

- I. President Jennifer Goudeau convened the meeting at 9:05am
 - a. Present – Jennifer Goudeau, Filex Sanchez, Dinah Willier, Francisco Bates, Rudy Lopez, Edgar Alaniz, Cesar Velazquez, Enrique Valle, Alfredo Ripa, Carlos Avalos, Joel Magaña, Douglas Qasawadish, Andres Ripa, Carlos Diaz, Omer Trujillo, Sunil Gakhreja
 - b. Guests – Carlos Lacarra

- II. Public Comment
None

- III. President’s Report
 - a. Phone call received from property owner Javier Serhan. He mentioned nighttime security making a real impact on security, homeless issues, etc. President Goudeau would like to see chamber coordinate plan for businesses for nighttime security.
 - b. President Goudeau encouraged other interested board members to sign up for Holidays on the Border program.

- IV. Executive Director’s Report
 - a. SYLPOE Pedestrian update – pedestrian crossings have increased 2,000 per day in last two years, and PedEast is main crossing with 15,000 to 12,000 at PedWest
 - b. SANDAG Projects Priority – ED Wells is consulting the Southbay chamber executives to weigh a “south bay” list of infrastructure needs.
 - c. Intermodal Transportation and Retail Center (ITRC) PPP Legal Structure Consultation – ED Wells will be seeking advice on PPP’s with MTS and will be putting together and RFP for legal consultation regarding structuring a PPP
 - d. SDPD Border Team – A chamber letter was sent to SDPD Chief to reinstate border action team. Chief called but said border team is a local decision (southern division). ED Wells requested response in writing for proper follow up.
 - e. San Ysidro Pedestrian Signage Program – ED Wells informed the board the pedestrian sign program was on schedule. Three extra signs can be financed through found savings
 - f. Opportunity Zones – November 15th Forum with South County EDC

- V. New Business
 - a. SYBLVD redevelopment
 - i. Nov 8 is board and investors’ presentation and discussion of TAP results
 - ii. Chamber to release an RFP for development on chamber building property
 - iii. SANDAG presented chamber’s preferred route of Beyer Blvd for Bayshore to Border Bikeway. Final community meeting is being set in November by SANDAG

- VI. Monthly Financials presented, including:
 - a. Monthly P&L

- b. Budget Comparison
 - c. Membership Report
 - i. BID Members
 - ii. Premier Members
 - iii. Membership recognition
- VII. The meeting was adjourned at 10:22am