Time Management" with Lori Deirolf*
- 10:00am – Break
- 10:15am-11:45am – **CEU Session 2:** *"Understanding the Regulations and Preparing Your Activity Department for its Yearly Audit" with Danielle Griffith*
- 11:45am-12:30pm – Lunch
- 12:30pm-2:00pm – **CEU Session 3:** *"Motivational Leadership and Effective Management" with Dr. Kent W. Seibert*
- 2:15pm-3:45pm – **CEU Session 4:** *"Dementia Tips & Techniques" and "Why Activities Truly Matter" with Katie Erb*
- 3:45pm – Gift Basket Raffle Drawings and Closing Remarks
- 4:00pm – Distribution of Certificates

Please be aware, because this is an IN-PERSON event, we will not be recording any of the sessions for later viewing/credit.

**If you have any questions regarding the seminar, please contact:**  
Hope Long, LADA President at  
[Hope.Long@stannesrc.org](mailto:Hope.Long@stannesrc.org)

Please fill out the bottom of this form for **each** registrant, and mail to the address below with your payment:  
**\*\*\* Please Note: Checks made payable to LADA \*\*\***

## Other Details:

We will be selling raffle tickets for baskets of goodies at the conference. Tickets will be 1 for \$1, or 10 for \$5.

- **Continental Breakfast** – Assorted pastries and beverages will be available
- **Lunch** – (Please Circle all items you would be interested in having, so that we can plan numbers for the event)
  - Turkey with Gravy, Mashed Potatoes, Chargrilled Veggies, Vegetable Lasagna, Garden Salad
- **Assorted Desserts and Drinks**
- **Please List Any Special Dietary Concerns:** \_\_\_\_\_

**Registrant Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Mail to:** Pleasant View Communities **Attention:** Teresa Good  
544 N Penryn Rd. Manheim, PA 17545

**Deadline:** Please detach & return this with your check by **Monday, April 24<sup>th</sup>, 2023**

***\*There will be no refunds, but registration is transferable. \****

***\*\*If registration transfer is needed, please notify us ASAP, so our records can reflect the change. Thanks! \*\****

# 2023 LADA Conference

**Lori  
Deirolf**



**Danielle  
Griffith**



**Dr. Kent  
Seibert**



**Katie Erb**



***"Develop a  
passion for  
learning. If you  
do, you will never  
cease to grow."*** –

**Anthony J.  
D'Angelo**

## Meet Our Speakers for the 2023 LADA Conference:

### **Lori Deirolf, BA, SPHR, PCHA, CDP, CADDCT, CMDCP, CAEd**

– Lori spent thirty years as a Human Resources and Staff Development Professional in the long-term care industry. She is the author of two books, "Set the Course: Best HR Practices for Long-Term Care Leaders" and "Training Your Team for Dementia Care Excellence." Since 2006, Lori has conducted seminars and on-site educational programs through her company, Open Door Training & Development, and she has been a favorite speaker at conferences throughout the country on the topics of leadership, team-building, and dementia care. Her enthusiastic, interactive training style allows Lori to connect with her audience by engaging learners from beginning to end. Using real-life examples of her successes – and failures - as well as sharing lots of simple communication and leadership tips, Lori lives up to her reputation as being a true "Edu-Tainer!"

**Danielle Griffith, BS/ACC** – Danielle Griffith has a BS Degree in Human Services from York College of Pennsylvania, and also has an AS Degree in Education. She also has 30+ years of experience – 25 years working in long term care, and 7 years working in psychiatry. She is still working full time in long term care. Danielle is Activity Consultant Certified (ACC) through NCCAP since 1991, and has been an NCCAP Instructor since 1998.

**Dr. Kent W. Seibert, MA, DBA** – Dr. Seibert's career has centered on practicing and teaching business and management. He worked for three large corporations – Honeywell, Inc., PNC Bank, and TJ Maxx – and then taught at Messiah University, Wheaton College and Gordon College. He held management positions at PNC, TJ Maxx, Wheaton and Gordon. As an employee he has had some very good bosses and some really bad bosses. He believes everyone – employees and managers – deserve to be treated fairly at work, and to be given opportunities to grow and contribute to their organization's success. He enjoys the outdoors (especially the beach) and spending time with this wife and two adult daughters.

**Katie Erb, BA, ADC/MS, CDP** – Katie has been leading activities with residents living with Dementia in long term care communities for over 10 years. She graduated from Gordon College in Massachusetts in 2011, with a Bachelor's Degree in Business Administration. She also earned two minors which were: Recreation and Leisure Studies, and Nonprofit Organization Management and Social Entrepreneurship. Katie had always planned to be a camp director, but her plans changed right after graduation, when a fellow graduate from her recreation classes encouraged her to apply for employment at a retirement community where she worked. Thus, Katie's career in recreational activities in long-term care communities began. She has worked at Neville Center at Fresh Pond for Nursing and Rehabilitation in Cambridge, Massachusetts (3.5 years), Homestead Village (almost 5 years) and St. Anne's Retirement Community in PA (2 years). While at St. Anne's Retirement Community Katie was the Memory Support Activity Coordinator for Skilled Care and Personal Care, and was also responsible for Dementia training for all staff. Since September 2022, Katie has worked as the Activities Director at Fox Subacute in Mechanicsburg. Katie is a Certified Activity Director with a concentration in Memory Support (ADC/MS), and is also a Certified Dementia Practitioner (CDP). She loves bringing joy to the lives of others.

**If you have any questions regarding the seminar, please contact:**  
Hope Long, ADC, CDP, LADA President at [Hope.Long@stannesrc.org](mailto:Hope.Long@stannesrc.org)

# **Session Descriptions for the Conference:**

## **Thursday, May 18<sup>th</sup>, 2023**

### **CEU Session 1 ~ 8:30am-10am (1.5 CEU's)**

- *"Time Management"* with Lori Deirof, BA, SPHR, PCHA, CDP, CADDCT, CMDCP, CAEd
  - Ever feel like there are not enough minutes in the day? Too much to do and not enough time? Learn from an expert the strategies to make every second count and how to prioritize so you can leave your job at the end of the day knowing you maximized your efforts. Feel better about yourself through good stewardship of your time at work and away from work, contributing to feelings of success in the work place and better work/life balance. If you are thinking about not attending due to not enough time, then this is exactly what you need!

### **CEU Session 2 ~ 10:15am-11:45am (1.5 CEU's)**

- *"Understanding the Regulations and Preparing Your Activity Department for its Yearly Audit"* with Danielle Griffith, BS/ACC
  - Have you ever wondered what the Department of Health expects of you as a member of the Activities Department in your day-to-day role? Learn about what are the current activity regulations, how to prepare for your state visit, and more insightful information from a highly experienced Activity Consultant Certified NCCAP Instructor since 1998. No Activities staff will leave this seminar without knowing what the state is expecting of them. While having fun learning during this seminar, you and your staff members will be equipped for your yearly state audit, so no one can say "I did not know."

### **CEU Session 3 ~ 12:30pm-2:00pm (1.5 CEU's)**

- *"Motivational Leadership and Effective Management"* with Dr. Kent W. Seibert, MA, DBA
  - Want to expand your knowledge and be challenged? Whether you are a supervisor or an employee, this seminar is designed for all workers in retirement communities brave enough to take a hard look at themselves in the mirror and say "I want to grow!" Perhaps one of these sentences describes you:
    - Feeling burned out and wanting to quit?
    - Desiring to please your boss but not knowing how?
    - Feeling seen as a tool to accomplish an end and not as the unique person you are?
    - Wanting to motivate your staff?
    - Desiring to make culture change at work but not knowing where or how to start?

People do not quit bad jobs, they quit bad bosses. Learn from an experienced manager and business professor who has written a book on management and taught management classes, so you can be the driving force that keeps your employees from leaving in this current and growing health care staffing crisis. Be the employee or boss that people look back on as being inspirational!

### **CEU Session 4 ~ 2:15pm-3:45pm (1.5 CEU's)**

- *"Dementia Tips & Techniques" and "Why Activities Truly Matter"* with Katie Erb, BA, ADC/MS, CDP
  - Bringing joy and laughter into the hearts of our residents living with Dementia is a meaningful and rewarding career; however, some days it can be a struggle. During this seminar, a Certified Dementia Practitioner will help you see life through the lens of your residents and equip you with tools and techniques that will leave you saying, "I wish I had learned this earlier."

## **The Lancaster Activities Directors Association...**

... was established in 1980 to enhance the lives of elders by supporting, through networking and education, the people in Lancaster County and the surrounding area who work with them as activity professionals. Through monthly meetings, our website, and our annual conference, we provide opportunities for sharing new ideas and methods, working together to provide solutions to common challenges within our profession. We mentor those who are new to the profession and encourage all members to become highly qualified in the profession through certification and continuing education. We promote the work of activity professionals both within communities serving seniors and to the public. We encourage and support state and national participation within our organization.

To join, visit → <http://www.joinlada.org/join.html>