

# ADRIANA



# ABRANTES

## SUMMARY

Creative and detail oriented individual with +5 years experience in design, visual communications and public relations. Proficient in Adobe programs, graphic design and client services.

## EDUCATION

**Academy of Art University** — San Francisco, CA  
Bachelor of Fine Arts — Fashion Design — 2015

## LANGUAGES

Portuguese.....Native  
English.....Fluent  
Spanish.....Professional Working Proficiency  
French.....Elementary Proficiency

## SOFTWARE

Adobe Photoshop \* Adobe Illustrator \* Adobe InDesign  
Microsoft Word \* Microsoft Excel \* Microsoft Powerpoint  
Gerber Accumark \* Microsoft Expression \* Wordpress

## CONTACT

**MIAMI, FL**

PORTFOLIO.....www.adrianaabrant.es.com  
WEB.....www.theyellowhare.com  
EMAIL.....adsabrant.es@gmail.com  
PHONE.....(305) 610 - 4468

## DESIGN

Graphic Design \* 3D Construction \* Croqui Illustration  
Rendering \* Computerized 2D Flat Sketches \* Pattern Drafting \* Sewing \* Styling \* Textile Design \* Concept Development \* Book Development & Editing

## PRINT

Brochures \* Newsletters \* Logos \* Business Cards & Stationery \* Posters

## SKILLS & ASSETS

Client Management \* Event Coordination \* Customer Service  
Merchandising \* Marketing \* Basic Hand & Power Tool Knowledge

## EXPERIENCE

### CLERICAL ASSISTANT, MIAMI DADE PUBLIC SCHOOLS, CORAL GABLES, FL — 2016 - PRESENT

- ❖ Managed filing systems, receipts of documents and reports.
- ❖ Monitored and updated school website.
- ❖ Created and prepared promotional material and organized school events.

### FOUNDER AND CREATIVE DIRECTOR, THE YELLOW HARE — 2014 - PRESENT

- ❖ Developed and designed site focused on travel, fashion and photography.
- ❖ Ensured that art direction and management of site were relevant to brand.
- ❖ Designed fashion footwear with relevance to brand.

### VISUAL ASSOCIATE, ANTHROPOLOGIE, MIAMI, FL — 2013 - 2014

- ❖ Created window and in store displays.
- ❖ Built sets and props.
- ❖ Handled merchandising for in store events.
- ❖ Customer service specialist with a high understanding of fashion trends and styling.

### MERCHANDISING SUPERVISOR, VICTORIA'S SECRET, SAN FRANCISCO, CA — 2006 - 2009

- ❖ Managed store visuals to company standards.
- ❖ Handled setup of daily merchandise, window displays and store layout.
- ❖ Monitored stockroom and store inventory.

## FREELANCE

### MARKETING SPECIALIST, COFFEE BREAK, CAFÉ Y BISTRÓ, ASUNCIÓN, PARAGUAY — 2015

- ❖ Rebranded business to build and engage customer base through social media platforms.
- ❖ Designed new logos, business cards and menus.
- ❖ Executed and supervised renovations.

## INTERNSHIP

### PUBLIC RELATIONS, ODEBRECHT CONSTRUCTION, BUENOS AIRES, ARGENTINA — 2011

- ❖ Coordinated media development for events and press walk throughs as well as trade shows.
- ❖ Handled formatting corporate procedures for publishing in both copy and digital.
- ❖ Managed content for company website and press kits.