

REEFER UPDATE

The latest news from Multimarine Services
July 2016

Multimarine Services Inc.
keeping it cool since 1981



“A day without sunshine is like, you know, night.”



-Steve Martin

Is it hot enough out there? Remember it wasn't that long ago, the storm of the century was raging outside our windows. What a wonder it is to live in the Mid-Atlantic region! With the sun beating down on us and raising temperatures everywhere, everyone is probably cursing the sun gods and praying for the next cool breeze. Well we all are praising Apollo, god of the sun, when we save money with solar energy.

Solar energy was first discovered almost 200 years ago (by in Alexandre Edmond Becquerel, 1839, FYI) and is becoming more and more prevalent in our daily lives. No new news there. We all know that the sun is our most renewable resource. Power companies nationwide are instituting solar farms to supplement utilities. Great, but what does this have to do with your reefer? Your reefer has a battery and giant fuel tank feeding it, who cares about solar energy....

Well do you find yourself replacing that battery what feels like far too often? Do you have a lift gate? Do you use telematics? Lights? Etc....

This is what we call a parasitic load. You are running all these extra thingamajigs, which are necessary, but they are all using the reefer start battery, all the time. In some cases the battery can die in as little as three days. And with a dead battery you end up with a no start situation. This isn't good for anyone. Load loss, loss of communications with your telematics, and the dreaded calling out a technician are situations that could happen when the battery dies. Nobody wants to call out a technician just to change the battery. The technicians don't even want to go on that call. But what to do, you need your thingamajigs and dinglehoppers...

Well Carrier makes a solar panel to assist in running all of your accessories, 76-50209-00 Solar Charger Kit. No it isn't a bulky panel like you see on top of people's houses from the highway. It is a thin film like sheet that sticks directly to the top of

easy to install, easy to use, easy fix for your battery troubles. What is that old ad?!? “Set it & Forget it!”

Even better news; the solar panel is eligible for a federal tax credit! It's like they want you to have this solar panel! Saving money on batteries, service calls, and on the panel itself! Give us a call if you think this is something you are interested in or get more info for yourself by scanning the QR Code below with your smart phone!

Wishing you all very sunning days and keep it cool with Multimarine Services Inc.



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