

Please return with payment to:  
WCSP– Alex Mouton  
P.O. Box 2103  
Georgetown, TX 78627

Williamson County Sheriff's Posse Sponsorship  
Agreement:

This agreement is made between the Williamson  
County Sheriff's Posse and

\_\_\_\_\_  
(Company)  
for sponsorship of the WCSP Pro-Rodeo.

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Representative's printed name:

\_\_\_\_\_  
Representative's signature:

Package choice: \_\_\_\_\_ Amount: \_\_\_\_\_

Add \$100 for WCSP Scholarship fund

Comments: \_\_\_\_\_

Total Due: \$ \_\_\_\_\_

WCSP Representative: \_\_\_\_\_

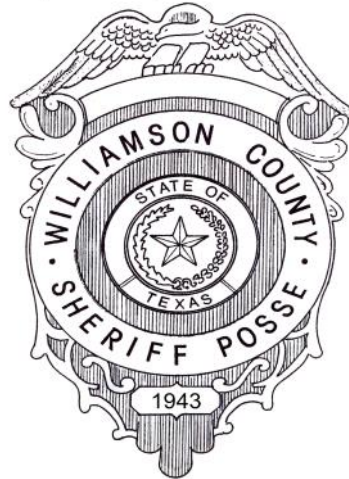
WCSP Officer: \_\_\_\_\_

Make checks payable to "Williamson County  
Sheriff Posse". All monies due by June 1, 2024.

Advertising with the Williamson County  
Sheriff's Posse is a wonderful opportunity  
to increase your profits and gain exposure  
for your company. Your sponsorship helps  
to fund our civic endeavors through-out  
the year and is tax deductible.

Please provide your representative with  
**print ready files** or email to address below.  
Prices do not include the cost of graphic  
design. Prices do include the cost of sign  
manufacture.

Before filling out form, call the number  
below to verify the package is still avail-  
able, and to hold your selection.



**For more information:  
Alex Mouton 512.639.4206  
rodeo@wcsprodeo.com**

**Your 2024 WCSP Rodeo Rep-  
resentative was:**

**The Williamson County  
Sheriffs Posse  
Presents  
the 80th Annual**

**2024 WCSP  
CPRA RODEO**



**JUNE 28 & 29**

**WCSP ARENA JARRELL, TX.**

**www.wcsprodeo.com**

**THE FOLLOWING ARE  
AVAILABLE SPONSOR  
PACKAGES FOR THE  
2024 RODEO**

**Platinum Sponsor**  
**2 available**  
**\$6500**

Platinum Sponsor receives all items in the Corporate Sponsor package **plus:**  
Company name mentioned in **all** advertising (print, radio, Facebook)  
2x4 sign at ticket entrance gate  
4 additional VIP wristbands each night  
20 additional General Admission tickets

**Pckg 1—Corporate Sponsor**  
**4 available**  
**\$4000**

Company Logo included on all advertising and marketing print.  
Company name mentioned in advertising and Facebook updates.  
Company logo with link on WCSP web site. Vendor booth or Exhibit area.  
Announcements during each performance.  
1— 4x8 signs in rodeo arena.  
4 VIP wristbands each night  
30 – General Admission tickets  
2—Reserved parking spots near gate

**Pckg 2—Mutton Busting**  
**\$1500**

Company announcement prior to event.  
2x8 arena wall sign.  
15 General Admission tickets **OR** 4 VIP wristbands.  
Event includes awards and logoeed T-shirt to all participants .

**Pckg 3—Chute Sponsor**  
**8 available \$1250**

2x4 sign on chute or roping gate.  
2x8 sign near premium chute area  
Company announcement in performance.  
Company name announcement each time chute is used during performance.  
15 General Admission tickets **OR** 4 VIP wristbands.

**Pckg 4—Event Sponsor**  
**8 available \$1000**

Company announcement and logo flag run prior to event.  
2x8 sign near premium chute area  
15 General Admission tickets **OR** 4 VIP wristbands  
Indicate at least two event choices on order form. Sold on first come basis. Events are Bareback, Saddle Bronc, Break-away roping, Calf roping, Team roping, Barrel Racing, Steer Dogging, and Bull Riding.

**Pckg 5—Calf Scramble**  
**\$1000**

Company announcement prior to event.  
2x8 arena wall sign.  
15 General Admission tickets **OR** 4 VIP wristbands.

**Pckg 6—Steer Saddling**  
**\$1250**

Company announcement and sponsor provided merch passed to crowd prior to event.  
2x8 arena wall sign.  
15 GA tickets **OR** 4 VIP wristbands.

**Pckg 7—VIP Sponsor**  
**8 available \$2000**

Company announcement during Rodeo.  
2x8 sign on premium attendee walk path  
15 General Admission tickets **OR** 4 VIP wristbands.

**Pckg 8—Alleyway Sponsor**  
**\$1500**

Company announcement during Rodeo.  
2x8 sign over alleyway entrance.  
15 General Admission tickets **OR** 4 VIP wristbands.

**Pckg 9—Band Sponsor**  
**8 available \$1000**

Company announcement during Rodeo.  
2x8 sign on bandstand.  
15 General Admission tickets **OR** 4 VIP wristbands.

**Pckg 10—Arena Sponsor**  
**10 available \$750**

Company announcement during Rodeo.  
2x8 arena sign.  
10 General Admission tickets **OR** 2 VIP wristbands.

**Pckg 11—Bleacher Sponsor**  
**6 available \$500**

2x8 sign on premium bleacher entrance.

**Pckg 12—Banner Advertiser**  
**\$250**

2x8 Color Banner in arena for Rodeo Week.  
You keep the banner after the rodeo.