

Q. Why another fund raiser?

A. This isn't just another fund raiser. This is the big one – the sale which provides most of the financial support for the Band Boosters – and which pays for the extras which our schools can't provide.

Q. Like what?

A. Music for the concert and marching bands. Instruments and repairs to instruments. Small group sectional instruction. Leadership and clinics. Subsidies for band trips, so your costs are less. Uniforms and raincoats for the Marching Band. T-shirts, band insignia, awards, food and drinks.

Q. Ok, It's important. Now What?

A. Get out there and sell. We've got a super product: just-off-the-tree Florida and California Citrus Fruit, which you will deliver to your customers in the dead of winter. *Sunshine in a box!* Much fresher than you can buy it in the supermarket, and usually at a lower cost. People in our area look forward to this sale so selling won't be hard.

Q. To whom do we sell?

A. Family, friends and neighbors (check with your parents before walking the neighborhood alone). Perhaps co-workers of your parents. People who have purchased fund raising items from you in the past. And anyone else who wants fresh fruit in the winter. Your smile and the materials we have provided are your primary sales tools.

Q. Any Important dates to keep in mind?

A. The sale starts now. All orders must be turned into your Band director no later than **Friday, January 24, 2020.**

You must pick up your fruit order on Friday, February 14, 2020

at the JRW Gymnasium between 3:30pm – 7:30pm. *If you can not pick it up, PLEASE*

MAKE ARRANGEMENTS! It is very important that you deliver orders to your customers immediately!

Payment for the fruit must be turned into your band director by ***Friday, February 28, 2020.***

Q. Anything special about the order form?

A. Yes. ***Your contact information/phone number(s) is to be on the order form and be legible.*** Also, your customers' telephone numbers must appear next to their names on the order form. Make sure you get the telephone number and address from each customer! We, and you, will use it to keep track of their orders.

Q. Do we collect money when we take the orders?

A. No. Payment is collected when the fruit is delivered.

Q. How is payment to be made?

A. Customers may pay by check, payable to **RBB** (Riverside Band Boosters). If you receive cash from your customers, **please ask your parents to write a check in the total amount so you will not carry cash to school.** Any check returned for any reason will be subject to a \$20 fee.

Q. Any prizes this year? The student with the highest dollar sales will receive \$50.00. Second, third and fourth place winners will receive \$25.00 each.

Freshman – if you sell 5 cases, \$50 will be deducted from your Cincinnati Trip!!

Grades 10-12 – if you sell 5 cases, \$80 will be deducted from your Toronto Trip!!

HAPPY SELLING!!