

MEMBERSHIP DEVELOPMENT & RESOURCE - NOV. 4, 2023 BOARD MEETING REPORT

Michael O'Shea and Bonnie Siegrist

Part of MDR's job is providing helpful resources to affiliates. With that said, we want to highlight and pass on a copy of the Wasatch Deanery Leadership Commission's board meeting report by Jamie Beert, Wasatch Deanery Leadership Commission Chair (and DCCW Secretary) about fundraising.

All councils need to do fundraising at some point, whether to support their general council activities, service projects, parish, or even subsidizing their women to go to the annual DCCW Convention. Many of us do the same fundraisers year after year.... If it ain't broke, why fix it? ... If it's working okay, leave it alone ... even the we've always done it this way.... and so on, until often times we hit the burnout button, and no one wants to chair it. Well, Jamie gives some fun new ideas, which just might re-energize and re-engage your council women and parish community. Who's ready to step out of the box and give some of these new ideas a try??? Thank you, Jamie, for these great suggestions we can pass on.

WASATCH DEANERY Leadership Commission

November 4, 2023

Although the holidays are quickly approaching, thought I would provide some Fundraising ideas to start off the new year. I know some CCWs have standard Fundraisers, so thought I would provide some different ideas for those CCWs looking for ideas or even new ideas. I feel the fundraisers build a community within the CCW as the women work together, as well as community with the Parish. The fundraisers also bring attention to the CCW.

Some fundraising many of our CCWs already do:

Bake Sales
Holiday Boutiques
Yard Sales
Luncheons / Fashion Shows

Here are some ideas tied to holidays for items to sell:

Advent Wreath / Candle sales
Wrap Christmas Presents
Valentine's Flowers / Treats in a nice box
Mother's Day / Father's Day – Gifts to give
Superbowl/World Series/World Cup/March Madness / etc – Sell Premade Sub sandwiches,
Take & Bake Pizza, Chips/Dips, appetizers
Cinco de Mayo – Take and Bake enchiladas, Chips and Salsa
Memorial Day / 4th of July / Labor Day – sell Side Salads, desserts, chips/dips

Hold Events:

Tea Party
Cook-off: Chili, BBQ, Baking – people can buy ticket to get sample / vote
Board Game / Trivia night – sell snacks
Breakfast for Dinner
Groupraise.com – shows restaurants / stores who participate in donating part of sales for a designated day for your organization
Pumpkin Carving Day/Night
Picture with Santa
Lemonade / Iced Tea / Iced Coffee stand after masses
Rubber Duck – Pick in a pool, or build a water track for a race
Pie in the Face – Sell tickets to win getting to put Whipped Cream pie into the face of whomever you can get to volunteer to have it done – great if you can get Priest, Deacon, RE teachers to be victims.

Other ideas:

Sell singing telegrams or Flowers/balloons to be delivered to homes for Birthdays or Anniversaries
Seed / plant starters sale
Have an opportunity drawing basket after masses for a set amount of time (versus having it only at events)
M&M (or other items) in a jar – Buy a ticket to guess how many – closest wins the jar and/or another prize

Of course the more items you can get donated, the more profit margin your CCW will gain. Also, these could also be used for fundraising for Parish Building fund, a charity, etc. Have fun with them and encourage your CCW members to get involved.