



Chinese Association of Northern Nevada

PO Box 18584, Reno, NV 89511 www.chinesenevada.org

Dear Sponsor:

I am writing to you on the behalf of the Chinese Association of Northern Nevada (CANN), a non-profit organization that promotes awareness about Chinese culture and provides services for the community and beyond in Northern Nevada.

CANN will host 2017 Lunar New Year Festival in downtown Reno from Feb. 17-19, 2017. We want to share this special annual Lunar New Year celebration with everyone that is interested in the Chinese culture, customs and history. Through this activity, we would like to promote, share and exchange our culture and customs with the rest of community in Northern Nevada. We are going to have traditional Chinese food, professional Lion & Dragon dancing and Kung-Fu, and other performances at Eldorado Convention Center.

Like in the past years, the celebration will draw hundreds of local Chinese families and people from other Asian countries. We think it is a great opportunity for any businesses that want to promote and introduce their products or services to the people attending these events. With this in mind, we are asking for your sponsorship for this cultural celebration. It is almost certain that your sponsorship will generate great business values far beyond your donation. Do not miss this once-in-a-year business opportunity!

You may sponsor the lantern decorations and their installation. You may sponsor the show's tickets or even become the sole sponsor for the whole celebration. And of course you may also help with the traditional Chinese "Hongbao", a red envelope with lucky money for the performers. There are other items you may sponsor as well. I can assure you that there will an event or item that will fit your business needs. Your sponsorship will be recognized during the celebration, published on our website, printed in our community newsletter, as well as mentioned in the local newspaper. Your business name and logo will appear with the event you sponsor. As the CANN is a non-profit organization, the amount you donate will qualify for tax deduction.

I am sure that you will take this great opportunity to promote your business and celebrate with us this Chinese cultural event! And I want to thank you in advance for your kind consideration and generosity. Do not hesitate to write or call me should you have any further questions.

Sincerely,

Yingying Zhao/Conn
President
Chinese Association of Northern Nevada

P.S. Contributions should be made out to CANN, PO Box 18584, Reno, NV 89511. Online donation at <http://chinesenevada.org>. You may reach me at: 2017event@chinesenevada.org or 775-671-1876. Please visit our website for more information at www.chinesenevada.org.

The Chinese Association of Northern Nevada is a 501(c)(3) non-profit organization; Federal Tax ID Number is 20-2543462