



**Colony Bend Elementary PTO wants to help you
Reach new customers through LOCAL LEVEL MARKETING!**

School enrollment: 560+ students preK – grade 5

CBE PTO Facebook & Instagram followers: 460+

Step 1: **Sponsor** the Colony Bend Elementary School Parent Teacher Organization (PTO)

Step 2: **Market** to Sugar Land Families in

**** First Colony ** Colony Bend ** Colony Grant ** Sweetwater ****

Step 3: **Feel Good!** The money is used for assemblies, field trips, teacher reimbursements, staff hospitality, school events, class parties, field day, and campus improvements.

Sponsorship Levels

BALD EAGLE SPONSOR - \$1500

- **One** table booth at an evening school event for students & families.
 - Select date: 11/16/23 or 3/7/24
 - FBISD “volunteer” background check required
- High visibility Marquee board “Thank You” on Williams Trace Blvd for **two separate weeks** during the school year (once in Fall 2023 and once in Winter/Spring 2024).
- Display company’s banner on fence visible to car drop-off / pick-up line for **2 weeks**
- **Five** separate recognitions on our PTO’s social media platforms (Facebook & Instagram)
- Recognition at the end of **all** school newsletters for the 2023-2024 academic year
- Ad space on our PTO website
- Logo on PTO **Bald Eagle Sponsor Page** at the end of the yearbook.
- **One** flyer distributed to families through student take home folders

AMERICAN EAGLE SPONSOR - \$1000

- **One** table booth at an evening school event for students & families.
 - Select date: 11/16/23 or 3/7/24
 - FBISD “volunteer” background check required
- High visibility Marquee board “Thank You” on Williams Trace Blvd for **one week** during the school year.
- **Two** recognitions on our PTO’s social media platforms (Facebook & Instagram)
- Recognition at the end of **one** school newsletter
- Ad space on our PTO website
- Logo on PTO Sponsor Page at the end of the yearbook.
- *Choose one:*
 - a. Display company’s banner on fence visible to car drop-off / pick-up line for **1 week**
 - b. One flyer distributed to families through student take home folders

MATURE EAGLE SPONSOR - \$300

- **Two** recognitions on our PTO’s social media platforms (Facebook & Instagram)
- Recognition at the end of **one** school newsletter
- Ad space on our PTO website

continued....

COLONY BEND ELEMENTARY PARENT TEACHER ORGANIZATION

2720 Planters Street * Sugar Land, TX 77479 * 281-634-4080 * cbepto@cbe-pt.org
501(c)(3) (Tax ID 20-3864492)

We reserve the right to refuse or cancel a sponsorship if it causes any disruption for the school and its students.

EAGLET SPONSOR – silent auction donation (Spring 2024)

- Recognition at the event the donation will be used
- Recognition at the end of one school newsletter highlighting the silent auction

A La Carte OPTIONS

- **\$500** Set up a table and hand out your promotional materials at one of our evening, school-wide events that parents attend: 11/16/23 or 3/7/24. Or, \$900 for a table at both dates.
 - FBISD “volunteer” background check required
- **\$400** High visibility Marquee board “Thank You” on Williams Trace Blvd for one week during the school year. (only 2 max per year per company)
- **\$400** Hang company's banner on fence visible for car drop off / pick up line for 2 weeks
- **\$300** One flyer distributed to families through student take home folder
- **\$250** Two recognition/promotional messages on our PTO's social media platforms (Facebook & Instagram).
- **\$150** One page ad at the back of the yearbook.

Please contact The CBE PTO through Allison Nihiser at PTOpartnerships@cbe-pto.org

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