

Maggie Herndon

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My objective is to bring my educational background, work experience,
and creativity to a challenging position in communications.

KEY SKILLS

Technical:

Mac or PC platforms
Adobe Creative Suites and Microsoft Office
Social media and blogging
Schedule management and travel planning
Photography

Writing:

Strong academic research skills
Knowledge of AP, APA, and MLA styles
Proofreading and editing
Community Journalism
Grant Writing

WRITING & EDITING

- Published weekly (2010-2014) in *Franklin Favorite* newspaper.
- Covered all facets of small town news including education, sports, government, and community events.
- Wrote feature articles, editorials, and special interest stories.
- Edited Lifestyle section for three years and covered editor's desk for eight months in 2013.
- Edited content to fit AP style guidelines as well as newspaper content guidelines.
- Wrote and managed content and photography for seven special sections annually.
- Updated newspaper website weekly and as needed with breaking news, stories, and photos.

DESIGN & MARKETING

- Completed graphic design projects from concept through production for small scale clients.
- Produced brochures, logos, newsletters, posters, and playbills designed to standards for web and print use.
- Designed and laid out monthly and quarterly publications in conjunction with lead designer while interning at Pennsylvania Farm Bureau.
- Worked along with department and committee chairpersons at PFB to design marketing materials, logos, and signage for conferences, meetings and training sessions.

EDUCATION

ANTIOCH UNIVERSITY, Yellow Springs, OH • BA in Creative Writing & Literature, 2016

HACC, Harrisburg, PA • AA in Graphic Design, 2009 – Phi Theta Kappa Honor Society 2008

EMPLOYERS

THE FRANKLIN FAVORITE/WFKN, Franklin, KY • Staff Reporter & Photographer, 2011-14
• Freelance Features Writer, 2010-11

PENNSYLVANIA FARM BUREAU, Camp Hill, PA • Graphic Design Intern, Summer 2009

SELF EMPLOYED GRAPHIC DESIGNER, Franklin, KY • Freelance Designer, 2009-13

BOB PARKS REALTY & REMAX REALTY ASSOCIATES • Real Estate Sales, 2002-07

MEMBERSHIPS

Society of Professional Journalists 2012-Present; Association of Writers & Writing Programs 2014-Present; Kentucky Press Association 2011-14; F-S Chamber of Commerce 2010-14; Franklin Business & Professional Women 2009-14–Past President 2012-13; Kentucky Federation of B&PW 2009-13–State PR Chair 2012; Toastmasters 9129 2006-09–Membership Director 2008-09.