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Baron Championship Rings
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**THE PACWEST CONFERENCE AND BARON CHAMPIONSHIP RINGS
REACH SPONSORSHIP DEAL**

PacWest Conference Commissioner **Bob Hogue** is pleased to announce the conference has entered into a partnership with Baron Championship Rings. Baron will become the Official Championship Ring of the PacWest Conference.

The agreement negotiated by Collegiate Sports Management Group on behalf of the PacWest allows Baron the ability to associate with another distinguished conference and offers the men's and women's championship teams of the PacWest the opportunity to purchase championship rings to commemorate and recognize their achievements. Baron will create an online store for the PacWest to sell these personalized rings. In addition, Baron will also exclusively offer special achievement recognition products including all-conference and alumni rings.

"This partnership with Baron Rings is a fantastic opportunity to honor the achievements of our conference champions," Hogue said. "Additionally, we can expand our recognition program to include current and former student-athletes, and strengthen the bond between our institutions and the PacWest Conference."

"We are very excited to form a partnership with the PacWest, a truly outstanding conference. It's an honor to be able to provide these athletes with championship rings that will last a lifetime", said Kevin Kloostra, Manager of Business Development at Baron Rings.

About The PacWest Conference

The Pacific West Conference is the most unique and dynamic athletic conference in NCAA Division II. With 14 member institutions in California, Hawai'i and Utah, and 15 sponsored sports for men and women, the PacWest is the largest and most beautiful conference in the West Region.

The conference sponsors the following sports: baseball, men's and women's basketball, men's and women's cross country, men's and women's golf, men's and women's soccer, softball, men's and women's tennis, men's and women's outdoor track and field, and women's volleyball.

About Baron Championship Rings

Baron Championship Rings is one of the largest championship ring producers in North America and we provide the most advanced ring making processes in the world. We are able to create whatever you can imagine thanks to our innovative and unique 3D design and print system that is ahead of the competition in every way. Our designers have over 50 years of experience combined.

Baron started as a family business in 1988 and has continued the family-like model that customers look for in business partnerships. Here at Baron Championship Rings we believe every ring has a story and we dedicate our craft to make sure your ring tells your story. If you can dream it, we can build it.

About Collegiate Sports Management Group

CSMG is committed to driving the business performance of collegiate athletic conferences; to providing them with a successful growth strategy with regards to branding, attracting more/better applicants; and to generating revenue to support their athletic departments. CSMG markets and sells college assets including intellectual property, media, content, and sponsorships around collegiate sports, facilities, games, events, tournaments, and other related content. CSMG is enhancing engagement of conferences and schools with alumni, students, and prospective applicants.