

A large crowd of diverse people is shown in a dark, slightly desaturated setting, suggesting an outdoor night event. In the center, a large, glowing 3D cube logo is the focal point. The top face of the cube is red and contains the text 'BLACK TATTOO ART & MUSIC EXPO'. The front face is green and contains '2019'. The left face is black and white and contains 'BLACK PARTY'.

**BLACK
TATTOO
ART & MUSIC
EXPO**

2019

**BLACK
PARTY**

DETROIT

PRESENTED BY DETROIT INK SPOT, MBB ENTERTAINMENT AND R&B LIVE DETROIT



JULY 13-14, 2019

ARTIST VILLAGE | 17336 LAHSER RD. DETROIT, MI

The Black Tattoo Art & Music Expo (BTAME) is a unique expo that provides a platform to network and showcase premier tattoo artists, visual artists, and performing artists of color. Our purpose is to expose the arts and promote positivity and non-violence within urban communities. This Expo is organized by Detroit's best event coordinators to become the premier Black Tattoo Art, and Music Expo in the region. BTAME will be held at the Artist Village, Detroit, MI. July 13-14, 2019.

TATTOO ARTISTRY

This event is open to professional tattoo artists who specialize in tattooing people of color.

LIVE PERFORMANCES

Live music, poetry and comedy performances by local and national award winning artists.

FINE ARTS

Art Exhibitors and live art creation by local and national artists.



PREVIOUS PARTICIPATING ARTISTS:

TATTOO ARTISTS

Jason Phillips, Detroit Ink Spot
 Tattoo Wayne, Detroit Ink Spot
 King Rah, D'Asylum Tattoos
 BD Tattz, D'Asylum Tattoos
 K Rogg, Tattoos by K Rogg
 Sebastian, Detroit Ink for Life
 The Butcher, Bloodline Dynasty
 Quinten Harper, Bloodline Dynasty
 Effum Tattoo- Baton Rouge, LA

VISUAL ARTISTS

Shirley Woodson, NCA
 Senghor Reid, NCA
 Olayami Dabls
 Phil Simpson, Smile Brand
 Judy Bowman, NCA
 Donald Calloway
 Dawn Stringer
 Jason Phillips, NCA

PERFORMING ARTISTS

Mahogany Jones
 Mike Sandusky
 One Single Rose
 Pierre Anthony
 Kosta
 Alex Way
 P DOT
 Big Gov
 Team Money Hungry
 and more

MEDIA

SOCIAL MEDIA

BTAME begins a social campaign 90 days prior to the event. Marketing runs through the event and continues weeks after. Collateral is posted on Instagram, Facebook & Twitter. Combined Social Media Outlets: 100,000 – 200,000 Followers

PRINT MEDIA

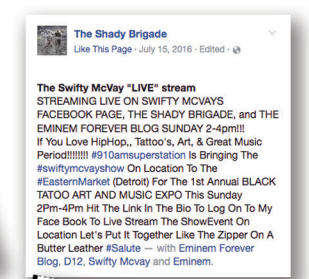
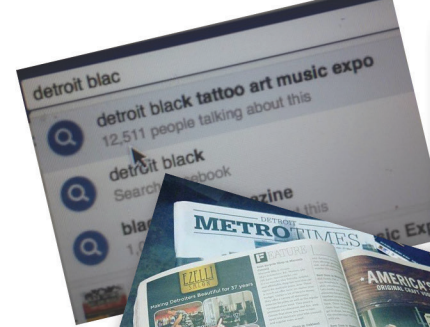
BLAC Magazine, Pain Magazine, Metrotimes

RADIO

Internet and local promotions were used last year. 105.9 KISS- FM
WGPR HOT 107.5 FM
910 AM
WGODRadio.net
CRB

AUDIENCE ENGAGEMENT

Event Attendees: Over 5000 guests



PARTNERSHIP OPPORTUNITY

This is an opportunity for your company to join and become a Black Tattoo Art & Music Expo event partner. Our summer roster will showcase the Nation's most talented professional artists!

This is a great opportunity for your brand to align with top national talent on a unique event, created by a dynamic team of event producers and curators. Within last three years, BTAME has proven to be a successful way to expose all forms of art to the urban community.

Your company's support in BTAME through Partnership and Sponsorship is greatly appreciated and helps BTAME expose all forms of art to the urban community.



PREVIOUS PARTNERS & SPONSORS



SMALL BUSINESS PACKAGE: \$500

Promotional Inclusion:

- Brand logo on all promotional items

SILVER PACKAGE: \$1,000

- Brand on all print promotional items
- Promotional booth

GOLD PACKAGE: \$2,500

- Brand on all print promotional items
- Brand inclusion on event signage in venue
- Ad in BTAME event brochure
- Promotional booth

PLATINUM PACKAGE: \$5,000

- Brand on all print promotional items
- Brand inclusion on event signage in venue
- Brand on all social media posts
- Brand in over 100,000 direct emails
- Brand mentioned on radio promotions
- Ad in BTAME event brochure
- Promotional booth



ARTIST SPONSORSHIP PACKAGE: \$1000

- Brand on all print promotional items
- Brand inclusion on event signage in venue
- Brand on all social media posts
- Brand in over 100,000 direct emails
- Brand mentioned on radio promotions
- Ad in BTAME event brochure
- 10x20 booth

SPONSORSHIP DEADLINE: 5-25-2019

CONTACT US: btame313@gmail.com
(313) 288-9871 www.BTAME313.com

LIVE ART,
MUSIC,
TATTOOS,
VENDING
AND MORE!

JULY 21-22, 2018
EDWARD HOTEL & CONVENTION CENTER, MI
REGISTER NOW TO PARTICIPATE! DEADLINE: MAY 1
WWW.BTAME313.COM #BTAME2018

THE
BLACK TATTOO ART AND MUSIC EXPO

