

Structuring the Submission of Abuse Deterrence Data and Formulating the ADF Label

Naama Levy-Cooperman, PhD
Director and Principal
Altreos Research Partners Inc.
INC Consultant

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Disclosures

- Consultant to pharmaceutical and biotech companies

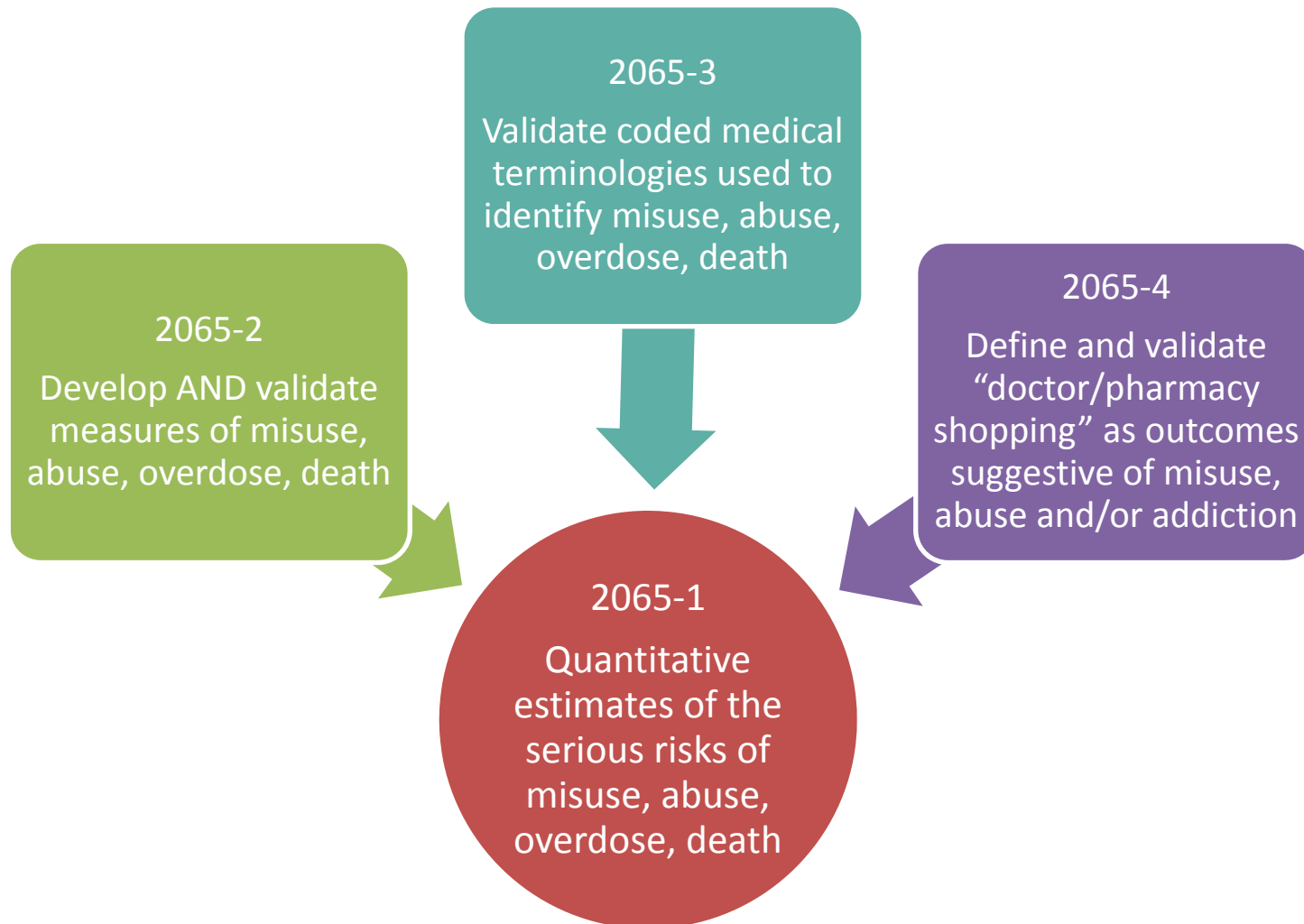
Outline

- Brief summary of FDA announcement
 - Safety labeling changes & post-marketing study requirements for ER/LA opioids
- Introduction
- Labeling
 - Background
 - Tier I to Tier IV
- Structure of Tier-Analysis

FDA ER/LA Labeling and Post-Marketing Requirements

- September 10, 2013 – FDA releases class-wide safety labeling changes and new post-market study requirements for all ER/LA opioid analgesics
 - **Safety labeling changes**
 - Indication changes:
 - Old:** indicated for the management of moderate to severe pain when continuous, around-the clock analgesic is needed for an extended period of time.
 - New:** For pain severe enough to require daily, around the clock, long-term opioid treatment and **for which alternative treatments are ineffective, not tolerated, or otherwise inadequate to provide sufficient management of pain.**
...not indicated as an as-needed analgesic
 - **Post-marketing**
 - Conduct one or more studies to provide quantitative estimates of the serious risks of misuse, abuse, addiction, overdose, and death
 -only a clinical trial (rather than a nonclinical or observational study) will be sufficient to assess the known serious risk of hyperalgesia

Required Post-marketing Studies



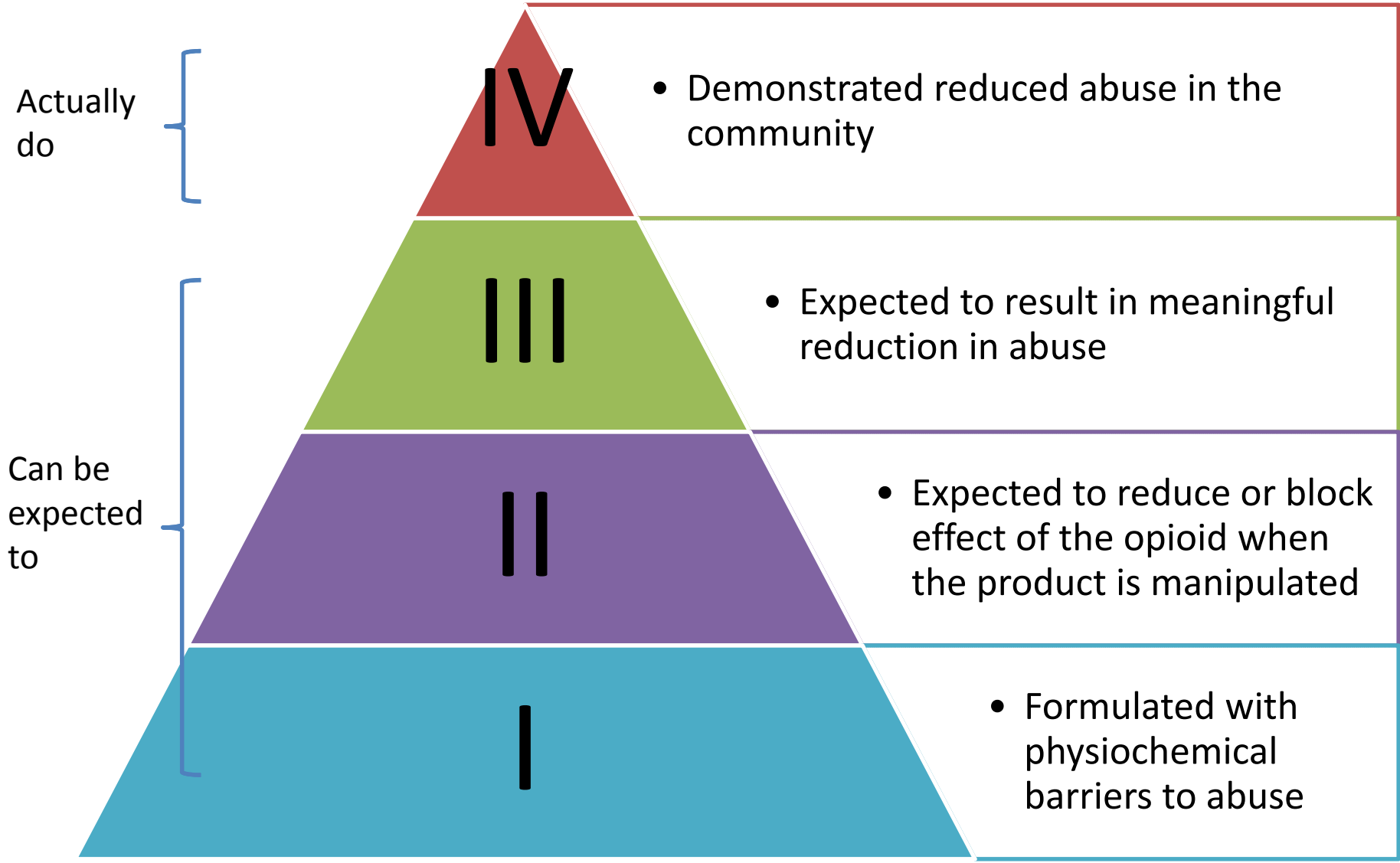
2065-5 – Clinical trial to estimate serious risk for development of hyperalgesia following use of ER/LA opioids for at least one year

Introduction

- ADF Draft Guidance:

*“When the data predict or show that a product’s potentially abuse-deterrent properties **can be expected to, or actually do**, result in a significant reduction in that product’s abuse potential, these data, together with an accurate characterization of **what the data mean**, should be included in product labeling.”*

Four Tiers of Labeling Claims



Labeling

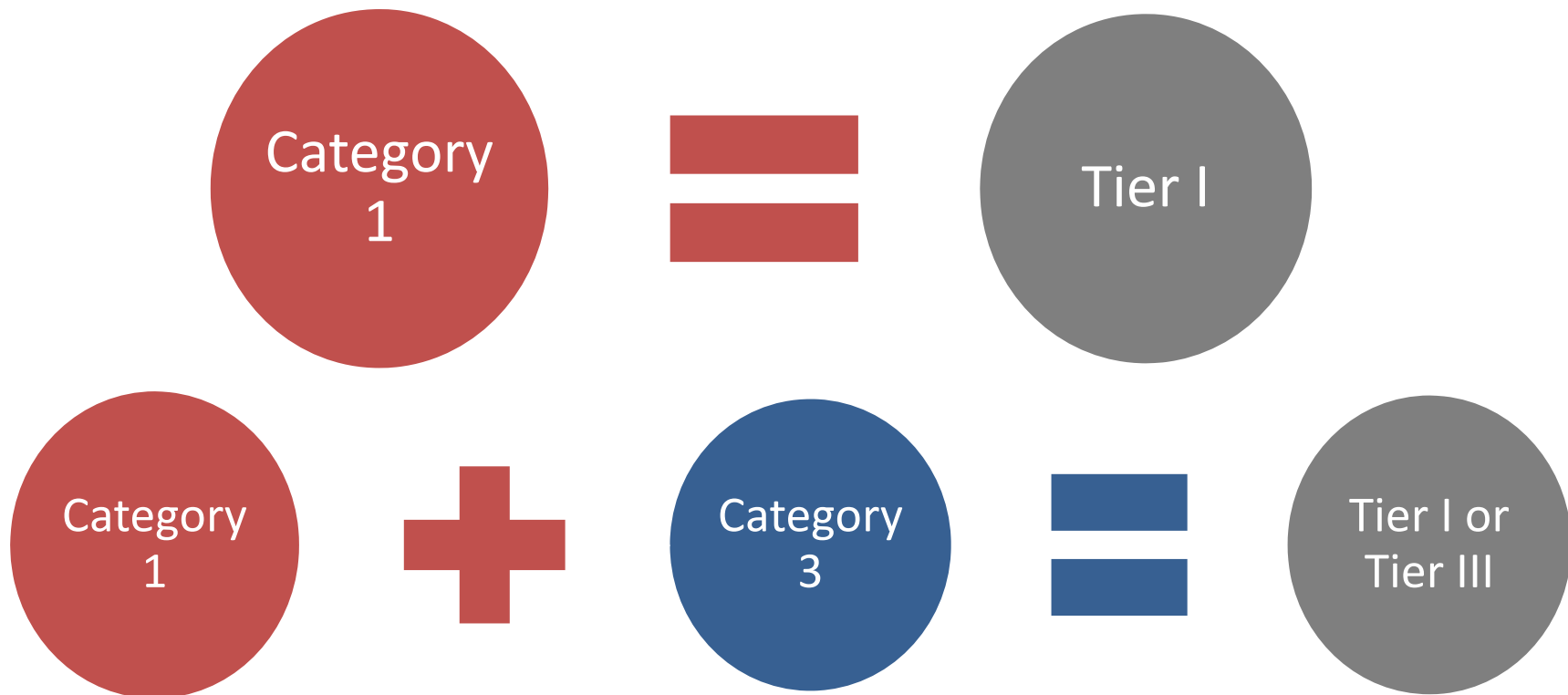
- For ADFs, label is more important than scheduling
 - Primary interface with **prescribers, patient community, and public**
 - Safety & indication
 - Can allow market distinction
 - Risk management tool
- Guidance outlines requirements for and example Tier I to IV claims
- Statements summarizing preclinical or clinical data can be included within label
 - Category 1 to 3 data summaries within label
- Labels can be modified post-approval with appropriate supporting data

Labeling

- Guidance suggests that data from all 3 categories of study are expected for any of the the first 3 tiers
- No guidance on magnitude of effect sufficient to support each type of claim
- To date, Tier I and Tier II claims have not made it into a label
 - OxyContin[®] – Tier III Section 9.2
 - Embeda[®] - Implicit claim, section 12 (Clinical Pharmacology)
 - Oxecta[®] - Implicit claim, Section 9.2

Example: Tier I Claim

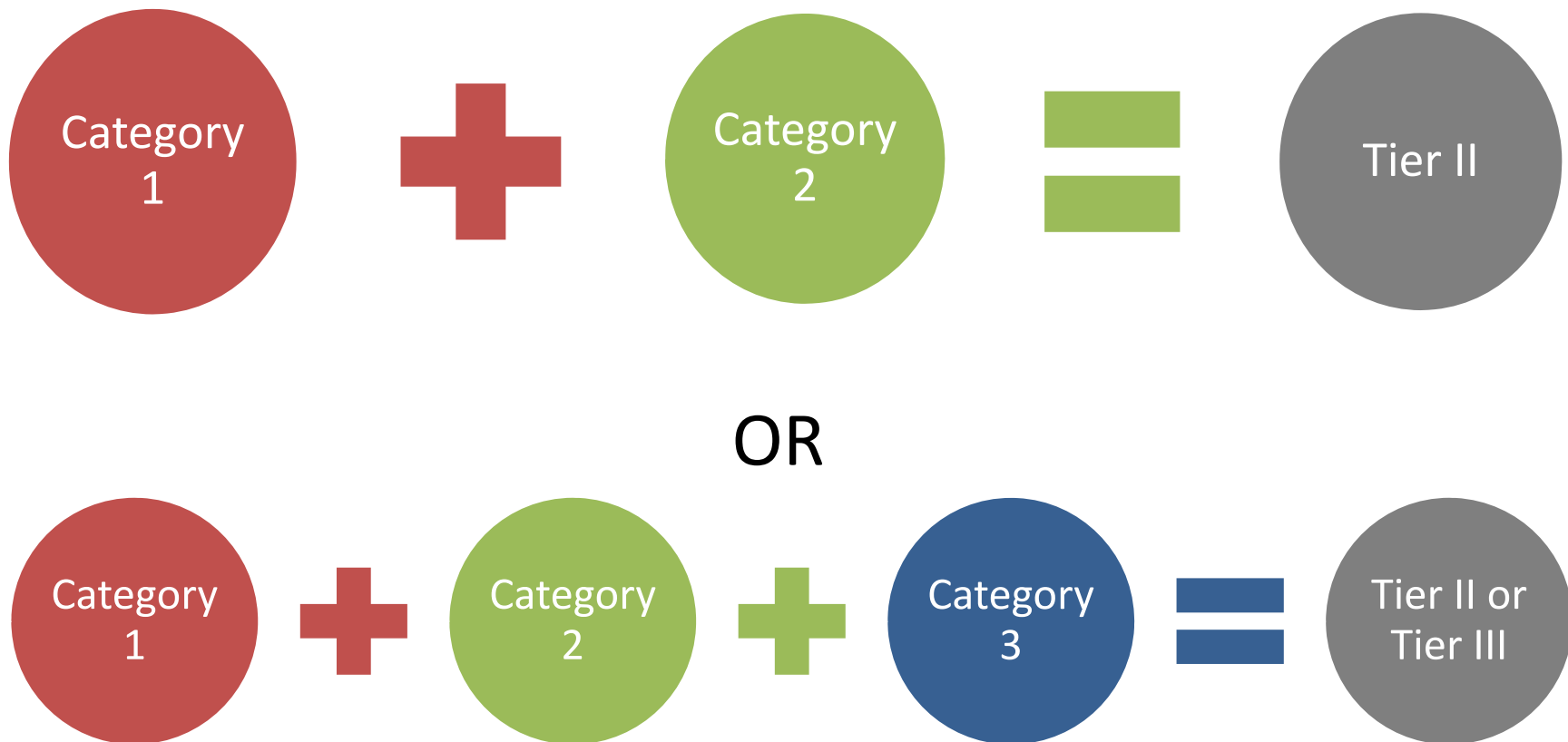
- Product with physiochemical barrier to abuse



- According to guidance, data from Category 1 not sufficient for any claim
- Category 2 only relevant if tampering with product (crushed etc.) results in complete maintenance of ER properties

Example: Tier II Label

- Combination agonist/antagonist product



Example: Tier I/II Label

- Prodrug



- Category 3 data not necessary if product is not active until metabolized in GI tract after oral ingestion

Can Tier III claim be achieved?

- Need “meaningful reduction”
- What is meaningful in terms of “drug liking” scores (i.e., the ever-elusive CID?)
- Options:
 - Non-inferiority approach- “at least not worse than”
 - OxyContin[®] as the active comparator in abuse liability study?

OxyContin[®]

- Purdue Pharma conducted the following studies:
 - In vitro tests (Category 1)
 - PK & PD studies (Category 2 & 3)
 - Epidemiological studies (Category 4)
- Precedent set: only achieved Tier III label
- Possibility of Tier IV following completion of long-term post-marketing studies?

Where does a Tier IV claim fit in?

- OxyContin[®] unique situation - epidemiological data was collected and submitted...Tier III label claim
- “The postmarketing data support the conclusions reached using the in vitro, PK, and clinical data, **but do not yet demonstrate, a reduction in OCR abuse following replacement of OC with OCR in the marketplace.**” (Office Director Memo Abuse - Deterrent Properties of Purdue’s Reformulated OxyContin [oxycodone hydrochloride] Extended-Release Tablets)
- Post marketing epidemiologic studies of single products for the purpose of a Tier 4 label are scientifically very problematic
- Is the tier IV claim possible for other products?

Label Development

- Factual, based on supporting evidence

“This information should be communicated as **clearly and transparently** as possible.”

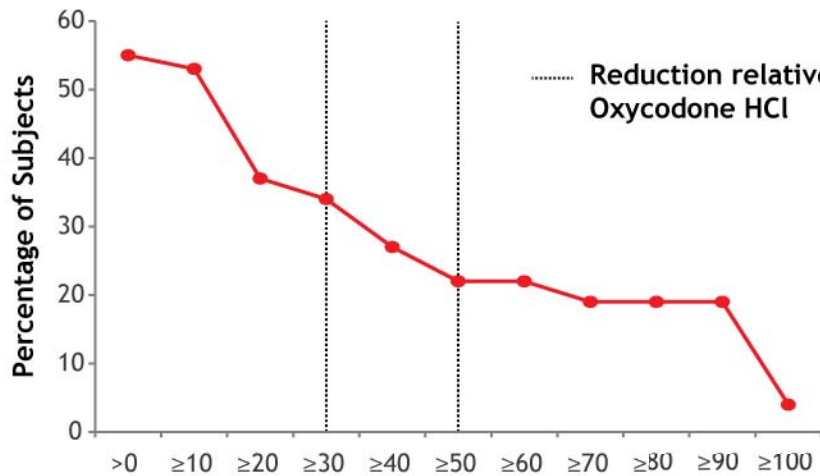
“Must contain a summary of the essential scientific information needed for the safe and effective use of the drug.”

“...accurate characterization of **what the data mean.**”

- Tier labeling examples are clear as outlined in guidance
- Are the summary of studies providing the best information?
 - Summarize study data vs road map to abuse
 - Can the audience interpret the data?

Label Data

Relative to Powdered Oxycodone HCl Following Intranasal Administration

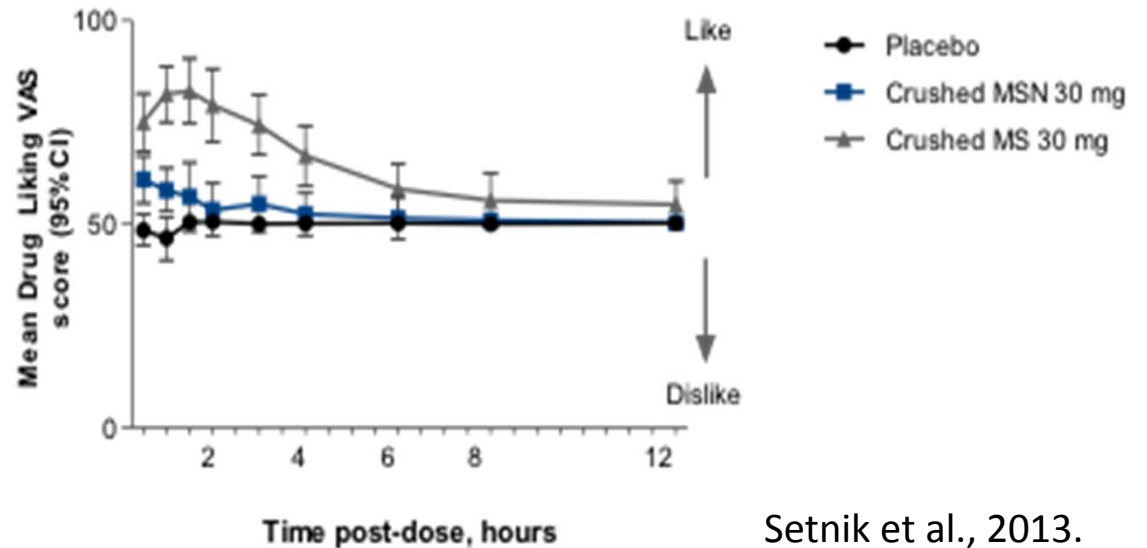


Responder Analysis Data



VS.

Time Course Data



Setnik et al., 2013.

Tier Analysis - Regulatory Submission

- Abbreviated evaluation → Tier Analysis
 - Approach acceptable for known entities (i.e., drugs with substantially similar pharmacology to marketed products or reformulation of marketed product)
 - Expecting same schedule
- Pro-drugs / NCEs
 - 8-factor analysis to build argument for differential scheduling
 - E.g., **NKTR-181: New Mu Opioid Analgesic Molecule for Chronic Pain Intended to Deter Abuse and Reduce CNS Side Effects by Reducing the Rate and Extent of Entry into the CNS** (Webster et al., Poster presented at CPDD 2013)

Elements of Tier Analysis

Laboratory-based In Vitro Manipulation and Extraction Studies (Category 1)

- Can include pre-clinical data (if relevant)

Pharmacokinetic Studies (Category 2)

Clinical Abuse Potential Studies (Category 3)

- Summary of clinical trial abuse-related AEs (if relevant)

Post-marketing Studies (Category 4)

Summary

Proposed labeling language

Summary

- Tiered labeling approach provides clear guidelines on the 4 categories of study required to support claims
- Some ambiguity on whether certain tiers can be achieved (i.e., Tier III and IV)
 - Could approved ADFs be added as comparators in HAL studies?
- To date studies including Category 1, 2 and 3 data of tampered ADF products have been consistent with post-marketing expectations (N=1)
- Until additional products approved, only standard is OxyContin®
- Information (including data) included in the label should be interpretable by end user