



*Empowering Entrepreneurs to Effectively Compete for Contracts*

## SEMS™ – A TOOL TO FUEL SMALL BUSINESS GROWTH

Most small business owners are unprepared to face the environmental, social and economic challenges of a 21st Century marketplace. But, when sustainability is understood and “owned” at the executive level, and when it is strongly linked to the company’s mission, transformation takes place.

Operating a leaner, more efficient organization that maximizes resources and minimizes waste takes knowledge and skills. *Supplier Excellence in Managing Sustainability* (SEMS™) is a proven model that takes small and diverse businesses to a new level of capability and capacity. Companies that are SEMS™ Certified operate in a more strategic, sustainable way, allowing them to overcome barriers to inclusion.

SEMS™ is a core component of ***Building For The Future***. The proprietary SEMS™ program provides a pathway for small and diverse businesses to engage with RAD. A variety of e-learning approaches are used to build value and competitive advantage into firms, especially those owned by minorities and women. The high-quality SEMS™ Entrepreneur’s Toolkit includes :

- Assessment tools to identify issues and key stakeholders
- 24/7 access to six online sustainability-focused courses
- A comprehensive workbook with templates and activities to use with online courses
- An online tutorial and template to guide in developing a sustainability plan of action
- Plus web-based tools to conduct internal sustainability audits to monitor progress

Rich and engaging content provides entrepreneurs with the flexibility to fit sustainability into business operations while learning how. Our online program means you can study when and where it works best for you. Five e-learning courses are modular in design. The program consists of 16 hours of interactive self study and follow up workbook assignments. Courses include:

- Green Infrastructure & Sustainable Building (4 modules, each 25-45 min. in length)
- Sustainability and Procurement (2 modules with workbook activities, each 30-45 min. in length)
- The Sustainable Advantage (4 modules, each 30-35 minutes in length )
- Creating A Sustainability Plan (4 modules with workbook activities, each 60-90 min. in length)
- Supplier Excellence in Managing Sustainability (4 modules with workbook activities, each 60 - 90 min. in length)

Individuals earn a *Building for the Future Certificate of Commendation* upon successfully completing a sustainability plan document and passing the program’s final exam. The SEMS™ Certification credential is awarded after implementing a sustainability plan for a period of six months and passing a two-part exam with a score of 70% or better. The credential exam is online.



**COST: \$299 provides license use for 12-month access to SEMS™ online training courses, assessments, planning templates, self audit and reporting tools, and preparation for the SEMS™ Certification exam.**

# SEMS™ Entrepreneur's Toolkit

SEMS™ is a core training component of *Building For The Future*, a national "best practices" sustainability and inclusion program.

## Registration Form

### BY EMAIL:

Email completed registration form to:  
[info@buildingforthefuture.net](mailto:info@buildingforthefuture.net)



### BY INTERNET:

Register online at  
[www.buildingforthefuture.net](http://www.buildingforthefuture.net)



**Yes, I'd like a license to use the SEMS™ Entrepreneur's Toolkit for 12 months!**

Your First and Last Name

Company Name

Address

City

State / Zip

Area Code / Phone / Fax

Email

**From conducting a sustainability assessment of business operations to creating a sustainability plan of action to monitoring performance improvements, the SEMS™ Entrepreneur's Toolkit has everything you need to build value and competitive advantage into your small company. REGISTER TODAY!**

Email completed registration form to  
[info@buildingforthefuture.net](mailto:info@buildingforthefuture.net)

Make check payable and mail with  
with completed registration form to:

You will receive an electronic  
invoice via PayPal for \$299.00. Please  
allow 24 hours to set up your training account.

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