

INVITATIONS | STATIONERY | EVENT BRANDING



Well, hello there!

WELCOME TO PMC!!!

YOU'VE COME TO THE RIGHT PLACE FOR YOUR CUSTOM WEDDING AND EVENT INVITATION, STATIONERY, EVENT BRANDING, & BUSINESS BRANDING DESIGNS. LOCATED IN THE HEART OF THE MAGIC CITY (BIRMINGHAM, AL), PMC IS A CUSTOM INVITATION AND GRAPHIC DESIGN BOUTIQUE, SPECIALIZING IN WEDDINGS, CELEBRATIONS, CORPORATE EVENTS, EVENT BRANDING, AND SMALL BUSINESS BRANDING. OUR PASSION IS HELPING OUR CLIENTS AND EVENT PLANNERS CREATE DESIGNS TO SET THE TONE AND EXPRESS THE UNIQUE STYLE OF THEIR EVENTS.

I KNOW PLANNING FOR YOUR EVENTS OR STRATEGIZING YOUR BUSINESS BRAND CAN BE PRETTY STRESSFUL. SO NO WORRIES...PMC IS HERE TO HELP TAKE YOUR STATIONERY AND DESIGN STRESS AWAY, AND MEET YOU WITH CREATIVITY, GUIDANCE, AND A GREAT TIME TOGETHER! WITH MY CREATIVE EYE AND YOUR VISION, I'LL EMBRACE, CAPTURE, AND EXPRESS YOUR PERSONALITY INTO YOUR WEDDING, CELEBRATION, SOCIAL AFFAIR, AND BUSINESS BRAND DESIGNS.

I AM THRILLED TO POTENTIALLY HAVE THE OPPORTUNITY TO WORK WITH AND FOR YOU! CHEERS TO PMC BRINGING YOUR DESIGN VISION TO LIFE&MORE!

LOVE and PAPER,

# SERVICES

OUR PASSION (OUR CUSTOM DESIGN SERVICE) IS WHERE WE WORK WITH YOU FROM BEGINNING TO END, CREATING THE BRAND DESIGN THAT CONNECTS YOUR STATIONERY DESIGN TO YOUR EVENT DESIGN.

YOUR BRAND DESIGN IS MORE THAN YOUR MONOGRAM/LOGO, IT'S THE COHESIVENESS AND CAREFULLY SELECTED DETAILS, SUCH AS FONTS, GRAPHICS, INK AND PAPER COLORS, AND THE INTENTIONAL UTILIZATION THROUGHOUT YOUR STATIONERY AND SPECIALTY EVENT ITEMS. GUESTS WILL DEFINITELY NOTICE HOW WELL YOUR STATIONERY COMPLEMENTS YOUR EVENT DAY.

> CUSTOM EVENT BRANDING & STATIONERY DESIGN SERVICES INCLUDE, BUT IS NOT LIMITED TO THE DESIGNS LISTED BELOW...

> > WEDDING/EVENT

MONOGRAM/EVENT LOGO DESIGN SAVE THE DATE ANNOUNCEMENTS INVITATIONS

ANNOUNCEMENTS THANK YOU CARDS PERSONAL STATIONERY HOLIDAY GREETINGS

WELCOME SIGNAGE CEREMONY PROGRAMS PLACE CARDS/ESCORT CARDS TABLETOP SIGNAGE TABLE NUMBERS MENUS SEATING CHART BAR SIGNAGE

COCKTAIL NAPKINS COCKTAIL STIRRERS MOUNTED SIGNAGE DANCE FLOOR DESIGNS CUSTOM PACKAGING WELCOME BOXES/BAGS

LARGE SCALE SEATING DISPLAYS LARGE SCALE FLOOR SIGNAGE

Let us know what you need, and we'll provide our guidance to achieve!

### OUR PROCESS

Consultation

WE'LL HAVE AN INITIAL CONSULTATION TO LEARN ABOUT YOUR NEEDS, STEP Design style, and design elements you love the most. You'll complete a questionnaire before the consultation, which is our WAY OF DISCOVERING YOUR STORY, VISION, STYLE, AND GETTING AN IDEA OF OUR PAPER APPROACH TO BRING YOUR VISION TO LIFE.

STEP YOU'LL RECEIVE A QUOTE SHORTLY AFTER OUR INITIAL CONSULTATION, DETAILING THE REQUIRED RETAINER TO FORMALLY BOOK OUR SERVICES.

(Proposal

(Hesign

STEP/have

IT'S TIME TO FOCUS ON THE MAIN INVITATION. WE'LL PROVIDE A DESIGN AND PRODUCTION TIMELINE TO ENSURE THAT WE STAY ON TRACK, AND HELP REDUCE DELAYS. WE'LL COLLECT WORDING DETAILS, AND PROVIDE ASSISTANCE IF NEEDED. WE'LL WORK ONE-ON-ONE WITH YOU TO BUILD OUT YOUR DESIGN ONE PIECE AT AT TIME, WITH SEVERAL ROUNDS OF PROOFING, RESULTING IN A COHESIVE INVITATION SUITE, AND A DESIGN YOU'LL LOVE.

Production

STEPTour

ONCE PROOFS HAVE BEEN APPROVED AND FINAL INVOICE PAYMENT HAS BEEN RECEIVED, WE'LL MOVE INTO PRODUCTION. HERE, WE WILL PREPARE YOUR DESIGNS FOR THE SPECIFIC PRINTING METHODS CHOSEN, ASSEMBLE AS NECESSARY, AND PACKAGE FOR SHIPPING TO YOU FOR STUFF AND SEAL TO MAIL TO YOUR GUESTS. WE ALSO OFFER STUFF AND SEAL SERVICES.

Bay of Stationery & Great Becor

WHAT'S AN AMAZING BEGINNING WITHOUT AN AMAZING ENDING? YOUR INVITATIONS WILL BE THE AMAZING BEGINNING, AND WE'D LOVE TO BE STEP ive A PART OF YOUR AMAZING ENDING WITH THE COHESIVENESS OF YOUR WEDDING OR EVENT DAY OF STATIONERY AND DECOR JUST TELL US AL WEDDING OR EVENT DAY OF STATIONERY AND DECOR. JUST TELL US ALL ABOUT YOUR EVENT DETAILS, AND WE'LL ENSURE YOUR DESIGNS WILL COMPLEMENT YOUR EVENT.

# INVESTMENT

- Design services are custom, therefore, your full stationery package is tailored based on your specific needs, style, and budget.
- Couples' average investment is around \$3,500-\$4,000 and up for their full stationery package, with a required minimum investment of \$2,500 to book our wedding design services.
- Custom celebrations and corporate events invitations begin with a \$500-\$1,000 minimum investment.
- Custom small business branding services begin with a \$700 minimum investment.



### YOUR TIMELINE

WE ONLY ACCEPT A LIMITED NUMBER OF CLIENTS EACH
YEAR DUE TO THE NATURE OF OUR
CUSTOM DESIGN AND PRODUCTION PROCESS.

WE HIGHLY ENCOURAGE OUR COUPLES TO REACH OUT TO US AS SOON AS YOU HAVE BOOKED YOUR VENUE.

FOR CELEBRATIONS AND CORPORATE EVENTS, WE RECOMMEND THAT YOU REACH OUT EARLY AS WELL, WITH AN APPROXIMATE 4 MONTH LEAD TIME PRIOR TO YOUR EVENT.

PLANNING TO ORDER

Save The Wates

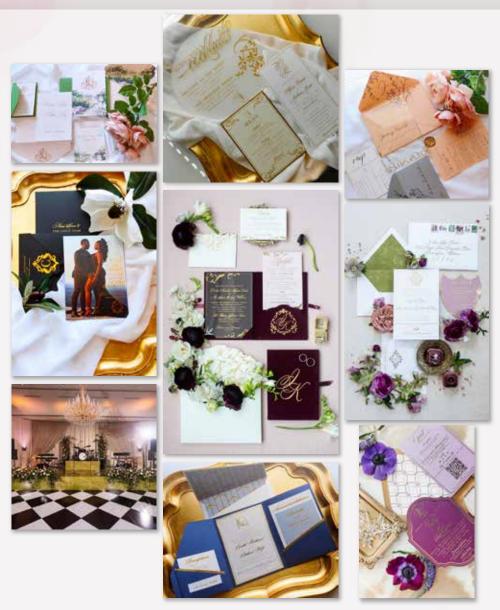
IT IS BEST TO GET STARTED WITH US AT LEAST 9 MONTHS
BEFORE YOUR WEDDING. YOU SHOULD PLAN FOR YOUR
GUESTS TO RECEIVE THEIR SAVE THE DATES APPROXIMATELY
6-8 MONTHS BEFORE YOUR WEDDING.

STARTING WITH

IT IS BEST TO GET STARTED WITH US AT LEAST 6 MONTHS BEFORE YOUR WEDDING. YOU SHOULD PLAN FOR YOUR GUESTS TO RECEIVE THESE APPROXIMATELY 6-8 WEEKS BEFORE YOUR WEDDING.



# PORTFOLIO



TIMELESS DESIGNS with a modern appeal

FROM LUXURIOUS PAPERS AND SPECIALTY PRINTING, TO EVENT DESIGNS TO COMPLETE THE EVENING, PMC IS HERE TO BRING YOUR VISION TO LIFE WITH OUR CUSTOM INVITATIONS AND EVENT BRANDING DESIGN SERVICES.



#### OUR GOAL

Stress Free PROCESS

PLANNING YOUR WEDDING OR EVENT CAN BE OVERWHELMING. OUR GOAL IS TO PROVIDE YOU WITH A STRESS FREE STATIONERY AND EVENT DESIGN PROCESS, SO YOU WON'T HAVE TO WORRY ABOUT YOUR PROJECT. WE'LL CREATE A PRIVATE CLIENT PORTAL JUST FOR YOU UPON BOOKING, WHERE YOU CAN REVIEW YOUR DESIGNS AND FINALIZE PROOFING.

The tional DESIGN

A TIMELESS DESIGN IS KIND OF OUR THING, BUT, WE LOVE A GOOD MODERN APPEAL TO ADD SOME DRAMA AND DOUBLE-TAKES ALONG THE WAY. WE INTENTIONALLY DESIGN BY CAREFULLY SELECTING A COMBINATION OF PAPERS, PRINT TECHNIQUES, FONTS, GRAPHICS, AND ENHANCEMENTS TO ACHIEVE THE EXPERIENCE YOU'VE ENVISIONED.

BRINGING MONTH VISION TO LIFE

THAT'S RIGHT! YOUR EVENT IS LIKE NONE OTHER, AND THAT'S THE REASON WE WORK WITH YOU TO UNDERSTAND YOUR STYLE, YOUR VISION, AND TO EXPRESS YOUR PERSONALITY THROUGH YOUR STATIONERY AND EVENT DESIGNS. OUR GOAL IS TO BRING YOUR VISION TO LIFE. FROM SETTING THE TONE OF YOUR EVENT. TO CREATING AN AMAZING GUEST EXPERIENCE.





INTERESTED IN MOVING FORWARD WITH OUR CUSTOM DESIGN SERVICES?

Contact Us

INFO@PAPERANDMORECREATIONS.COM

LOVE and PAPER,