

Minutes LCTA Board Meeting					
	Date: 2/26/13	Time: 6 pm	Location: FCTC	Facilitator: Ken Edwards	Recorder: Elisabeth Pickelsimer
Board Members Present	Ken Edwards, Joe Denning, Rob Eppelsheimer, Meg Farrelly, Dee Mack, Susan Mock, Bob Peiffer, Recorder: Elisabeth Pickelsimer, Nancy Pitcairn, Steve Speer				
Board Members Absent	Steve Wilson				
Guests	None				
Discussion					
Primary Presenters	Discussion			Key Decisions	
Ken Edwards	1) LCTA is a subordinate not-for-profit entity under a Community Tennis Association (CTA). LCTA's main focus is to administer adult tennis leagues and to run them well. Ken envisions broadening the CTA. Primarily the league coordinators will be responsible for LCTA's tactical decisions and operations and the board will be responsible for LCTA's strategic planning and overall management activities. All LCTA activities do not have to be USTA-associated.			1) Our efforts should concentrate on what works best for us. The by-laws can be customized to reflect this.	
Bob Peiffer/Ken Edwards	<p>1) The financial report was distributed and revealed that LCTA has an \$84,461 carryover from 2012 and a current balance of \$109,791. The 2013 revenue (\$25,520) thus far has come from participation fees and community development grant funding. It was acknowledged that, although LCTA has financial stability, few expenses occur at the beginning of each year and therefore much of the current balance will be expended later in the year.</p> <p>2) LCTA has a year-to-date increase of 2% in player membership. A 5% increase is needed to receive the maximum funding under the new formula for the Community Development Local Participation Grant. The LCTA by-laws state that our primary objective is to promote and grow tennis and the new Community Growth & Participation Grant offers incentives for increased growth.</p> <p>3) In Ken's absence, Meg will represent LCTA in Columbia on March 9 at an impromptu-called state meeting for local and state league coordinators. The meeting's purpose is to discuss USTA Southern's membership initiative and the new formula for funding support. (FYI: A decrease in Southern's overall membership has prompted the new formula that will focus on increasing memberships as a means to generate revenue.)</p> <p>4) LCTA could reap additional revenue if our 40s league expands in 2014 as expected.</p>				

Meg Farrelly	<p>1) The suggestion was made that the Board lead the development of a good tennis environment. A primary concern is that a small percent of the membership does the majority of the work and only a few committees have done well. We need more members invested in volunteering. Meg received a good response when a Charleston Tennis Center employee, as requested, sent an email to its membership announcing the opportunity to receive training to become a USTA official. Twelve members responded.</p> <p>2) Do we want to offer a USTA-associated junior tennis team program? The board is hesitant based upon a former effort to implement such a program. Rob suggested that we conduct a preliminary study before implementing a junior program.</p> <p>a) Lexington pays a junior coordinator. The state budget has one year of funding (\$5,000) for someone in LCTA to lay the foundation for a junior program.</p> <p>b) If we elect to do this, management at each facility would need to be contacted to inquire about what LCTA needs to do to have courts set aside at each site for the junior program. The program should not infringe on the two local programs already in place, one run out of Charleston Tennis Center that has 118 teams registered this year and one in Summerville.*</p> <p>c) The Greenville area has a program that we could inquire as to how it is set up.</p> <p>d) The question was asked as to who would be responsible if the program incurred monetary program losses. The reply was that LCTA would be responsible.</p>	<p>1) We will request that facilities' management send out future volunteer opportunities.</p> <p>2) Meg will submit a written proposal to Ken with a plan for developing a junior tennis program. Ken will distribute the plan to the board for consideration.</p>	
Ken Edwards	<p>1) LCTA has more members than any local league in South Carolina. For example, our current 18s league represents 31% of all USTA-SC 18 and over teams. Yet we are allowed only one vote on state-level decisions. The question is, how can we get more representation in these decisions? Ken proposed that the board consider dividing LCTA into two leagues as a means to increase representation at the state level.</p>	<p>1) The board voted 5-2 that Ken would inform USTA-SC that we intend to split into two leagues in 2014 and to explore the process of making this happen.</p>	
Ken Edwards	<p>1) A facility employee contacted Ken to state that the employee was having problems collecting facility membership fees and asked if LCTA could do anything to help.</p>	<p>1) The board will not become involved in this issue.</p>	
Ken Edwards	<p>A question was raised as to who an LCTA member is according to LCTA by-laws.</p>	<p>The board concluded that a member is anyone who plays league tennis in the current year. The board can also grant membership to anyone who meets qualifications prescribed by the board (Article III, Membership 3.2).</p>	
Dee Mack	<p>Dee represented LCTA at a recent SC Tennis state meeting and reported that USTA-SC plans to offer a 70s league in 2014.</p>		
Next Meeting	<p>Date: TBD</p>	<p>Time: TBD</p>	<p>Location: TBD</p>

*The morning after the board meeting, the *Post and Courier* newspaper stated that Charleston County Schools plan to offer a middle schools sports program and tennis would be one of the sports offered.