

ARMED ROBBERY OF WATCHES ON 57TH STREET, MANHATTAN

October 9, 2015; approximately 1:00 PM

Shortly before 1PM on Friday, two men wearing baseball caps (pictured below) walked into a retail store on West 57th Street. They pulled out a gun and a bag and asked that the bag be filled up with watches. Several dozen watches were taken. There were no injuries reported. The suspects have not been identified yet.



(Photos courtesy of nydailynews.com)

Loss Prevention Reminders:

1. Do not be tempted to resist an armed robber.
2. Be sure you have properly functioning CCTV with recording and off-site storage of the data.
3. Have at least two employees on the sales floor, more if the store is larger.

To Report an incident for distribution to the network members, contact Paul Silverman at psilverman@mjmglobal.com.

This alert is being distributed as a free service to members of the jewelry industry who have provided their email addresses and requested to receive security alerts. If you wish to be removed from this distribution list, please reply to this email with REMOVE in the subject.

If you have any questions about the information contained in this alert or about the New York Jewelers Crime Alert Network, please contact Paul Silverman at psilverman@mjmglobal.com, or at 201-720-7700.