

**Recycling Coalition of West Virginia
Committee Meeting Minutes
April 27, 2017
WVDEP Headquarters**

Present: Gary Walker, Kathy McKinley, Carol Throckmorton, Paul Hayes, Kim Smith, Tom Aluise.

The meeting was called to order by Chairman Paul Hayes at 10:30 a.m.

Approval of Minutes

Kathy McKinley made a motion to approve the minutes from the Dec. 8, 2016 meeting. Her motion was seconded by Kim Smith. The motion carried.

Financial Statement

Chairman Hayes reported that the Coalition had a General Operating Bank Balance of \$3,990.15 as of March 31, 2017. Among recent expenditures was \$2,490 in December 2016 for two Refashion Show ads in the Charleston newspaper. Gary Walker made a motion to accept the financial statement. The motion was seconded by Kathy McKinley. The motion carried.

2017 Budget

Chairman Hayes presented a 2017 balanced budget proposal of \$56,490. He noted the contributions goal of \$3,000 was lower than in the past but said the eight-page newspaper insert coming out in the fall could spark additional donations. Chairman Hayes also noted he intended to send a second letter to Coca-Cola asking for addition financial support. Tom Aluise made a motion to accept the 2017 proposed budget. Kim Smith seconded the motion. The motion carried.

West Virginia Pledge Winner

The Coalition decided to request a two-night stay at a state park from the Division of Natural Resources, in addition to awarding \$250 to the WV Pledge winner.

Youth Contest

The Coalition decided to make minimal changes to the Youth Contest, but did agree to change a number of the recycling, compost, and trash items on the coloring sheet. Tom Aluise will solicit the help of graphic artist Matt Thompson to make the changes.

Teacher Lesson Plans

Chairman Hayes reported that there were no entries from teachers using the Coalition's recycling lesson plans. Chairman Hayes said he would again contact Robin Sizemore with the state Department of Education for assistance in spreading the word to teachers.

Coalition Web Site

The Coalition instructed Chairman Hayes to renew its contract for one year with Go Daddy as the Coalition web site host. The cost of \$230.39 will be paid using Chairman Hayes' personal credit card. Gary Walker made a motion that the Coalition reimburse Chairman Hayes for \$230.39 for the cost to Go Daddy. The motion was seconded by Carol Throckmorton. The motion carried.

Newspaper Insert

Carol Throckmorton noted that she would like content ideas for the eight-page Coalition newspaper insert. Among the ideas suggested was information on electronic recycling; information about the Teacher Contest; the do's and don't's of recycling; and an educational cartoon panel.

Adjournment

Tom Aluise made a motion to adjourn. Carol Throckmorton seconded the motion. The motion carried. motion to adjourn, Carol seconds.

Respectively submitted by Tom Aluise.