



2018



Manhattan Irish Fest Sponsorship Packet



24th ANNUAL MANHATTAN IRISH FEST

FRIDAY, MARCH 2nd, 2018

&

SATURDAY, MARCH 3rd, 2018

Sponsorship Benefits

- Your company will benefit from the exposure of your business at the event on printed material.
- You will be recognized after the fest with Thank You ads in local newspapers and in the Irish American Society of County Will newsletter.
- Your company name and logo may be used on printed material, banners, Irish Fest Facebook Page and signs wherever permissible.
- Your company may realize an immediate and long-term increase in sales due to your participation.
- Your company will be exposed and targeted toward a consumer base in a highly desirable demographic.
- This event will evoke a positive, charitable and exciting attitude toward your company by all those attending.
- Your company will build a stronger relationship and loyalty with a large and growing community by promoting and participating in this worthy cause.
- Your people, whether “working” the event or coming out to support you at the event, will have an enthusiastic and positive attitude about the company they work for. They truly enjoy the event!

Various Selective Sponsorships

Customize your own sponsorship! You may opt to donate funds, goods or services in an amount of your choice. To design your own package, contact Mary Kestel at 815.791.3214 or mkestel.irishfest@gmail.com





Irish Fest 2018 Sponsor Opportunities
Sponsored by: The Irish American Society of County Will
www.countywillirish.net

SOLD
Thank you Berkot's Super Foods

5K Run Sponsor-\$3,500

- Business name to be printed on shirts handed out to all race participants
- Included on advertising done by Prairie State Roadrunners
- Two 4'x3' banners to be hung above the stage of the main tent
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- Exposure on Radio Ads
- The ability to have us post events/updates on our Facebook Page
- All that is included in BASE PACKAGE
- Right of refusal for 2019

Entertainment Tent Sponsor-\$3,000

- Official "Entertainment Tent" naming rights
- Two 4'x3' banners to be hung above the stage of the main tent
- Logo and Link posted on Manhattan Irish Fest Website
- Tag Line and Tent Name exposure on ALL radio ads
- Verbal recognition by emcee throughout festival
- Special recognition through Irish Fest Facebook page
- The ability to have us post events on our Facebook page
- All that is included in BASE PACKAGE
- Right of first refusal for 2019

SOLD
Thank you Lakeshore Beverage

Main Stage Sponsor-\$2500

- Official naming rights on the main stage.
- Two 4'x3' banner to be above the stage in the main tent
- 8' x 2' banner hung at the base of the stage
- All that is included in BASE PACKAGE
- Logo and link to your website posted on the Manhattan Irish Fest Website
- The ability to have us post events and other big updates on Manhattan Irish Fest Facebook Page
- Tag line & main stage name exposure on ALL radio ads
- Verbal recognition by emcee throughout festival
- Right of first refusal for 2019

Parade Sponsor-\$2000

- One 4'x3' banner to be hung at the Manhattan Irish Festival Parade Stage
- One 4x3 Banner to be hung in the Fest Tent
- All that is included in BASE PACKAGE
- Logo and link to your website on Manhattan Irish Fest Website
- Exposure on Manhattan Irish Fest Facebook page
- Verbal recognition by emcee throughout festival
- Exposure on ALL radio ads
- Right of first refusal 2019

BASE PACKAGE is listed under Fiddler Level

Children’s Area-(4 sponsors only, at \$500 per sponsor)

- Banner of all 4 sponsor’s logos hung outside of the Manhattan Park District Rec Center
- Each Sponsor will have one 4x3 banner hung inside the Main Tent
- Recognition on any advertisements about the Children’s Area.
- Business name and logo on advertising outlets; flyers, postcards, posters, and banners
- Logo on Manhattan Irish Fest Website
- Verbal recognition by emcee throughout festival
- Right of first refusal for 2019
- 10 Complimentary Buttons

Michael McHugh Memorial King and Queen Scholarship Sponsorship -(8 Sponsors \$250) \$2000

- Verbal recognition by emcee throughout Festival
- Exposure on Irish Fest Facebook page
- Exposure on ALL radio ads
- Logo on 25X5 event Sponsorship banner that will be hung in the Main Tent
- Right of first refusal 2019

Law Enforcement Sponsorship- (Only 10 Sponsors \$300 per Sponsor) \$3000

- Logo on 25’x5’ banner that will be hung in town prior to the fest and at the Fest
- Logo on 25’x5’ on event Sponsorship banner that will be hung in the main tent during the Fest
- Business name on post card mailings
- Thank-you ad in Irish American Society of County Will newsletter.
- 5 complimentary Admission Buttons

Raffle Sponsorship (One Sponsor)-\$1,500

- Official “Raffle Ticket” naming rights, over 6,000+ tickets printed
- Verbal recognition by emcee throughout festival
- All that is included in BASE PACKAGE

SOLD
Thank You Gallagher’s Pub

Beverage Truck Sponsorship (2 Sponsors \$1000 per sponsor) \$2000-

- Each Sponsor will have Logo on Banner hung by the Beverage Trucks. There are 2 Trucks.
- Verbal recognition by emcee throughout festival
- All that is included in BASE PACKAGE
- Right of first Refusal 2019

Volunteer Sponsorship (One Sponsor)-\$500

- Logo on Volunteer T-shirts
- Verbal recognition by emcee throughout festival
- Logo on advertising outlets; flyers, postcards, posters, and banners
- Thank-you ad in Irish American Society of County Will newsletter
- 10 complimentary admission buttons

Base package is listed under Fiddler Level





Fiddle Level (BASE PACKAGE)-\$1000

- Logo on 25'x5' banner that will be hung in town prior to the fest and at the Fest
- Logo on 25'x5' on event Sponsorship banner that will be hung in the main tent during the Fest
- Logo posted on Manhattan Irish Fest Website
- Exposure on ALL newspaper ads; local papers. Newspapers change each year
- Thank-you ad in Irish American Society of County Will newsletter.
- 15 Complementary Admission Fest Buttons

Blarney Level-\$500

- One 4'x3' banner will be hung inside the main tent during the festival
- Logo posted on the Manhattan Irish Fest Website
- Business name and logo on advertising outlets; flyers, postcards, posters, and banners
- Thank-you ad in Irish American Society of County Will newsletter
- 10 Complementary admission Fest Buttons

Kilt Level-\$250

- Business name posted on the Manhattan Irish Fest webpage
- Business name on postcard mailing
- Business name on 25'x5' Event Sponsorship banner that will be hung in the main tent during the Fest
- Thank-you ad in newspapers following the Fest
- Thank-you ad in Irish American Society of County Will newsletter
- 5 Complementary admission Fest Buttons

Shamrock Level-\$100

- Business name posted on the Manhattan Irish Fest webpage
- Business name posted on a 25'x5' Event Sponsorship banner that will be hung in the main tent during the Fest
- Thank-you ad in Irish American Society of County Will newsletter
- 4 Complimentary Admission Buttons

Bagpipe Level—\$50

- Business name posted on a 25'x5' Event Sponsorship banner that will be hung in the main tent during the Fest
- Thank-you ad in Irish American Society of County Will newsletter
- 2 complimentary Admission Buttons

2018 Manhattan Irish Fest Sponsorship Form

Thanks to your sponsorships, the Manhattan Irish Fest donated over \$264,000 to local charitable organizations throughout Will County since 2005. Let's keep up the good work!

DEADLINE

Submit by February 10th, to take Full advantage of all advertisement opportunities
Sponsorship received after that date may receive reduced advertising benefits.

Business Name: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level Cost

Payment Options Available

<input type="checkbox"/> 5K Race	\$3,500
<input type="checkbox"/> Main Tent Sponsor	\$3,000
<input type="checkbox"/> Main Stage Sponsor	\$2,000
<input type="checkbox"/> Parade Sponsor	\$2,000
<input type="checkbox"/> Children's Area (4 sponsors)	\$500
<input type="checkbox"/> Michael McHugh King & Queen Scholarship Sponsor (8 Sponsors)	\$250
<input type="checkbox"/> Law Enforcement Sponsor (10 Sponsors)	\$300
<input type="checkbox"/> Raffle Sponsorship	\$1,500
<input type="checkbox"/> Volunteer Sponsor (Two Sponsors)	\$500
<input type="checkbox"/> Beverage Truck Sponsorship (Two Sponsors)	\$1,000
<input type="checkbox"/> Fiddle Level	\$1,000
<input type="checkbox"/> Blarney Level	\$500
<input type="checkbox"/> Kilt Level	\$250
<input type="checkbox"/> Shamrock Level	\$100
<input type="checkbox"/> Bagpipe Level	\$50



___ Gift Certificate: Please mail with sponsorship form.

___ Gift Basket: Please call to arrange to have item picked up.

Instructions:

Please mail this form, certificates being donated, and payment to: IASCW c/o Brophy, 1800 Mason Ave. Joliet, IL 60435. Please write checks out to IASCW. Call or email Mary Kestel with questions: 815.791.3214, mkestel.irishfest@gmail.com