

# Jeff D. Jones

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A creative, driven anchor/reporter who works well in groups and alone. Being a former college athlete fuels my passion for, and elite knowledge of sports. My dedication and perseverance allow me to aggressively uncover the bigger stories.

## Affiliations

National Association of Black Journalists

Academic All-Conference Selection, Trinity University, Fall 2006, Fall 2010

## References

Don Harris; Sports Director, WOAI-TV;  
DonHarris@sbgvtv.com

David Chancellor; Anchor/Reporter/Producer,  
WOAI-TV; DavidChancellor@sbgvtv.com

Marvin Hurst; Reporter, KENS5-TV;  
mhurst@kens5.com

## Education

University of the Incarnate Word (M.A. Communication/Journalism)

Trinity University (M.A. Teaching, B.A. Communication)

## Skills

Elite historical knowledge of football, basketball, hockey, and other sports—along with a high familiarity with sports programming.

Edius, Final Cut, Avid, iNews, ENPS, AP Style, Twitter, Prezi, Adobe Illustrator, Server-based media and non-linear editing equipment, Microsoft Word, Excel, PowerPoint, Audience traffic tracking systems

Excellent written and verbal communication skills

## Experience

CBS North Carolina Sports Director

- Anchored nightly sportscasts. Produced live telecasts, wrote and edited packages using Edius. Interviewed several members of the Carolina Panthers, Carolina Hurricanes, North Carolina Tar Heels, NC State Wolfpack, and Duke Blue Devils.

WOAI (NBC)/KABB (FOX) Sports Anchor/ Reporter

- Anchored nightly sportscasts. Identified, researched, created, shot and edited packages to be aired on newscasts. Produced live telecasts, wrote scripts, edited packages using Final Cut Pro 10, Avid and Edius. Interviewed several members of the San Antonio Spurs, UTSA Roadrunners, and Trinity Tigers.

NBA Kia All-Star Reporter

- After winning a national talent search, I earned this title and an opportunity to interview 10 NBA all-stars and legends during the 2014 All-Star Weekend in New Orleans. Each interview lasted approximately 25mins.

San Antonio Talons Social Media Analyst/Commentator

- Provided stats, commentary, quotes, and play-by-play to the fans of the San Antonio Talons (Arena Football) instantly through the organization's official Twitter and Facebook pages.