Carlson
Digital Media and Film

This program offers excellent career opportunities for both male and female students.

Credits, Articulations & Prerequisites

Credits:
Cross credit with some academic courses (including 4th year related math, VPAA, math & science) may be available and will be reviewed on a case-by-case basis with each district's counseling department.

Articulations:
- Ferris State University
- Motion Picture Institute
- Washtenaw Community College

Prerequisites:
- Junior status
- C or better and instructor approval to go on to the advanced level

Program Description

This program is a study of techniques and styles in television production with an emphasis on digital cameras and digital editing. Students will do projects such as a mini movie as a group and individually. DVD creation and Adobe Photoshop will be introduced. Quizzes and tests will be given throughout. Students should be able to shoot and edit at an intermediate level by the end of the program. The objectives are to learn I-Movie and Final Cut Pro software and professional video shooting techniques. Assessment is based on projects, tests, and quizzes. Students should have an entry-level understanding of computers. Students will be required to have interaction on camera and behind the camera, and they will also need to purchase media for class purposes.

The advanced level of the program is a study of advanced techniques and styles in television production with an emphasis on digital cameras and digital editing. Students will continue to do projects such as a mini movie as a group and individually. Quizzes and tests will be given throughout the second year as well. Students should be able to shoot and edit videos at an advanced level by the end of this program and will be required to show strong editing and shooting skills. A certificate of completion will be awarded at the end of this program. The objectives of the program is to master Final Cut Pro software and professional video shooting techniques. Assessment is based on projects, tests, and quizzes. Students should have a good understanding of computers. Students will be required to have a number of interactions on camera and behind the camera and they will also need to purchase media for class purposes.

Special Features

Leadership and work-based learning opportunities available.