

Celebrating 59 Years

Voted "Best Beer & Liquor Store" 2001-17 by Shepherd Express Readers

Awarded 2017 Best Bottle Shop in Wisconsin by RateBeer.com

Discount LIQUOR INC.



– Milwaukee –
5031 W. Oklahoma
1-414-545-2175

– Waukesha –
919 N. Barstow
1-262-547-7525

OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquorinc.com

BIG SAVINGS ON BIG 1.75'S TO START THE YEAR RIGHT!

JACK DANIELS
• BLACK • HONEY
• FIRE
\$39.99

#1 VODKA IN WI!
TITOS VODKA
\$28.99

BULLEIT BOURBON
• ORIGINAL
• RYE
\$39.99

ABSOLUT VODKA
• ORIGINAL • LIME
• CITRON • MANDARIN
\$29.99-\$5MR
\$24.99

JIM BEAM BOURBON
• ORIGINAL • APPLE
• RED STAG • HONEY
\$27.99-\$7MR
\$20.99

SOUTHERN COMFORT
\$23.99

+ FREE 12oz GARY'S OLD FASHIONED MIX

BACARDI RUM
• WHITE • GOLD
\$19.69

NEW AMSTERDAM
• GIN • VODKA
\$17.99-\$3MR
\$14.99

SEAGRAM'S 7
\$16.99-\$4MR
\$12.99

MONTE ALBAN TEQUILA
• SILVER
• REPOSADO
\$19.99-\$10MR
\$9.99

MARGARITAVILLE READY TO DRINK
• MARGARITA
• MAI TAI • SKINNEY
• ISLAND PUNCH
\$10.99-\$3MR
\$7.99

- BRANDY -		- TEQUILA -	
KORBEL	\$19.99	JOHNNIE WALKER RED	\$29.99
E&J \$17.99-\$2MR	\$15.99	CUTTY SARK	\$22.99
CHRISTIAN BROS \$15.49-\$2MR	\$13.49	OLD SMUGGLER	\$17.99
- GIN -		- RUM -	
BOMBAY SAPPHIRE	\$31.99	KRAKEN SPICED \$28.99-\$4MR	\$24.99
GORDON'S	\$16.99	CAPTAIN MORGAN \$24.99-\$4MR	\$20.99
FLEISCHMANN'S \$11.99-\$3MR	\$8.99	ADMIRAL NELSON \$12.99-\$5MR	\$7.99
- VODKA -		- WHISKEY -	
SVEDKA	\$17.99	JAMESON \$39.99-\$5MR	\$34.99
SMIRNOFF \$18.99-\$3MR	\$15.99	TULLAMORE DEW \$36.99-\$5MR	\$31.99
PLATINUM \$13.99-\$5MR	\$8.99	CANADIAN CLUB	\$16.99
FLEISCHMANN'S \$10.99-\$3MR	\$7.99	SEAGRAMS V.O. \$18.99-\$4MR	\$14.99
BURNETTS \$10.99-\$5MR	\$5.99	EVAN WILL. HONEY \$23.99-\$10MR	\$13.99
EPIC \$11.99-\$7MR	\$4.99	R&R \$12.49-\$5MR	\$7.49

JANUARY SPECIALS ON 750ML

PATRON SILVER TEQUILA
\$37.99

SOUL BOXER READY TO DRINK OLD FASHIONED
• BRANDY • BOURBON
\$17.99

EZRA BROOKS BOURBON CREAM W/ TRAVEL MUG
\$11.99

IT'S A NEW YEAR - DRINK A NEW BEER!

SIERRA NEVADA RESILIENCE IPA
\$7.99
6 pack
(100% OF PROCEEDS GO TO CAL. WILDFIRE RELIEF)
• BRUT IPA
\$7.99
6 pack

BAVARIAN BIERHAUS
• PILS • DUNKLE
BIG 16oz CANS
\$9.99
4 pack

LAKEFRONT
• MY TURN ANAI
MEXICAN HOT CHOCOLATE
\$9.49
6 pack
• LAGER
\$6.99
6 pack

GOOSE ISLAND NEXT COAST IPA
(CITRA, NUGGET & MOSIAL HOPS W/ SELECT PILSOW & CARAHELL MALTS)
\$8.99
6 pack
+ FREE PINT GLASS

FOUNDERS BLUSHING MONK
(BELGIAN STYLE ALE BREWED W/ RASPBERRIES)
\$15.99
4 pack

SHORTS UBER GOOBER
(IMPERIAL OATMEAL STOUT BREWED W/ PEANUTS)
\$9.49
6 pack

TERRAPIN
• CHOC MILK STOUT
• COFFEE OATMEAL
IMPERIAL STOUT
\$12.99
6 pack

MKE PLOWED IN
BELGIAN DUBBEL ALE
\$7.99
6 pack

NEW GLARUS THUMBPRINT SERIES
• CHOCOLATE STOUT
• FLANDERS SOUR ALE
\$9.99
4 pack

JANUARY BEER SPECIALS

SHOCKTOP
- ALL FLAVORS -
6 PACK BOTTLES
\$6.99

STELLA ARTOIS, HOEGAARDEN & BEST OF BELGIUM
12 PACK BOTTLES
\$14.49

MILLER 64
30 PACK CANS
\$13.99

MILLER HIGH LIFE & H.L. LIGHT
30 PACK CANS
\$15.99-\$4MR
\$11.99

ALL GUINNESS, SMITHWICK'S & HARP
6 PACK BOTTLES
BUY 2-6 PACKS & GET 3RD FREE!

BUD & BUD LIGHT
12 PACK BOTTLES
\$9.49

"JUST ARRIVED" POINT BOCK
24 PACK BOTTLES
\$17.99

STELLA ARTOIS
\$79.99
201tr 1/6BL

NEW GLARUS
• SPOTTED COW
• MOON MAN
\$87.99
1/4BL

KEYSTONE LIGHT & NATTY LIGHT
\$73.99
1/2BL

LAKEFRONT
- 6 VARIETIES -
\$85.99
1/4BL

ALL MILLER & BUD PRODUCTS
\$59.99
1/4BL

THIRD SPACE
• HAPPY PLACE
PALE ALE
\$69.99
1/6BL

+ FREE 8 PACK LA CROIX CURATE SPARKLING WATER

BUY 1-6 PACK GET 2ND 6 PACK FREE!

BUY 1-12 PACK GET 2ND 12 PACK 50% OFF

BUY 1-12 PACK GET 2ND 12 PACK FREE!

WHILE SUPPLIES LAST

\$15 MR ON 3-30 PACKS

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

STELLA ARTOIS
\$79.99
201tr 1/2BL

NEW GLARUS
• SPOTTED COW
• MOON MAN
\$87.99
1/2BL

KEYSTONE LIGHT & NATTY LIGHT
\$73.99
1/6BL

LAKEFRONT
- 6 VARIETIES -
\$85.99
1/4BL

ALL MILLER & BUD PRODUCTS
\$59.99
1/2BL

THIRD SPACE
• HAPPY PLACE
PALE ALE
\$69.99
1/6BL

January Winery of the Month

HAHN FAMILY WINERY
• CABERNET SAUVIGNON • CHARDONNAY
• PINOT NOIR • MERLOT • PINOT GRIS
• GSM (GRENACHE, SYRAH, MOURVEDRE)
\$9.99
750ML
\$18 MR ON 6 BOTTLES

JANUARY WINE SPECIALS

2016 SEGHESSIO SONOMA COUNTY ZINFANDEL
\$19.99
750ml
93 PTS WINE SPECTATOR

DECOY BY DUCKHORN
• CABERNET SAUVIGNON
• PINOT NOIR • RED BLEND
• MERLOT • ZINFANDEL
\$15.99
750ml

DARK HORSE
• CHARDONNAY
• CAB • MERLOT
• PINOT NOIR
• RED BLEND
\$6.99
750ml

KENDALL JACKSON
PINOT NOIR
\$10.99
750ml

OYSTER BAY SAUVIGNON BLANC
\$9.99
750ml
\$24 MR ON 12 BOTTLES

BREAD & BUTTER
• CHARDONNAY
• PINOT NOIR
\$10.99
750ml

CHATEAU STE. MICHELLE
• GEWURTZTRAMINER
• RIESLING • PINOT GRIGIO
• CHARDONNAY
• SAUVIGNON BLANC
\$6.99
750ml

-ITALY- RUFFINO PINOT GRIGIO
\$7.99
750ml
\$24 MR ON 12 BOTTLES

MENAGE A TROIS
• RED BLEND • SILK RED
• MIDNIGHT RED
• DECADENCE CABERNET
\$7.99
750ml

• FOOD • SODA • MIXERS • COOLERS •

IN STOCK CHOCOLATE SHOT GLASSES
\$6.99
12 ct box

SEAGRAMS COOLERS
12 PACK VARIETY
\$8.99-\$3MR
\$5.99

1 LITERS POLAR MIXERS
89¢

SMIRNOFF ICE • VARIETY
12 PACK BOTTLES
\$9.99

SMIRNOFF HARD SELTZER
• VARIETY • ROSE
12 PACK BOTTLES
\$13.99

DASANI WATER
24 PACK 16oz
\$3.99

ALL JAYS POTATO CHIPS
2/\$5.00

24 PACK CANS ALL 7UP PRODUCTS
\$6.99

+ FREE 6 PACK SMIRNOFF SELTZER

Discount LIQUOR

MASTER OF MIXES OLD FASHIONED MIX
2/\$4.00
Limit 2 - 1.75 Bottles. Expires 1/26/19

PARTY SIZE BIG 22oz BAG
2/\$10.00
Limit 2 - 22oz Bags. Expires 1/26/19

6 PACK 16oz
• 7UP & DIET
• DR PEPPER
• DIET
• SQUIRT
• A&W
• SUNKIST
4/\$8.00
Limit 4 - 6 Packs. Expires 1/26/19