

Writers' Workshop with

RONA SIMMONS

Take an Idea, Make a Story, Write (and Market) a Book

This three part workshop will take writers and those who aspire to write from finding an idea to finished book, and then, of course, the often terrifying “back side” of writing, marketing the book.

Each two hour session is designed for writers of all levels and all genres and participants can select any one or all of the sessions based on their interests.

Tuesday, September 20:

Growing Your Story

Do you have an idea for a story or have you started to write only to find yourself at a dead end, unsure where to go next? Do you write from the “seat of your pants” or do you follow a detailed outline? Participants will learn how to find ideas, take their story from idea to outline to draft to finished work and leave with a practical guide of tried and true methods.

SESSION 1: 4:00-6:00 P.M.

SESSION 2: 6:00-8:00 P.M.

Tuesday, October 4:

Editing, Self-Editing, and Editing Some More

Believe it or not, completing the first draft of the manuscript might have been the easy part. Now you need to review, revise, rewrite and when that's done edit some more. Learn some of the key ways you can improve your manuscript by self-editing and what a professional editor can do.

SESSION 1: 4:00-6:00 P.M.

SESSION 2: 6:00-8:00 P.M.

Tuesday, October 18:

Media Kits, Social Media, and Marketing Plans: The New You

Do you think only well-known, best-selling authors need a media kit? Think again. In fact, a Media Kit is just one of several elements of a marketing plan you'll need to be successful in promoting your work.

SESSION 1: 4:00-6:00 P.M.

SESSION 2: 6:00-8:00 P.M.

ABOUT RONA SIMMONS

www.ronasimmons.com

Rona Simmons, author of three novels published by Deeds Publishing in Athens, GA will lead the sessions, and, for those attending all three sessions and purchasing one of her books, she'll work outside the classroom, one on one.

Rona Simmons is a firm believer in giving back to her writing community, sharing what she has learned, coaching aspiring writers, and promoting other authors. She has conducted workshops on various aspects of the writing process for writer's conferences and literary festivals, appearing at the Georgia Writers Association Red Clay Conference and the Milton Literary Festival among others.

Rona Simmons is the author of *The Quiet Room* and *Postcards from Wonderland*. Both novels were set outside the south, yet she considers herself a southern writer. Both were historical fiction, yet she thinks of them as stories that just by happenstance took place in the past. For *The Martyr's Brother*, she ripped a topic from today's headlines and set it in present day, Atlanta, Georgia, her adopted home in the South. When not planning to write, writing, or talking about writing, Rona "slow blogs" about women in the creative arts and her other passion--travel as well as this and that on The Huffington Post Blog. Her short stories, articles, and interviews have been published in literary journals and online magazines, including *Deep South Magazine*, *Points North*, and *The Persimmon Tree*.