

# Age-Friendly Englewood

December, 2016

## Plan of Work – 2017

### Mission:

Age-Friendly Englewood is a partnership between community organizations and the City of Englewood that aims to maximize the social, physical and economic participation of older adults so they may age in place with dignity and independence.

### Guiding Principles

- View an aging population as a community asset
- Treat aging as a normal development stage
- Involve older people in problem identification and resolution
- Engage all sectors – public, private, business, etc.
- Recognize and embrace the diversity of Englewood's older population
- Build upon existing resources and activities

### Priority Domain: HOUSING

Promote & expand programs that support affordable property maintenance and home repair

- Home Safety programs
- Explore home sharing
- Advocate for low-income senior housing
- Educate residents about property tax relief & property tax freeze
- Promote programs that provide financial assistance for housing & utilities

*Collaborating Organizations* Bergen Volunteer Center (Chore Service); Rebuilding Together; Habitat for Humanity; Jewish Home/Safely@Home; Habitat for Humanity; AARP (passive); Bergen County Community Action; Center for Food Action; PSEG; Women's Rights Information Center; Englewood Construction Code Compliance; Planning Board; City Council; Mayor; Englewood Tax Office

### Priority Domain: OUTDOOR SPACES & BUILDINGS

Promote and advocate for improved public amenities

- Audit existing parks, sidewalks & crossings
- Explore the concept of "complete streets," designed to be safe for all modes of transportation, including walking.

*Collaborating Organizations:* Mayor; Englewood Department of Public Works; City Engineer; Volunteer sidewalk & street assessors; Coalition Partners

### Priority Domain: TRANSPORTATION

Improve/Enhance network of transportation options to increase mobility of older adults and provide access to a broad range of activities

- Provide education about available public transportation
- Explore alternative transportation Services
- Improve the safety of older adult drivers

*Collaborating Organizations* NJ Transit, B.C. Community Transportation; EZ-Ride; Independent Travel Network (ITN), Englewood Economic Development Corp.; Mayor/Council/City Manager; Uber/Lyft; GoGoGrantparent; SESCIL, JCC, Flat Rock Brook; Actors' Fund Home, Board of Education (buses), Dwight-Englewood School, Houses of Worship (buses); AAA, Jewish Home at Home, AARP

### **Priority Domain: COMMUNITY SUPPORT FOR HEALTH SERVICES**

Goal: Promote & provide access to available health & social services

Provide health-related informational and vaccination programs

- Promote the broad range of accessible and affordable fitness activities
- Distribute refrigerator magnet with pocket to contain critical personal information to 1,000 older adult residents of Englewood

*Collaborating Organizations: Department of Health, Englewood Hospital, "Disease" organizations, Coalition Partner organizations providing Health-related and/or fitness activities; Police/Fire/EMS; Houses of Worship.*

### **Priority Domain: CIVIC PARTICIPATION & EMPLOYMENT**

Goal: Successfully integrate older adult residents of Englewood into the life of the community

- Encourage businesses to adopt age-friendly practices that attract and retain older adults as customers and potential employees
- Engage older adults in civic life of the community
- Assure sustainability of Age-Friendly Englewood

*Collaborating Organizations: Chamber of Commerce, EEDC (Englewood Economic Development Corp.); Mayor/Council/City Manager; Volunteer Center, nonprofit organizations, agencies of City government, Coalition partners, Houses of worship*

### **Priority Domain: SOCIAL PARTICIPATION & INCLUSION**

Goal: Promote and ensure access to a range of activities that integrate older adults into the life of the community

- Increase Number of Older Adults participating in existing activities
- Reach out to Isolated Older Adults
- Help older adults understand options in retirement

*Collaborating Organizations: Numerous Coalition Partners offering activities, Dept. of Health, DPW, Bergen PAC, Recreation, CofC, EEDC, Houses of Worship; Housing complexes; Providers of Meals on Wheels; High Schools/students; Mayor, City Manager; Police/Fire/EMS; Village to Village Network*

### **Priority Domain – COMMUNICATIONS & INFORMATION**

Goal: Improve access to information about programs and services

- Utilize effective Communications Strategies across all activities as needed
- Utilize existing resources to promote Age-Friendly programs and services (city website, DPW calendar, Div. of Senior Services materials, AARP)
- Increase access to information (technology, reach out to caregivers)

*Collaborating Organizations: Coalition Partners, Local Media, 2-1-1, City Communications manager; Bergen County Caregiver Coalition.*