



The 1st BBQ Party of the Year!

Join Us & Support

Childhood Cancer Canada

Prospectus

IT4ChildhoodCancer – 2018 Charity Event

April 25, 2018

Steam Whistle Brewery

BBQ Time! After a long winter there is nothing better than getting outside for a good barbeque!

Your **IT4CC team** is planning a huge party which will include a live band, dancing, a silent auction, door prizes, lots of food and adult beverages. You will have an opportunity to mingle with the who's who of the IT industry while doing something great for kids with cancer. We might also offer **Live Band Karaoke!**

By supporting our event, you will be helping us raise funds for our friends at Childhood Cancer Canada. The dollars that we receive through ticket sales will be directed towards childhood cancer research in Canada. Your donations will be directed to fund collaborative research into cutting-edge therapies for children that have not responded to currently available treatments. Over the years, we have seen so many recent medical advancements, such as the ability to map the whole genome of tumours, the discovery of mutations that may be driving tumours, and new targeted drugs. These treatments offer renewed hope for children who have not responded to current therapies.

Our Inspiration:

As most of you know, Jadyn Schill was diagnosed with a rare form of brain tumour— ependymoma, at age five (5). For more than half her life (she just turned 15) she has been battling cancer. Her tumour has been surgically removed more than seven (7) times. And she has endured 123 rounds of radiation, making her Canada's most radiated child.

Although having cancer is all Jadyn has known, she is so much more than just a pediatric cancer patient. She is bubbly, she is positive, she is caring. She is, in my opinion, one of the bravest people that I have had the pleasure of meeting. Jadyn is also a great public speaker and she has been one of our keynote speakers at our last four (4) events.

On **Feb. 15, 2018** her mom, Christie Joy Chiasson posted the following note to Facebook:

Today is International Childhood Cancer Awareness Day. I wish Jadyn and I spent the day celebrating the fact that she is over 9 years from her original diagnosis. Instead we spent the morning at SickKids with her oncologist and social worker...Having a talk that should never involve a child's name.

While we continue to believe in miracles it is looking like SuperGirl will get her healing in heaven with my mom.

This result just isn't fair! With your help we can make a difference.

Your Donations:

Together, we have helped create victories for Canadian children with cancer through investment in national, collaborative, lifesaving research, empowering education and community programs. Over the years, we have raised funds by shaving our heads to demonstrate our support for the children that have lost their hair during their cancer treatments.

This year we decided it was time for a change in our program and we thought it would be nice to celebrate our past accomplishments. Our IT Community has raised over **\$775,000** over the last seven (7) years and for that we should be very proud.

Year/Event	Amount Raised CDN Funds	Teams	Shavees	Volunteers
2011 @ Brazen Head	\$29,802	3	23	5
2012 @ Steam Whistle	\$56,249	10	43	5
2013 @ Fermenting Cellar	\$113,428	12	69	12
2014 @ Hockey Hall of Fame	\$161,427	20	93	27
2015 @ Steam Whistle	\$141,778	27	84	36
2016 @ Steam Whistle	\$163,526	25	76	30
2017 @ Fermenting Cellar	\$108,949	20	95	30
Total	\$775,159	117	483	145

Our Goal:

As in previous years, our goal is to raise as much money as possible for Childhood Cancer Research. The dollars that we raise will go to support the C17 Council and its C17 Research Network which administers research grants in Canada. As a national research organization representing leading pediatric oncology programs, the experts at the C17 know the priorities of children and their families that have been impacted by childhood cancer.

2018 Event:

- 🍷 Event: BBQ Party
- 🍷 Location: Steam Whistle Brewery
- 🍷 Date: April 25th, 2018
- 🍷 Time: 5:30pm Doors Open



Venue Funding:

We are looking for corporate sponsors to help the IT4CC team fund our event. These dollars will be used to help cover off the costs associated with the BBQ Party. This would include helping your IT4CC team cover the cost of the venue, the food and the entertainment.

Sponsorships: \$2,500

- Benefits:
1. Advertising on our website
(www.IT4childhoodcancer.com)
 2. Advertising on our Ticketing Site
(<https://www.eventbrite.ca/e/it4childhoodcancer-tickets-43503730830>)
 3. Signage throughout the venue
 4. Recognition during presentations
 5. Advertising on Giveaways (TBD)

Any funding not needed to support the venue costs will be directed in its entirety to Childhood Cancer Canada where it will be used to support children's programs throughout the year.

Donations:

To raise funds for childhood cancer research, we will be selling tickets. The bulk of the ticket price will go directly to Childhood Cancer Canada to be used for research through the C17 Research Network. We will use a small portion of the ticket price to keep in reserves to ensure that we have the funds needed to cover the cost of the BBQ Party. If the reserves are not needed, they will be directed to Childhood Cancer Canada to support Kids Activities throughout the year.

Spousal Ticket (for 2): **\$400** per ticket/couple
Tax Receipt provide for \$350 and \$50 goes to fund the event
Overages go to CCC Kids Activities

Over 30 Crowd **\$250** per ticket
Tax Receipt given for \$200 and \$50 goes to fund the event
Overages to CCC Kids Activities

Under 30 Crowd **\$125** per ticket
Tax Receipt given for \$100 and \$25 goes to fund the event
Overages to CCC Kids Activities



In Summary

Your IT4CC team has been raising funds for Childhood Cancer Canada since 2010. By 2014, the team had expanded to include a variety of companies across the Information Technology (IT) Sector. To equally represent all of the contributing parties, we decided to create a foundation that would better represent the IT industry in Canada as a whole. As the saying goes, it takes a village to raise (cure) a child and we are looking for corporate Canada, specifically the IT sector to take a stand against childhood cancer. We believe that together we can and we are making a difference.

We would like to thank you in advance for your consideration of our event.

