

READING IS FUN – 5K RUN/WALK

SPONSORSHIP OPPORTUNITIES

Saturday, August 10, 2019

8:00 AM Check In

9:00 AM 1K Family/Mascot Run/Walk

9:30 AM 5K Run/Walk starts

10:15 AM Awards Ceremony

Elm Creek Park Reserve

district279foundation.org



Our Mission

District 279 Foundation seeks to provide all students in Osseo Area Schools with the resources and support they need to excel in school and in life. Located in Hennepin County, ISD 279 is the fifth-largest school district in the state of Minnesota, serving all or parts of Brooklyn Center, Brooklyn Park, Corcoran, Dayton, Maple Grove, Osseo, Plymouth, and Rogers. Everyone benefits when opportunities are provided for youth as a result of the Foundation's partnership with the community.

About the Reading is Fun – 5K Run/Walk

District 279 Foundation partners with Kidstop (ISD 279 school-aged care program) to coordinate this healthy and social opportunity to advocate that reading is fun! Funds raised from this family friendly event will be allocated to media centers (library) in ISD 279 – Osseo Area Schools to purchase learning resources. This past year, registration increased by nearly 50% with 600 participants and community members supporting this fun activity.



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District 279 Foundation invites you to gain valuable exposure for your organization by sponsoring this inspiring event. As our partner, we are willing to work with you to customize this experience and provide recognition opportunities that would make the event valuable and memorable.

*If committed by print deadline July 15

Title Sponsor – \$5,000 (cash only)

- Opportunity to have a representative welcome runners at the event
- Verbal recognition at the event
- Recognition/Logo on the participant T-shirt with most prominence*
- Prominent recognition in event promotion and communications (print and social media)
- Opportunity to provide a product sample, coupon or brochure in the participant goodie bag
- Opportunity to have a sponsor table at the event

Awards Ceremony Sponsor – \$3,500 (cash only)

- Opportunity to have a representative help provide the awards to participants
- Verbal recognition at the event
- Recognition/Logo on the participant T-shirt*
- Recognition in event promotion and communications (print and social media)
- Opportunity to provide a product sample, coupon or brochure in the participant goodie bag
- Opportunity to have a sponsor table at the event



Starting Line Sponsor – \$1,000

- Opportunity to have a representative start the race off at the starting line
- Verbal recognition at the event
- Recognition/Logo on the participant T-shirt*
- Recognition in event promotion and communications (print and social media)
- Opportunity to provide a product sample, coupon or brochure in the participant's goodie bag
- Opportunity to have a sponsor table at the event

Finish Line Sponsor – \$500

- Verbal recognition at the event
- Name on the participant T-shirt*
- Name on signage prominently displayed at the Start/Finish Line
- Recognition in event promotion and communications (print and social media)
- Opportunity to provide a product sample, coupon or brochure in the participant goodie bag
- Opportunity to have a sponsor table at the event



Water Stop Sponsor – \$250

- Name on the participant T-shirt*
- Opportunity to provide a product sample, coupon or brochure in the participant goodie bag

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SPONSORSHIP COMMITMENT FORM

DEADLINE JULY15, 2019



Level of Sponsorship (please check one):

- Title Sponsor \$5,000
- Awards Ceremony Sponsor \$3,500
- Starting Line Sponsor \$1,000
- Finish Line Sponsor \$500
- Water Stop Sponsor \$250
- Donation \$ _____ (fully tax deductible)

Contact Information: Please provide all information exactly as it should appear in recognition lists.

Contact Name: _____

Company/Organization: _____

Address, City, State, Zip: _____

Email: _____ Phone: _____

Payment:

- Invoice me. *An invoice will be emailed to the contact listed above.*
- Check is enclosed payable to District 279 Foundation.
- Charge my credit card: Visa MasterCard Am Ex Discover

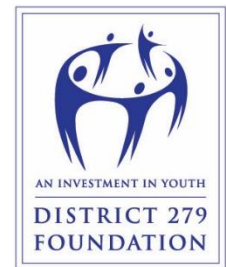
Name on card: _____

Billing Address: _____

Account number: _____

Expiration date: _____ Security code: _____

Signature: _____



For more information, or to submit your sponsorship commitment form, contact:

Susan Wineland | winelands@district279.org | (763) 391-7116