

THE POWER OF THE

ORANGE BOX

■ 2007 MASS STYLE GUIDE 5.0

Revision date: 5-30-07

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2007 *MASS* FORMATS

THINKING INSIDE THE BOX

Outstanding values on innovative products. Great selection and service. And plenty of know-how to turn inspiration into reality. It all happens inside the orange box.

In 2007, The Home Depot takes ownership of the orange box, combining the orange box with powerful images to create a beacon that customers are drawn to. The new format creates a strong, branded vehicle to deliver powerful product messaging.



WHERE CONSISTENCY IS KING

From striking silos to impressive held photography, product is hero. The logo and orange box graphic will be placed consistently, creating better customer brand recognition.

Our seasonal Associate image moves to the bottom right side – along with the seasonal tagline.



SAVE ON SIZZLING GRILLS

\$00⁰⁰
VENDOR® PRODUCT HEADER
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12 MONTHS* NO PAYMENTS, NO INTEREST
ON ANY PURCHASE OF \$299 OR MORE MADE ON THE HOME DEPOT CONSUMER CREDIT CARD
Additional terms apply. See page XX for details.

SPRING THEME LINE HERE



ONE WEEKEND ONE PROJECT

\$00⁰⁰
VENDOR® PRODUCT HEADER
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12 MONTHS* NO PAYMENTS, NO INTEREST
ON ANY PURCHASE OF \$299 OR MORE MADE ON THE HOME DEPOT CONSUMER CREDIT CARD
Additional terms apply. See page XX for details.

SPRING THEME LINE HERE

Inside spread templates are designed with flexibility in mind. With many choices of layout treatments, each delivers the product messages while maintaining a powerful brand presence. Bold headlines are benefit-driven. Sidebars are perfect for know-how, innovation or special offers.

[illegible][illegible]

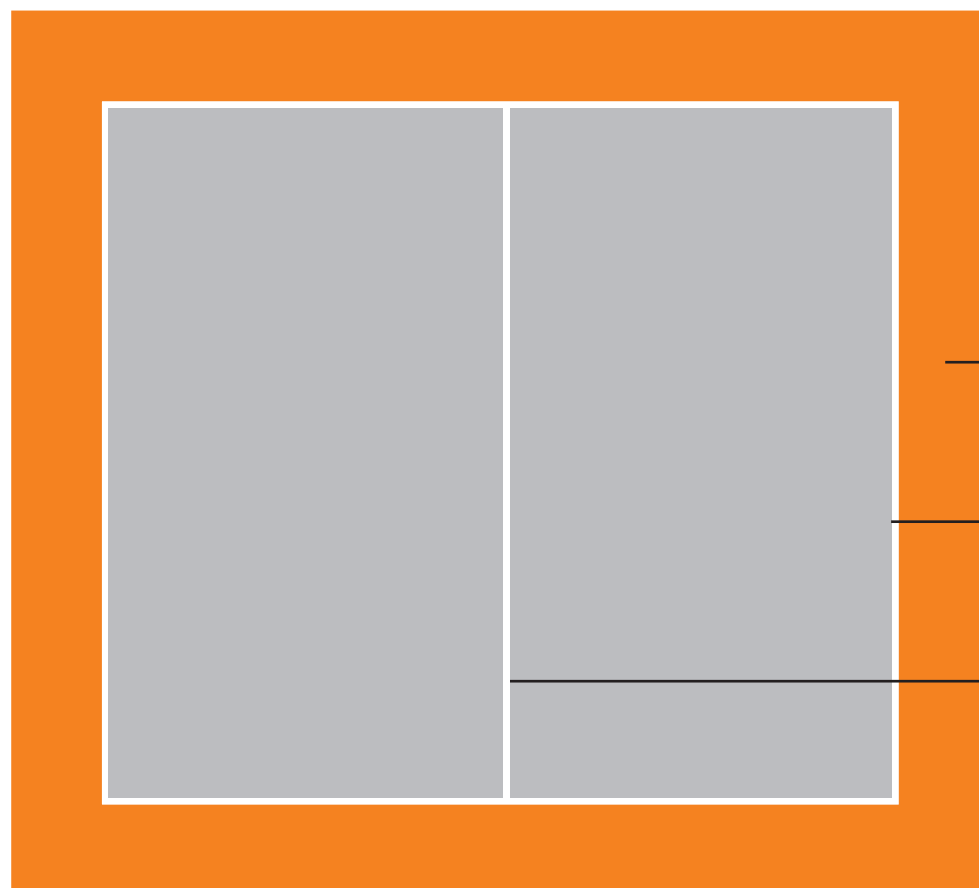
ORANGE BOX SPECIFICATIONS AND INTERIOR SPREAD TREATMENTS

ORANGE BOX SPECIFICATIONS

The orange box is our powerful graphic that acts as a constant reminder of The Home Depot brand to the consumer. Below are the orange box and image gutter specifications created to maintain a consistent layout look throughout our Mass advertising vehicles.

This element should only be used when needing to draw the attention of the consumer to distinctive characteristics about a product, such as: a brand story, great or exceptional values, launches, special offers, etc.

It also is always used on cover pages.



ORANGE BOX BORDER

.5" THD_Orange_Boxes.

GUTTER SPACE BETWEEN BORDER AND IMAGE

.05"

GUTTER SPACE BETWEEN IMAGES

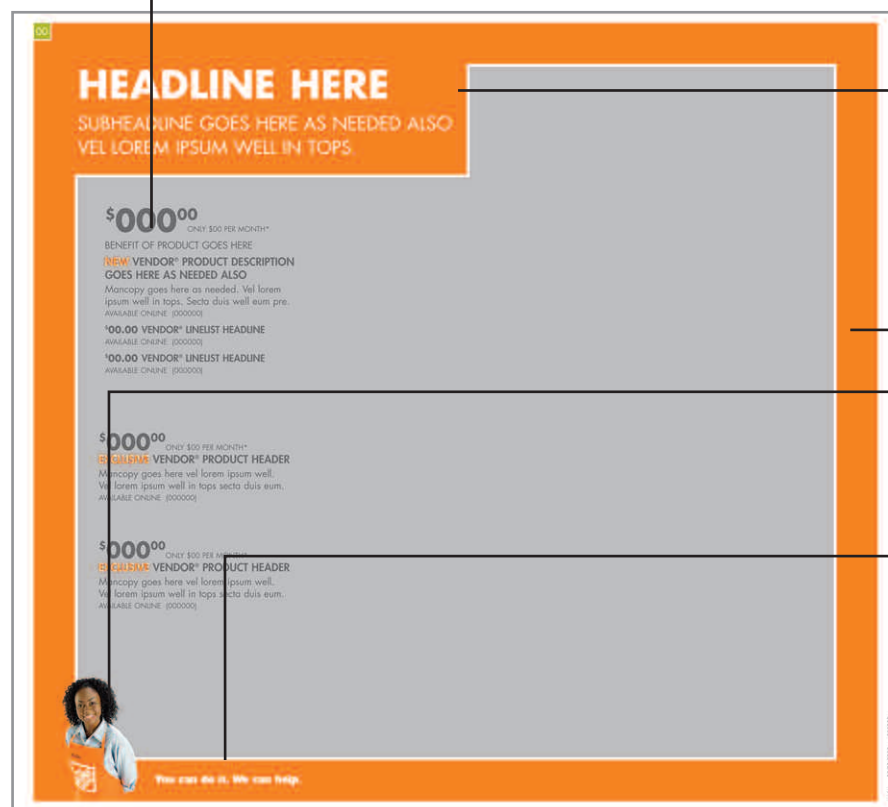
.05"

ORANGE BOX TAB TREATMENT AND SPECIFICATIONS

Top and Side Distances for Copy In Held and Scene Images Boxes

.2" space between the edge of the copy and the edge of the image box.

.2" space between the top of the copy and the top of the image box.



TAB BOX FOR HEADLINES

Always position at left when on top, .5" from the left edge of the live area (X: .875" y" .75"), 7"W (maximum)x1.25"H. THD_Orange_Boxes.

PLEASE NOTE: The inset should always be 1.75"H. The width of the box can change as needed but should never be wider than 6.619"W. The Associate should always be opposite the tab box when used on the bottom of the orange box. See below for bottom tab treatment and Associate positioning.

ORANGE BOX BORDER 36pt. (.5") THD_Orange_Boxes.

ASSOCIATE IMAGE Show an approved Associate.

See layout treatment section for Associate and tagline treatments in bottom right and left hand pages.

YOU CAN DO IT. WE CAN HELP.

Shown at 65%. Position X: 1.75" Y: 8.831". KO on orange. THD_Subheaders on white.



FOLLOW-UP COVER SPECIFICATIONS FOR TABS

Consecutive tab covers follow with the orange box graphic and The Home Depot logo. The position and size of both The Home Depot logo and the orange box graphic should always remain the same for easy customer recognition. Covers can showcase both held and silhouetted images as in the examples below.



HOME DEPOT LOGO Shown at 68%. Position X: 1.118" Y: .967"

RULE* 1pt. 30K. Position X: 3.129" Y1: .967" Y2: 8.531"

SEASONAL THEME LINE

Use the approved graphics and type specs chosen to represent the season.

ASSOCIATE IMAGE Photographed holding the seasonal icon.



* The standard treatment when using RULES is 1pt. at 30K. Rules should never touch the orange box. Please use a .1" gutter between.



FOLLOW-UP COVER SPECIFICATIONS FOR STANDARDS

The position and size of both The Home Depot logo and the orange box graphic should always remain the same for easy customer recognition. Covers can showcase both held and silhouetted images.

HOME DEPOT LOGO Shown at 77.4%. Position X: .979" Y: 1.097"

RULE* 1pt. 30K. Position X: 3.129" Y1: .967" Y2: 8.531"

ASSOCIATE IMAGE Photographed holding the seasonal icon.

SEASONAL THEME LINE

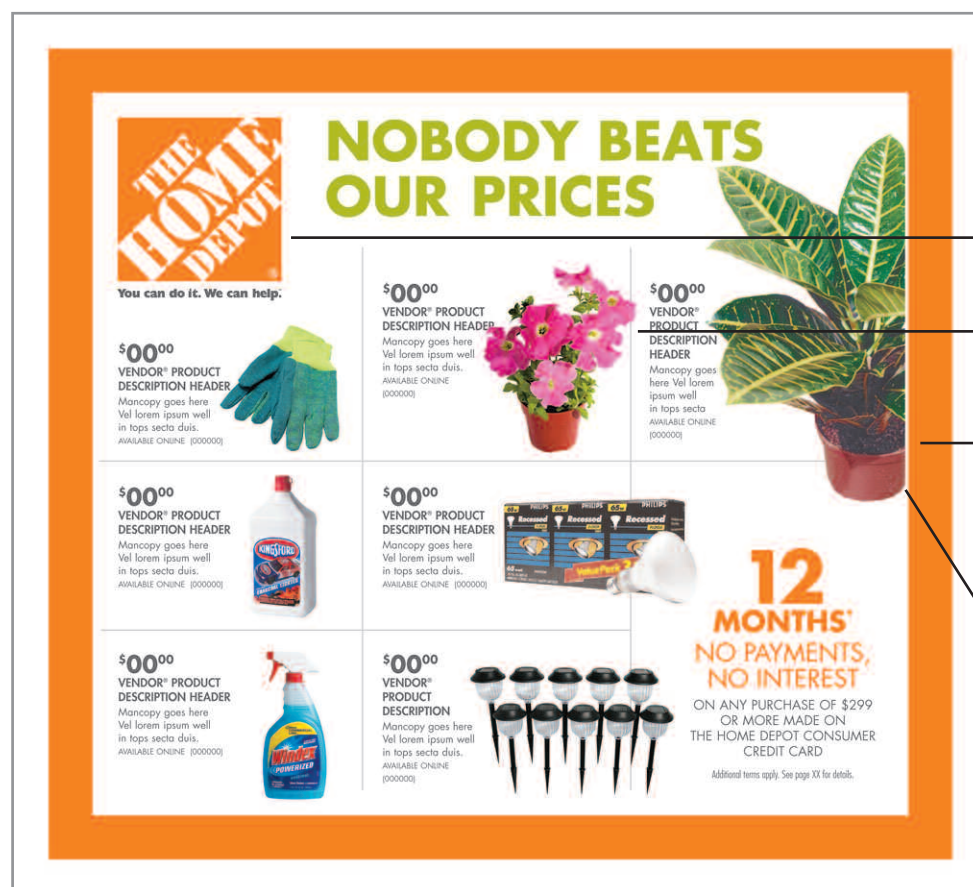
Use the approved graphics and type specs chosen to represent the season.

* The standard treatment when using RULES is 1pt. at 30K. Rules should never touch the orange box. Please use a .1" gutter between.



BACK COVERS FOR TABS

Back covers follow the same specifications for the logo and orange box position and size as the covers.



HOME DEPOT LOGO Shown at 68%. Position X: 1.118" Y: .967"

RULE* 1pt. 30K.

ORANGE BOX BORDER

36pt. (.5") THD_Orange_Boxes.

GUTTER SPACE BETWEEN BORDER AND IMAGE

.05"

* The standard treatment when using RULES is 1pt. at 30K. Rules should never touch the orange box. Please use a .1" gutter between.

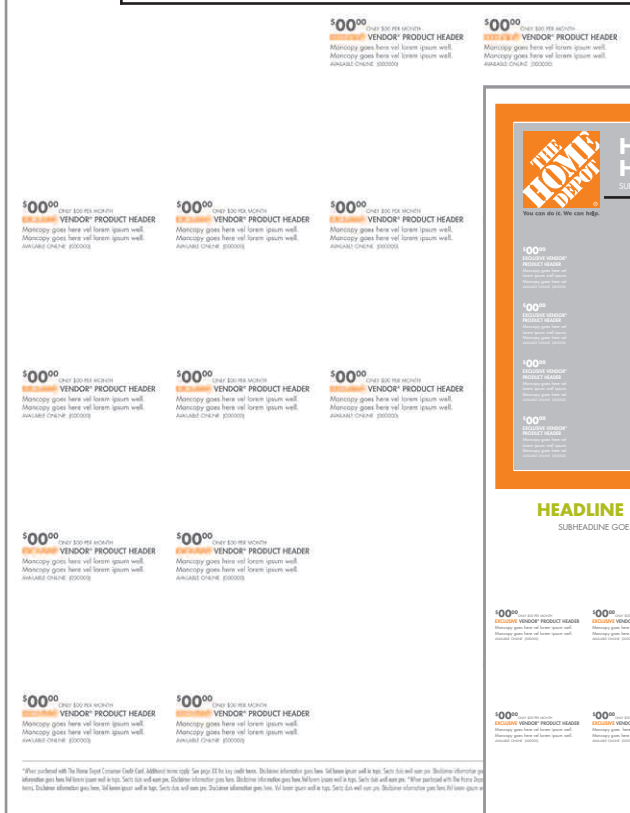


BACK COVERS FOR STANDARDS

Back covers follow the same specifications for the logo and orange box position and size as the covers.

HOME DEPOT LOGO WITHOUT THE ORANGE BOX

Shown at 77.4%. Position X: .25" Y: .375"



HOME DEPOT LOGO WITH THE ORANGE BOX

Shown at 77.4%. Position X: .979" Y: 1.097"



ORANGE BOX TEMPLATES FOR TABS



FULL PAGE TREATMENTS OF THE ORANGE BOX

There are many different layout options with the orange box. There can be one held image, a group of held images and even silhouettes contained in this box. The box can move left to right depending on design choice and pagination as shown in the examples below.

Top and Side Distances for Copy In Held and Scene Images Boxes

.2" space between the edge of the copy and the edge of the image box.

.2" space between the top of the copy and the top of the image box.



SMALLER TREATMENTS OF THE ORANGE BOX

To create more diversity in the orange box treatment and to continue to engage the consumer, the orange box can be presented in a smaller size. Multiple smaller orange boxes can also be used. The orange box can move left to right depending on design choice and pagination.



Images and Boxes Above Footer Line

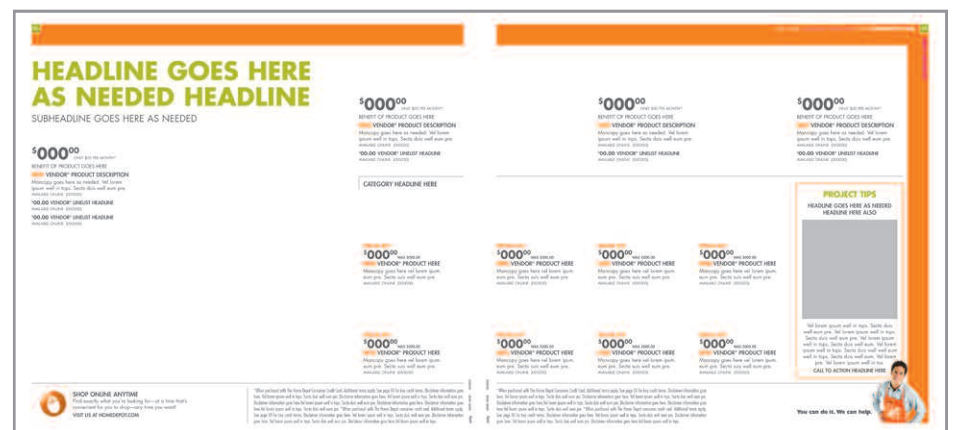
.1" space between the line and the bottom of the box.

Top and Side Distances for Copy In Held and Scene Images Boxes

.2" space between the edge of the copy and the edge of the image box.

.2" space between the top of the copy and the top of the image box.

As a visual relief from the orange box, below are examples of templates void of the orange box or using elements of the orange box.



ALTERNATE PARTIAL USE OF THE ORANGE BOX TREATMENTS

The following are examples of alternate layout options. They are only to be utilized during those instances when Disclaimer and Service Messages are not being used.



IMAGES AND BOXES ABOVE ORANGE LINE

.1" space between the orange bar and the bottom of the box.

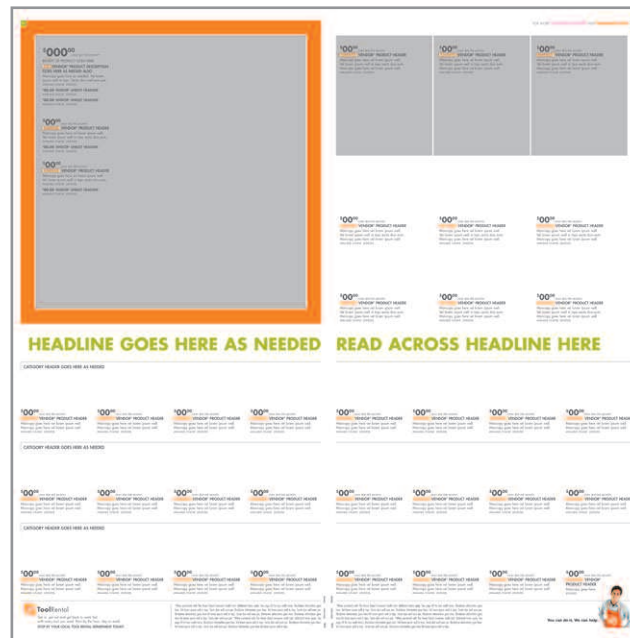


ORANGE BOX TEMPLATES FOR STANDARDS



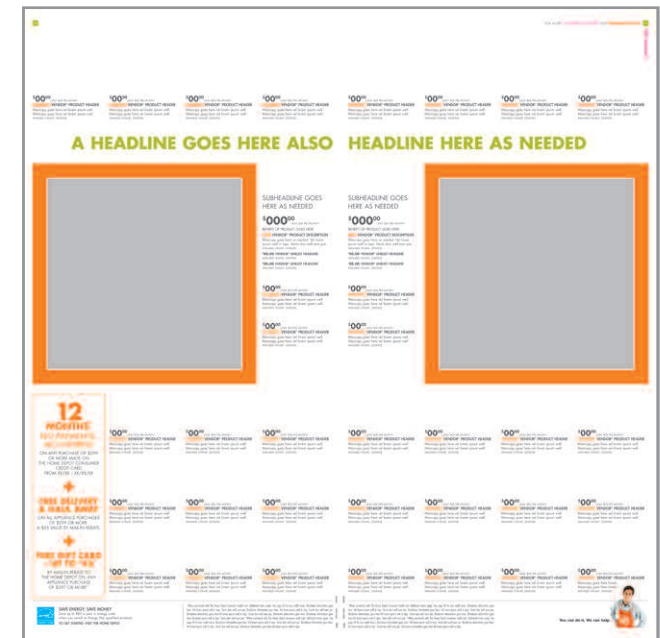
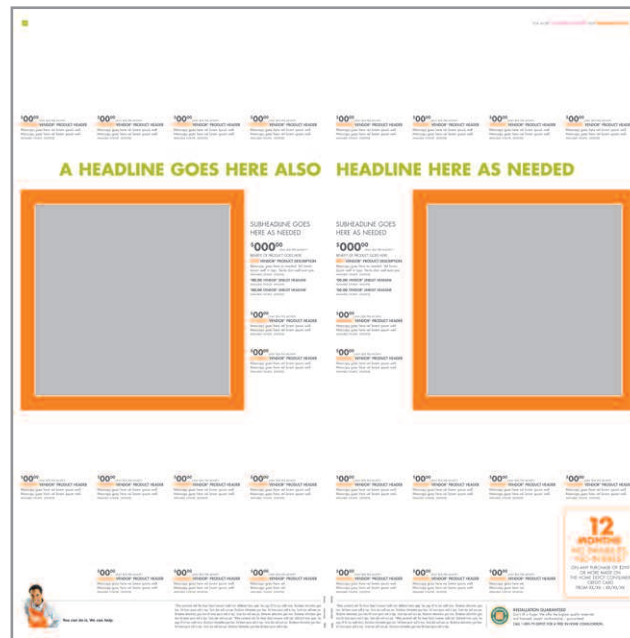
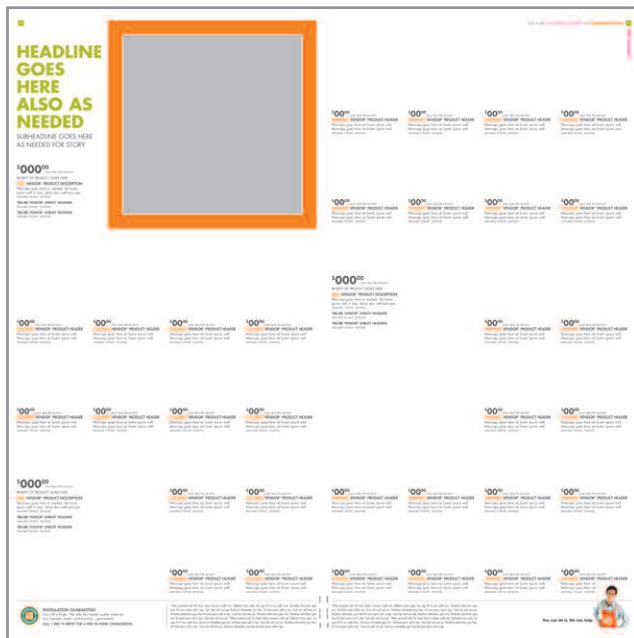
FULL PAGE TREATMENTS OF THE ORANGE BOX

The box can move left to right depending on design choice and pagination as shown in the examples below. Please refrain from using two full page box treatments for one standard spread.



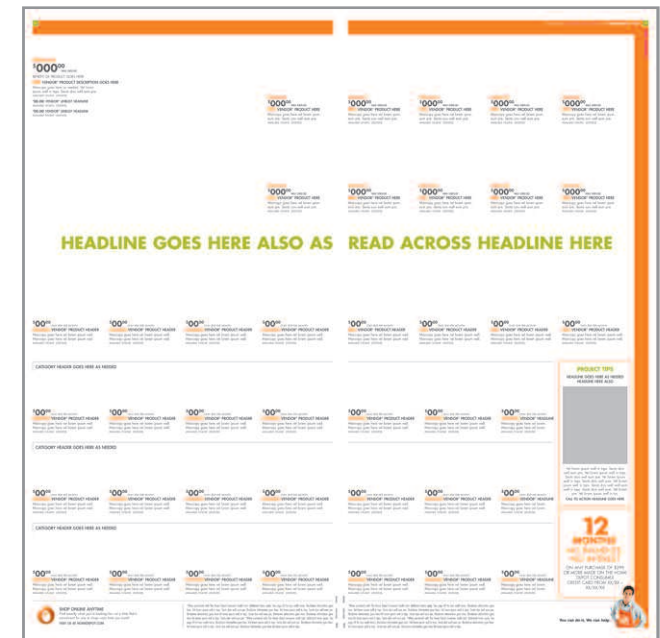
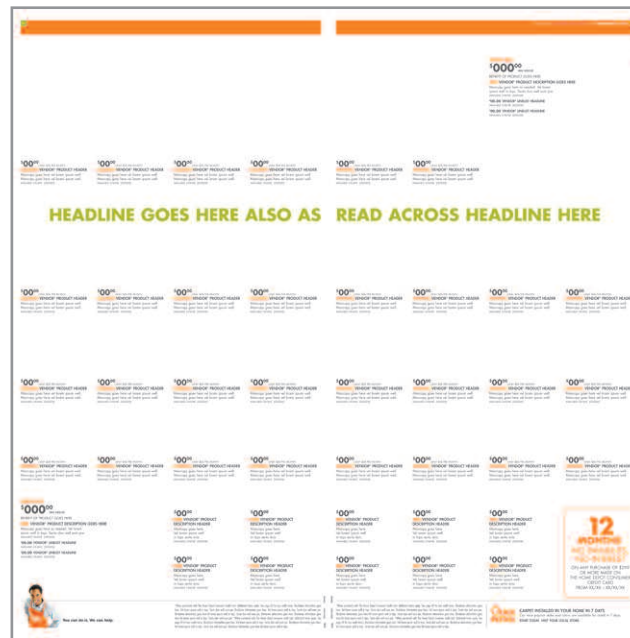
SMALLER TREATMENTS OF THE ORANGE BOX

To create more diversity in the orange box treatment and to continue to engage the consumer, the orange box can be presented in a smaller size. Multiple smaller orange boxes can also be used. Please refrain from using more than two boxes per standard spread using this format.



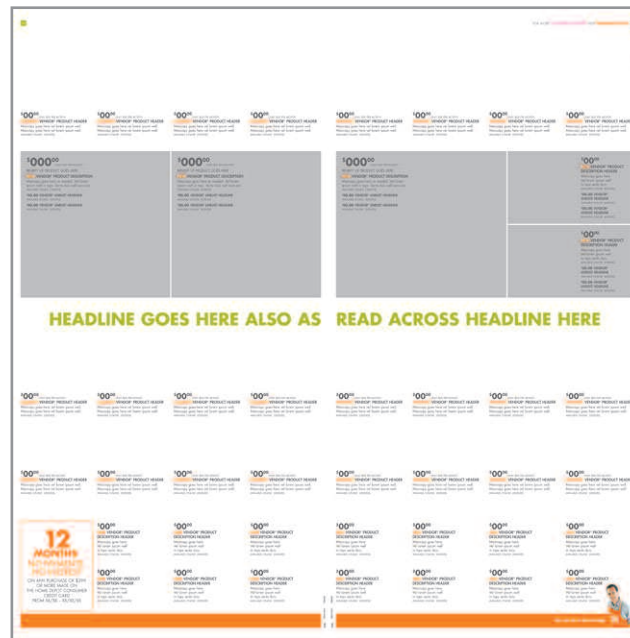
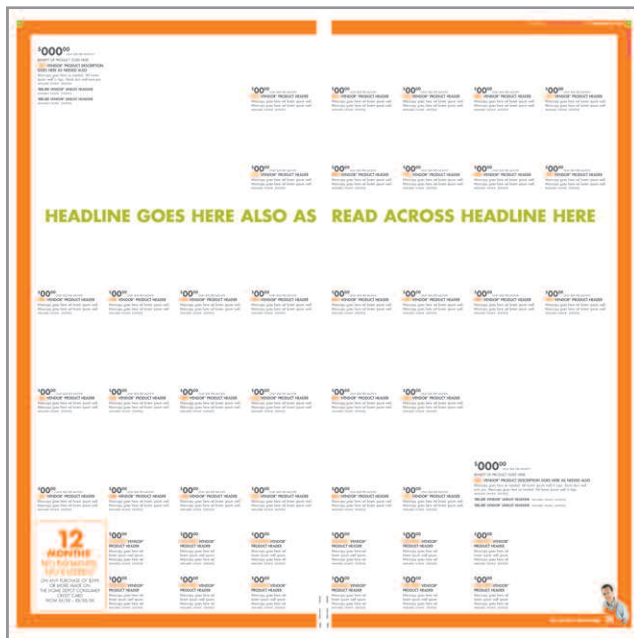
ADDITIONAL LAYOUT TEMPLATES WITH NO OR PARTIAL USE OF THE ORANGE BOX TREATMENT

As a visual relief from the orange box, below are examples of templates void of the orange box or using elements of the orange box.



ALTERNATE PARTIAL USE OF THE ORANGE BOX TREATMENTS

The following are examples of alternate layout options. They are only to be utilized during those instances when Disclaimer and Service Messages are not being used.



COLOR PALETTE

(Seasonal colors need to be appended from the appropriate master Quark Style Sheet.
If this is not done, the colors will not match up to the naming convention within the associated seasonal style sheets.)

ANNUAL COLOR PALETTE FOR TYPE AND GRAPHICS

Every season has a corresponding color associated with it. This color is intended for graphics and type treatments only.

Color palette for photography to come.

SPRING/SUMMER



PMS 383
20C 0M 100Y 19K
(THD_Orange Boxes)
(Append colors from Spring
Style Sheet)

Use from 3/1/07 - 8/16/07

FALL



PMS 731
0C 52M 100Y 54K
(THD_Orange Boxes)
(Append colors from
Fall Style Sheet)

**Use from 8/30/07 -
10/25/07**

HOLIDAY



PMS 194
0C 100M 64Y 33K
(THD_Orange Boxes)
(Append colors from Holiday
Style Sheet)

**Use from 1/1/07 -
12/25/07**

WINTER



PMS 7536
0C 4M 22Y 32K
(THD_Orange Boxes)
(Append colors from Winter
Style Sheet)

**Use from 12/27/07 -
Winter 2008**

CORPORATE COLOR PALETTE

The Home Depot has identified themselves with the color orange and supported by the color gray.



PMS 165
OC 60M 100Y 0K
(THD_Orange Boxes)
(Append colors from
any Style Sheet)

Used for orange boxes, lines
and all orange text elements.



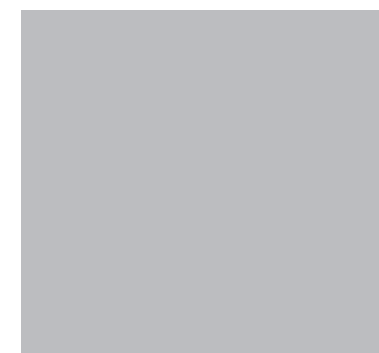
COOL GRAY 9
OC 0M 0Y THD_Subheaders
(THD_Subheaders)
(Append colors from
any Style Sheet)

Used for all type which
is not orange.



GRAY
OC 0M 0Y 50K
(50K)
(Append colors from
any Style Sheet)

Used for "CATEGORY_HERE"
text in the right hand
page treatment and rule under
rebate math.



COOL GRAY 5
OC 0M 0Y 30K
(30K)
(Append colors from
any Style Sheet)

Used for rules.

TYPE SPECIFICATIONS FOR TABS

(Any of the seasonal master style sheets, except the "Promo" and "STD" style sheets, contain the same style sheet settings.

Please use any of them to append to your existing style sheets as needed to assure consistency with all copy.

DO NOT PLACE OR USE TEXT THAT DOES NOT CORRESPOND TO A SET STYLE IN THE MASTER STYLE SHEETS.

If any changes occur during the production process, this will assure that the changes will be automatically updated in your page by simply reappending the updated style sheet to your page.)

Note: All price points are to be listed from high to low.

HEADLINES AND SUBHEADS

Show headlines in the approved color palette for the season when possible. Knockout when on orange or if needed for readability inside an image. Can also be shown in THD_Subheaders as a last option for legibility purposes. Note that all dollar signs and disclaimer notation marks (such as asterisks, telephone poles, etc.) are to be superscripted in all copy areas and set to specified style sheets or style sheet specs (seen under Disclaimer_Notation information below) except key credit terms. Headers are left justified in all instances unless running across a spread. In that case, the headline needs to be centered by the copywriters' determination of the position of the copy across the spread.

NOTE: All images are to be a minimum of .3" away from any top or bottom of the headlines. Do not move the headlines to accomplish this as it may cause the headlines to no longer line up with any headline which may occur on the opposing page.

FOR HEADLINES PLACED AT THE TOP OF THE PAGES WITHOUT AN ORANGE BAR, the space required is .5" to the top of the letters.

FOR HEADLINES PLACE BELOW AN ORANGE BAR, the space required is .6" below the blue live area guide line to the top of the letters.

Using the position of the headlines in the templates will eliminate any confusion on their placement.

HEADLINE_TAB

Futura Bold 32/34. 0 kerning and 0% scale.
.042" space after. Caps.
(Shown here for Spring/Summer. 20.0.100.19)

DISCLAIMER_NOTATION_HEAD_TAB

Zapfdingbats 24/34. 0 kerning and 0% scale. .042" space after. Baseline shift 10 pts. (Futura Bold, baseline shift 5-6 pts. for others.) THD_Orange Boxes (Shown here for Spring/Summer.) Caps.

HEADLINE_SUB

Futura Book 15/20. 0 kerning and 0% scale.
.06" space after. THS_Subheaders. Caps. Can knockout of orange bar. See layout treatment section.

HEADLINE GOES HERE AS NEEDED HEADLINE

SUBHEADLINE GOES HERE AS NEEDED

FEATURE PRODUCT COPY

Be sure that all text lines up horizontally at the top of the copy boxes.
(Master template of these value features is found in the Quark document, "special_features" under the "price features" tab.)

\$00⁰⁰

ONLY \$00.00 PER MONTH*

BENEFIT OF PRODUCT GOES HERE

NEW VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre. Mancopy goes here. 00"Hx00"Wx00"D

ALSO AVAILABLE ONLINE
(SPECIAL ORDER)

PRICEFEAT Futura Bold 25/8. 0 kerning and 0% scale. THD_Subheaders.

Dimensions should always fall in the copy block before online/sku information. Order of placement is always D,W,L(or H). The "x" is always upper case. Format as mancopy. No space around "x".

BENEFIT Futura 8/10. 0 kerning and 0% scale. .06" space before. .042" space after. THD_Subheaders. Caps.**MANCOPY** Futura Book 8/10. 0 kerning and 0% scale. THD_Subheaders.

Dimensions should always fall in the copy block before online/sku information. Order of placement is always D,W,L(or H). The "x" is always lower case. Format as mancopy. One space around "x".

AVAILABLE ONLINE/ SKU Futura Book 6/8. 0 kerning and 0% scale. .02" space before. THD_Subheaders. Caps.\$00⁰⁰

EACH

BENEFIT OF PRODUCT GOES HERE

NEW VENDOR® PRODUCT HEADER

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NEW LINELIST HEADER (000000) \$00.00\$00⁰⁰

ONLY \$00.00 PER MONTH*

BENEFIT OF PRODUCT GOES HERE

NEW VENDOR® PRODUCT HEADER

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- Mancopy goes here as needed vel lorem well
- Mancopy goes here as needed vel lorem well
- Mancopy goes here as needed vel lorem well
- Mancopy goes here as needed vel lorem well

ALSO AVAILABLE ONLINE
(000000)

U/M – PRICET/O – PRICECREDIT Futura Book 8/10. 0 kerning and 0% scale. THD_Subheaders. Caps.

U/M = Unit of Measure. There are two types of measure (1.) Quantifier/Qualifier: 00-Gallon, Gallon, 00-Pack, Each as in the example at left and (2.) Size. Never show dimensions next to the price. (3) Add one space between price and this element when cents are not in pricing.

FEATURE HEAD Futura Heavy 9/11. 0 kerning and 0% scale. .02" space after. THD_Subheaders. Caps.

New and Exclusive THD_Orange Boxes.

LINELIST

Futura Heavy 8/10. 0 kerning and 0% scale. THD_Subheaders. Caps. New and Exclusive THD_Orange Boxes.

PRICELINE/PRICELINEFULL (PRICEFULLFACE when using C3) Futura Bold 8/12. 0 kerning and 0% scale. .06" space before. THD_Subheaders.

PLEASE NOTE: For Linelists, the Price always comes before the Headline. For headlines beginning with numbers (e.g. 3-Gallon Ficus, or 3"x5" Lumber), put 3 spaces between price and headline.

VENDOR LOGOS (FEATURES)*

Should be flush left with the copy block. .1" from bottom of type. .25"H to fill.

MANCOPY WITH BULLETS Futura Book 8/10. 0 kerning and 0% scale. THD_Subheaders. Use hard returns after each line of text.

PLEASE NOTE: Only use bullets when showing more than four lines of copy. (Bullet = Option 8)

* It is mandatory for the following departments to show vendor logos: D25 Tools, D26 Faucets, D29A Appliances, D280 Outdoor & D281 Indoor. If you are unsure as to whether or not to use vendor logos, please see your Creative Supervisor.

FEATURE PRODUCT COPY WITH VALUE STATEMENTS

(Master template of these value features is found in the Quark document, "special_features" under the "price features" tab.)

Be sure that all text lines up horizontally at the top of the copy boxes.

YOUR CHOICE **VALUE FEATURE**

\$000⁰⁰ EACH

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE
(SPECIAL ORDER)

VENDOR® PRODUCT HEADER

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ALSO AVAILABLE ONLINE
(000000)

SPECIAL BUY

\$000⁰⁰

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

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BUY 2 GET 1 FREE

\$000⁰⁰ ONLY \$00.00 PER MONTH*

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

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PRICE WAS

Futura Heavy 8/10. 0 kerning and 0% scale. THD_Subheaders. Caps.

NEW LOWER PRICE

\$000⁰⁰ WAS \$000.00

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. (000000)

SAVE \$00

\$000⁰⁰

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

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FREE \$00 GIFT CARD

\$000⁰⁰ ONLY \$00.00 PER MONTH*

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

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LIMITED TIME OFFER

\$000⁰⁰ WAS \$000.00

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

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YOUR CHOICE**NEW LOWER PRICE**

\$000⁰⁰ EACH
WAS \$000.00

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

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ALSO AVAILABLE ONLINE
(000000)

VENDOR® PRODUCT HEADER


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ALSO AVAILABLE ONLINE
(000000)

* Any disclaimer messaging that pertains to value statements should live within the bottom bar.

SUBFEATURE PRODUCT COPY

Be sure that all text lines up horizontally at the top of the copy boxes.
(Master template of these value features is found in the Quark document, "special_features" under the "price features" tab.)

| | |
|---|--|
| <p>\$000⁰⁰ ONLY \$00.00 PER MONTH*</p> <p>NEW VENDOR® PRODUCT HEADER</p> <p>Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre. Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.</p> <p>ALSO AVAILABLE ONLINE (SPECIAL ORDER)</p> | <p>PRICESUB Futura Bold 18/8. 0 kerning and 0% scale. THD_Subheaders.</p> <p>MANCOPY Futura Book 8/10. 0 kerning and 0% scale. THD_Subheaders. Dimensions should always fall in the copy block before online/sku information. Order of placement is always D,W,L(or H). The "x" is always lower case. Format as mancopy. One space around "x".</p> <p>AVAILABLE ONLINE/ SKU Futura Book 6/8. 0 kerning and 0% scale. .02" space before. THD_Subheaders. Caps.</p> |
| <p>\$000⁰⁰ EACH</p> <p>NEW VENDOR® PRODUCT HEADER</p> <p>Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre. Mancopy goes here as needed. Vel lorem (000000)</p> <p>NEW LINELIST HEADER (000000) \$00.00</p> <p>NEW LINELIST HEADER (000000) \$00.00</p> | <p>U/M – PRICET/O – PRICECREDIT Futura Book 8/10. 0 kerning and 0% scale. THD_Subheaders. Caps. U/M = Unit of Measure. There are two types of measure (1.) Quantifier/Qualifier: 00-Gallon, Gallon, 00-Pack, Each as in the example at left and (2.) Dimensions: See Mancopy (above) for proper treatment. Never show dimensions next to the price.</p> <p>SUBFEATURE HEAD Futura Heavy 9/11. 0 kerning and 0% scale. .02" space after. THD_Subheaders. Caps. New and Exclusive THD_Orange Boxes. Dimensions should always fall in the copy block before online/sku information. Order of placement is always D,W,L(or H). The "x" is always lower case. Format as mancopy. No space around "x".</p> <p>LINELIST Futura Heavy 8/10. 0 kerning and 0% scale. THD_Subheaders. Caps. New and Exclusive THD_Orange Boxes.</p> |
|  | <p>PLEASE NOTE: For Linelists, the Price always comes before the Headline. For headlines beginning with numbers (e.g. 3-Gallon Ficus, or 3"x5" Lumber), put 3 spaces between price and headline.</p> <p>PRICELINE/PRICELINEFULL (PRICEFULLFACE when using C3)</p> <p>Futura Bold 8/12. 0 kerning and 0% scale. .06" space before. THD_Subheaders. PLEASE NOTE: For Linelists, the Price always comes before the Headline.</p> <p>VENDOR LOGOS (SUBFEATURES)*</p> <p>Should be flush left with the copy block. 6pt. from bottom of type. .25"H to fill.</p> |

* It is mandatory for the following departments to show vendor logos: D25 Tools, D26 Faucets, D29A Appliances, D280 Outdoor & D281 Indoor. If you are unsure as to whether or not to use vendor logos, please see your Creative Supervisor.

SUBFEATURE PRODUCT COPY WITH VALUE STATEMENTS

(Master template of these value features is found in the Quark document, "special_features" under the "price features" tab.)

Be sure that all text lines up horizontally at the top of the copy boxes.

YOUR CHOICE

VALUE SUBFEATURE**\$0⁰⁰0⁰⁰** EACH**VENDOR® PRODUCT HEADER**

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE

(SPECIAL ORDER)

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE

(000000)

SPECIAL BUY**\$0⁰⁰** SQ. FT.**WAS \$000.00****VENDOR® PRODUCT HEADER**

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE

(000000)

BUY 2 GET 1 FREE**\$0⁰⁰0⁰⁰****VENDOR® PRODUCT HEADER**

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE

(000000)

Futura Heavy 9/10. 0 kerning and 0% scale. .142" space after. THD_Orange Boxes. Caps.

NEW LOWER PRICE**\$0⁰⁰** SQ. FT.**WAS \$000.00****VENDOR® PRODUCT HEADER**

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE

(000000)

SAVE \$0⁰⁰**\$0⁰⁰0⁰⁰****VENDOR® PRODUCT HEADER**

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE

(000000)

FREE \$0⁰⁰ GIFT CARD**\$0⁰⁰0⁰⁰** 00-PACK**VENDOR® PRODUCT HEADER**

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE

(000000)

PRICE WAS

Futura Heavy 8/10.

0 kerning and 0% scale. THD_Subheaders. Caps.

**YOUR CHOICE
SPECIAL BUY****\$0⁰⁰0⁰⁰** EACH**WAS \$000.00****VENDOR® PRODUCT HEADER**

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE

(000000)

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE

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* Any disclaimer messaging that pertains to value statements should live within the bottom bar.

REBATES

(Master template of these rebate features is found in the Quark document, "special_features" under the "rebates" tab.)

There are three different ways we must show rebates in print advertising due to the different legal requirements of different states. Two states require not to show the math, two other states require we show the math and the rest of the country doesn't require either. For them you can show the after rebate price with some copy next to it.

Be sure that all price points line up with each other, leaving the value statements above the prices.

OUR STANDARD

For the majority of markets show final price.

SPECIAL BUY

\$000⁰⁰ AFTER \$00 MFR. MAIL-IN REBATE*

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. (000000)

FOR CONNECTICUT & RHODE ISLAND

Do not show math. Do not show final price.

SPECIAL BUY

\$000⁰⁰ PLUS \$00 MFR. MAIL-IN REBATE*

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. (000000)

PRICEWAS

Futura Heavy 8/10. 0 kerning and 0% scale. HD_Subheaders. Caps.

FOR NEW YORK & CALIFORNIA

We must do the math for the customer.

SPECIAL BUY

\$00 EVERYDAY LOW PRICE
-\$00 MFR. MAIL-IN REBATE*

\$000⁰⁰ PRICE AFTER REBATE

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. (000000)

VALUE_FEATURE_REBATE

Futura Heavy 10/12. 0 kerning and 0% scale. THD_Orange Boxes Caps. .022" space after.

PRICEFEAT_REBATES_TAB

Futura Heavy 9/10. 0 kerning and 0% scale. .32" space after. THD_Subheaders. Caps. Rule under text, 50K. Use soft return between copy lines. Use tab built in to style.

SPECIAL BUY

\$000⁰⁰ AFTER \$00 MFR. MAIL-IN REBATE*

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE
(000000)

SPECIAL BUY

\$000⁰⁰ PLUS \$00 MFR. MAIL-IN REBATE*

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE
(000000)

SPECIAL BUY

\$00 EVERYDAY LOW PRICE
-\$00 MFR. MAIL-IN REBATE*

\$000⁰⁰ PRICE AFTER REBATE

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE
(000000)

VALUE_SUBFEATURE_REBATE

Futura Heavy 9/10. 0 kerning and 0% scale. .027 space after. THD_Orange Boxes. Caps.

PRICESUB_REBATES_TAB

Futura Heavy 9/10. 0 kerning and 0% scale. .22" space after. THD_Subheaders. Caps. Rule under text, 50K. Use soft return between copy lines. Use tab built in to style.

* Any disclaimer messaging that pertains to rebates should live within the bottom bar.

MULTIPLE LOGO HIERARCHY

(Master template of these rebate features is found in the Quark document, "special_features" under the "logos" tab.)

Logos should always be shown in the following order (left to right): (1.) Vendor (2.) ECO OPTIONS (3.) ENERGY STAR where applicable.

It is mandatory for the following departments to show vendor logos: D25 Tools, D26 Faucets, D29A Appliances, D28O Outdoor and D28I Indoor. If you are unsure as to whether or not to use vendor logos, or for special requirements regarding logo placement and other sizes, please see your Creative Supervisor.

\$00⁰⁰ ONLY \$00.00 PER MONTH*

BENEFIT OF PRODUCT GOES HERE

NEW VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta duis well eum pre.

ALSO AVAILABLE ONLINE

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\$00⁰⁰ EACH

BENEFIT OF PRODUCT GOES HERE

NEW VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta duis well eum pre.

ALSO AVAILABLE ONLINE

(000000)



\$00⁰⁰ ONLY \$00.00 PER MONTH*

BENEFIT OF PRODUCT GOES HERE

NEW VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta duis well eum pre.

ALSO AVAILABLE ONLINE

(000000)



\$00⁰⁰ EACH

BENEFIT OF PRODUCT GOES HERE

NEW VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta duis well eum pre.

ALSO AVAILABLE ONLINE

(000000)



Logo Hierarchy (Features)

Should start flush left with the copy block 6pt. from bottom of type. Each logo is 6pt. (.083") apart. .25"H to fill.

Logo Hierarchy (Subfeatures)

Should start flush left with the copy block 6pt. from bottom of type. Each logo is 6pt. (.083") apart. .25"H to fill.

AT HOME SERVICES LOGOS

(These logos have changed and are located in the bottom bars. The one shown here is only for reference.)

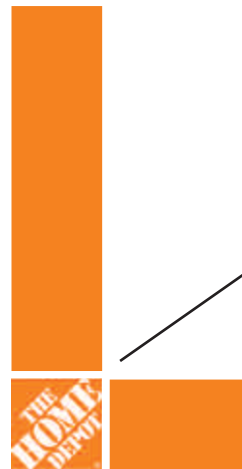


CALL-TO-ACTION LOGOS

(These logos are not currently in use. Should they come back into use, they will be noted here.)

HOME DEPOT LOGO

(Master template of these rebate features is found in the Quark document, "special_features" under the "associates" tab.)



Logo Size

The circle needs to fit within a .472"W x .476"H rectangle, 26.6% X and Y size. Logo name: "THD_4C.eps" under Prpress server, "Inst_Icons" folder, "Inst_Icons_Eng" folder.

When the Associate image is not being used, the Home Depot logo must replace it. Be sure to leave the .05" gutter around the logo.

GRIDS

(Master template of these rebate features is found in the Quark document, "special_features" under the "grids" tab.)

Several different formats of grid treatments live within the library. These grids are built on worst case scenarios. Information can be removed or added as needed.

Add tabs manually as well as divider lines. Dividers are 30K, 1pt.

WATER HEATER GRID TREATMENT

Mancopy goes here. Vel lorem ipsum well in tops.

| | CAPACITY | ELECTRIC | GAS |
|---------|-----------|----------|-------|
| 00-YEAR | 00-GALLON | \$000 | \$000 |
| | 00-GALLON | \$000 | \$000 |
| 00-YEAR | 00-GALLON | \$000 | \$000 |
| | 00-GALLON | \$000 | \$000 |

VENDOR® HEADER GOES HERE

Mancopy goes here. Vel lorem ipsum well in tops.

| | | | |
|---------|-----------|-------|-------|
| 00-YEAR | 00-GALLON | \$000 | \$000 |
| | 00-GALLON | \$000 | \$000 |

LUMBER GRID TREATMENT

Mancopy goes here. Vel lorem ipsum well in tops.

| SIZE | 00' | 00' | 00' | 00' |
|------|-----|-----|-----|-----|
|------|-----|-----|-----|-----|

VENDOR® HEADER GOES HERE

Mancopy goes here. Vel lorem ipsum well in tops.

| | | | | |
|-----------|-------|-------|-------|-------|
| 0'x00"x0" | \$000 | \$000 | \$000 | \$000 |
| 0'x00"x0" | \$000 | \$000 | \$000 | \$000 |
| 0'x00"x0" | \$000 | \$000 | \$000 | \$000 |
| 0'x00"x0" | \$000 | \$000 | \$000 | \$000 |

VENDOR® HEADER GOES HERE

Mancopy goes here. Vel lorem ipsum well in tops.

| | | | | |
|-----------|-------|-------|-------|-------|
| 0'x00"x0" | \$000 | \$000 | \$000 | \$000 |
|-----------|-------|-------|-------|-------|

CATEGORY_HEADER

Futura Heavy 10/12. 0 kerning and 0% scale. THD_Subheaders. Caps.

GENERIC TREATMENT

Mancopy goes here as needed.

Mancopy goes here as needed.

| SIZE | SKU | PRICE |
|------|-----|-------|
|------|-----|-------|

| | | |
|---------|----------|-------|
| 00"x00" | (000000) | \$000 |
| 00"x00" | (000000) | \$000 |
| 00"x00" | (000000) | \$000 |
| 00"x00" | (000000) | \$000 |
| 00"x00" | (000000) | \$000 |
| 00"x00" | (000000) | \$000 |
| 00"x00" | (000000) | \$000 |
| 00"x00" | (000000) | \$000 |
| 00"x00" | (000000) | \$000 |
| 00"x00" | (000000) | \$000 |

VENDOR® HEADLINE HERE

Mancopy goes here.

MANCOPY Futura Book 8/10. 0 kerning and 0% scale.

THD_Subheaders.

SIZE/INFO

Futura 8/10. 0 kerning and 0% scale. .075" space after THD_Subheaders. Caps.

LINELIST_GRID Futura Heavy 9/12. 0 kerning and 0% scale.

THD_Subheaders. Caps.

*PLEASE NOTE: You will need to manually change the "x" to lower case for all grid treatments. No spaces.

SKU_GRID Futura Book 6/10. 0 kerning and 0% scale.

THD_Subheaders.

PRICELINE_GRID

Futura Bold 9/12. 0 kerning and 0% scale. THD_Subheaders.

PAGE NUMBERS, WEB MESSAGING AND DEPARTMENT CATEGORIES

(Master template of these rebate features is found in the Quark document, "special_features" under the "page features" tab.)

Below are the type specifications for page numbers, web messaging and department categories. See next page for additional orange box variations.

RIGHT HAND PAGE TREATMENT

FOR_MORE:

Futura Book 8/8. 0 kerning and 0% scale. 50K. Caps.

Please Note: "Category Items Here" is placeholder. This verbiage will switchout depending upon product being shown. (ie: FOR MORE APPLIANCES VISIT HOMEDEPOT.COM or FOR MORE STORAGE SOLUTIONS VISIT HOMEDEPOT.COM)

HOMEDEPOT.COM:

Futura Bold 8/8. 0 kerning and 0% scale.
THD_Orange Boxes. Caps.

CATEGORY_HERE:

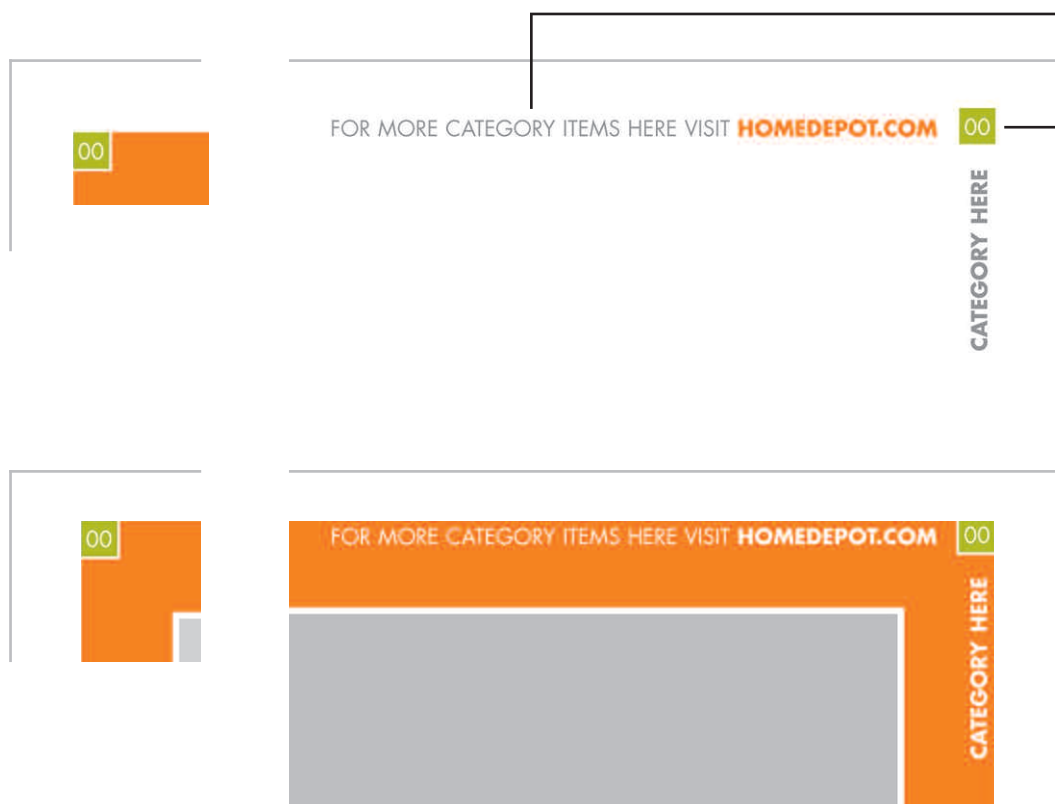
Futura Bold 8/8. 0 kerning and 0% scale.
50K. Caps.

Please Note: "Category Here" is placeholder. This verbiage will switchout depending upon product being shown. (ie: APPLIANCES or STORAGE SOLUTIONS)

PAGE_NUMBERS *(Right and left hand pages)*

Text Box: .187" Square. Position flush with live area.
1pt. rule around left or right and bottom when shown on orange box.

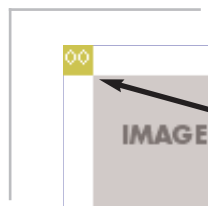
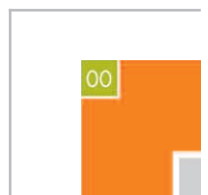
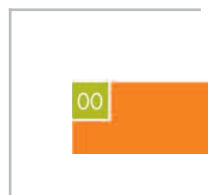
Type: Futura Book 8/8. 0 kerning and 0% scale.
Knockout (or gray for readability). Centered horizontally and vertically.



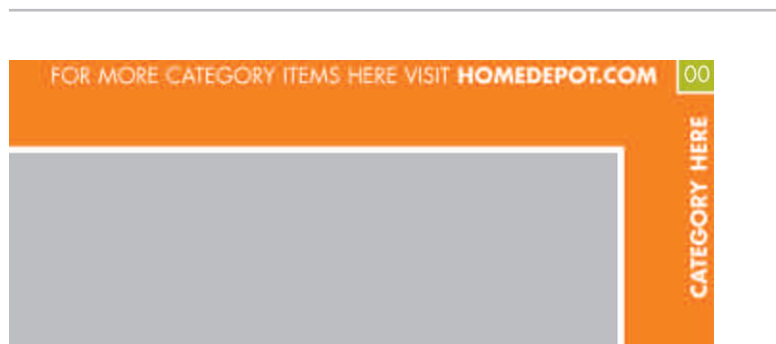
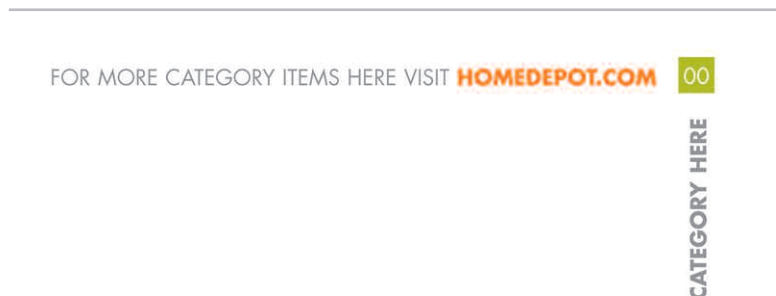
PAGE NUMBERS, WEB MESSAGING AND DEPARTMENT CATEGORIES

(Master template of these rebate features is found in the Quark document, "special_features" under the "page features" tab.)

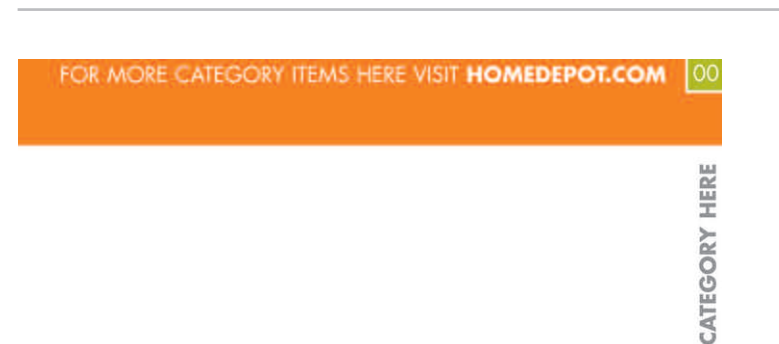
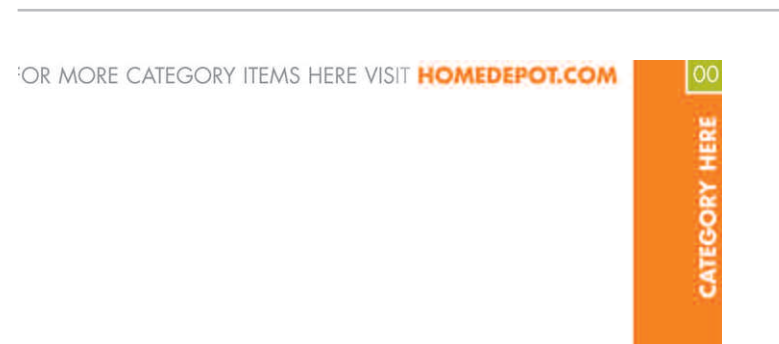
TOP LEFT HAND PAGE TREATMENTS



TOP RIGHT HAND PAGE TREATMENTS



Use the appropriate page number, web and department category treatment when designing with the orange box format. See previous page for type specifications.



CALLOUTS

(Master template of these rebate features is found in the Quark document, "special_features" under the "callouts" tab.)

CATEGORY HEADER HERE

RULE 1pt. 30K.

CATEGORY_HEADER

Futura Heavy 10/12. 0 kerning and 0% scale. THD_Subheaders. Caps.
Position X: .08" to the right of the line Y: .103" from the top of the line.

SQUARE .1" Square. THD_Orange Boxes.

RULE 1pt. THD_Orange Boxes.

MANCOPY

Callout a features benefit here. Format to Mancopy.

Futura Book 8/10.
0 kerning and 0% scale. THD_Subheaders

Please Note: You need special approval from Creative Management before using this type of treatment.

\$00⁰⁰ ONLY \$00.00 PER MONTH*

A. NEW VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.
ALSO AVAILABLE ONLINE
(000000)

\$00⁰⁰ ONLY \$00.00 PER MONTH*

B. NEW VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre.
ALSO AVAILABLE ONLINE
(000000)

A.

B.

C.

D.

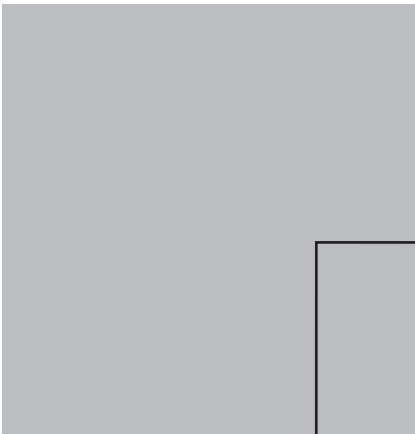
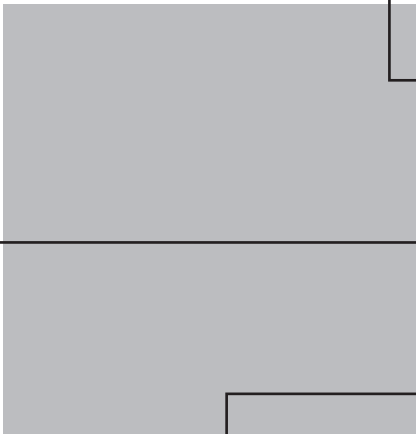
KEY LABELS

Futura Heavy 9/11. 0 kerning and 0% scale.
THD_Subheaders. Caps.
Should always go in clockwise order as shown.

INNOVATION AND PROJECT SIDEBARS

(Master template of these rebate features is found in the Quark document, "special_features" under the "sidebars" tab.)

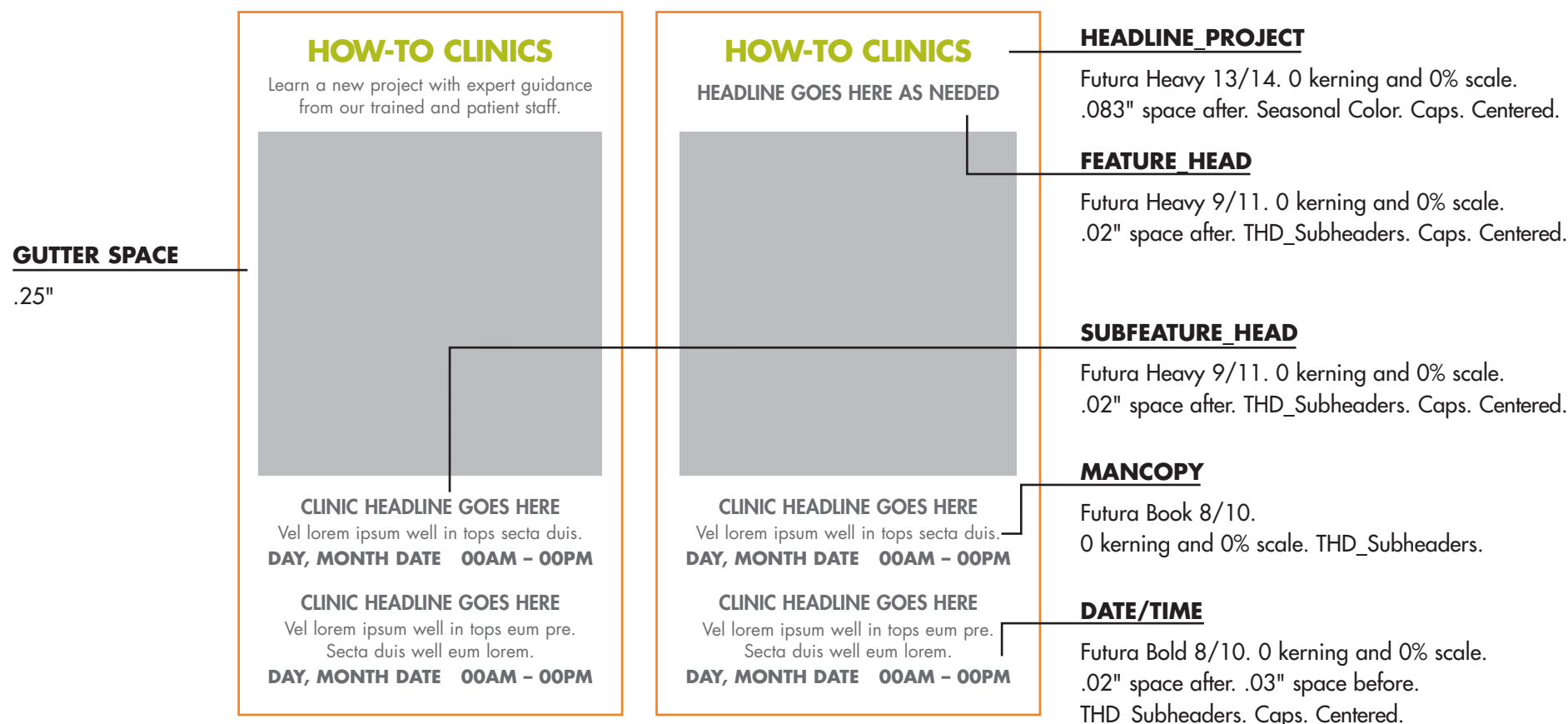
All type within sidebars should be centered. The width of the Sidebar should always remain 2.412"W.
The height can vary depending upon amount of content.

| | | |
|--|---|---|
| <p>PROJECT TIPS</p> <p>HEADLINE GOES HERE AS NEEDED HEADLINE HERE ALSO</p>  <p>Vel lorem ipsum well in tops. Secta duis well eum pre. Vel lorem ipsum well in tops. Secta duis well eum pre. Vel lorem ipsum well in tops. Secta duis well eum. Vel lorem ipsum well in tops. Secta duis well well eum well in tops. Secta duis well eum. Vel lorem pre. Vel lorem ipsum well in tos.</p> <p>CALL TO ACTION HEADLINE GOES HERE</p> | <p>PROJECT TIPS</p> <p>HEADLINE GOES HERE AS NEEDED HEADLINE HERE ALSO</p>  <p>STEP 1: HEADLINE HERE Vel lorem ipsum well in tops secta duis. Vel lorem ipsum well in tops secta duis. Vel lorem ipsum well in tops secta duis.</p> <p>STEP 2: HEADLINE HERE Vel lorem ipsum well in tops secta duis.</p> | <p>HEADLINE_PROJECT Futura Heavy 13/14. 0 kerning and 0% scale. .083" space after. Seasonal Color. Caps. Centered.</p> <p>FEATURE_HEAD Futura Heavy 9/11. 0 kerning and 0% scale. .02" space after. THD_Subheaders. Caps. Centered.</p> <p>MANCOPY Futura Book 8/10. 0 kerning and 0% scale. THD_Subheaders. Centered.</p> <p>SUBFEATURE_HEAD Futura Heavy 9/11. 0 kerning and 0% scale. .02" space after. THD_Subheaders. Caps. Centered.</p> <p>GUTTER SPACE .115"</p> <p>CALL_TO_ACTION Futura Heavy 8/10. 0 kerning and 0% scale. .042" space before. THD_Subheaders. Caps. Centered.</p> |
|--|---|---|

CLINIC SIDEBARS

(Master template of these rebate features is found in the Quark document, "special_features" under the "sidebars" tab.)

All type within sidebars should be centered. The width of the Sidebar should always remain 2.412"W.
The height can vary depending upon amount of content.



FIND THE STORE NEAREST YOU @ HOMEDEPOT.COM OR 1-800-HOMEDEPOT

Unless otherwise noted, all offers are valid in continental U.S. The Home Depot Stores only. Not valid on prior purchases, clearance merchandise, purchases of gift cards or certificates, and may not be combined with any other offer, promotion or special incentive program. No credit if offers refused.

BUY NOW, PAY LATER WITH EASY CREDIT

***Key Credit Terms: No Payments, No Interest Credit Offers:** (Offer not available with The Home Depot Rewards MasterCard®)

FINANCE CHARGES accrue from the date of purchase and all accrued **FINANCE CHARGES** will be added to your Account for the entire promotional period if qualifying purchases (including premiums for optional credit insurance) are not paid in full before the end of the promotional period or if you fail to make any required payment on your Account when due. Deferred period may vary by offer. See specific offer for details. Offer subject to credit approval. **APR** for purchases: **21%** and **15.48%** for purchases of \$2,000 or more on The Home Depot® Consumer Credit Card. The Default Rate **APR** for purchases of \$2,000 or more: **19%**. Minimum **FINANCE CHARGE \$1.00**. **APR** for purchases: **17.99%** and **12.99%** for purchases of \$2,000 or more on the EXPO® Design Center Consumer Credit Card. The Default Rate **APR** for purchases of \$2,000 or more: **17.99%**. Minimum **FINANCE CHARGE \$1.00**. See card agreement for details. Offer is for individuals, not businesses. **Minimum Monthly Payments:** Payments shown are an estimate of your required minimum monthly payments, and assume that you have no existing balance, make no additional purchases, that you pay the minimum payment by the payment due date each month, and that you do not incur any additional fees. Actual minimum monthly payments may vary. These payments apply only to the Home Depot Consumer Credit Card.

TRUST OUR 10% PRICE GUARANTEE

◆ If you find a lower price on an identical, in-stock item from any retailer, we will match the price and beat it by 10%. Excludes clearance, open-box merchandise, labor and installation, sales tax and rebate offers. Excludes select Maytag® products.

All installation services performed through The Home Depot, including plumbing services, are performed by independent contractors, including licensed plumbing contractors, as applicable.

Service provided by The Home Depot authorized independent installation professionals. License numbers held by or on behalf of Home Depot U.S.A., Inc.: LA #LMP-2977(MSTR), CCL# 43960, #HI.0550419; TX #M-36192, #M-16451, #TACLA001574C, DALLAS #20951, #20950, #21389, #23818, #22088, #22090, #22091, #3710;MS #R-00304.

General merchandise prices may vary after 0/0/2006 if there are market variations (commodities excluded). We reserve the right to limit quantities to the amount reasonable for homeowners and our regular contractor customers. It is our policy to run truthful, accurate advertising. In the event of an error, we will make every reasonable effort to accommodate our customer. Details on any product warranty available at store. ©2006 Homer TLC, Inc. All rights reserved.

KEY CREDIT TERMS

(Master template of these rebate features is found in the Quark document, "Install_Combined" or "No_Install_Combined" under the "Prepress" server, "Institutional" folder, "Inst_Key_Credit" folder.)

All type within sidebars should be centered with .125" distance between the rule or box in use and the copy. The edge of the copy can end on the blue live area grid. The width of the Sidebar should always remain 2.466"W. The height can vary depending upon amount of content.

GUTTER SPACE .125"

Copy needs to be centered within the copy area. Use the "Item" pulldown menu, "Modify" command to center the text using the "Text" dialog box selection.

EDGE OF COPY

If the edge of the copy is not contained within an orange box, the copy can line up with the live area blue gridline.

COPY SIZE

Body copy is 8/10, THD_Subheaders, Futura Condensed Light.

Headlines are 10/10, THD_Orange Boxes (THD_ORANGE_BOXES), Futura Heavy.

12 MONTH CREDIT BAR

(Master template of these rebate features is found in the Quark document, "special_features" under the "sidebars" tab.)

Show credit messaging with a 1pt. border in THD_Orange Boxes*. The width of the bar should always remain 2.412"W. The height for the standard credit message is 2.98"H. The height for the appliance message is 6.971"H. Credit bar should live .1" above bottom bar and .1" left or right of the orange box.

12 MONTHS*

NO PAYMENTS, NO INTEREST

ON ANY APPLIANCE PURCHASE
OF \$299 OR MORE MADE ON
THE HOME DEPOT CONSUMER
CREDIT CARD
FROM XX/XX – XX/XX/XX



FREE DELIVERY & HAUL AWAY**

ON ALL APPLIANCE PURCHASES
OF \$299 OR MORE.
A \$55 VALUE BY MAIL-IN REBATE.



FREE GIFT CARD UP TO \$XX

BY MAIL-IN REBATE TO
THE HOME DEPOT ON ANY
APPLIANCE PURCHASE
OF \$297 OR MORE**

12 MONTHS*

NO PAYMENTS, NO INTEREST

ON ANY PURCHASE OF \$299
OR MORE MADE ON
THE HOME DEPOT CONSUMER
CREDIT CARD
FROM XX/XX – XX/XX/XX

Plus Sign

Futura Bold 48/30. 0 kerning and
0% scale. .15" space before. THD_Orange
Boxes. Caps. Centered.

ADDITIONAL OFFERS

Futura Bold 19/19. 0 kerning and
0% scale. THD_Orange Boxes. Caps. Centered.

12 MONTHS CREDIT - 12

Futura Bold 55/11. -25 kerning and 0% scale. THD_Orange Boxes.
Centered.

12 MONTHS CREDIT - MONTHS

Futura Bold 22/22. 0 kerning and 0% scale. THD_Orange Boxes.
Caps. Centered.

12 MONTHS CREDIT - NO PAY/NO INT

Futura Book 19/20. 0 kerning and 0% scale.
.042" space before. .075" space after. THD_Orange Boxes. Caps.
Centered.

12 MONTHS CREDIT - PURCHASE INFO

Futura Book 10/12. 0 kerning and 0% scale. THD_Subheaders. Caps.
Centered.

* Border applies to interior spreads only. Do not use borders around credit messaging on the cover or when showing on a held image.

12 MONTH CREDIT BAR (CONTINUED)



6 MONTHS CREDIT - NO PAYMENTS, NO INTEREST

Futura Book 17/18. 0 kerning and 0% scale. THD_Orange Boxes. Caps. Centered.

12 MONTHS CREDIT - ZERO

Futura Bold 31/32. 0 kerning and 0% scale. THD_Orange Boxes. Caps. Centered.

ADDITIONAL OFFERS

Futura Bold 19/19. 0 kerning and 0% scale. THD_Orange Boxes. Caps. Centered.

12 MONTHS*
NO PAYMENTS, NO INTEREST
PLUS FREE DELIVERY^{††}

HEADLINE_TAB

Futura Bold 32/34. 0 kerning and 0% scale.
.042" space after. Caps. Set color to THD_Orange Boxes
(THD_ORANGE_BOXES). Notation is superscripted.

12 MONTHS CREDIT - MONTHS

Futura Bold 22/22. 0 kerning and 0% scale. THD_Orange Boxes.
Caps. Set the text to "left justify". Notation is superscripted.

NO PAYMENTS, NO INTEREST UNTIL JANUARY 2008*

ON ANY PURCHASE OF \$299
OR MORE MADE ON
THE HOME DEPOT CONSUMER
CREDIT CARD
FROM XX/XX – XX/XX/XX



FREE DELIVERY & HAUL AWAY**

ON ALL APPLIANCE PURCHASES
OF \$299 OR MORE.
A \$55 VALUE BY MAIL-IN REBATE.



FREE GIFT CARD UP TO \$XX

BY MAIL-IN REBATE TO
THE HOME DEPOT ON ANY
APPLIANCE PURCHASE
OF \$297 OR MORE**

(Master template of these rebate features is found in the Quark document, "special_features" under the "sidebars" tab.)

Show credit messaging with a 1pt. border in THD_Orange Boxes*. The width of the bar should always remain 2.412"W.
The height for the standard credit message is 2.98"H. The height for the appliance message is 6.971"H.
Credit bar should live .1" above bottom bar (see page 35) and .1" left or right of the orange box.

NO PAYMENTS, NO INTEREST UNTIL JANUARY 2008*

ON ANY PURCHASE OF \$299
OR MORE MADE ON
THE HOME DEPOT CONSUMER
CREDIT CARD
FROM XX/XX – XX/XX/XX

6 MONTHS CREDIT - NO PAYMENTS, NO INTEREST

Futura Book 17/18. 0 kerning and 0% scale. THD_Orange Boxes.
Caps. Centered.

6 MONTHS CREDIT - MONTH/YR

Futura Bold 31/32. 0 kerning and 0% scale. THD_Orange Boxes.
Caps. Centered.

6 MONTHS CREDIT - PURCHASE INFO

Futura Book 10/12. 0 kerning and 0% scale.
.075" space before. THD_Subheaders. Caps. Centered.

ADDITIONAL OFFERS

Futura Bold 19/19. 0 kerning and
0% scale. THD_Orange Boxes. Caps. Centered.

* Border applies to interior spreads only. Do not use borders around credit messaging on the cover or when showing on a held image.

BOTTOM BARS

(Master template of these bottom bars is found in the Quark document, "special_features" as well as a library entitled, "2007_COPY".)

Service and Disclaimer messaging will always live at the bottom of the page as shown. Service messaging should be placed on the outside half of the page whenever possible; disclaimer messaging on the inside. Bottom bars are designed into equal halves and should never be altered. Service and Disclaimer messaging is separated by a standard rule; however, when next to an Associate the rule is not used. Bottom bars are copied and pasted from a master file for each vehicle, snapping them in place in the upper left corner to fixed grids located in the templates.

FOR MORE INFORMATION VISIT HOMEDEPOT.COM

HEADLINE GOES HERE AS NEEDED

HEADLINE HERE

12 MONTHS NO PAYMENTS, NO INTEREST

ToolRental OPEN 7 DAYS A WEEK

DISCLAIMER

SINGLE PAGE BOTTOM BARS ON LEFT

DOUBLE PAGE BOTTOM BARS

SINGLE PAGE BOTTOM BARS ON RIGHT

DISCLAIMER

Futura Condensed Light 8/10.
0 kerning and 0% scale.
THD_Subheaders.

BOTTOM BAR

Copy and paste the bottom bar from the "special_features" quark file found in each vehicle folder.

PLEASE NOTE:
Credit bar should live .1" above bottom bar. Position Y: 5.268" for standard messaging. Position Y: 1.462" for appliance messaging.

Rule for bottom bar is 1pt. 30K. Position Y: 8.35".

BOTTOM BARS

There may be an instance when the allotted space for disclaimer information is not enough. In this case, the institutional messaging may be moved into a sidebar or removed altogether. The width of the bar should always remain 2.412"W. The height can vary depending upon content. Bottom bars are copied and pasted from a master file for each vehicle, snapping them in place in the upper left corner to fixed grids located in the templates.

STANDARD BOTTOM BAR TREATMENT

INSTITUTIONAL MOVED TO SIDEBAR

BOTTOM BAR WITH NO INSTITUTIONAL

LOW PRICE GUARANTEE

The first book of each month will always have the Low Price Guarantee on the inside of page 2. The Low Price Guarantee for each subsequent AD date will live within the bottom bar on page 3. Bottom bars will also be used on additional spreads where competitive pricing is key (i.e. appliances, tools, great values, pro commodities). When space is at a premium the Low Price Guarantee can also live within the headline. See next page for type specifications.

[illegible][illegible][illegible]

LOW PRICE GUARANTEE

(Master template of these rebate features is found in the Quark document, "special_features" under the "low price guarantee" and "all departments bottom bar" tabs.)

BOTTOM BARS AND PAGE 2 TREATMENT**10% PRICE GUARANTEE**

Futura Bold 19/19. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps.

DISCLAIMER_NOTATION_GUARANTEE_BB

Zapfdingbats 15/19. 0 kerning and 0% scale. .042" space after. Baseline shift 4 pts. THD_Orange Boxes. Caps. Superscript.

MANCOPY Futura Book 8/10. 0 kerning and 0% scale. THD_Subheaders.

GUARANTEE_CALL_TO_ACTION

Futura Heavy 8/10. 0 kerning and 0% scale. .042" space after. THD_Subheaders. Caps.

GUARANTEE_CALL_TO_ACTION_NOT

Zapfdingbats 8/10. 0 kerning and 0% scale. .042" space after. Baseline shift 1 pt. THD_Subheaders. Caps.

PAGE 2 BORDER AND PLACEMENT

Border is 1pt. THD_Orange Boxes. The width and height should remain 2.142"Wx1.616"H. Type is centered. Should live .1" above bottom bar and .1" right of the orange box.

10% PRICE GUARANTEE*

If you find a lower price on an identical, in-stock item from any retailer, we will match the price and beat it by 10%.

NOBODY BEATS OUR PRICES.*

See page xx for details.

10% PRICE GUARANTEE*

If you find a lower price on an identical, in-stock item from any retailer, we will match the price and beat it by 10%.

NOBODY BEATS OUR PRICES.*

See page xx for details.

NOBODY BEATS OUR PRICES*

IF YOU FIND A LOWER PRICE, WE'LL BEAT IT BY 10%. GUARANTEED*

See page xx for details.

HEADLINE_PROMOSUB

Futura Book 15/20. 0 kerning and 0% scale. .06" space after. THD_Subheaders. Caps.

DISCLAIMER_NOTATION_GUARANTEE_SUB

Zapfdingbats 11/20. 0 kerning and 0% scale. .06" space after. Baseline shift 4 pts. (Futura Bold, baseline shift 2 pts. for others.) THD_Subheaders. Caps.

HEADLINE TREATMENT**GUARANTEE_HEADLINE_TAB**

Futura Bold 32/34. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps.

DISCLAIMER_NOTATION_GUARANTEE_TAB

Diamonds are Zapfdingbats 24/34, (Opt + G). 0 kerning and 0% scale. .042" space after. Baseline shift 10 pts. (Futura Bold, baseline shift 5-6 pts. for others.) THD_Orange Boxes. Caps.

* Any disclaimer messaging that pertains to the Low Price Guarantee should live within the bottom bar.



SPECIAL OFFERS

(Master template of these rebate features is found in the Quark document, "special_features" under the "low price guarantee" tab.)

FREE UPGRADE**

ON SELECT INSTALLED CORIAN COUNTERTOPS.††

See page xx for details.

FREE UPGRADE**

ON SELECT INSTALLED
CORIAN COUNTERTOPS.††

See page xx for details.

BOTTOM BARS AND PAGE 2 TREATMENT**10% PRICE GUARANTEE**

Futura Bold 19/19. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps.

Disclaimer Notation (not a style sheet):

Futura Bold 19/19. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps. Superscript.

GUARANTEE_CALL_TO_ACTION

Futura Heavy 8/10. 0 kerning and 0% scale. .042" space after. THD_Subheaders. Caps.

DISCLAIMER_NOTATION_CALL-TO-ACTION

Futura Heavy 8/10. 0 kerning and 0% scale. .042" space after. THD_Subheaders. Caps. Superscript.

PAGE 2 BORDER AND PLACEMENT

Border is 1pt. THD_Orange Boxes. The width and height should remain 2.142"Wx1.616"H. Type is centered.

Should live .1" above bottom bar and .1" right of the orange box.

HEADLINE TREATMENT**GUARANTEE_HEADLINE_TAB**

Futura Bold 32/34. 0 kerning and 0% scale.
.042" space after. THD_Orange Boxes. Caps.

Disclaimer Notation (not a style sheet):

Futura Bold 32/34. 0 kerning and 0% scale.
.042" space after. THD_Orange Boxes. Caps. Superscript.

* Any disclaimer messaging that pertains to the Low Price Guarantee should live within the bottom bar.

SUBHEAD

Futura Book 15/20. 0 kerning and
0% scale. .06" space after. THD_Subheaders.
Caps. Notation is superscripted.

TYPE SPECIFICATIONS FOR PROMOTIONAL STANDARDS

(The "Promo" master style sheets contain the correct style sheet settings for all special promotional standards.

Please use them to append to your existing style sheets as needed to assure consistency with all copy.

You will need to adjust the text boxes accordingly as these sizes are larger than the standard style sheets used
with all of our other pages throughout the advertising year.

DO NOT PLACE OR USE TEXT THAT DOES NOT CORRESPOND TO A SET STYLE IN THE MASTER STYLE SHEETS.

If any changes occur during the production process, this will assure that the changes will be automatically updated in your page
by simply reappending the updated style sheet to your page.)

TYPE SPECIFICATIONS FOR PROMOTIONAL STANDARDS

The following text specifications are only for use on promotional-focused event standards such as Memorial Day, Black Friday, etc.

Only the specifications that vary from non-promotional inserts follow.

HEADLINES AND SUBHEADS FOR PROMOTIONAL STANDARDS

Show headlines in the approved color palette for the season when possible. Knockout when on orange or if needed for readability inside an image. Can also be shown in THD_Subheaders as a last option for legibility purposes. Note that all dollar signs and disclaimer notation marks (such as asterisks, telephone poles, etc.) are to be superscripted in all copy areas and set to specified style sheets or style sheet specs (seen under Disclaimer_Notation information below) except key credit terms. Headers are left justified in all instances unless running across a spread. In that case, the headline needs to be centered by the copywriters' determination of the position of the copy across the spread.

NOTE: All images are to be a minimum of .1875" away from any side of the headlines. Do not move the headlines to accomplish this as it may cause the headlines to no longer line up with any headline which may occur on the opposing page.

FOR HEADLINES PLACED AT THE TOP OF THE PAGES WITHOUT AN ORANGE BAR, the space required is .5".

FOR HEADLINES PLACED BELOW AN ORANGE BAR, the space required is .538" below the blue live area guide line.

Using the position of the headlines in the templates will eliminate any confusion on their placement.

HEADLINE HERE AS NEEDED[♦]

SUBHEADLINE GOES HERE AS NEEDED

HEADLINE_PROMO

Futura Bold 40/42. 0 kerning and 0% scale.

.042" space after. Caps.

For use when only using one headline for the spread.
(Shown here for Spring/Summer.)

DISCLAIMER_NOTATION_HEAD_PROMO

Zapf Dingbats 28/42. 0 kerning and 0% scale. .042" space after. Baseline shift 10 pts. (Futura Bold, baseline shift 5-6 pts. for others.) (Shown here for Spring/Summer.) Caps.

HEADLINE_PROMOSUB

Futura Book 15/20. 0 kerning and 0% scale.

.06" space after. THD_Subheaders. Caps.

For use with either headline format or can stand alone.

Can knockout of orange bar. See layout treatment section.

FEATURE PRODUCT COPY FOR PROMOTIONAL STANDARDS

(Master template of these value features is found in the Quark document, "special_features_promo" under the "value statements" tab.)

Be sure that all text lines up horizontally at the top of the copy boxes.

\$000⁰⁰

ONLY \$00.00 PER MONTH*

BENEFIT OF PRODUCT GOES HERE

**NEW VENDOR® PRODUCT HEADER
GOES HERE AS NEEDED ALSO**Mancopy goes here as needed. Vel lorem
ipsum well in tops. Secta dui well eum pre.ALSO AVAILABLE ONLINE
(SPECIAL ORDER)**LINELIST HEADER**ALSO AVAILABLE ONLINE
(000000) **\$00.00****SPECIAL BUY****\$000⁰⁰**

BENEFIT OF PRODUCT GOES HERE

NEW VENDOR® PRODUCT HEADERMancopy goes here as needed. Vel lorem
ipsum well in tops. Secta dui well eum pre.ALSO AVAILABLE ONLINE
(000000)**YOUR CHOICE****\$000⁰⁰**

ONLY \$00.00 PER MONTH*

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADERMancopy goes here as needed. Vel lorem
in tops. Secta dui well eum pre vel lorem.ALSO AVAILABLE ONLINE
(000000)**VENDOR® PRODUCT HEADER**Mancopy goes here as needed. Vel lorem
in tops. Secta dui well eum pre vel lorem.ALSO AVAILABLE ONLINE
(000000)**BUY 2 GET 1 FREE****\$000⁰⁰**

ONLY \$00.00 PER MONTH*

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADERMancopy goes here as needed. Vel lorem
ipsum well in tops. Secta dui well eum pre.ALSO AVAILABLE ONLINE
(000000)**VALUE_FEATURE_PROMO**Futura Heavy 14/16. 0 kerning and 0% scale.
.315" space after. THD_Orange Boxes. Caps.**PRICEFEAT**Futura Bold 32/8. 0 kerning and 0% scale.
THD_Subheaders.**YOUR CHOICE
NEW LOWER PRICE****\$000⁰⁰**

WAS \$000.00

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADERMancopy goes here as needed. Vel lorem
in tops. Secta dui well eum pre vel lorem.ALSO AVAILABLE ONLINE
(000000)**VENDOR® PRODUCT HEADER**Mancopy goes here as needed. Vel lorem
in tops. Secta dui well eum pre vel lorem.ALSO AVAILABLE ONLINE
(000000)**SPECIAL BUY****\$000⁰⁰**

WAS \$000.00

BENEFIT OF PRODUCT GOES HERE

VENDOR® PRODUCT HEADERMancopy goes here as needed. Vel lorem
in tops. Secta dui well eum pre vel lorem.ALSO AVAILABLE ONLINE
(000000)

SUBFEATURE PRODUCT COPY FOR PROMOTIONAL STANDARDS

(Master template of these value features is found in the Quark document, "special_features_promo" under the "value statements" tab.)

Be sure that all text lines up horizontally at the top of the copy boxes.

\$00⁰⁰ ONLY \$00.00 PER MONTH*

NEW VENDOR® PRODUCT HEADER

Mancopy goes here vel lorem ipsum well.
Mancopy goes here vel lorem ipsum well.

ALSO AVAILABLE ONLINE
(SPECIAL ORDER)

LINELIST HEADER

ALSO AVAILABLE ONLINE
(000000) **\$00.00**

LINELIST HEADER

ALSO AVAILABLE ONLINE
(000000) **\$00.00**

SPECIAL BUY

\$0⁰⁰ SQ. FT.

WAS \$000.00

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lori
ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE
(000000)

YOUR CHOICE

\$000⁰⁰ EACH

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem
ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE
(000000)

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem
ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE
(000000)

BUY 2 GET 1 FREE

\$000⁰⁰ ONLY \$00.00 PER MONTH*

VENDOR® PRODUCT HEADER

Benefit copy goes here also. Vel lorem
ipsum well in tops. Secta dui well eum pre.

Mancopy goes here as needed. Vel lorem

ALSO AVAILABLE ONLINE
(000000)

VALUE SUBFEATURE PROMO

Futura Heavy 12/14. 0 kerning and 0% scale.
.23" space after. THD_Orange Boxes. Caps.

PRICESUB

Futura Bold 25/8. 0 kerning and 0% scale.
THD_Subheaders.

**YOUR CHOICE
NEW LOWER PRICE**

\$000⁰⁰ WAS \$000.00

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem
ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE
(000000)

VENDOR® PRODUCT HEADER

Mancopy goes here as needed. Vel lorem
ipsum well in tops. Secta dui well eum pre.

ALSO AVAILABLE ONLINE
(000000)

LOW PRICE GUARANTEE PROMOTIONAL STANDARDS

(Master template of these rebate features is found in the Quark document, "special_features" under the "low price guarantee" and "all departments bottom bar" tabs.)

10% PRICE GUARANTEE*

If you find a lower price on an identical, in-stock item from any retailer, we will match the price and beat it by 10%.

NOBODY BEATS OUR PRICES.*

See page xx for details.

10% PRICE GUARANTEE*

If you find a lower price on an identical, in-stock item from any retailer, we will match the price and beat it by 10%.

NOBODY BEATS OUR PRICES.*

See page xx for details.

BOTTOM BARS AND PAGE 2 TREATMENT**10% PRICE GUARANTEE**

Futura Bold 19/19. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps.

DISCLAIMER NOTATION GUARANTEE_BB

Zapfdingbats 15/19. 0 kerning and 0% scale. .042" space after. Baseline shift 4 pts. THD_Orange Boxes. Caps.

MANCOPY Futura Book 8/10. 0 kerning and 0% scale. THD_Subheaders.

CALL_TO_ACTION

Futura Heavy 8/10. 0 kerning and 0% scale. .042" space before. THD_Subheaders. Caps.

DISCLAIMER NOTATION CALL-TO-ACTION

Zapfdingbats 8/10. 0 kerning and 0% scale. .042" space after. Baseline shift 1 pt. THD_Subheaders. Caps.

PAGE 2 BORDER AND PLACEMENT

Border is 1pt. THD_Orange Boxes. The width and height should remain 2.142"Wx1.616"H. Type is centered. Should live .1" above bottom bar and .1" right of the orange box.

NOBODY BEATS OUR PRICES*

IF YOU FIND A LOWER PRICE, WE'LL BEAT IT BY 10%. GUARANTEED*

See page xx for details.

HEADLINE_PROMOSUB

Futura Book 15/20. 0 kerning and 0% scale. .06" space after. THD_Subheaders. Caps.

DISCLAIMER NOTATION GUARANTEE_SUB

Zapfdingbats 11/20. 0 kerning and 0% scale. .06" space after. Baseline shift 4 pts. (Futura Bold, baseline shift 2 pts. for others.) THD_Subheaders. Caps.

HEADLINE TREATMENT**GUARANTEE_HEADLINE_PROMO**

Futura Bold 40/42. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps.

DISCLAIMER NOTATION GUARANTEE_PROMO

Zapfdingbats 28/42, (Opt + G). 0 kerning and 0% scale. .042" space after. Baseline shift 10 pts. (Futura Bold, baseline shift 5-6 pts. for others.) THD_Orange Boxes. Caps.

* Any disclaimer messaging that pertains to the Low Price Guarantee should live within the bottom bar.

SPECIAL OFFERS PROMOTIONAL STANDARDS

(Master template of these rebate features is found in the Quark document, "special_features_promo" under the "low price guarantee" tab.)

FREE UPGRADE**

ON SELECT INSTALLED CORIAN COUNTERTOPS.††

See page xx for details.

FREE UPGRADE**

ON SELECT INSTALLED
CORIAN COUNTERTOPS.††

See page xx for details.

BOTTOM BARS AND PAGE 2 TREATMENT**10% PRICE GUARANTEE**

Futura Bold 19/19. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps.

Disclaimer Notation (not a style sheet):

Futura Bold 19/19. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps. Superscript.

CALL TO ACTION

Futura Heavy 8/10. 0 kerning and 0% scale. THD_Subheaders. Caps.

DISCLAIMER NOTATION

Futura Heavy 8/10. 0 kerning and 0% scale. .042" space before. THD_Subheaders. Caps. Superscript.

PAGE 2 BORDER AND PLACEMENT

Border is 1pt. THD_Orange Boxes. The width and height should remain 2.142"Wx1.616"H. Type is centered.

Should live .1" above bottom bar and .1" right of the orange box.

HEADLINE TREATMENT**GUARANTEE_HEADLINE_PROMO**

Futura Bold 40/42. 0 kerning and 0% scale.
.042" space after. THD_Orange Boxes. Caps.

Disclaimer Notation (not a style sheet):

Futura Bold 40/42. 0 kerning and 0% scale.
.042" space after. THD_Orange Boxes. Caps. Superscript.

HEADLINE_PROMOSUB

Futura Book 15/20. 0 kerning and 0% scale.
.06" space after. THD_Subheaders. Caps.

* Any disclaimer messaging that pertains to the Low Price Guarantee should live within the bottom bar.

REBATES PROMOTIONAL STANDARDS

(Master template of these rebate features is found in the Quark document, "special_features_promo" under the "rebates" tab.)

There are three different ways we must show rebates in print advertising due to the different legal requirements of different states. Two states require not to show the math, two other states require we show the math and the rest of the country doesn't require either. For them you can show the after rebate price with some copy next to it.

Be sure that all text lines up horizontally at the top of the copy boxes.

| | | | |
|---|--|---|--|
| <p>OUR STANDARD For the majority of markets show final price.</p> | <p>FOR CONNECTICUT & RHODE ISLAND Do not show math. Do not show final price.</p> | <p>FOR NEW YORK & CALIFORNIA We must do the math for the customer.</p> | <p>VALUE_FEATURE_REBATE Futura Heavy 14/15. 0 kerning and 0% scale. THD_Orange Boxes Caps. .032" space after.</p> |
| <p>SPECIAL BUY \$000⁰⁰ AFTER \$00 MFR. MAIL-IN REBATE* BENEFIT OF PRODUCT GOES HERE VENDOR® PRODUCT HEADER Mancopy goes here as needed. Vel lorem ipsum well in tops. (000000)</p> | <p>SPECIAL BUY \$000⁰⁰ PLUS \$00 MFR. MAIL-IN REBATE* BENEFIT OF PRODUCT GOES HERE VENDOR® PRODUCT HEADER Mancopy goes here as needed. Vel lorem ipsum well in tops. (000000)</p> | <p>SPECIAL BUY \$00 EVERYDAY LOW PRICE –\$00 MFR. MAIL-IN REBATE* \$000⁰⁰ PRICE AFTER REBATE BENEFIT OF PRODUCT GOES HERE VENDOR® PRODUCT HEADER Mancopy goes here as needed. Vel lorem ipsum well in tops. (000000)</p> | <p>PRICEFEAT_REBATES_PROMO Futura Heavy 9/10. 0 kerning and 0% scale. .28" space after. THD_Subheaders. Caps. Rule under text, 50K. Use soft return between copy lines. Use tab built in to style.</p> |
| <p>SPECIAL BUY \$000⁰⁰ AFTER \$00 MFR. MAIL-IN REBATE* VENDOR® PRODUCT HEADER Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre. ALSO AVAILABLE ONLINE (000000)</p> | <p>SPECIAL BUY \$000⁰⁰ PLUS \$00 MFR. MAIL-IN REBATE* VENDOR® PRODUCT HEADER Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre. ALSO AVAILABLE ONLINE (000000)</p> | <p>SPECIAL BUY \$00 EVERYDAY LOW PRICE –\$00 MFR. MAIL-IN REBATE* \$000⁰⁰ PRICE AFTER REBATE VENDOR® PRODUCT HEADER Mancopy goes here as needed. Vel lorem ipsum well in tops. Secta dui well eum pre. ALSO AVAILABLE ONLINE (000000)</p> | <p>VALUE_SUBFEATURE_REBATE Futura Heavy 12/14. 0 kerning and 0% scale. .032 space after. THD_Orange Boxes. Caps.</p> <p>PRICESUB_REBATES_PROMO Futura Heavy 9/10. 0 kerning and 0% scale. .28" space after. THD_Subheaders. Caps. Rule under text, 50K. Use soft return between copy lines. Use tab built in to style.</p> |

* Any disclaimer messaging that pertains to rebates should live within the bottom bar.

TYPE SPECIFICATIONS FOR REGULAR STANDARDS

(The "Promo" master style sheets contain the correct style sheet settings for all special promotional standards.

Please use them to append to your existing style sheets as needed to assure consistency with all copy.

You will need to adjust the text boxes accordingly as these sizes are larger than the standard style sheets used with all of our other pages throughout the advertising year.

DO NOT PLACE OR USE TEXT THAT DOES NOT CORRESPOND TO A SET STYLE IN THE MASTER STYLE SHEETS.

If any changes occur during the production process, this will assure that the changes will be automatically updated in your page by simply reappending the updated style sheet to your page.)

TYPE SPECIFICATIONS FOR REGULAR STANDARDS

The following text specifications are for use with regular standards layout.

Only the specifications that vary from non-promotional inserts follow.

HEADLINES AND SUBHEADS FOR REGULAR STANDARDS

Show headlines in the approved color palette for the season when possible. Knockout when on orange or if needed for readability inside an image. Can also be shown in THD_Subheaders as a last option for legibility purposes. Note that all dollar signs and disclaimer notation marks (such as asterisks, telephone poles, etc.) are to be superscripted in all copy areas and set to specified style sheets or style sheet specs (seen under Disclaimer_Notation information below) except key credit terms. Headers are left justified in all instances unless running across a spread. In that case, the headline needs to be centered by the copywriters' determination of the position of the copy across the spread.

NOTE: All images are to be a minimum of .1875" away from any side of the headlines. Do not move the headlines to accomplish this as it may cause the headlines to no longer line up with any headline which may occur on the opposing page.

FOR HEADLINES PLACED AT THE TOP OF THE PAGES WITHOUT AN ORANGE BAR, the space required is .5".

FOR HEADLINES PLACED BELOW AN ORANGE BAR, the space required is .538" below the blue live area guide line.

Using the position of the headlines in the templates will eliminate any confusion on their placement.

HEADLINE HERE AS NEEDED*

SUBHEADLINE GOES HERE AS NEEDED

HEADLINE_STD

Futura Bold 40/42. 0 kerning and 0% scale.

.042" space after. Caps.

For use when only using one headline for the spread.
(Shown here for Spring/Summer.)

DISCLAIMER_NOTATION_HEAD_STD

Zapf Dingbats 28/42. 0 kerning and 0% scale. .042" space after. Baseline shift 10 pts. (Futura Bold, baseline shift 5-6 pts. for others.) (Shown here for Spring/Summer.) Caps.

HEADLINE_STDSUB

Futura Book 15/20. 0 kerning and 0% scale.

.06" space after. THD_Subheaders. Caps.

For use with either headline format or can stand alone.

Can knockout of orange bar. See layout treatment section

LOW PRICE GUARANTEE REGULAR STANDARDS

(Master template of these rebate features is found in the Quark document, "special_features" under the "low price guarantee" and "all departments bottom bar" tabs.)

10% PRICE GUARANTEE*

If you find a lower price on an identical, in-stock item from any retailer, we will match the price and beat it by 10%.

NOBODY BEATS OUR PRICES.*

See page xx for details.

10% PRICE GUARANTEE*

If you find a lower price on an identical, in-stock item from any retailer, we will match the price and beat it by 10%.

NOBODY BEATS OUR PRICES.*

See page xx for details.

BOTTOM BARS AND PAGE 2 TREATMENT

10% PRICE GUARANTEE

Futura Bold 19/19. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps.

DISCLAIMER_NOTATION_GUARANTEE_BB

Zapfdingbats 15/19. 0 kerning and 0% scale. .042" space after. Baseline shift 4 pts. THD_Orange Boxes. Caps.

MANCOPY Futura Book 8/10. 0 kerning and 0% scale. THD_Subheaders.

CALL_TO_ACTION

Futura Heavy 8/10. 0 kerning and 0% scale. .042" space before. THD_Subheaders. Caps.

DISCLAIMER_NOTATION_CALL-TO-ACTION

Zapfdingbats 8/10. 0 kerning and 0% scale. .042" space after. Baseline shift 1 pt. THD_Subheaders. Caps.

PAGE 2 BORDER AND PLACEMENT

Border is 1pt. THD_Orange Boxes. The width and height should remain 2.142"Wx1.616"H. Type is centered. Should live .1" above bottom bar and .1" right of the orange box.

HEADLINE TREATMENT

GUARANTEE_HEADLINE_STD

Futura Bold 40/42. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps.

DISCLAIMER_NOTATION_GUARANTEE_STD

Zapfdingbats 28/42, (Opt + G). 0 kerning and 0% scale. .042" space after. Baseline shift 10 pts. (Futura Bold, baseline shift 5-6 pts. for others.) THD_Orange Boxes. Caps.

NOBODY BEATS OUR PRICES*

IF YOU FIND A LOWER PRICE, WE'LL BEAT IT BY 10%. GUARANTEED*

See page xx for details.

HEADLINE_STDSUB

Futura Book 15/20. 0 kerning and 0% scale. .06" space after.

THD_Subheaders. Caps.

DISCLAIMER_NOTATION_GUARANTEE_SUB

Zapfdingbats 11/20. 0 kerning and 0% scale. .06" space after. Baseline shift 4 pts. (Futura Bold, baseline shift 2 pts. for others.) THD_Subheaders. Caps.

* Any disclaimer messaging that pertains to the Low Price Guarantee should live within the bottom bar.



SPECIAL OFFERS REGULAR STANDARDS

(Master template of these rebate features is found in the Quark document, "special_features_stds" under the "low price guarantee" tab.)

FREE UPGRADE**

ON SELECT INSTALLED CORIAN COUNTERTOPS.††

See page xx for details.

FREE UPGRADE**

ON SELECT INSTALLED
CORIAN COUNTERTOPS.††

See page xx for details.

BOTTOM BARS AND PAGE 2 TREATMENT**10% PRICE GUARANTEE**

Futura Bold 19/19. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps.

Disclaimer Notation (not a style sheet):

Futura Bold 19/19. 0 kerning and 0% scale. .042" space after. THD_Orange Boxes. Caps. Superscript.

CALL_TO_ACTION

Futura Heavy 8/10. 0 kerning and 0% scale. THD_Subheaders. Caps.

DISCLAIMER NOTATION

Futura Heavy 8/10. 0 kerning and 0% scale. .042" space before. THD_Subheaders. Caps. Superscript.

PAGE 2 BORDER AND PLACEMENT

Border is 1pt. THD_Orange Boxes. The width and height should remain 2.142"Wx1.616"H. Type is centered.

Should live .1" above bottom bar and .1" right of the orange box.

HEADLINE TREATMENT**GUARANTEE_HEADLINE_STD**

Futura Bold 40/42. 0 kerning and 0% scale.
.042" space after. THD_Orange Boxes. Caps.

Disclaimer Notation (not a style sheet):

Futura Bold 40/42. 0 kerning and 0% scale.
.042" space after. THD_Orange Boxes. Caps. Superscript.

HEADLINE_STDSUB

Futura Book 15/20. 0 kerning and 0% scale.
.06" space after. THD_Subheaders. Caps.

* Any disclaimer messaging that pertains to the Low Price Guarantee should live within the bottom bar.

KEEPING IN STYLE

The right combinations create great strengths. The orange box format, which blends the robust square with powerful product images, is a combination poised to assist you in doing great things in 2007.

Simple steps to unlock the power within the orange box:
Work together. Fine tune the format for new and novel situations,
as needed. Stay abreast of the latest innovations to the formats.

EXAMPLES OF COPY LIBRARY FOR BOTTOM BARS

(The most current elements are found in Quark Document "special_features_footers".
Select correct tab for the general bottom bars or your department to find bottom bar elements specific to your department.)

FOR ALL DEPARTMENTS

The following is a list of generic service messages that can pertain to all departments.

These bottombars and those specific to particular vehicles are located in a Quark file, "special_features" under the proper layout tab for each department or all departments.

10% PRICE GUARANTEE

If you find a lower price on an identical, in-stock item from any retailer, we will match the price and beat it by 10%. See page XX for details.

NOBODY BEATS OUR PRICES



THE HOME DEPOT GIFT CARD – GIVE THEM THE STORE

It's the perfect gift for any occasion. Available in any amount from \$5 to \$5,000. Plus they ship FREE @ homedepot.com.



GROW WITH AN INDUSTRY LEADER. APPLY TODAY.

Full and part-time career opportunities for Sales Specialists, Cashiers, Pro Account Sales, Electricians, Plumbers and more. Positions vary by location. EOE.

APPLY IN-STORE OR ONLINE AT CAREERS.HOMEDEPOT.COM



IMPROVE YOUR HOME. AND THE ENVIRONMENT.

We've made it easy for you to choose products that make less of an impact on the environment. Just look for the ECO OPTION label throughout our stores.

LEARN MORE AT HOMEDEPOT.COM/ECOOPTIONS



MOVING MADE EASY AT HOMDEPOTMOVING.COM

We've got everything you need to make your move as smooth and efficient as possible. Tips on buying & selling a home, planning your move and more.

VISIT US AT HOMEDEPOTMOVING.COM



HOW CAN WE BETTER SERVE YOU? YOUR OPINION COUNTS.

Customer service is our number one priority. We want your feedback and opinions about The Home Depot and your recent experiences there.

TELL US WHAT YOU THINK AT WWW.HOMEDEPOTOPINIONS.COM



THOUSANDS OF ITEMS SHIP FREE AT HOMDEPOT.COM

Find exactly what you're looking for 24 hours a day.

VISIT US AT HOMEDEPOT.COM

DEPARTMENT 21

The following is a list of generic service messages that can pertain to Department 21 (Lumber).



ToolRental OPEN 7 DAYS A WEEK

Get in, get out and get back to work fast with every tool you need. Rent by the hour, day or week. 4 hour min.rental. Not available in all locations.

VISIT YOUR LOCAL TOOL RENTAL CENTER TODAY



FENCING AND DECKING INSTALLED FOR YOU

Our network of licensed professionals will take care of all the details so you don't have to. And we'll guarantee all work.[†]

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION



FENCING INSTALLED FOR YOU

Our network of licensed professionals will take care of all the details so you don't have to. And we'll guarantee all work.[†]

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION

[†]See page XX for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.



DECKING INSTALLED FOR YOU

Our network of licensed professionals will take care of all the details so you don't have to. And we'll guarantee all work.[†]

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION

[†]See page XX for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.



FREE PROJECT PLANS AT HOMEDEPOT.COM/HOWTO

Find step-by-step instructions and a complete list of materials for a variety of great do-it-yourself projects.

VISIT US AT HOMEDEPOT.COM/HOWTO



DO IT YOURSELF WITH OUR DECKS 1-2-3 BOOK

From the design and building phase to basic maintenance and repair, Decks 1-2-3 is a must-have when you're ready to build your deck.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY



TruckRental

Our easy-driving rental trucks are ideal for taking home items that won't fit in your vehicle. Our low rates also make it easy on your wallet. Not available in all areas.

VISIT THE SERVICES DESK OR TOOL RENTAL CENTER FOR MORE INFORMATION



A WEB SITE JUST FOR CONTRACTORS

Now you can create a product order, submit it online to your preferred store, and arrange for convenient pickup or delivery.

REGISTER TODAY AT CONTRACTORSERVICES.HOMEDEPOT.COM

DEPARTMENT 22

The following is a list of generic service messages that can pertain to Department 22 (Building Materials).

**TruckRental**

Our easy-driving rental trucks are ideal for taking home items that won't fit in your vehicle. Our low rates also make it easy on your wallet. Not available in all areas.

VISIT THE SERVICES DESK OR TOOL RENTAL CENTER FOR MORE INFORMATION

**EASY DRYWALL DELIVERY OPTIONS FOR ANY JOB**

SET OFF: Delivered curbside and placed in driveway. **BOOM DELIVERY:** Ideal for 3-story buildings or less. **STOCK & SCATTER:** Drywall is distributed by boom truck throughout the job site. Drywall delivery not available in all areas.

**SHOP FOR LADDERS ANYTIME AT HOMEDEPOT.COM**

Browse and buy the latest in ladders, scaffolding, accessories and more, 24 hours a day.

VISIT US AT HOMEDEPOT.COM

**A WEB SITE JUST FOR CONTRACTORS**

Now you can create a product order, submit it online to your preferred store, and arrange for convenient pickup or delivery.

REGISTER TODAY AT CONTRACTORSERVICES.HOMEDEPOT.COM

**CUT HEATING AND COOLING COSTS BY UP TO 30%**

Simple home sealing projects - adding insulation and plugging leaks - are some of the easiest and most effective ways to save energy.

VISIT HOMEDEPOT.COM/ENERGY TO START SAVING TODAY

**ROOFING AND GUTTERS INSTALLED FOR YOU**

Our network of qualified, insured professionals will handle every aspect of your installation. And we'll guarantee all work.[†]

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION

[†]See page XX for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.

**ROOFING, GUTTERS AND SUNROOM INSTALLATION**

Our network of qualified, insured professionals will handle every aspect of your installation. And we'll guarantee all work.[†]

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION

[†]See page XX for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.

**ROOFING, SIDING AND GUTTER INSTALLATION**

Our network of qualified, insured professionals will handle every aspect of your installation. And we'll guarantee all work.[†]

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION

[†]See page XX for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.

DEPARTMENT 23

The following is a list of generic service messages that can pertain to Department 23 (Flooring).



ToolRental OPEN 7 DAYS A WEEK

Rent tile saws, floor sanders and more by the hour, day or week. 4 hour min. rental. Not available in all locations.

VISIT YOUR LOCAL TOOL RENTAL CENTER TODAY



SHOP FOR RUGS ANYTIME AT HOMEDEPOT.COM/RUGS

Browse and buy more than 1,200 area rugs for every room in your home. From classic to modern to everything in between, all delivered directly to your door.

VISIT US AT HOMEDEPOT.COM/RUGS



LEARN HOW TO INSTALL TILE AT HOMEDEPOT.COM

Find step-by-step instructions, diagrams, and tool & materials lists, all at the click of a mouse. You'll also find instructions for dozens of other projects.

VISIT US AT HOMEDEPOT.COM/KNOWHOW



FLOORING INSTALLED FOR YOU

Our network of professionals will install your flooring the right way, right away. And we'll guarantee all work.*

START TODAY: VISIT YOUR LOCAL STORE

*See page XX for license numbers (where applicable). See contract for guarantee details.



Quick Install

CARPET INSTALLED IN YOUR HOME IN 7 DAYS

50 of our most popular style and color combinations can now be installed in your home within 7 calendar days.

START TODAY: VISIT YOUR LOCAL STORE



DO IT YOURSELF WITH OUR FLOORING 1-2-3 BOOK

Everything you need to know about choosing, installing and maintaining the most popular styles of flooring.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY



DO IT YOURSELF WITH OUR TILING 1-2-3 BOOK

This easy-to-follow book covers planning, designing, selecting, installing and repairing tile. Step-by-step instructions ensure great results.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY



SHOP FOR STORAGE SOLUTIONS AT HOMEDEPOT.COM

Get organized with the click of a mouse. Browse and buy storage and organization solutions for every room in the house, 24 hours a day.

VISIT US AT HOMEDEPOT.COM



CARPET INSTALLED IN YOUR HOME IN 7 DAYS

50 of our most popular style and color combinations can now be installed in your home within 7 calendar days.

START TODAY: VISIT YOUR LOCAL STORE

DEPARTMENT 24

The following is a list of generic service messages that can pertain to Department 24 (Paint).



ToolRental OPEN 7 DAYS A WEEK

Rent paint sprayers, pressure washers, ladders and more by the hour, day or week. 4 hour min. rental. Not available in all locations.

STOP BY YOUR LOCAL TOOL RENTAL DEPARTMENT TODAY



PAINT YOUR HOME WITHOUT LIFTING A FINGER

Our network of licensed professionals will apply your new colors inside and out. And we'll guarantee all work.¹

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION

¹See page XX for license numbers (where applicable). See contract for guarantee details.



PREVIEW YOUR COLORS BEFORE YOU PAINT

Our exclusive interactive tools let you see how your colors will look in a sample room or on a home exterior. Just point, click and paint.

VISIT US AT HOMEDEPOT.COM/COLORSOLUTIONS



LEARN HOW WITH OUR DECORATIVE PAINTING 1-2-3 BOOK

From prep to cleanup, this complete guide to interior painting helps anyone give ordinary rooms a lavish, show-home style.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY

DEPARTMENT 25

The following is a list of generic service messages that can pertain to Department 25 (Hardware).



A WEB SITE JUST FOR CONTRACTORS

Now you can create a product order, submit it online to your preferred store, and arrange for convenient pickup or delivery.

REGISTER TODAY AT CONTRACTORSERVICES.HOMEDEPOT.COM



FREE PROJECT PLANS AT HOMEDEPOT.COM/HOWTO

Find step-by-step instructions and a complete list of materials for a variety of great do-it-yourself projects.

VISIT US AT HOMEDEPOT.COM/HOWTO



SHOP FOR OVER 4,500 TOOLS ONLINE

You'll find everything from the latest in lithium ion power tools to a superior selection of hand tools, air compressors and more, all at the click of a mouse.

VISIT US AT HOMEDEPOT.COM

DEPARTMENT 26

The following is a list of generic service messages that can pertain to Department 26 (Plumbing).



SHOP FOR MORE THAN 3,000 FAUCETS AT HOMEDPOT.COM

Find the perfect style and finish for your kitchen or bath. From traditional to modern and everything in between, all delivered directly to your door.

VISIT US AT HOMEDPOT.COM



LEARN HOW TO INSTALL A FAUCET AT HOMEDPOT.COM

Find step-by-step instructions, diagrams, and tool & materials lists, all at the click of a mouse. You'll also find instructions for dozens of other projects.

VISIT US AT HOMEDPOT.COM/KNOWHOW



LEARN HOW TO INSTALL A TOILET AT HOMEDPOT.COM

Find step-by-step instructions, diagrams, and tool & materials lists, all at the click of a mouse. You'll also find instructions for dozens of other projects.

VISIT US AT HOMEDPOT.COM/KNOWHOW



DO IT YOURSELF WITH OUR PLUMBING 1-2-3 BOOK

Install, upgrade, repair and maintain your home's plumbing system. Clear, concise instructions make it easy to achieve great results.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY



DESIGN AND PLAN WITH OUR BATHROOM 1-2-3 BOOK

Great advice from real experts on all aspects of designing and planning a bathroom remodeling project.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY



BATH AND SHOWER LINERS INSTALLED FOR YOU

Professional installers will overlay a custom, high-gloss acrylic bath or shower base liner. And we'll guarantee all work.[†]

CALL 1-800-HOMEDPOT FOR A FREE IN-HOME CONSULTATION

[†]See page XX for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.



A WEB SITE JUST FOR CONTRACTORS

Now you can create a product order, submit it online to your preferred store, and arrange for convenient pickup or delivery.

REGISTER TODAY AT CONTRACTORSERVICES.HOMEDPOT.COM



SAME DAY WATER HEATER INSTALLATION AVAILABLE^{††}

In most areas, when you call before 2 p.m., your new water heater can be installed the same day. And we'll guarantee all work.[†]

CALL 1-800-HOMEDPOT FOR A FREE PHONE CONSULTATION

[†]See page XX for license numbers (where applicable). See contract for guarantee details. ^{††}Service days and hours may vary by market. Additional terms, fees and restrictions may apply. First-time installations may require an in-home visit to verify site conditions. Some restrictions apply.

DEPARTMENT 27

The following is a list of generic service messages that can pertain to Departments 27E & L (Electrical and Lighting).



CUSTOM ELECTRICAL INSTALLATION

Our network of licensed electricians will install ceiling fans, outlets, dimmers and more. And we'll guarantee all work.[†]

START TODAY: VISIT YOUR LOCAL STORE

[†]See page XX for license numbers (where applicable). See contract for guarantee details. Installed services not available in all areas.



SAVE UP TO \$60 A YEAR IN ENERGY COSTS

By replacing the five most frequently used light fixtures in your home with ENERGY STAR® qualified models, you can save about \$60 a year.

TO LEARN MORE, VISIT HOMEDEPOT.COM/ENERGY



SHOP FOR MORE THAN 3,000 FANS AND LIGHTING FIXTURES

From reading lamps to recessed lighting to chandeliers and more, you'll find beautiful styles for every room in your home. All with the click of a mouse.

VISIT US AT HOMEDEPOT.COM/LIGHTING



DO IT YOURSELF WITH OUR WIRING 1-2-3 BOOK

Install, upgrade, repair and maintain your home's electrical system. Clear, concise instructions make it easy to achieve great results.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY

DEPARTMENT 28

The following is a list of generic service messages that can pertain to Department 28I & O (Indoor and Outdoor Living).



ToolRental OPEN 7 DAYS A WEEK

Get in, get out and get back to work fast with every tool you need. Rent by the hour, day or week. 4 hour min. rental. Not available in all locations.

STOP BY YOUR LOCAL TOOL RENTAL CENTER TODAY



REGISTER TODAY AT HOMEDEPOT.COM

Join The Home Depot Garden Club to receive exclusive offers, region-specific advice, practical tips from our experts, a monthly e-mail newsletter and more.



CERTIFIED NURSERY CONSULTANTS

Grow a better garden with expert advice from our Certified Nursery Consultants. From planning and selection to planting and maintenance, they're here to help.

VISIT THE GARDEN CENTER AT YOUR LOCAL STORE TODAY



DO IT YOURSELF WITH LANDSCAPE CONSTRUCTION 1-2-3

This easy-to-follow book covers fences & gates, walls, sheds, trellises & arbors, outdoor electrical, plumbing and concrete projects.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY



SHOP FOR PATIO SETS, GRILLS AND MORE ANYTIME

From quaint bistro sets to complete greenhouses, you'll find everything you need to create the perfect outdoor space.

VISIT US AT HOMEDEPOT.COM/OUTDOORLIVING



DO IT YOURSELF WITH FLOWER GARDENING 1-2-3

This easy-to-follow book tells you everything you need to know to grow healthy, beautiful flowers. Covers design, planning, selection, planting and care.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY



DO IT YOURSELF WITH PATIOS & WALKWAYS 1-2-3

Design and build beautiful outdoor living spaces with this easy-to-follow book. Step-by-step instructions for a variety of patio and walkway options.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY



SHEDS CONSTRUCTED FOR YOU

We'll help you choose the right solution for your needs. Then we'll manage the work of authorized installers. All work guaranteed.†

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION

†See page XX for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.



VISIT OUR US OR CALL 1-888-333-0411 FOR INFORMATION AND DIRECTIONS OR VISIT WWW.HDLANDSCAPESUPPLY.COM

The professional staff at The Home Depot Landscape Supply is available to assist in finding the right plant, tree and shrub and also help design your landscape.

DEPARTMENT 29

The following is a list of generic service messages that can pertain to Department 29 (Kitchens and Bath, Appliances).



SAVE UP TO 7,000 GALLONS OF WATER PER YEAR

You can do it at The Home Depot. Just update to an ENERGY STAR® qualified clothes washer. It will also cut your energy costs by up to \$60 per year.

VISIT THE HOME DEPOT AND START SAVING TODAY



CHOOSE A DISHWASHER THAT USES 25% LESS ENERGY

ENERGY STAR® qualified dishwashers use 25% less energy than the federal minimum standard. They also use less hot water and cut water heating costs.

VISIT THE HOME DEPOT AND START SAVING TODAY



CUT KITCHEN ENERGY CONSUMPTION BY UP TO 20%

By choosing ENERGY STAR® qualified appliances over standard models, you can reduce your kitchen's energy consumption by 10-20%.

VISIT THE HOME DEPOT AND START SAVING TODAY



SHOP FOR MORE THAN 2,200 APPLIANCES ANYTIME

Browse and buy our complete line of appliances and have them delivered directly to your door, all with the click of a mouse.

VISIT US AT HOMEDEPOT.COM/APPLIANCES



LET THE PROFESSIONALS REMODEL YOUR KITCHEN

Our network of licensed professionals will make your dream kitchen a reality. And we'll guarantee all work.†

START TODAY: VISIT YOUR LOCAL STORE

†See page XX for license numbers (where applicable). See contract for guarantee details.



GUARANTEED COUNTERTOP INSTALLATION

We offer a full selection of top-quality countertops, and we arrange quality installation from licensed, insured professionals.†

START TODAY: VISIT YOUR LOCAL STORE

†See page XX for license numbers (where applicable). See contract for guarantee details.



PROFESSIONAL CABINET REFACING

Licensed professionals will remove old doors and drawer fronts, install new ones and hand-finish the framework with new veneer.†

START TODAY: VISIT YOUR LOCAL STORE

†See page XX for license numbers (where applicable). See contract for guarantee details.



DO IT YOURSELF WITH KITCHEN DESIGN & PLANNING 1-2-3

Create your blueprint for a perfect kitchen with advice from the experts on how to design and plan a kitchen remodeling project.

PURCHASE A COPY AT YOUR LOCAL STORE TODAY

DEPARTMENT 30

The following is a list of generic service messages that can pertain to Department 30 (Millwork).



ToolRental OPEN 7 DAYS A WEEK

Get in, get out and get back to work fast with every tool you need. Rent by the hour, day or week. 4 hour min. rental. Not available in all locations.

STOP BY YOUR LOCAL TOOL RENTAL CENTER TODAY



WINDOW INSTALLATION YOU CAN TRUST

Our network of licensed professionals will install your new windows the right way, right way. And we'll guarantee all work.[†]

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION

[†]See page **XX** for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.



INTERIOR & EXTERIOR DOORS INSTALLED FOR YOU

Our network of professionals will install your new doors the right way, right way. All work guaranteed.[†]

START TODAY: CALL 1-800-HOMEDEPOT

[†]See page **XX** for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.



GUARANTEED STORM DOOR INSTALLATION

Our network of licensed professionals will install your new storm doors the right way, right way. And we'll guarantee all work.[†]

CALL 1-800-HOMEDEPOT FOR A FREE IN-HOME CONSULTATION

[†]See page **XX** for license numbers (where applicable). See contract for guarantee details. Installed services not available in all areas.



SAVE \$125 - \$340 A YEAR ON HEATING & COOLING COSTS

Replace single-pane windows with ENERGY STAR® qualified windows and you'll save energy and money. Plus you'll increase the comfort of your home.

VISIT HOMEDEPOT.COM/ENERGY TO LEARN MORE



LEARN HOW TO REPLACE A WINDOW PANE

You can replace window glass in less than one hour. And we'll show you how in six easy-to-follow steps.

VISIT US AT HOMEDEPOT.COM/KNOWHOW



RECEIVE UP TO A \$500 TAX CREDIT[†]

By purchasing qualified energy-saving products, you may be eligible to receive a tax credit under the Energy Tax Incentive Act of 2005 (H.R.6).

VISIT ENERGYSTAR.GOV TO LEARN MORE



DEPARTMENT 59

The following is a list of generic service messages that can pertain to Department 59 (Decor).



WINDOW TREATMENTS AND SHUTTER INSTALLATION

One affordable price covers professional measurement, delivery and guaranteed installation. All work guaranteed.[†]

START TODAY: VISIT THE HOMEDEPOT

[†]See page XX for license numbers (where applicable). See contract for guarantee details. In-stock or special order products sold in store are not available for installation. Please see the Services Desk for Home Services' distinct installed product offerings. Installed services not available in all areas.



DO IT YOURSELF WITH OUR DECORATING 1-2-3 BOOK

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PRINTING STYLE SPECIFICATIONS

(Append the "ad_print_styles" file to your printing styles to assure that all pages printed for review will be printed to the same specifications.)

PRINTING STYLE SPECIFICATIONS

These print style sheets are located on the Production Server, "HD", "HD_Templates_2007" under the "Library and Guides" folder and is titled "ad print styles". If they do not appear in your Quark print dialog box, you can append these styles to your Print Styles using the Edit pulldown menu, then "Print Styles..." dialog box, selecting "Append" and choosing the "ad print styles" file. This assures that all printouts will be the same size when placed on the wall for review.

