

September 1, 2016

Dear Friends and Supporters,

As you may know, 2015 was the most unimaginably difficult year of our lives as we said goodbye to our sweet Brooke after nearly five years of her battle against aggressive stage IV Neuroblastoma cancer, the most common extra-cranial solid tumor cancer in children. But she did not leave this earth without leaving her joyous mark and tenacious legacy. Brooke gave everything she had to do everything she could to help other children like her.

Now it is up to us to continue to carry out her compassionate mission.

This fall, we are pleased to announce we are again partnering with the Corpus Christi Ice Rays Hockey Team for the 3rd Annual Go Gold on the Ice. As you may remember, this was the event that three years ago, at the tender age of only 7 years old, that little Brooke (in the midst of the targeted oxiplatinum chemo doses that LITERALLY made her body frigid under even the slightest cold conditions to the point she couldn't even drink cold drinks or touch cold objects for at least 48 hours after it entered her veins without risking permanent nerve damage), took off the warm Ice Rays jacket she was bundled up in and said to me, if Miranda Lambert can sing in the American Bank Center, so can I. Then she went out to the ice, in the bravest fashion that only Brooke could do in her head to toe gold ribbons and blossoms, and her tiny but powerfully patriotic voice filled the arena as tears fell on the ice and not a sound was heard but her precious voice.

That was the first time the Ice Rays had gone GOLD on the ice for kids with cancer.

Yes, Brooke certainly left us with big gold slippers to fill. We found out early on in her fight as doctors delivered a grim prognosis for Brooke from the moment of her first MRI results, that the survival rate for many pediatric cancers is slim to none. The fact is, that pediatric cancer is not the same as adult cancer as it doesn't come from aged or damaged DNA in cells, but rather arises in the RNA of a child's developing body and cells. It's almost as if for a child's body it is an entirely different disease and yet the primary options available are adult based therapies. There is no prevention – and for children like Brooke – there is no cure. Yet some children do survive... so there is hope.

Pediatric cancer is the #1 killer of our children as compared to diseases like Diabetes, Asthma, Malaria, and others combined.

The problem is **funding**, or rather a *lack of*. Large cancer organizations in America give literally fractions of pennies and our federal government gives a little less than 4 pennies per dollar to fund pediatric cancer research. Big Pharma – or drug companies – give huge amounts of money to fund clinical trials for cancer patients and yet, are unmotivated to do as much for children because they are a young population that is not as “marketable or profitable” as adults.

WE MUST BE THE VOICE FOR OUR CHILDREN.

Cancer does not discriminate. Brooke was a seemingly happy, healthy, normal three year old girl picking flowers with bouncing curls in the wind, when suddenly one day she started to limp. It wasn't her dance lesson at her private church school the week before – it was cancer that was already seriously metastasized throughout her body and bones. We just didn't know...

It is time for change. WE are currently working with bipartisan efforts to encourage Congress to change laws and give EQUAL access to drugs for kids with cancer. WE have sent over 77,000 care packages around the globe to help kids cope with the hair loss created by current harsh treatments. WE have created hope in giving nearly \$300,000 to fund promising research initiatives specifically for the young cells of babies, kids and teens with cancer. WE are 100% volunteer led with NO paid employees like other nonprofit charities. WE BELIEVE IN CURES AND CHANGE and that hope exists because of supporters like **YOU**.

Please be a part of Brooke's vision of sustaining that hope for the future of ALL kids with cancer.

In Warmest Appreciation,



Jessica Hester, M.Ed.
Founder, Executive Director and Mom to hero Brooke



Miss Brooke Elizabeth Hester
Foundation Inspirational Forever Hero

SATURDAY, OCTOBER 15 – 7:05 P.M.

AmericanBank  **CENTER.**

3RD ANNUAL
CHILDHOOD CANCER
AWARENESS NIGHT



VS.



PROCEEDS BENEFIT:



361-814-PUCK
WWW.GOICERAYS.COM





Saturday October 15, 2016
7:05 pm
vs. Odessa Jackalopes
The ice goes **GOLD for**
children fighting cancer!

2016 Sponsorship Opportunities

BOLD & GOLD Title Sponsor

\$5,000 and above – Name or Company logo* as primary feature on any t-shirt or other signage, Company logo on Foundation website and global social media pages up to 1 year, opportunities to do puck drop and have check presentation during game, recognition with media before and during event, free tickets to game

Glowing Gold Secondary Title Sponsor

\$2,500 - Name or Company logo* on t-shirt or other signage, Company logo on Foundation website, opportunity to have check presentation during game, recognition at event, free tickets to game

Brooke's Buddies

\$1,000 - Name or Company logo* on t-shirt or other signage, Company logo on Foundation website, recognition at event, free tickets to game

Blossoming Hope

\$500 – Line name on t-shirt or other signage, Company logo* on Foundation website, recognition at event, free tickets to game

Spreading Smiles

Give a gift of any amount to help spread Blossoms, Smiles and Awareness for children fighting cancer. \$ _____
 ALL In-Kind / Raffle Donations will have line-name on t-shirt and logo* displayed on website when submitted.



Sponsorship deadline is October 1st, 2016



Please make Checks Payable to:

Brooke's Blossoming Hope for Childhood Cancer Foundation

Mailing Address:

6537 S. Staples St., STE 125-353, Corpus Christi, TX 78413

Donation Amount: _____ Cash Check Sponsorship Level: _____

Company Name: _____ Contact Person: _____

Address: _____ City/State: _____ Zip: _____

Phone: _____ Email: _____

Please return this form along with payment. For any further questions you may contact Jessica at 361-522-4155

****Official Company Logo for sponsorship recognition should be e-mailed to buddies@brookesblossoms.org**