



Disney LEARNING

Disney Doodles Learning Art Pool

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For general Editorial Guidelines for Learning titles, please see the most current version of the Disney Learning Editorial Guidelines, ISBN 978DPWDSPB045.

About the Doodles

1. The mechanics of the how-to-draw doodles of this pool are simple, intended to be suitable for early learners.
2. The learning objectives of the pool are:
 - a. Develop spatial awareness
 - b. Recognize shapes
 - c. Use shapes in relationship to each other to achieve likeness
3. Given the learning objectives, *each doodle starts with a basic shape or gesture*.
4. Doodles have no more than six steps.
5. All doodles are done in a unique, simplified art style. The goal of the art style is less about being “on model,” and more about creating a likeness.
6. Each doodle has a rating shown on each page of the doodle. The ratings are color coded and indicate the level of difficulty, from **Easiest: 1** to **Most Challenging: 4**. Ratings are based on the shape, the level of detail, and the geometric vocabulary used.

Using the Doodles

1. The doodles in this pool are intended to be used flexibly. We envision the resources of the pool becoming how-to-draw workbooks, pages in magazines, partworks, or activity books, or even learning titles about principles of art and design.
2. Because the doodles are done in a single unified art style, properties can be mixed on spreads and within sections. However, please avoid the appearance that characters from different worlds are interacting with each other, or that characters from one property are now part of another property.
3. When used on pages with other illustrated styles of art, the doodles should be set off clearly in holding devices.
4. Doodles are not intended to be combined to create a “scene,” but used individually as exercises.

How the Pool is Organized

1. Doodle titles are usually the name of the character or object they depict.
2. The pool is organized alphabetically by franchise (not property), and within franchise, by doodle title. The table of contents reflects this organization.
3. Following the table of contents, there is an index that lists the doodles by starting shape or gesture, reflecting a possible way of presenting the doodles as a teacher might do.

Artist Credit

Please include this credit: “Illustrated by Scott T. Cook.” If a title includes CSAP-style art in addition to the doodles, the credit should read: “Doodles illustrated by Scott T. Cook. All other art illustrated by the Disney Storybook Art Team.”

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Difficulty Ratings:

4 Most Challenging	Red
3 More Challenging	Purple
2 Challenging	Blue
1 Easiest	Green

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