



Newsletter of the *California Writers Club-North State Branch* (NSW) Volume 3, Issue 5, May 2017

NSW promotes the art and craft of writing across genres, connecting writers, editors, illustrators, publishers, reviewers, agents, and others interested in the continual renewal of creative thought and the written word.

MAY 15, 2017 MEETING is at the **Veteran's Memorial Hall, 554 Rio Lindo Ave, Chico, CA**, 6:00 pm social time, 6:30 p.m. meeting.

Irresistible Query Letters

NORTH STATE WRITERS
Hosts
LEEANNE KRUSEMARK

May 15th
6 pm

Veterans Memorial Hall
554 Rio Lindo Ave, Chico

**WRITING
IRRISISTIBLE
QUERY
LETTERS**

**MAKING EVERY
WORD COUNT**

**BASIC
FORMATTING**

**WHAT TO PUT IN
A QUERY LETTER**

**WHAT 'NOT' TO
PUT IN A QUERY
LETTER**

Journalist, Author & Public Relations

Celebrated Author and Speaker LeeAnne Krusemark will be covering Irresistible Query Letters when she speaks at the May meeting of North State Writers. LeeAnne's publishing & entrepreneurship lectures are offered at more than 200 facilities nationwide, and including her online publishing class is offered at more than 1,000 facilities worldwide including Harvard University. Always willing to try interesting things, LeeAnne was on the final episode of Seinfeld. During her days of stand-up comedy, she opened for Chris Rock. Her ability to inspire audiences has been compared to Oprah.

Upcoming meetings

June 19, 2017 – Illustrators panel discussion
July 17, 2017 – To be announced

Notice of Still Photography, Video/Audio Recording: North State Writers is providing this notice to inform members and guests at our events that Still Photography will be taking place and Video and/or Audio Recording may be taking place. By entering the venue, members and guests are granting permission that their likeness may be used for publicity purposes.

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PRESIDENT'S MESSAGE

North State Writers has some great speakers and events coming up. This month we have LeeAnne Krusemark covering Irresistible Query Letters. Her background and experience in presenting to groups combined with her success in the business should prove to be both entertaining and informative.

The Chocolate Festival is coming! We've been offered some great deals on booth spaces for writers. Be sure to get your application. Alter Ego Costumes on Park Ave in Chico has also offered a discounted price on costumes to be used at your booths.

Officer elections are coming in June. While your current team of officers is happy to do their jobs, being an officer can be a bit of extra work. Why not volunteer to help out your writers club and offer to take on a position? It's always better to see these positions rotate through as many members as possible. Don't be shy!

Steven J. Thompson
President, North State Writers
Branch 21-California Writers Club



EDITOR'S CORNER



Apologies for the missing March and April newsletters, a bit too much of life got in the way. There is so much going on this Spring please be sure to check out the events at the bottom of the newsletter as well as the information in NSW Board News and Member News.

Board member elections are coming up, check for an email later this month with instructions on how to vote. Along with elections comes a renewal of dues, check the Board News section for details.

I hope everyone is working on their summer plans and that they include writing. If you are traveling I suggest you bring a journal with you and write in it every day. Include ticket stubs, interesting napkins from restaurants, small sea shells or a bit of sand, anything that jogs the memory and thought process when you look at the journal later.

Linda Sue Forrister
NSW Newsletter Editor

Have a great month Writing!



MEMBERSHIP RENEWALS - **Memberships expire on June 30, 2017. Dues for the upcoming 2017-2018 year are \$45.00 for renewal, \$65 for a new member, \$40 for students. Please send your payment to North State Writers, P.O. Box 6734, Chico, CA 95927-6734 or give to Ken Young at the next NSW meeting.**

ELECTIONS – This year our elections will be done by way of Survey Monkey, as on-line survey company. On approximately May 22, 2017, you will receive an email from Survey Monkey inviting you to link to their website and cast your ballot for the candidates which will be listed. Elections close on May 31, 2017, and the results will be announced at our June meeting. This should be a less intrusive process than the way we handled them last.

It's not too late to get your name on the ballot, simply send an email to Cathy Chase at chaseca310@gmail.com no later than May 15, 2017. The current board members would like to thank everyone who has stepped up to run for office.

PUBLICITY – NSW MEMBER ONLY BENEFIT: The North State Writers (NSW) Facebook page continues to grow in followers which make it an excellent place to post information about your up and coming book signings, special offers or giveaways for your books, and/or other milestones and/or announcements. We can also post scanned/copied certificates, photos, book covers, newspaper/magazine reviews, etc.

If you have questions or concerns regarding your book-posting requests, please email Kathi Hiatt, Publicity Coordinator.

EVENTS – NSW MEMBER ONLY BENEFIT: Upcoming events include The Chocolate Fest in Paradise, Word Spring writer's conference at Butte College, the Downtown Chico Thursday Night Market and others. Additional information will be provided at our meetings.

WEBSITE – NSW MEMBER ONLY BENEFIT: Our website continues to grow in the number of visitors. Your name on the NSW website with a link to your website, Facebook page, Amazon author page, whatever you prefer.

If your link needs to be corrected or added please email our Digital Content Manager, Gail Stone with the information at trueblueinnovations@gmail.com. As a member, we would appreciate your comments or information on additional items that might need to be included on our website.

HOSPITALITY – A list for the coming year will be passed around at our next meeting. Please sign up to provide refreshments at a meeting most convenient for you. We are also looking for someone to handle reminders for the refreshments, assist with room set up and greeting members and guests at the meetings. Please contact President Steve Thompson for more information.

NAME BADGES – NSW MEMBER ONLY BENEFIT: North State Writers' members may purchase a high quality, elegant name badge, with both the California Writers Club and North State Writers logos as well as their name. The cost of a badge is \$11 for one with a -clip or pin and \$13 for one with a magnetic backing. Please speak with David Bruhn at our next meeting; he will be coordinating the ordering process.

Next NSW Board meeting is Monday, June 5, 2017, 5:30 p.m. –All members are welcome to attend to learn more about how our group functions. Check with any board member for more details.

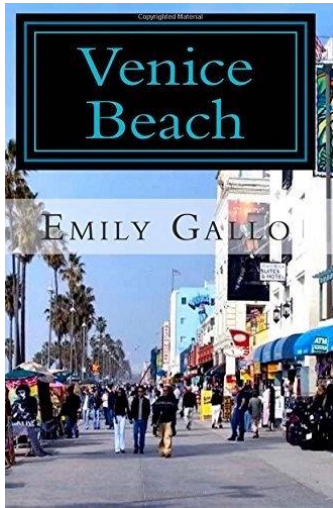
MEMBER NEWS

BOOK REVIEWS

MAY FEATURED BOOKS: These great North State Writers Featured Books were available for free download May 1-5, 2017

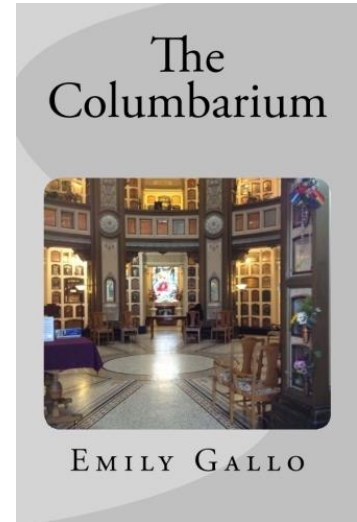


I view my life in 3 acts. Emily Kaufman was the girl growing up in Manhattan in the fifties and sixties. She went to Clark University in Worcester, Mass and lived in San Francisco, Santa Barbara, Los Angeles and Seattle doing the hippie/peace/love/protest thing in the sixties and seventies. Emily Saur lived in Northampton, Mass. and Davis, CA and was the more conventional wife, mother of two, and elementary school teacher in the eighties, nineties and early 2000s. Emily Gallo married David who is a professor emeritus of economics, moved to Chico, CA, and retired from teaching in 2006. I started writing screenplays and television and moved into novels. David, Gracie (our Schillerhound) and I now divide our time between two and a half acres of gardens, orchards, and cats and a 750 square foot condo on the beach in Carpinteria, CA.



[Venice Beach](#) by Emily Gallo - A hard-drinking, cantankerous Irish writer and a homeless African American develop an unlikely friendship on the Venice Beach boardwalk when they discover a common link to the Jonestown massacre and are investigated for murder.

[The Columbarium](#) by Emily Gallo - The backdrop for peering into the eccentric lives of some of the dead, as well as of the people they left behind.



WIN PRIZES

Write a short, on-line review of these featured books on Amazon, Barnes & Noble and/or Good Read and you will be entered into the 2017 *Book Promo Contest* drawing. Each online review you leave equals 1 entry. The more reviews you leave, the more chances you have to win prizes. A Grand Prize will be awarded for the reader with the most 2017 reviews posted (reviews must be posted during the books featured month to qualify).

Don't have a Kindle?

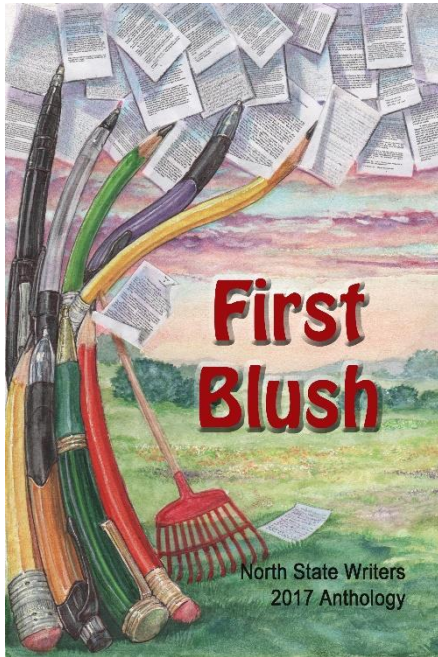
- E-books can be read on just about any electronic device.

New to leaving reviews online?

- Click on the book title (below)
- Scroll down & click on "WRITE A CUSTOMER REVIEW"
- Select 1-5 stars (stars will turn gold)
- Type a review
- Click on "SUBMIT"

EACH REVIEW COUNTS! Help us reach our goal of 50 NEW REVIEWS for each featured book this month.

ANTHOLOGY



FIRST BLUSH... One Incredible Story After Another! In everyone's life and imagination are stories of adventure, love, tragedy and fantasy. The talented members of the North State Writers are no exception. The author's short stories are told through fiction, memoirs, and poems. Inside, the authors venture to lands of make believe with giant frogs in medieval battles, an adventurer seeking gold in the Yukon territory and fairies sitting on your knee. In the real world, the authors race Chevy Camaros through the city streets, swim with dolphins and take a walk with their favorite person; Mom. There are retrospectives and tales of overcoming fears; a little something for everyone

Available now on Amazon, order your copy today.

[First Blush](#)

OLLI ACTING OPPORTUNITY

Hi Writers,

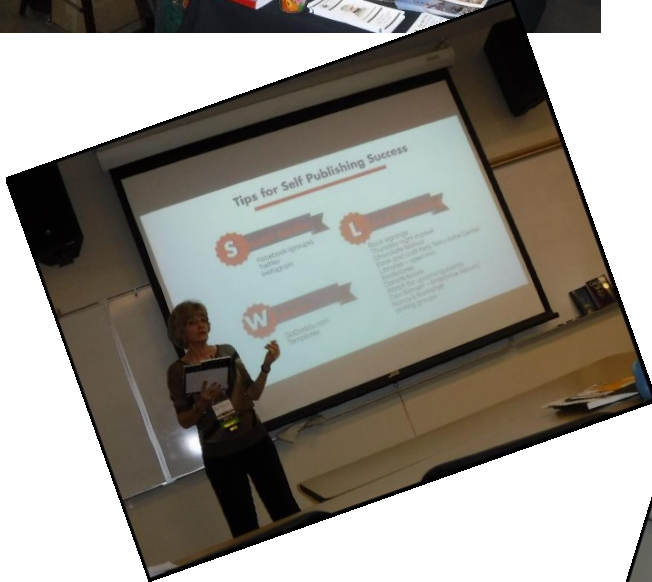
Want to try something new and fun this summer? The June OLLI Play Festival needs people over fifty to try out for parts in local short plays. You don't need any acting experience. Come to our friendly try-outs May 16 or May 17.

For more details, contact Joan Goodreau jmgoodreau@yahoo.com or Pam Loyd pamloyd@icloud.com.



WORD SPRING CONFERENCE

NSW Members recently presented a workshop on Self-Publishing at the Butte College WordSpring Writers Conference. The presentation was well received by the attendees at the conference. The presentation was a success due to our conference coordinator, Cathy Chase, presenters, Heidi Nalley, Kathi Hiatt, Ken Young and President Steve Thompson. Thanks also go out to Gail Stone who did a great job on the power point and Nick Hansen and Andrea who manned the booth for the day.

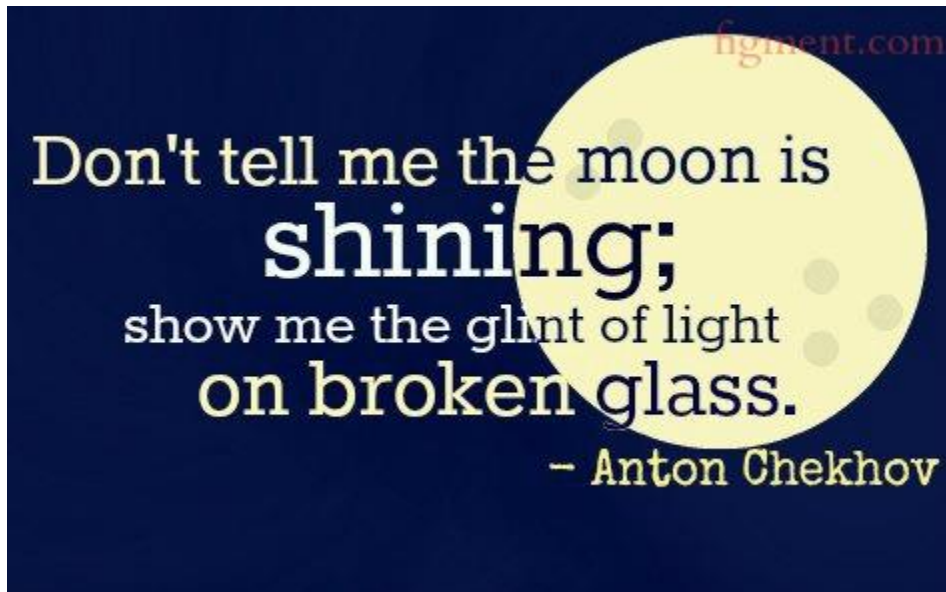


TOOLS FOR WRITERS

CHALLENGE OF THE MONTH

Life is a challenge...live it well.

GREAT QUOTES



MEMBERS TABLE

NEW....A Special Table for Member Books Only!

YES! Members may now bring their book(s) to monthly meetings to sell to other members and visitors. A special Members Table will be set-up to place your book(s) on. Each member will be responsible for bringing, selling, and taking home (after the meeting) their own book(s). Please use this opportunity to not only sell your books, but to connect and share with other authors on tips about publishing, editing, genres, agents, etc.

THURSDAY NIGHT MARKET

*** MARKET YOUR BOOKS***

April 13 – September 28 from 6:00-9:00 pm

North State Writers (NSW) has submitted and paid the \$50 application fee required for participation in this spring/summer's Thursday Night Market. Members of the NSW are invited to sell their books, memoirs, illustrations,

and/or poems under the NSW banner. Members who participated in this event last summer (2016) were successful in marketing their book and building a fan base.

NSW Members interested in this event will be required to...

- select one or more Thursday night date(s) beginning April 13
- pay a \$40-per Thursday night 10x10 space fee (space may be shared with another author)
- have a table and 10x10 canopy (NSW has a table & canopy to loan members)
- display the North State Writers banner. Authors may, of course, also display their own banner and/or props.
- contact the coordinator below to reserve a date(s), submit the \$40 space fee, retrieve the NSW banner, and for information on space locations, set-up times, and parking.

Please make your reservation and pay the space fee as soon as possible, as reservations for this event tend to fill up fast.

Cathy Chase, Thursday Night Market Coordinator
530 864-1186
chaseca310@gmail.com (no text)

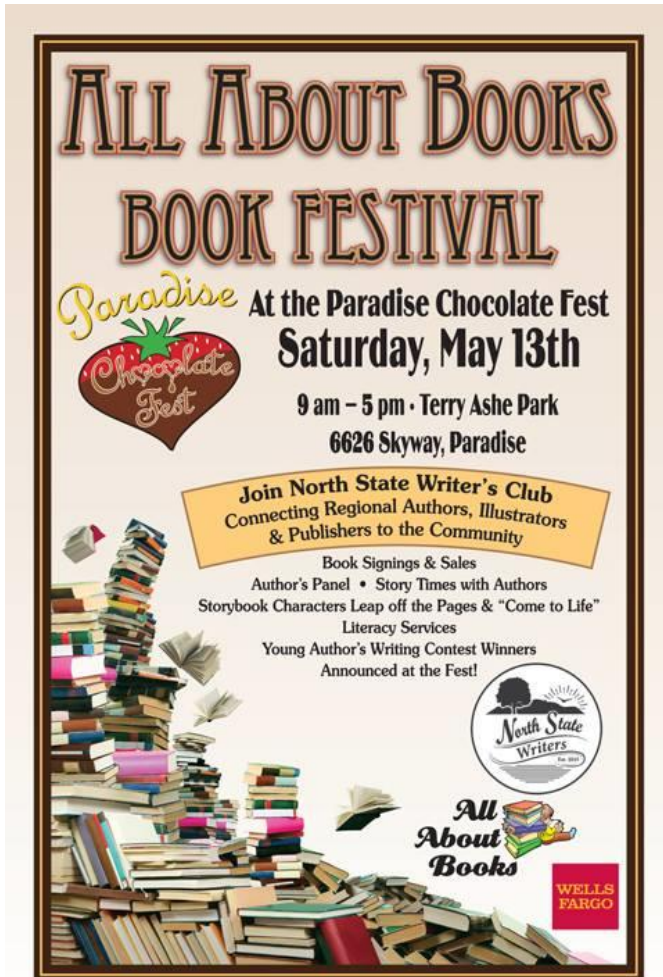


NSW Authors, Cathy Chase and Ken Young, signing books at the Thursday Night Market in Chico.

Jump, by Cathy Chase: <http://amzn.to/2oxynig>

The Kings Frog Hunter, by Ken Young: <http://amzn.to/2pML9hm>

PARADISE CHOCOLATE FEST



A SPECIAL INVITE TO AUTHORS, ILLUSTRATORS, & PUBLISHERS

The Paradise Chocolate Fest is inviting **AUTHORS, ILLUSTRATORS, PUBLISHERS,** and **LITERARY EXHIBITORS** a 10x10 space to sell their books for **ONLY \$40** (if you find another author to share a space with, you only pay \$20-after March 1st spaces are \$85). *The Flyer & Application for this reduced rate must be received by the Terry Ashe Center by March 1st.*

Reserve your 10x10 space now through **May 1st** for Only **\$40** for the *All About Books Chocolate Festival*

Just Follow These Simple Steps.....

1. Go on-line & fill out the application for a **CA Resale Number** (also called a *Temporary Sellers*

Permit). It's free and easy

at <https://efile.boe.ca.gov/ereg/common/capturePreparerInfo.boe?cid=244424>

- Sales & Event Address: 6626 Skyway, Paradise, CA 95969
- NAICS number: 451211
- Event Coordinator: Debbie Mosley (debbie@chocolatefest.us) (phone: 530-342-4896)

2. Complete the Chocolate Festival Application, attach your new Resale Number, a check for \$40 (made out to Youth on the Ridge) & mail by May 1st to:

Youth on the Ridge/Paradise Chocolate Fest
P.O. Box 2621
Paradise, CA 95967

Don't miss this wonderful opportunity to sell & market your books!

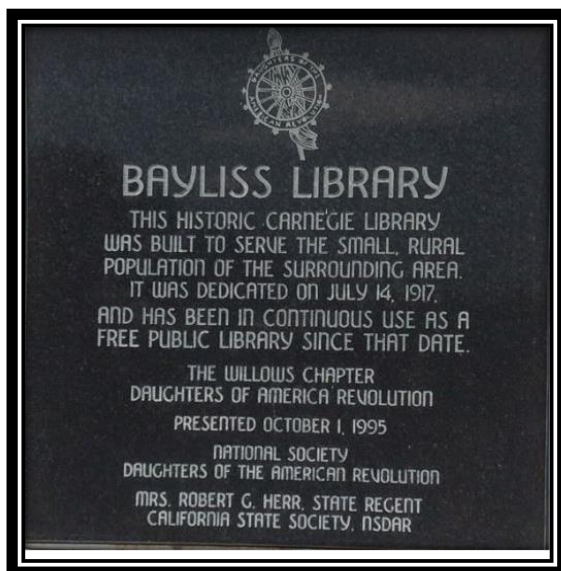
OPEN MIC NIGHT

Open Mic is Wednesday, May 17, 2017 at 7 pm, Chico Library Meeting Room, 1108 Sherman Av, Chico. Remember: Prose, Poetry, Short Stories are welcome; 10 minutes per reading (unless the audience begs for more - at the closing of the readings); ALL are welcome!

BAYLISS LIBRARY CENTENNIAL

North State Writers members have been invited to participate in the Bayliss Library Centennial Celebration. It is our understanding that there will be no booth fee but you would need to bring your own table, chairs, and canopy if you wish and, of course, your books to sell.

This should be a fun event and a good opportunity to promote your book and yourself as an author.



A poster for the Bayliss Library Centennial Celebration. The poster features a central illustration of a two-story building with a large "100" on its roof. Below the building, the words "BAYLISS LIBRARY" are written in large, bold, stylized letters. The text "100 Years of Service 1917-2017" is centered below the building. To the left of the date is a dark red speech bubble containing the text "Food Music Activities". To the right is another dark red speech bubble containing the text "COME ONE COME ALL". Below the date, the event details "June 24, 2017 10AM-4PM" are written in large, bold letters. At the bottom, the address "7830 Road 39, The Bayliss Blue Gum Road Glenn, California 95943 • (530) 570-7864" is provided. The entire poster is framed by a decorative border.

STATE & BRANCH NEWS & EVENTS

CWC BULLETIN ADVERTISING SUBMISSION DEADLINES

In 2017 there will again be three issues of the CWC Bulletin published. For your information, and as posted on www.calwriters.org, here are the deadlines for the upcoming issues:

July 28 for the August publication, and

October 28 for the November issue.

Please encourage your membership to use the advertising available in The Bulletin as well as the 2017 Literary Review to promote their writing accomplishments and/or services. Ads in both publications reach approximately 2,000 potential buyers!

Please view our advertising video which is on YouTube:

<https://www.youtube.com/watch?v=TCz4Y-ENAY0&feature=youtu.be>

BOOK EXPO NEW TITLE SHOWCASE

The CWC has arranged for an exciting member discount, approved by the Central Board at its January meeting:

CWC has arranged for its members a discount of more than 50% for the BookExpo New Title Showcase exhibit, June 1-4 at the Javits Convention Center in NYC.

The New Title Showcase is an official exhibit of BookExpo. We are working with the Combined Book Exhibit who manages the New Title Showcase for BookExpo which is the major book industry event in the US. We are now able to offer CWC members a significant discount to display their books at this major event with either a print book, ebook or both. A print display will cost \$150 (published rate \$315); an ebook display at \$150 (published rate \$315); or a combo rate of \$210 (published rate \$525). The cost includes the physical display of your book with full cover showing, a fully searchable online catalog and database, and listing in the New Title Showcase print catalog and/or ebook electronic display. To participate, members will register and pay directly with Combined Book Exhibit, https://secure.combinedbook.com/cbe_reseller/cwc/.

The deadline for registration is May 13. CWC will not be involved in the transactions.

EXCITING CWC MEMBER BENEFIT AT THE BAY AREA BOOK FESTIVAL 2017

The California Writers Club-NorCal Group takes great pleasure in announcing an exciting opportunity *just* for you, our members. CWC-NorCal Group has once again reserved a booth at the third annual Bay Area Book Festival, and is offering the opportunity for CWC members to sell their books at the booth—at no cost!

The Bay Area Book Festival takes place Saturday and Sunday, June 3 and 4, in downtown Berkeley in and around Civic Center Park. Hours are 10 a.m. to 6:00 p.m. both days. Each year, this free event draws some 50,000 people, 300 author/speakers, and 160 vendors. This year, CWC will be one of the exhibitors.

Details are still being worked out, but here is what we can tell you:

- CWC members are invited to sell their books and/or promote their writing-related business at our booth at no cost to the member. Your brochures and books on the table will suffice; no large promo posters. (We are at the booth to mainly promote CWC.)
- You must have a current seller's permit from the State Board of Equalization if you plan to actually sell anything.
- You must be present in the booth and handle all details of making the sale. No dropping off books and expecting others to sell them for you!
- Shifts will be set up at two-hour intervals. You must remove yourself, your books, and all other promotional materials at the end of your two-hour shift.
- Shift assignments will be made either on a first-come, first-served basis or by lottery, depending on demand. You may not sign up for more than one shift unless and until all other interested CWC members are accommodated.
- You may use your shift to promote a writing-related business (editing, book design, PR, etc.) in lieu of selling books.
- This opportunity is available *only* to current members of CWC.

If this sounds like something you'd like to do, add your name to the master list by sending an email to Tim Jollymore with the Berkeley Branch. His email address is: tim_jollymore@yahoo.com . Even if you have already signed up or indicated interest to someone at your home branch, please add your name to this master list. Put "Bay Area Book Festival" in the Subject field and indicate your home branch in the body of the email.

By Carole Bumpus, NorCal Chair
President, San Francisco Peninsula Branch



EVENTS, CONTESTS & CONFERENCES



LITERARY EVENTS

Literary Events Provided by:

Margie Yee Webb, author and photographer of *Cat Mulan's Mindful Musings: Insight and Inspiration for a Wonderful Life* and co-creator of *Not Your Mother's Book . . . On Cats*.

All About Books Book Festival at the Paradise Chocolate Fest

May 13, 2017

Paradise CA

<http://chocolatefest.us/events/all-about-books/>

Presented by Youth on the Ridge Community Foundation / Paradise Chocolate Fest in collaboration with North State Writers Club

“Book Signings & Sales, Authors Panel, Writing Contest, Story Book Readings, You Author’s Writing Contest”

Gold Rush Writers Conference

May 5-7, 2017

Mokelumne Hill CA

<http://www.goldrushwriters.com/>

Featured: World Renowned Poet James Ragan and Prize Winning Author Donna Levin

SummerWords 2017

American River College Creative Writing Festival

May 25-28, 2017

Sacramento CA

<http://summerwords.org>

http://www.arc.losrios.edu/ARC_Majors/English/SummerWords_ARC_Writing_Festival.htm

“Join American River College's vibrant and accomplished creative writing faculty for three days and nights of workshops, panels, and readings.”

Sacramento Black Book Fair

June 2-3, 2017

Sacramento CA

<https://www.sacramentoblackbookfair.com/>

Blue Nile Press presents 4th Annual Sacramento Black Book Fair

Bay Area Book Festival

June 3-4, 2017

Berkeley CA

<http://www.baybookfest.org/>

“Annual Indoor/Outdoor Festival in Downtown Berkeley”

The Literary Stage at the San Mateo County Fair

June 10-18, 2017

San Mateo CA

<http://cwc-peninsula.org/the-literary-stage/>

<http://cwc-peninsula.org/wp-content/uploads/2017/03/LTSTAGESchedule.pdf>

Sponsored by the San Francisco Peninsula branch of CWC

“Writers Helping Writers: The Art of Mentoring”

Highlights include:

Sunday, June 11 – Annual Writers Mini-Conference

Saturday, June 17 – Author Day: over 30 local authors will sell and sign books

“All Literary Stage events FREE with fair admission.”

Santa Barbara Writers Conference

June 18-23, 2017

Santa Barbara CA

www.sbwriters.com

“Inspiring, Connecting, and Believing in Writers since 1972”

Creative Writing Conference at Pacific

June 23-25, 2017

Stockton CA

<http://www.writersconferenceatpacific.com/>

Annual Conference on Creative Writing at University of Pacific

Mendocino Coast Writers Conference

August 3-5 2017

Mendocino CA

<http://mcwc.org/>

“We are pleased to offer a range of scholarships to make our conference accessible to writers from diverse backgrounds and to reward writing of outstanding merit.”

<http://mcwc.org/scholarships-and-awards/>

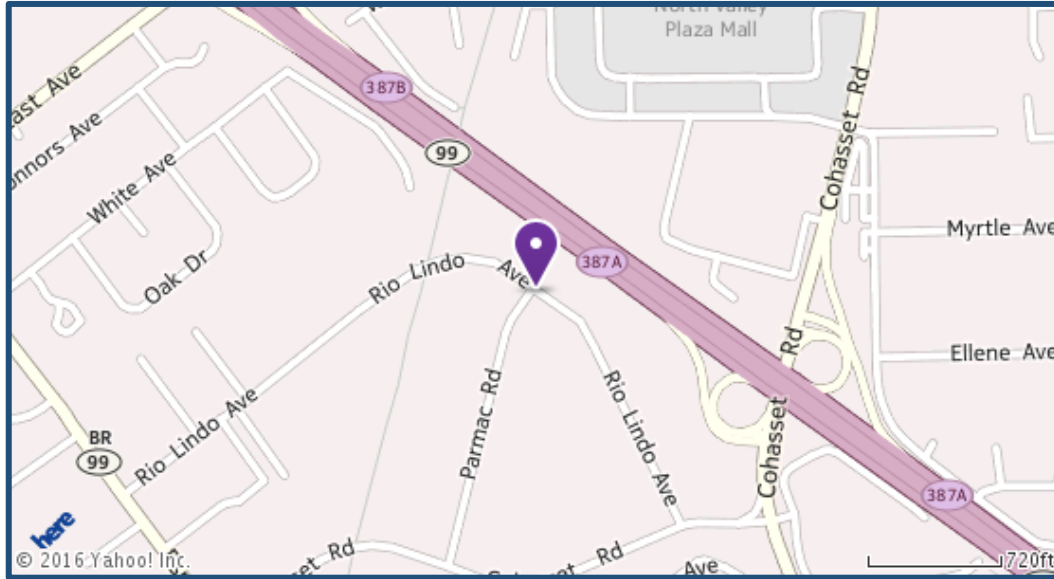
Apply by May 15.



NEWSLETTER SUBMISSION GUIDELINES

The deadline for newsletter content is the 25th of each month. Content submitted after this date may be saved for a subsequent issue. The Editorial Committee will review submitted material before selecting items to be included in each issue. The editor or *NSW* board may edit the material for length and content. Please email submissions to the Newsletter Editor, Linda Sue Forrister at lindasueforrister*att.net





Our meetings are the 3rd Monday of each month. 6:00 pm Social time, meeting starts promptly at 6:30 pm and ends at 8:00 pm, Veterans Memorial Hall, 554 Rio Lindo Avenue, Chico, CA

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Note: Asterisks are in place of @ symbol to block SPAM

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