



26th Annual
Pincher Creek Pro Rodeo
August 15-18, 2019
~ Sponsorship Package ~

Dear Sponsor,

The Pincher Creek & District Agricultural Society is holding their **26th Annual Pro Rodeo** on August 15-18th 2019. Each year the Pro Rodeo is a great success, and this year will be no different. It is sponsors like you that make our event the success it is!

There are 7 levels of sponsorship which you can choose from. In exchange for your generous contribution, the following information outlines what we are committed to providing you.

Should you choose to become a sponsor we appreciate you getting this sponsorship package back to us with an attached cheque in a timely manner, so that we can ensure your information is included correctly in our advertising.

We appreciate the opportunity to talk with you about your involvement. Thank you in advance for the time you have taken to review our letter and proposal.

Sincerely,

Sponsorship for the Pincher Creek Pro Rodeo

I  Sponsors
at the
Pincher Creek Pro Rodeo



**Pincher Creek & District
Agricultural Society**

Established in 1907

Horseshoe Pavilion 343 Canyon Drive | PO Box 326 Pincher Creek, AB T0K 1W0
Telephone: 403-627-4702 Fax: 403-627-4712

www.PincherCreekProRodeo.com | [www.Facebook.com/PincherCreekProRodeo](https://www.facebook.com/PincherCreekProRodeo) | #PincherCreekProRodeo



Big Guns

\$4000+

- **Presenting Sponsor Recognition in the Pro Rodeo Program**
- **Grand Entry Ceremony with your Corporate Flag (provided by sponsor)**
 - We need to know if you want to fly a flag before June 1st 2019
- ***Arena signage (provided by Rodeo Committee 5' x 26" to your specifications)**
- Sponsor announcements during the Pro Rodeo (please provide wording below)
- Electronic scoreboard advertising during all the rodeo performances
- Social media shout outs prior to the Rodeo
- Listing on www.PincherCreekProRodeo.com with a link to your website
- Total of **20** entry to tickets to one of the following: Friday, Saturday or Sunday Pro Rodeo or the Saturday night Cabaret



Please provide rodeo sponsorship announcement:

Trailblazers



\$3000

- **Grand Entry Ceremony with your Corporate Flag (provided by sponsor)**
 - We need to know if you want to fly a flag before June 1st 2019
- ***Arena signage (provided by Rodeo Committee 5' x 26" to your specifications)**
- Sponsor announcements during the Pro Rodeo (please provide wording below)
- Electronic scoreboard advertising during all three rodeo performances
- Recognition in the in the Pro Rodeo Program
- Social media shout outs prior to the Rodeo
- Listing on www.PincherCreekProRodeo.com with a link to your website
- Total of **15** tickets to tickets to one of the following: Friday, Saturday or Sunday Pro Rodeo or the Saturday night Cabaret

Please provide rodeo sponsorship announcement:



Posse

\$2000

- **Sole Presenting Sponsor of a Major Rodeo Event (as available) or Chute Gate signage (as available)**
- **Grand Entry Ceremony with your Corporate Flag (provided by sponsor)**
 - *We need to know before June 1st if you want to fly a flag*
- *Arena signage (provided by Rodeo Committee 5' x 26" to your specifications)
- Sponsor announcements during the Pro Rodeo (please provide wording below)
- Electronic scoreboard advertising during all three rodeo performances
- Recognition in the Pro Rodeo Program
- Social media shout outs prior to the Rodeo
- Listing on www.PincherCreekProRodeo.com with a link to your website
- Total of **10** tickets to tickets to one of the following: Friday, Saturday or Sunday Pro Rodeo or the Saturday night Cabaret

Please provide rodeo sponsorship announcement:

Outlaws



\$1500

- **Sole Presenting Sponsor of a Novice Rodeo Event (as available)**
- *Arena signage (provided by Rodeo Committee 5' x 26" to your specifications)
- Sponsor announcements during the Pro Rodeo (please provide wording below)
- Electronic scoreboard advertising during all three rodeo performances
- Recognition in the Pro Rodeo Program
- Social media shout outs prior to the Rodeo
- Listing on www.PincherCreekProRodeo.com with a link to your website
- Total of **8** tickets to tickets to one of the following: Friday, Saturday or Sunday Pro Rodeo or the Saturday night Cabaret

Please provide rodeo announcement:



Hoedown

I  Sponsors
at the
Pincher Creek Pro Rodeo

\$1000

- Sponsor announcements during the Pro Rodeo (please provide wording below)
- Electronic scoreboard advertising during all three rodeo performances
- Recognition in the Pro Rodeo Program
- Social media shout outs prior to the Rodeo
- Listing on www.PincherCreekProRodeo.com with a link to your website
- Total of **6** tickets to tickets to one of the following: Friday, Saturday or Sunday Pro Rodeo or the Saturday night Cabaret

Please provide rodeo announcement:

Giddy Up

I  Sponsors
at the
Pincher Creek Pro Rodeo

\$500

- Recognition in the Pro Rodeo Program
- Social media shout outs prior to the Rodeo
- Listing on www.PincherCreekProRodeo.com
- Total of **4** tickets to tickets to one of the following: Friday, Saturday or Sunday Pro Rodeo or the Saturday night Cabaret

Little Buckaroo

I  Sponsors
at the
Pincher Creek Pro Rodeo

\$100

- Recognition in the Pro Rodeo Program
- Social media shout outs prior to the Rodeo
- Listing on www.PincherCreekProRodeo.com
- Total of **2** tickets to one of the following: Friday, Saturday or Sunday Pro Rodeo or the Saturday night Cabaret

* Please note that your Sponsor's Arena Signage will be displayed in the Ag Pavilion Building until the next years Pro Rodeo.

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