



REEL POTENTIAL

Reg. No. 3,891,006

J. PIERCE FARRELL (UNITED STATES INDIVIDUAL)

244 FIFTH AVENUE, SUITE 2017

Registered Dec. 14, 2010 NEW YORK, NY 10001

Int. Cl.: 41 FOR: FILM AND TELEVISION PRODUCTION SERVICES, IN CLASS 41 (U.S. CLS. 100, 101

AND 107).

SERVICE MARK FIRST USE 7-10-2009; IN COMMERCE 7-10-2009.

PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-805,561, FILED 8-16-2009.

ANNE E. GUSTASON, EXAMINING ATTORNEY