

LITTLE GIRAFFE®

SPRING 2020 SOURCEBOOK

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LITTLE GIRAFFE
20
YEARS
SOFTEST BLANKETS IN THE UNIVERSE

INSPIRED LUXURY

Since 2000, our unique collections have delighted style-makers and discerning parents with our signature blend of innovative design, minimalist graphic prints, a lush color palette, and ultrasoft fabrics.

Little Giraffe is known for creating top-of-the-line, luxury baby blankets and newborn essentials. All Little Giraffe products are made from the highest quality, softest textiles, and provide not only comfort, but soothe and calm baby for restful sleep. We search the world for the few fabrics that meet our high standards so we can be sure you’ve never felt anything softer! And in case you’re wondering, all of our fabrics retain their luxurious finish and heirloom quality after years of easy care.

Pamper baby in our exclusive collections and you’ll understand why we say, Little Giraffe is LOVE!

littlegiraffe.com

SPRING 2020

BLANKET COLLECTIONS

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LITTLE GIRAFFE®

SPRING 2020 SOURCEBOOK
If you have any questions or would like to request another copy, contact us below:

T: 800.858.6880
E: orders@littlegiraffe.com
or contact your local rep.

COVER

LUXE™ BIG KID BLANKET
in white LXTHRW
See page 22 for more details.



CHENILLE SOLID™ BLANKET
in silver CHBKTSV
See page 7 for more details.

Chenille Collection

PLUSH + CLASSIC + ULTRASOFT



CHENILLE SOLID™ BLANKET
in lavender CHBKTLV
See page 7 for more details



CHENILLE NEW DOT™ BLANKET
in blue NDCBKTBL
See page 8 for more details.



CHENILLE SOLID™ TOWEL
in pink CHTWLPK
See page 7 for more details.

CHENILLE COLLECTION

Wrap your little one in our plush ultrasoft Chenille. One touch and you'll quickly understand why your child won't go anywhere without it!



CHENILLE SOLID™

- A. PILLOW
14"x 14"
CHPLW
**Available in BL, PK, SV, WH*
- B. TOWEL
23"x 41"
CHTWL
**Available in BL, PK, RB, SG, SV*
- C. BLANKET
29"x 35"
CHBKT
- D. BLANKY
14"x 14"
CHBLY
- E. BIG KID BLANKET
45"x 59"
CHTHR

- BL
- CE
- CF
- CL
- DE
- DP
- LV
- PK
- PP
- RB
- SG
- SV
- TL
- WH



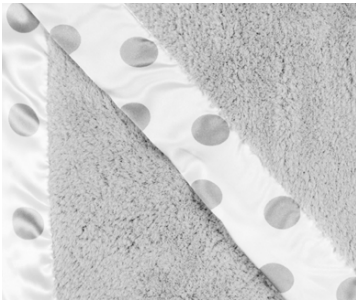
BOXED BLANKETS
Chenille Solid™ Blankets come boxed! Just add an "X" at the end of the SKU.
**Available in BL, PK, SV, WH*



REINTRODUCING
Plush Chenille Knit™

Back by popular demand
in our most coveted colors.

PLUSH CHENILLE KNIT™ BLANKET
in pink CHPKBKTPK
See below for more details.



CHENILLE NEW DOT™
BLANKET | NDCBKT
BLANKY | NDCBLY

- BL
- CE
- DE
- LV
- PK
- SV



PLUSH CHENILLE KNIT™
BLANKET | CHPKBKT

- BL
- PK
- SV



LUXE™ BLANKET
in pink LXBKTPK
See page 20 for more details.

Luxe Collection

LUXURIOUS + SILKY + FAUX FUR



INTRODUCING
Luxe™ Butterfly
Hearts are fluttering!

LUXE™ BUTTERFLY BLANKET
in cream LXBUBKTCR
See page 22 for more details.



LUXE™ BLANKY
in blue LXBLYBL
See page 20 for more details.

LEFT
LUXE™ BIRDSONG BLANKET
in silver LXBNBKTSV
See page 22 for more details.



Luxe™ Heart Army

LOVE stands strong.

Little Giraffe is the *Heart Army*.

Every *Heart Army* Blanket sold
benefits babies and kids
in need.



©2020 Little Giraffe Works of Heart

LUXE™ HEART ARMY BLANKET
in silver LXHABKTSV
See page 22 for more details



LUXE™ BABY LOVE BLANKET
in dusty pink LXBLBKTD
See page 22 for more details.



LUXE™ OLIVE BRANCH BLANKET
in dusty pink LXOBBKTD
 See page 22 for more details.



LUXE™ BLANKET
in denim LXBKTDE
 See page 20 for more details



LUXE™ DIAMOND BLANKET
in dusty pink LXDMBKTD
See page 22 for more details

OPPOSITE PAGE
LUXE™ LOVE MOVES MOUNTAINS BLANKET
in silver LXMMBKTSV
See page 22 for more details

LUXE™ COLLECTION

You will LOVE our exceptionally chic and silky faux fur. Snuggle in and enjoy life's little luxuries.



LUXE™ BIG KID BLANKET
in taupe LXTHRP
See next page for more details.



LUXE™ SOLID

- A. BLANKY
14"x 14"
LXBLY
- B. BLANKET
29"x 35"
LXBKT
- C. TOWEL
23"x 41"
LXTWL
**Available in BL, CL, CF,
CR, DP, PK, SV, TP, WH*
- D. PILLOW
14"x 14"
LXPLW
**Available in BL, DP,
PK, SV, WH*
- E. BIG KID BLANKET
45" X 59"
LXTHR



BOXED BLANKETS

Luxe™ Solid and Luxe™ Dot Blankets are available boxed! Just add an "X" at the end of the SKU.
**Available in BL, CR, DE, DP, PK, SV, WH*



INTRODUCING
Luxe[™] Hamptons Stripe
Classic stripes and cuddly softness.

LUXE[™] HAMPTONS STRIPE BLANKET
in silver LXHSBKTSV
See next page for more details.



LUXE[™] HAMPTONS STRIPE
BLANKET | LXHSBKT



LUXE[™] BUTTERFLY
BLANKET | LXBUBKT



LUXE[™] BABY LOVE
BLANKET | LXBLBKT



NEW



LUXE[™] DIAMOND
BLANKET | LXDMBKT



LUXE[™] OLIVE BRANCH
BLANKET | LXOBBKT



LUXE[™] LOVE MOVES MOUNTAINS
BLANKET | LXMMBKT



LUXE[™] HEART ARMY
BLANKET | LXHABKT



LUXE[™] BIRDSONG
BLANKET | LXBNBKT



LUXE[™] DANDELION
BLANKET | LXDBBKT

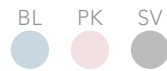




LUXE™ GIRAFFE
BLANKET | LXGPBKT
BLANKY | LXGPBLY



LUXE™ ZEBRA
BLANKET | LXZBKT
BLANKY | LXZBLY



LUXE™ WATERFALL
BLANKET | LXABKT
BLANKY | LXABLY



LUXE™ TWIST
BLANKET | LXWBKT
BLANKY | LXWBLY



LUXE™ DOT
BLANKET | LXDBKT
BLANKY | LXDBLY



LUXE™ NEW DOT
BLANKET | NDLBKT
BLANKY | NDLBLY



LUXE™ LEOPARD
BLANKET | LXLBKT
BLANKY | LXLBLY
BIG KID BLANKET | LXLTHR



LUXE™ SNOW LEOPARD
BLANKET | LXNBKT
BLANKY | LXNBLY
BIG KID BLANKET | LXNTHR



LUXE™ EMBOSSED GIRAFFE
BLANKET | LGBKT
BLANKY | LGBLY



LUXE™ HERRINGBONE BLANKET
in charcoal LXHBBKTCL
See below for more details.



LUXE™ HERRINGBONE
BLANKET | LXHBBKT
BLANKY | LXHBBLY
BIG KID BLANKET | LXHBTHR





Dolce™ Collection

FEATHERY + KNIT + SWEET

DOLCE DOT™ BLANKET
in silver FYDBKTSV
See next page for more details.

OPPOSITE PAGE

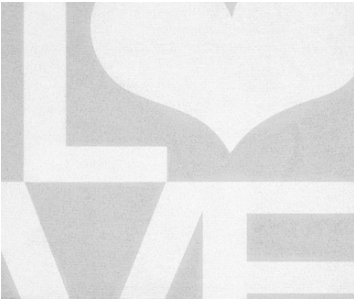
DOLCE™ RUFFLE BLANKET
in pink FYRBKTPK
See next page for more details.

DOLCE™ COLLECTION

We searched far and wide for the perfect yarn so we could knit the softest blankets on earth!
The result is our feathery soft Dolce™ knit.



DOLCE™ DOT
BLANKET | FYDBKT
PK SV



DOLCE LOVE™
BLANKET | FYLBKT
PK SV



DOLCE™ RUFFLE
BLANKET | FYRBKT
PK SV WH



DOLCE™ CHEVRON
BLANKET | FYCBKT
FX PK

DOLCE LEGGIES™

3 pairs of leggings in a box



DOLCE SOLID LEGGIES™
in pink (1 of 3 colors)
FYS3LW
See below for details.

DOLCE DOT LEGGIES™
in silver (1 of 3 colors)
FYD3LW
See below for details.



DOLCE™ STRIPE LEGGIES
FYT3LW
BL + FX + SV



DOLCE™ SOLID LEGGIES
FYS3LW
BL + FX + SV
PK + FX + SV



DOLCE™ DOT LEGGIES
FYD3LW
PK + FX + SV

BOX OF SOCKS™



DOLCE™ SOCKS
6 pairs of socks in a box



DOLCE™ LOLLIPOP SOCKS
DST6FSX0
NB NC DE FX
NP RB SV



DOLCE™ SOLID SOCKS
DST6FSX0
WH



DOLCE™ GIRAFFE SOCKS
FYG6SX
CE + PK + SV

SILKY YARN SOCKS
6 pairs of socks in a box



SOLID SOCKS
SYS6SX
BL + WH + SV
PK + WH + FX
FX + WH + SV



HARLOW SOCKS
SYHR6SX
BL



Bliss™ Collection

MODERN + FRESH + LIGHT



BLISS™ ROUND BLANKET
in silver BSCPRBKTSV
See next page for more details.

OPPOSITE PAGE

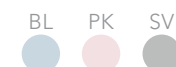
BLISS™ WINDOWPANE THROW
in lavender BSWPTHRLV
See next page for more details.

BLISS™ COLLECTION

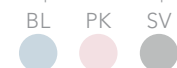
Lightweight, modern and velvety soft to the touch, our Bliss™ collection is a dream when it comes to versatility and comfort. Take it to the beach!



BLISS™ ROUND
with fringe border
BLANKET | BSCPRBKT
60"



BLISS™ WINDOWPANE
with fringe border
BLANKET | BSWPBKT | 30"x 40"



THROW | BSWPTHR | 40"x 58"



Satin Collection

SILKY + CLASSIC + LUXURY

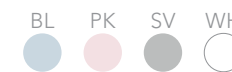


VELVET DELUXE™ BLANKET
in pink VLSSBKTPK
See page next page for more details.

SATIN BLANKETS



CHENILLE SATIN™
BLANKET | SCBKT
BLANKY | SCBLY



VELVET DELUXE™
BLANKET | VLSSBKT
BLANKY | VLSSBLY



SATIN NAP PILLOWS



NEW DOT™ SATIN NAP PILLOW
10" x 14"
NDNPW



SOLID SATIN NAP PILLOW
10" x 14"
SNPLW





LITTLE G™ PLUSH TOY
in blue LXDPLGBL
See page 41 for more details.

Toys

PLUSH + SILKY + BFF

BIG G™ OVERSIZED PLUSH TOY
in pink LXDPBGPK
See page 42 for more details.

BELOW

LITTLE F™ PLUSH TOY
in blue LXDPLFBL
See page 41 for more details.

LITTLE E™ PLUSH TOY
in blue LXDPLEBL
See page 41 for more details.

LITTLE O™ PLUSH TOY
in blue LXDPOBL
See page 41 for more details.



PLUSH CHIME BALL
in pink LXDPGB
See page 42 for more details.

INTRODUCING

Little B™ Plush Toy

Bear-y snuggly naptime friend.



LITTLE B™ PLUSH TOY
in blue LXDPLBBL
See page 41 for more details.

LITTLE U™ PLUSH TOY
in pink LXDPLUPK
See page 41 for more details.

BELOW

LITTLE E™ BLANKY TOY
in pink LXDBLEPK
See page 42 for more details.





LITTLE O™ PLUSH TOY
in blue LXDPLOBL
See page 41 for more details.

OPPOSITE PAGE

LITTLE G™ BLANKY TOY
in pink LXDBLGPK
See page 42 for more details.



PLUSH TOYS



LITTLE G™ PLUSH TOY
SIGNATURE GIRAFFE
LXDPLG
BL CE PK



LITTLE B™ PLUSH TOY
BEAR
LXDPLB
BL PK
NEW



LITTLE U™ PLUSH TOY
UNICORN
LXDPLU
BL PK



LITTLE L™ PLUSH TOY
LION
LXDPLL
BL PK



LITTLE E™ PLUSH TOY
ELEPHANT
LXDPLE
BL PK



LITTLE O™ PLUSH TOY
OWL
LXDPLO
BL PK



LITTLE F™ PLUSH TOY
FOX
LXDPLF
BL PK

LITTLE G™ FAMILY



LITTLE G™ RATTLE
SIGNATURE GIRAFFE
LXDRLG
BL CE PK



PLUSH CHIME BALL
LXDPCB
BL PK



BIG G™
OVERSIZED PLUSH TOY
SIGNATURE GIRAFFE
LXDDBG
BL PK

BLANKY TOYS



LITTLE L™ BLANKY
LION
LXDBLL
BL PK



LITTLE G™ BLANKY
SIGNATURE GIRAFFE
LXDBLG
BL SV PK



LITTLE E™ BLANKY
ELEPHANT
LXDBLE
BL PK

INTRODUCING

Little G Cuddle-Boo™

The perfect playtime teether and tag-a-long!

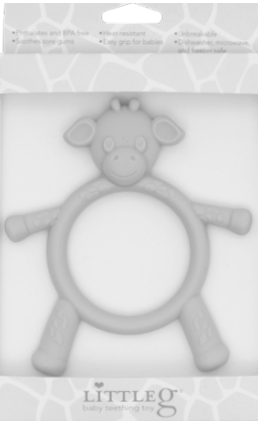


LITTLE G CUDDLE-BOO™
PMCLG
DP SV

TEETHER TOYS



LOVE SAVER™
SILSTR
BL + WH
PK + WH
SV + WH



LITTLE G™
TEETHER TOY
SILGTR
BL PK SV

Swaddle & Shelter

DREAMY + BREEZY+ FUNCTIONAL

STRETCH CHENILLE DREAMPOD™
in cream CHTSDPCR
See page 48 for more details.



BATHTIME



INDIGO™ TURKISH TOWEL
28" x 57" | TKINTWL



DREAMSACKS™ & DREAMPODS™

All Dreamsacks™ and Dreampods™ come boxed!



STRETCH CHENILLE
DREAMSACK™
CHTSLX
0-6 M



STRETCH CHENILLE
DREAMPOD™
CHTSDPX
0-3 M



MUSLIN DOT
DREAMSACK™
MSDLS
0-3 M



INDIGO POCKET
DREAMSACK™
ISSLS0DE
0-6 M



AIRIE™ PROMENADE
SWADDLE BLANKET
in silver RJPMBKTSV
Details below and page 53.



AIRIE™ PROMENADE
SWADDLE BLANKET
RJPMBKT
44" x 44"
BL PK SV

SWADDLE BLANKETS



MARRAKECH™ FRAYED EDGE BLANKET
DOUBLE-SIDED | 44" x 44" | MKBKT

CL/SV TL/DE



Boxed Collection

LUXURY + GIFT + BOX

Welcome to our seasonal collection of the latest design trends for baby at accessible price points. This curated line of products comes nestled in a sweet giraffe print box – the perfect presentation for a baby shower gift.

HONEYCOMB™ BLANKET
in pink HCBKTPK
See page 55 for more details.



Airie™ Promenade

Finally, a luxuriously soft performance fabric for baby! Our revolutionary Airie™ provides superior breathability, is hypoallergenic, and regulates temperature with moisture wicking properties for a comfortable and restful sleep.



AIRIE™ PROMENADE GOWN
in silver RJPMG0SV



AIRIE™ PROMENADE GOWN
RJPMG0
0-6 M
BL PK SV



AIRIE™ PROMENADE SWADDLE BLANKET
RJPMBKT
44" x 44"
BL PK SV



AIRIE™ PROMENADE NEWBORN GIFT SET
Includes Airie™ Promenade Gown + Airie™ Promenade Swaddle Blanket.
RJPMBKTG
*Available in BL, PK

Powder Plush™

Cuddle your littles in a powdery cloud of happiness.



POWDER PLUSH™ BLANKET
36.5" x 30.5" | PLBKT
BL DP SV
NEW



POWDER PLUSH DREAMSACK™
0-6 M | PLSLS0
BL DP SV
NEW

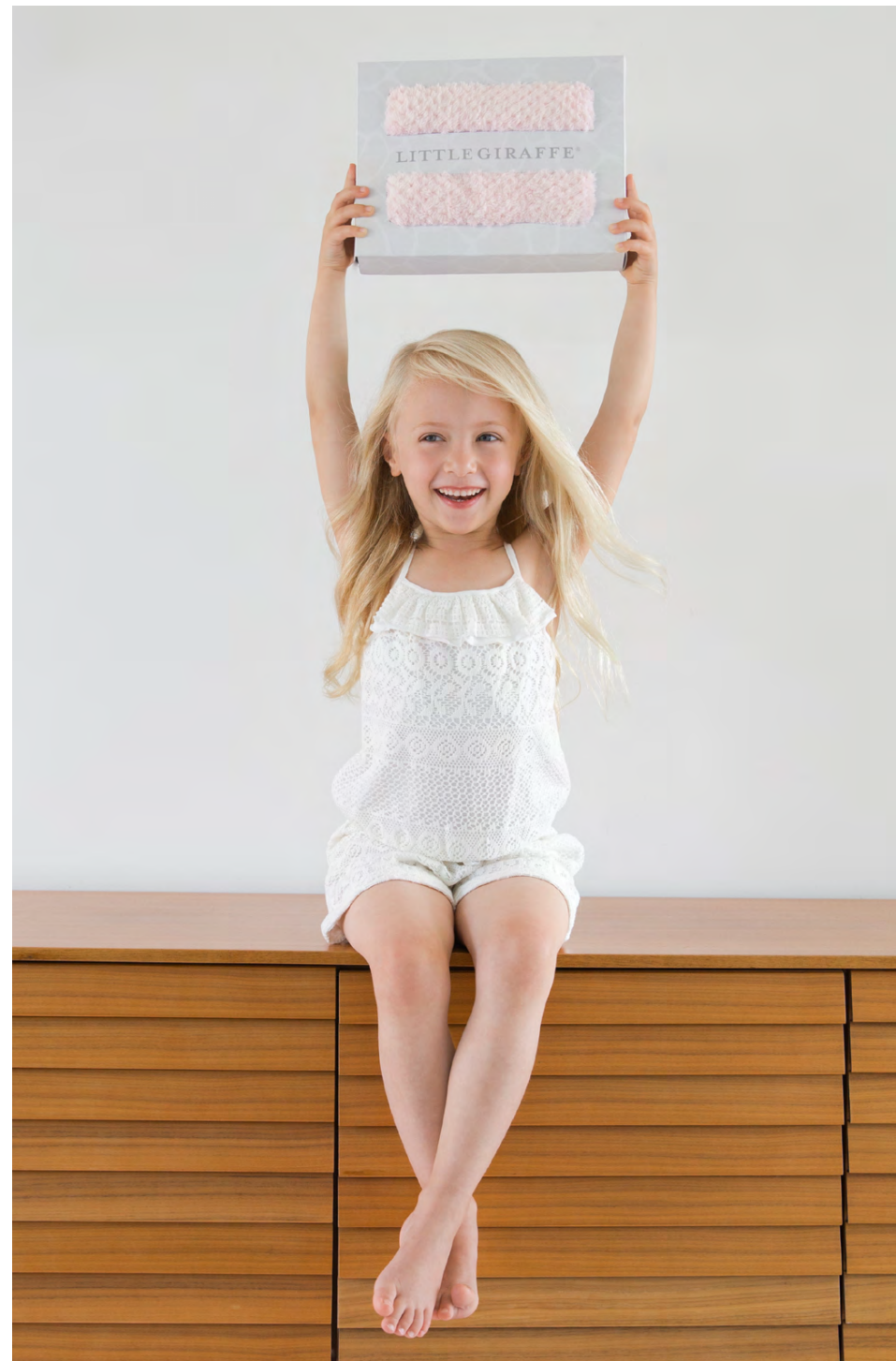
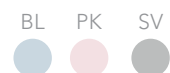
Honeycomb™

Your busy little bee will adore the plush texture of this silky soft, embossed blanket.



HONEYCOMB™ BLANKET

36.5" x 30.5"
HCBKT



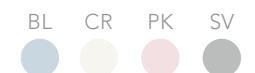
REINTRODUCING Posh™ Mink

Velvety comfort on one side, and extra soft faux fur on the other, make this blanket ultraplush.



POSH™ MINK BLANKET

36.5" x 30.5"
PMBKTX



Luxe Loft™

Add an element of high style luxury to your home with Luxe Loft™. A statement collection featuring extra plush faux fur that provides fluffy warmth and softness.

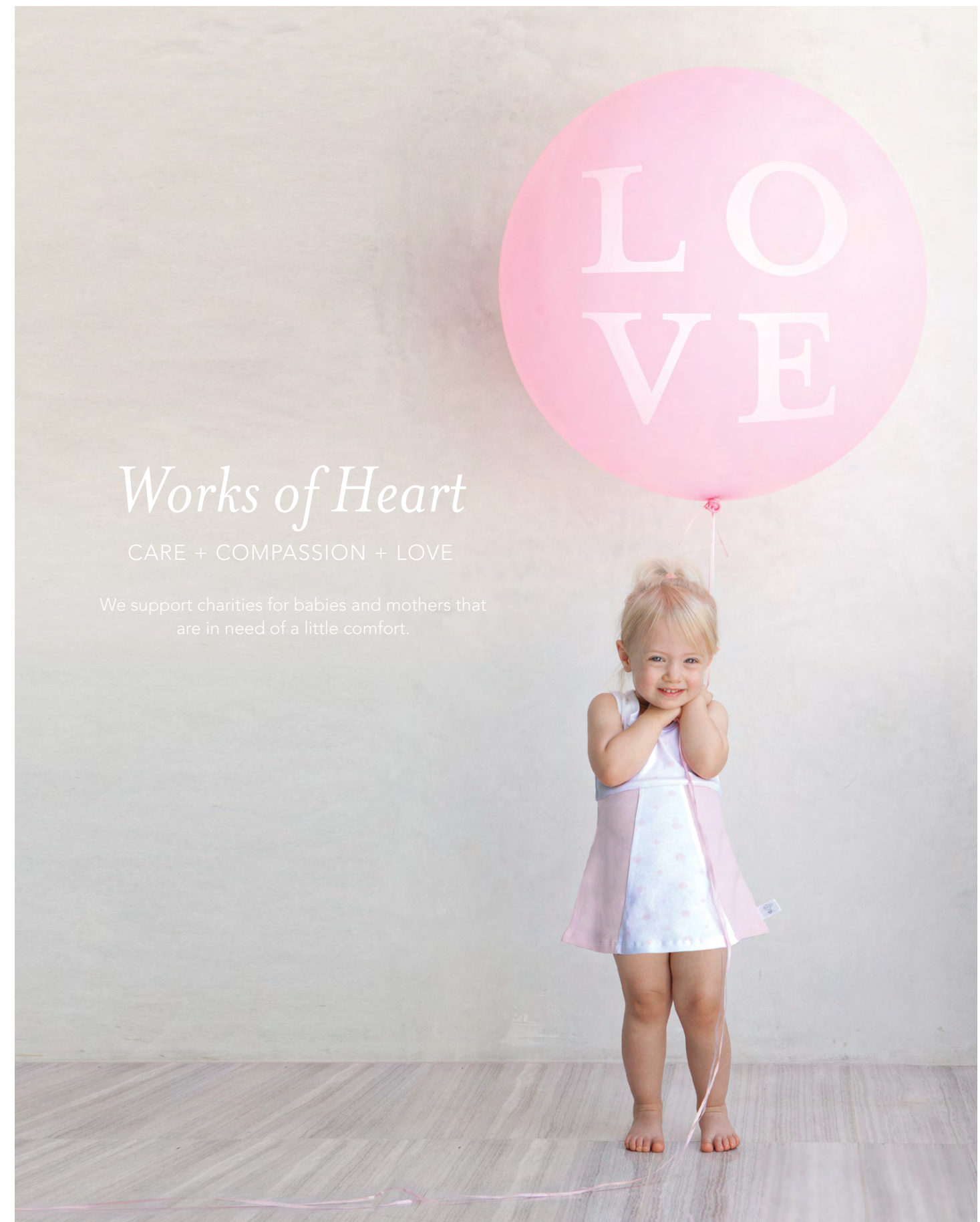


LUXE LOFT™ LAMBY

25" X 34"

LXFLAM

CL CR



Works of Heart

CARE + COMPASSION + LOVE

We support charities for babies and mothers that are in need of a little comfort.