



Central Avenue Historic Business Improvement District
Board Meeting Minutes

March 2, 2016 – 5:30 PM

Location: Council District 9, Constituent Services Center, Conference Room
4301 S. Central Ave, Los Angeles, CA 90011

ATTENDANCE:

Board Officers: Vivian Bowers (Chair), Jonathan Zeichner (Vice-Chair), Dani Shaker (Treasurer), Grant Sunoo (Secretary)

Members at Large: Clent Bowers, Priscilla Al Uqdah, Gerald

Guests: Edgar, Ana Tapia (CRCD), Joe Gamez (CRCD Enterprises), Johnny Andrade (The Reef/LA Pulse), Malcolm (TRUST South LA), Daniel Coronado (CRCD), Fernando (Vermont Slauson EDC), Mark Wilson (CRCD), Greg Cowan, James Westbrooks (CD 9), Mike Castillo (CD 9), Sherri Franklin (UDC)

I. Welcome/Call to order: 5:39 PM - Vivian Bowers, Chair

II. Minutes: Approved February 18, 2016 Board Minutes

MOTION: Approval of minutes as presented. Presented by Vivian Bowers, 2nd by Jonathan Zeichner. Unanimously approved, 0 abstentions.

III. Board Business: Jonathan Zeichner, Vice Chair

- a. Luis Rivera, South LA Area representative for Mayor Eric Garcetti, presented on a business fair that he is organizing. The BID board discussed the event and agreed that this is a good opportunity for co-branding. Mr. Rivera agreed to follow up with the small business staff within the Mayor's office for further details.
- b. Presentation from CRCD & CD 9 regarding Clean & Green Grant
 - a. CRCD has provided similar services for the past 5 years without a contract or compensation.
 - b. CRCD Enterprises and CRCD (non profit) presented details regarding their contract with the City to provide street maintenance services to CD 9

- c. CRCD has a contract with the City to provide some of the maintenance services which the BID is required to provide, but not all.
 - d. CRCD Enterprises estimates total cost to provide services from Washington to Vernon at \$250k per year
 - e. Based on contract overlap, CRCD Enterprises requests contract in the amount of \$75k to provide the rest of the services which are contemplated in the BID maintenance RFP but NOT included with existing Clean & Green contract.
 - f. Board Request: CRCD Enterprises to submit budget and scope of work. Vivian Bowers, Sherri Franklin, and Jonathan Zeichner to review proposal and negotiate terms and then report back to the Board. Furthermore – Clean Streets RFP is placed on hold, pending negotiations with CRCD Enterprises
- c. Clean Streets RFP – RFP placed on hold, pending negotiations with CRCD Enterprises
 - d. Safety Ambassador RFP

Executive Committee presented the revised Safety Ambassador RFP to the Board.

MOTION: Grant Sunoo moved approval of the RFP and authorization to Sherri to release the RFP and solicit responses. Motion 2nd by Priscilla Al Uqdah, passed unanimously. No abstentions.

- d. Review Hollywood Community Housing Corporation's request for a letter of support for project entitlements.

No representatives from HCHC were present and entitlement package has not been received. Since the hearing is not scheduled to take place until after the next Board meeting, this item was tabled for future discussion.

- e. Insurance

MOTION: Vivian Bowers moved that the Board engage NAIAC as insurance provider. Grant Sunoo 2nd, unanimous approval without abstentions.

- f. Banking

Dani Shaker presented draft of banking RFP and the Board discussed necessary banking services (basic checking and savings) as well as potential banks to work with. The Board agreed that it was important to consider banks who are based in the community and also banks with strong relationships with existing community institutions (ie. Non-profits and small businesses).

- g. Proposal for Interim BID management services from March 1, 2016 – July 31, 2016 from Urban Design Center

Executive Committee suggests that the Board contract with Urban Design Center to provide BID management services from March 1, 2016 – July 31, 2016.

Terms: \$4,000 per month for 5 months

MOTION: Jonathan Zeichner moves to approve a contract as discussed. Gerald 2nd, unanimous approval with no abstentions.

IV. Meeting Schedule:

Next meeting will be April 6, 2016 @ 5:30 PM

V. New Business/Announcements:

TRUST South LA provided an update regarding YES event (yessouthla.org).

VI. Adjournment:

MOTION: Vivian Bowers moved to adjourn meeting at 8:00 PM. Grant Sunoo 2nd, Unanimous Approval, no abstention.